

Channeling growth

Growth Opportunities in Global Dairy

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Rabobank special report

Growth opportunities in global dairy

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Non-traditional dairy regions drive growth
Market growth expectations (2003 – 2010)

Total dairy market volume

Total dairy market growth

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Strategic growth options for the world's dairy leaders

- Value growth through product innovation and branding
- Value growth through customer solutions in b-to-b
- Volume growth through investments in emerging dairy markets

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Emerging dairy nations: big opportunities, high risks

Differences in demand

Source: Rabobank, 2004

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Differences in dairy farming

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