

AGENTE DE PRETRATAMIENTO PARA ROSAS, GERBERAS Y CHRISANTEMOS

FIA- FP- V-2005- 1-A-049 MA

INFORMACION

CHRYSA RVB

Que es la obstruccion vascular?

Las flores cortadas absorben agua y nutrientes a través del tallo. La pérdida de agua de la flor y la hoja se produce a causa de la evaporación.

Aproximadamente un 95% del agua se evapora a través de los poros de la hoja y un 5% a través de otras partes de la planta. La luz y las altas temperaturas aceleran el proceso de evaporación, como resultado de un ensanchamiento de los poros de la hoja.

El agua se transporta en el tallo a través de un sistema de canales, los así llamados vasos lenosos. Estos vasos lenosos se agrupan en numerosos conjuntos llamados "racimos vasculares", que se dividen en particiones, por lo que el agua debe ascender a través de vasos lenosos adyacentes y laterales. El transporte de humedad y nutrientes es de vital importancia para el desarrollo de la flor cortada. La obstrucción de los vasos lenosos es uno de los problemas más comunes que afectan la vida de la flor en florero. La obstrucción vascular se produce a raíz de un sin número de causas:

- ▷ La planta reacciona al corte formando ciertas enzimas que, a su vez, inducen ciertos procesos químicos que producen la obstrucción vascular.
- ▷ Los productos secretados por la flor, los restos minerales y vegetales y los residuos bacteriológicos, forman un tapón que obstruye los vasos lenosos hasta la primera partición.
- ▷ La fermentación y las bacterias pueden crecer en los extremos del tallo, en los vasos abiertos y en agua. Una vez que se presentan, se multiplican rápidamente.
- ▷ La acumulación y los productos secretados son las causas más comunes de obstrucción vascular. Estos procesos se aceleran por la falta de higiene (equipos, navajas, mesas, etc.), el exceso de temperatura y la conservación de la flor en seco por largos periodos de tiempo.

Cuales son las consecuencias de la obstruccion vascular?

La obstrucción vascular ocasiona el envejecimiento prematuro de las flores cortadas. En el caso de las rosas y Gerberas, este fenómeno da lugar al arqueamiento de los tallos. En lo referente a las rosas, este sintoma se conoce como cabeceo. En cuanto a los crisantemos, el fenómeno da lugar a hojas y tallos torcidos.



POKON CHRYSA

3063 NW 107th AVENUE, MIAMI, FL 33172
TEL: 800-247-9725 • 305-477-0112 • FAX: 305-477-1284
WEB: www.chrysalusa.com • E-MAIL: info@p-cusa.com

ALIMENTOS Y CUIDADO DE FLORES CORTADAS

Pre-tratamiento optimo con Chrysal RVB

El crecimiento de bacterias y los procesos de oxidacion pueden frenarse al colocar las rosas, gerberas y crisantemos en una solucion de Chrysal RVB, con la mayor brevedad posible despues del corte. Los productos secretados y la contaminacion bacteriana se pueden neutralizar. El pre-tratamiento prolonga la vida de las flores en el florero y aumenta el valor decorativo de las mismas. Este proceso combinado con un nutriente para flores cortadas permite una floracion similar a aquella observada en la planta.

Ventajas de Chrysal RVB para el cultivador y el comercializador

Las ventajas practicas del uso de Chrysal RVB son:

- Mejoramiento de la calidad: Chrysal RVB controla el crecimiento de micro-organismos y reduce la contaminacion del agua, lo que conlleva un mejoramiento de la calidad interna de la flor. Esto tiene un efecto positivo para la comercializacion de flores cortadas pre-tratadas con Chrysal RVB.
- Reduccion de mano de obra: Se disminuye al minimo la labor de limpieza de baldes y envases.

Resultados de la investigacion con el pre-tratamiento Chrysal RVB

Los siguientes resultados de la investigacion, dan una idea acerca del mejoramiento de la calidad de las rosas "Sonia" y "Darling" despues del pre-tratamiento con Chrysal RVB.

Variedad	Pre-tratamiento	Total de agua absorbida despues de 6 dias (gr)	Dias de vida en florero
SONIA	AGUA	46	3
SONIA	RVB	82	11
DARLING	AGUA	47	6
DARLING	RVB	77	12

Nota: Condicion del pretratamiento - 12 horas 5^o C/41^o F

Simulacion de transporte - 24 horas secas a 15^o C/60^o F

Post-tratamiento en florero - agua

De los resultados de nuestra investigacion se puede concluir que, la absorcion de agua se duplica y la floracion mejora de un 100% a un 300% al utilizar Chrysal RVB en hidratacion.

Instrucciones para la aplicacion de Chrysal RVB

- Chrysal RVB es un agente de pre-tratamiento de uso en invernadero. Tanto al mayorista como el minorista se le recomienda utilizar un nutriente para flores cortadas, debido al aumento en la necesidad de nutrientes en dicha etapa.
- Lavar los recipientes con una solucion de 5 ml de cloro en 1 lt de agua. Enjuagarlos despues con agua limpia.
- Dosificacion: 2 ml de Chrysal RVB en 1 lt de agua
- El tiempo minimo de tratamiento es de 4 hora a temperatura ambiente o 12 horas a 5^o C.
- La duracion de la vida util de la solucion de Chrysal RVB es de 7 dias.
- Manteniendo en cuarto frio, la vida util de la solucion puede alargarse por varias semanas, en tanto esta permanezca clara.
- No agregar soluciones residuales a preparaciones frescas.
- ~~► Despues del corte, colocar las flores en Chrysal RVB a la mayor brevedad posible~~
- Un tratamiento mas largo con Chrysal RVB no perjudica a la flor cortada, siempre y cuando se aplique a temperaturas menores a 10^o C.
- Chrysal RVB no contiene ingredientes nutritivos, de modo que debe evitarse los tratamientos demasiado largos. Si esto no es posible, se debera recurrir al Professional 2 para proveer a la flor de nutrientes. El

CHRYSA CLEAR PROFESSIONAL 3 VASE SOLUTION

Guías básicas del producto

Higiene: Utilice solamente baldes y otros materiales limpios y libres de residuos. Desinfecte los recipientes de flor una vez utilizados.

Acidez: La solución es ácida. Utilice bombas plásticas mangueras de caucho para dosificar el producto

Baldes y contenedores: Nunca utilice utensilios metálicos de cobre, aluminio o zinc, puesto que la solución ácida reacciona con estos materiales y puede causar óxido lo cual reduce la vida de la flor

Calidad de agua: Preferible agua del grifo o acueducto, si se utilizara agua de pozo o lluvia colocar un filtro previo a la entrada de agua.

Color: El Chrysal #3 en polvo siempre la solución es transparente, en líquido pudiera presentarse ligeramente amarilla luego de ser reutilizada.

Dosis: Chrysal polvo 10 gramos x litro de agua, en líquido 1/2 onza (1 pump) por litro de agua

Manchas: La solución no causa manchas en la ropa

Mezclas: Nunca mezcle soluciones clear (transparentes) con soluciones no transparentes o soluciones residuales a nuevas soluciones.

Almacenamiento: En su empaque original x 1.5 años
Mantenerlo en lugar fresco, oscuro y libre de congelamiento.

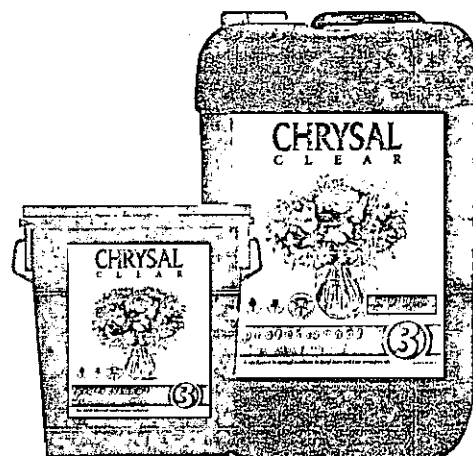
Precauciones: Con la solución concentrada evitar contacto con la piel y los ojos.

Desechos: Las soluciones residuales se pueden desechar en las alcantarillas

PRODUCT INFO

CHRYSA CLEAR PROFESSIONAL #3 VASE SOLUTION

- Solucion de apertura para todas las flores de corte
- Para diseñadores, floristerias, arreglos florales en foam (oasis), ramos en bouquets y minoristas
- Actua bien en todas las calidades de agua
- Ideal para usarse en recipientes de vidrio y floreros transparentes
- Mantiene el agua del florero transparente, limpia y libre de olores
- Desarrolla la flor, su estado de apertura, el color y su fragancia.
- Prolonga la vida de la flor por su contenido de comida para la flor
- Ayuda a la coservacion del follaje permaneciendo verde
- La presentacion liquida facil de dosificar mediante su bomba dosificadora
- Reduce la perdida de flor en el arreglo floral
- Economiza trabajo y perdida de agua en preparaciones diarias.



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CUT FLOWER FOOD AND CARE

CHRYSA CLEAR PROFESSIONAL 2 T-BAG

Efectos

- Mantiene el agua transparente, sin olores
- Controla el pH del agua evitando crecimiento de bacterias
- Previene el bloqueo de tallos y ases vasculares
- Estimula la absorcion de agua en los tallos
- Mantiene las flores en optimas condiciones
- Se puede efectuar un control visual de la solucion en la cual se trata la flor (ver T-Bag en balde)
- Reduce tiempo y es de facil aplicacion.

Guias basicas del producto

Higiene: Utilice solamente baldes y otros materiales limpios y libres de residuos. Desinfecte los recipientes de flor una vez utilizados.

Acidez: El Chrysal Clear Professional # 2, T-Bag mantiene un pH en un rango de 4-5.

Baldes y contenedores: Nunca utilice utensilios metalicos de cobre, aluminio o zinc, puesto que la solucion acida reacciona con estos materiales y puede causar oxido lo cual reduce la vida de la flor.

Calidad de agua: Preferible agua del grifo o acueducto.

Color: El Chrysal Professional #2 T-Bag siempre la solucion es transparente.

Dosis : Coloque en un balde (1) T-Bag Chrysal Professional #2 de 1 galon y agregue 1 galon de agua. O si prefiere menos contenido coloque (1) T-Bag Chrysal Professional #2 de 1.5 litros y agregue igual cantidad de agua 1.5 litros.

El T-Bag es permeable en el agua, no rompa ni corte la bolsa para agregar el contenido.

Vida activa de la solucion: La solucion de Chrysal Clear Professional #2 T-Bag es reutilizable hasta por 6 dias, dependiendo del numero de tallos a tratar. No mezclar soluciones residuales en soluciones recién preparadas.

Manchas: La solucion no causa manchas en la ropa.

Almacenamiento: En su empaque original 1.5 anos. Mantener el Chrysal T-Bag en lugar seco, oscuro y libre de humedades y congelamiento.

Precauciones: Evitar contacto directo con el polvo en la piel o los ojos.

Desechos: Las soluciones residuales se pueden desechar en las alcantarillas.

PRODUCT INFO

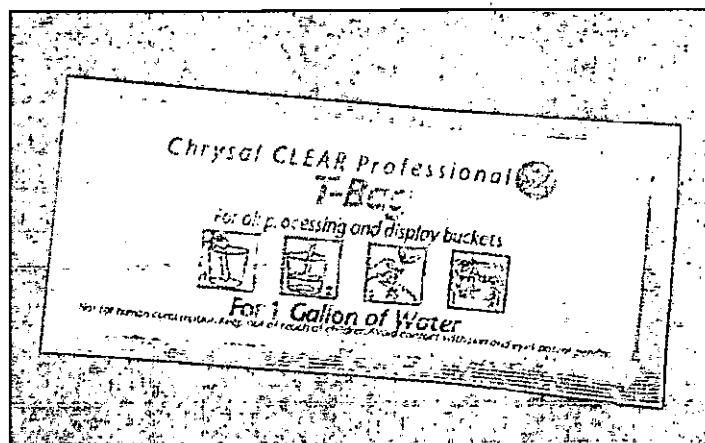
CHRYSAI CLEAR PROFESSIONAL #2 T-BAG

CUT FLOWER FOOD AND CARE

- Tratamiento para todas las flores cortadas.
- Para uso en mayoristas, compañías bouquetras, almacenes de cadena, supermercados, distribución minorista y floristerías.
- Diseñado especialmente para uso durante la distribución y venta de la flor - tiempo de hidratación.
- La T-Bag está diseñada para ser utilizada tanto en hidratación de flor en cuarto frío, como a temperatura ambiente.
- Contiene ingredientes activos para la hidratación de las flores. 70% hidratante 30 % comida para la flor.
- Contiene cantidades limitadas de comida para la flor, lo cual permite que la flor no se haya demaciado en el tiempo de exhibición.
- El contenido en polvo de la T-Bag está en una bolsa permeable que permite su dilución en 10-15 min en agua.
- La T-Bag es parte de la línea "Clear" de Chrysal.

POKON  **CHRYSAI**

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POKON LEAFSHINE

HOJAS Y TALLOS VERDES Y BRILLANTES

Pokon LEAFSHINE, tiene muchas ventajas en comparacion a otros productos tradicionales. Nuestro producto es biodegradable y por lo tanto seguro para el medio ambiente, pues no contiene solventes organicos ni propelantes.

Pokon LEAFSHINE no es flamable, lo que elimina el riesgo de quemazon de la hojas debido a la evaporacion del producto.

Para una correcta accion de LEAFSHINE, se recomienda aplicar sobre hojas que no se encuentren humedas. No es necesario limpiar las hojas despues de la aplicacion, ya que el producto se evapora dejando brillante la superficie de la hoja. Despues que el producto se ha evaporado, se forma una capa natural sobre la hoja, la cual hace invisible las manchas de cualquier tipo (fertilizante, tierra, polvo, etc.)

El producto es inoloro, lo que hace posible su aplicacion en cualquier ambiente y puede ser utilizado por amas de casa.

Pokon LEAFSHINE se utiliza diluido en agua. La intesidad de brillo puede ser ajustada simplemente variando la dosis de agua.

El efecto de brillo sobre la hojas permanece por mas de 15 dias. Ademias el producto no obstruye estomas, lo que permite al tallo o planta respirar normalmente. La capa natural provee una extra proteccion.

Pokon LEAFSHINE esta disponible en producto concentrado en envases de 1 litro y cajas de 12 litros. La dosificacion es de 1.5 cc/lt de agua. El ingrediente activo funciona indefinidamente. Este producto puede ser utilizado en jardines interiores, macetas, etc.

- ✿ Su aplicación es inocua para el medio ambiente
- ✿ Carece de agentes propelantes
- ✿ Viene en envases no presurizados
- ✿ Inoloro
- ✿ Proporciona un brillo natural
- ✿ Efecto permanece hasta por 1 mes
- ✿ Elimina manchas y polvo de las hojas
- ✿ No es necesario limpiar el producto después de aplicado
- ✿ Previene daños de insectos y enfermedades
- ✿ Ingrediente activo indefinido.

DISPONIBLE

Aerosol:

BLG: 20 fluid oz. x 12

BL: 8.5 fluid oz. x 12

BBL: 4.2 fluid oz. x 24

Líquido:

WG: 1.3 gallon x 4

BLWK: 1.1 quart concentrate x 12

BRU: 8 oz. spray bottle x 12

PRODUCT INFO

POKON leafshine

PLANT CARE

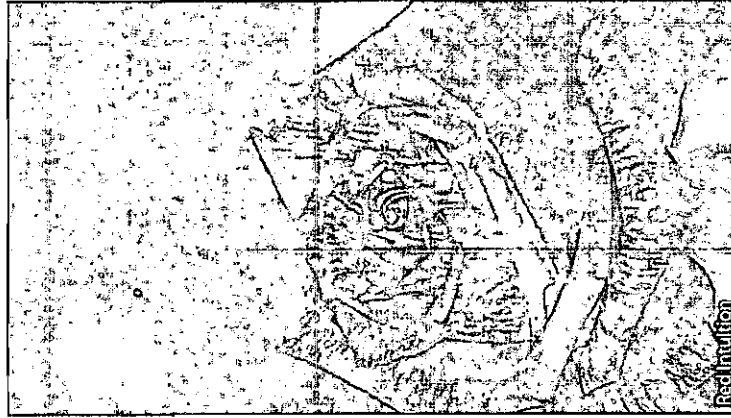
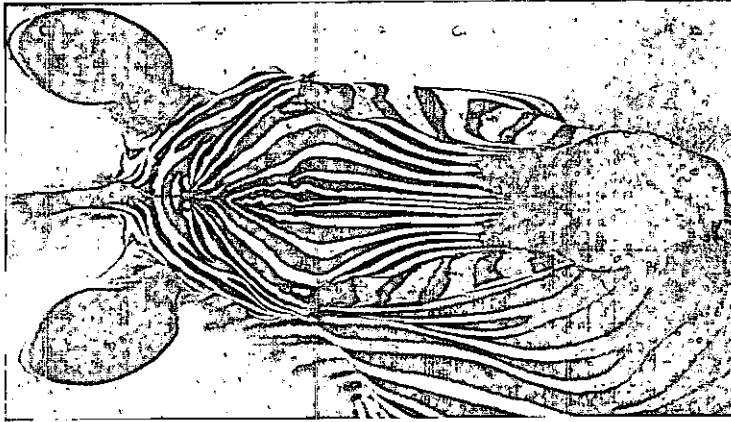


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Directorio de Expositores Exhibitor's Directory

Who said zebras wore the only beautiful stripes in nature?



Anyone can grow flowers but it takes "A Breed Apart" to be the trend setter instead of the trend follower.

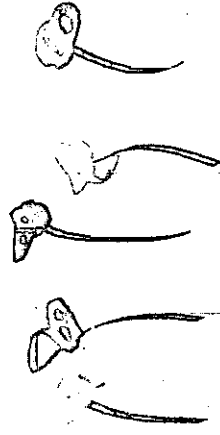


**BENCHMARK
GROWERS**
A Breed Apart

USA and Canada distribution:
The Growers Distributors Group
1-800-833-1777
Brentwood, TN

Others Countries:
Benchmark Growers Ltd
(573) 440-3070
Ave Centre 80 #116 B-23
Brentwood, Canada

www.benchmarkgrowers.com



proflova

2005

**Fantasy
of flowers**

(Fantasy in the field - October 5th - 7th / 2005)

ASOCIACIONES
CONJUNTO DE ASOCIACIONES DE FLORES

Sus flores con nombre y apellido.



Es cierto. Con los procesos de automatización que estamos implementando, tendrá nuevos servicios a su disposición para que crezca con nosotros.

© Lo esperamos en el Stand 263.
Tenemos mucho por contarle sobre
el nuevo sistema automático para el
procesamiento de la flor en Miami.

www.tampacargo.com

Tampacargo
Vamos más allá.

DEAR VISITOR
WELCOME TO PROFLORA,
AMERICA'S GREATEST FRESH-CUT FLOWER EXHIBITION.



Proflora is a primary destination for those involved in the floral industry worldwide: this year, more than one thousand international visitors from 40+ countries and more than 200 growers, plant material suppliers, service companies and general suppliers are present in Cortegano de Indios, knowing that it is the right place to be.

Proflora is also a primary source of information about fresh cut flowers: 11,000m² of unparalleled exhibition of breathtaking varieties of flowers and the latest trends in plant materials and floriculture technology, ready to please buyers from every corner of the world and to provide superior quality, service and competitive rates.

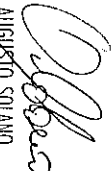
As part of Asocoflores, the Colombian Association of Flower Exporters, Proflora shares our belief to work for a sustainable floriculture with social responsibility. The Colombian flower industry is very conscious and has many social and environmental programs to grow better flowers for a better world. Last year, Asocoflores and its members invested more than 25 million USD in high impact initiatives for our workers, their families and communities, and more than USD 5 million in Florverde® our flower certification program.

Also, every year the Proflora Organization donates some of its resources to social causes. In 2003, Aluno, a foundation in Cortegano that works with disabled children, was benefited with a recreational learning park. This year, they will also receive our donation.

For Proflora 2005 we have created a special information corner in the Oregon Hall (beside Registration) with specific material and videos where you are more than welcome to get to know us better, drink some Colombian coffee and see Colombian handicrafts.

For us, floriculture is more than business. Floriculture is a commitment to sustainability, welfare and progress. In Proflora you will find all that, and more.

Welcome to our Fantasy of Flowers!


AUGUSTO SOLANO
President, Asocoflores

17/9/1
proflora
2005



Augusto Solano
PRESIDENT ASOCOLFLORES

ORGANIZATION, MARKETING & SALES

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Boquerón D.C., Colombia
Carrera 9A No. 90-53
Tel: (571) 257 9311
Fax: (571) 218 3693
www.colombianflowers.com
www.proflora.org.co
info@asocolflores.org
proflora@asocolflores.org

17/9/1
proflora
2005

ESTIMADO VISITANTE BIENVENIDO A PROFLORA, LA MAYOR EXHIBICIÓN DE FLORES DEL CONTINENTE AMERICANO.

Proflora es un destino principal para aquellos involucrados en el mundo de la floricultura. Este año más de mil visitantes de cuarenta países, y más de 200 productores, proveedores de material vegetal y de servicios están presentes en Cartagena de Indias, el lugar indicado.

Proflora es la principal fuente de información sobre flores frescas cortadas: 11.000m² de una incomparable exhibición de novedosas variedades y las últimas tendencias en material vegetal y tecnología floricultora listos para complacer a compradores de todos los rincones del mundo con calidad superior, servicio y precios competitivos.

Como parte de Asocolflores, la Asociación Colombiana de Exportadores de Flores, Proflora comparte nuestra filosofía de trabajar por una floricultura sostenible con responsabilidad social. Nuestro gran reto es liderar programas ambientales y de desarrollo social encaminados a cultivar mejores flores para un mundo mejor; en 2004, Asocolflores y sus afiliados invirtieron más de 25 millones de dólares en iniciativas de alto impacto para nuestros trabajadores, sus familias y comunidades, y más de 5 millones de dólares en Floverde[®], nuestro programa de certificación para floricultura.

Adicionalmente, la Organización Proflora dona anualmente algunos de sus recursos a causas sociales. En 2003, el Centro Aluna, una fundación que trabaja en Cartagena con menores discapacitados, recibió de Proflora un parque de juegos lúdicos para sus 300 niños. Este año también recibirán recursos nuestros.

Para Proflora 2005 hemos creado un rincón de información especial donde podrá relajarse y conocer más acerca de nuestros programas. Lo esperamos en el Hall Obregón (al lado del Registro) en el stand de Colombia Tierra de Flores, con videos y material puntual sobre nuestras actividades.

Para nosotros la floricultura es más que un negocio; la floricultura es un compromiso con la sostenibilidad, el bienestar y el desarrollo. En Proflora descubrirá todo esto y mucho más.

¡Bienvenido a nuestra Fantasia de Flores!

AUGUSTO SOLANO
Presidente, Asocolflores

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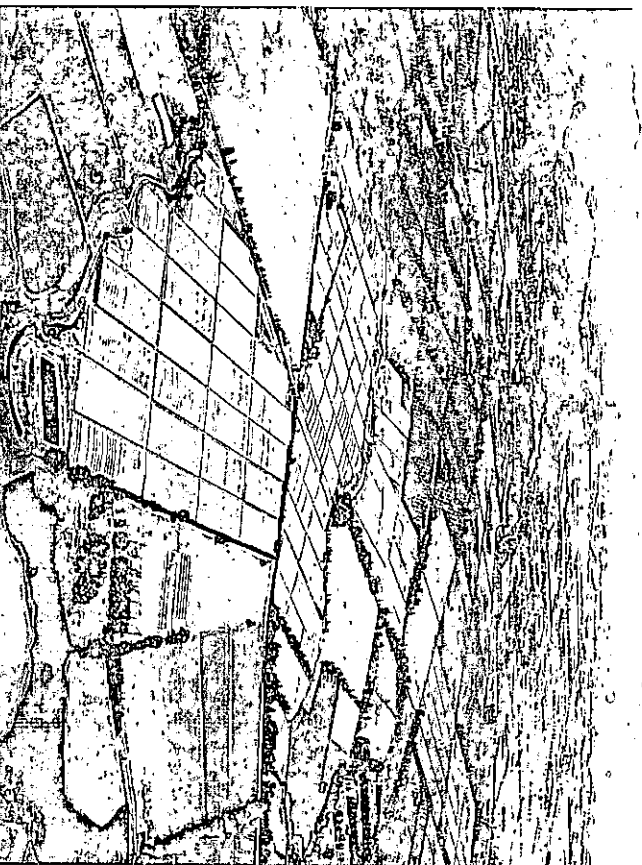
2005

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Colombian Land of Flowers



ASOCOFLORES

Colombian Association of Flower Exporters

COLOMBIA LAND OF FLOWERS

BETTER FLOWERS FOR A BETTER WORLD

Colombia Land of Flowers is the second exporter of fresh-cut flowers in the world. Ascoflores, the Colombian Association of Flower Exporters, represents growers/exporters that handle more than 75% of the total flower exports from Colombia.

In Ascoflores we work side by side with our members to grow better flowers for a better world. This means we have a great commitment towards our workers and the environment. Our programs embrace a sustainable floriculture with social responsibility.

COLOMBIA TIERRA DE FLORES

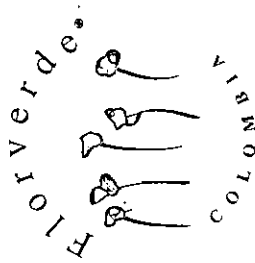
MEJORES FLORES PARA UN MUNDO MEJOR

Colombia Tierra de Flores es el segundo exportador de flores del mundo. La Asociación Colombiana de Exportadores de Flores representa el 75% de las exportaciones de flores de nuestro país.

En Ascoflores trabajamos todos los días con nuestros afiliados por cultivar mejores flores para un mundo mejor. Eso quiere decir que tenemos un gran compromiso con nuestro gente y con el medio ambiente. Nuestros programas están enfocados hacia el mejoramiento continuo y hacia la sostenibilidad con responsabilidad.

Colombia Land of Flowers

Better flowers for a better world



**Socially responsible
Environmentally friendly**

FLORVERDE®

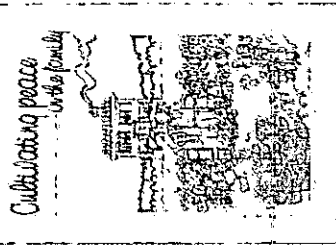
RESPONSIBLE. ENVIRONMENTALLY FRIENDLY.

In Colombia Land of Flowers we look after our resources. Flowerde®, our flower label certification program, is an instrument that fosters economic, social, and environmental sustainability and builds local capacity. It is dynamic information system that strengthens continuous improvement and high social and environmental standards for flower production. Flowerde® farms are certified by SGS.

FLORVERDE®

SOCIALEMENTE RESPONSABLE. AMBIENTALMENTE AMIGABLE.

En Colombia Tierra de Flores cuidamos nuestros recursos. Flowerde®, nuestro programa de mejoramiento continuo, asegura los procesos más importantes de la floricultura y garantiza el cumplimiento de los estándares internacionales en temas sociales y ambientales. Flowerde® es el sello socio ambiental de la floricultura colombiana, certificado por SGS.



CULTIVATING PEACE IN THE FAMILY

It is Asocolliflores specific contribution to peace building in Colombia. Nominated to the National Peace Prize in 2001, CPF creates a space for thought and communication which leads to personal growth and transformation of the traditional ways of problem solving. It develops tools to make a better day to day life. 21,000 workers and their families are already cultivating peace. By 2008 there will be 42,000.

CULTIVEMOS LA PAZ EN FAMILIA

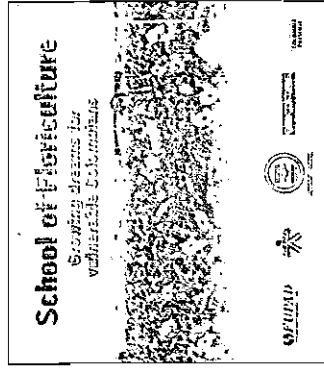
Es el aporte de la floricultura al proceso de paz de Colombia. Fuimos nominados al Premio Nacional de Paz en 2001 y ya tenemos 21.000 trabajadores y sus familias aprendiendo a resolver los conflictos de manera pacífica, cultivando la paz en familia. Entre 2005 y 2008 duplicaremos esta cobertura.

SCHOOL OF FLORICULTURE FOR DISPLACED COLOMBIANS

One thousand Colombian families displaced from their hometowns by violence have a new beginning: They learn floriculture techniques and join our workforce thanks to the School of Floriculture sponsored by Asocolliflores and its members.

ESCUELA DE FLORICULTURA PARA PERSONAS VULNERABLES

Mil familias colombianas que fueron desplazadas de su lugar de origen por la violencia tienen una nueva oportunidad de rehacer sus vidas. Aprenden técnicas de cultivo de flores y se vinculan a nuestra fuerza trabajadora, gracias a la Escuela de Floricultura patrocinada por Asocolliflores y sus afiliados.



CHILDCARE

Asocolliflores contributes to the upbringing of 17,000 children of our sector through different child care programs. Minors from ages 0-7 participate in integrated preventive plans that guarantee nutrition, protection and stimulation for the children, while their parents are at work.

HOGARES

En los hogares infantiles patrocinados por nuestros afiliados, más de 17 mil niños entre 0 y 7 años reciben cuidado, nutrición y educación mientras sus padres están en el trabajo.



FLOWERS ARE HOME

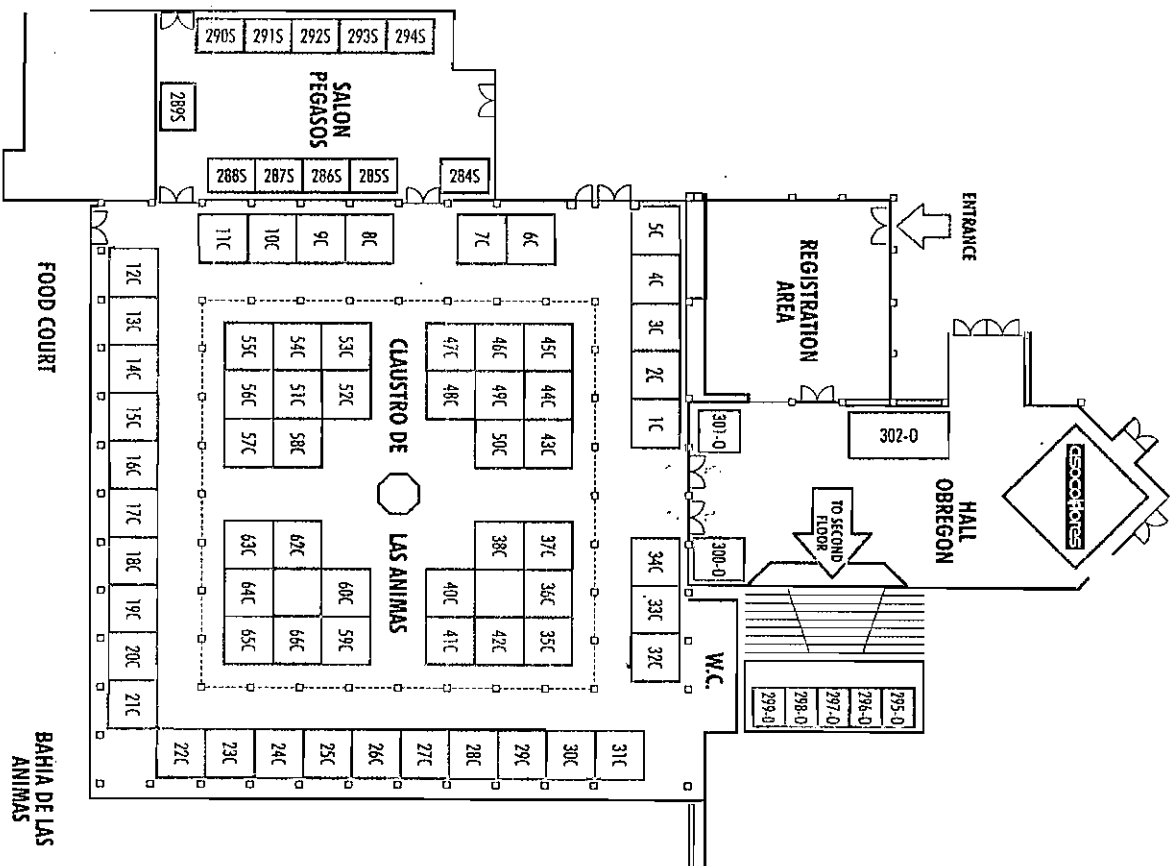
Through subsidized housing programs, and with the participation of many public and private institutions, Asocolliflores generates a great project that allows workers to purchase a home. The goal is to help 20,000 families solve their housing problems in the next 5 years.

ASOCOLFLORES-HOGAR

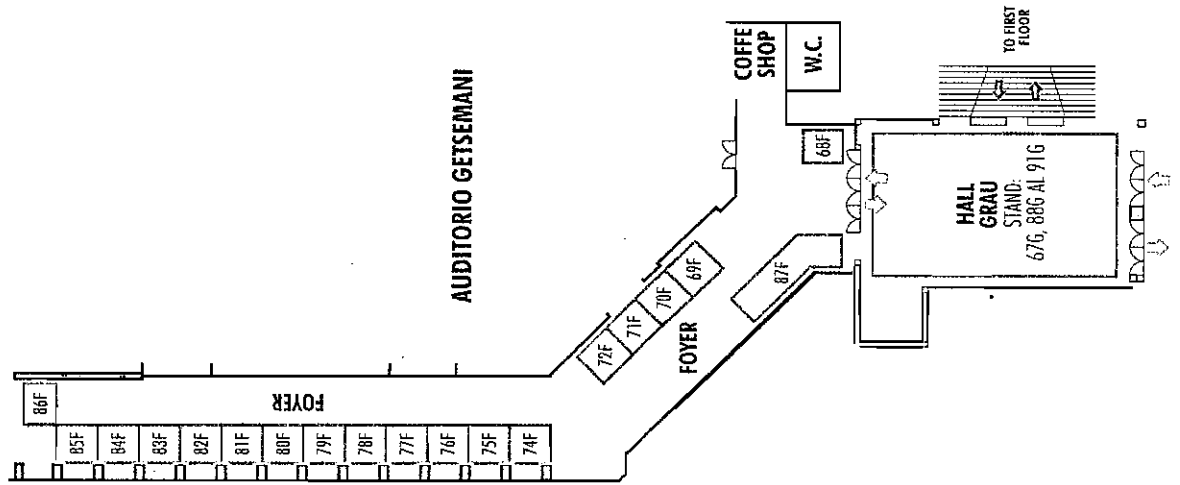
A través de programas subsidiados, y con la participación de muchas entidades públicas y privadas, Asocolliflores maneja uno gran proyecto de vivienda que les permite a los trabajadores de sus compañías afrontar soluciones de vivienda para ellos.



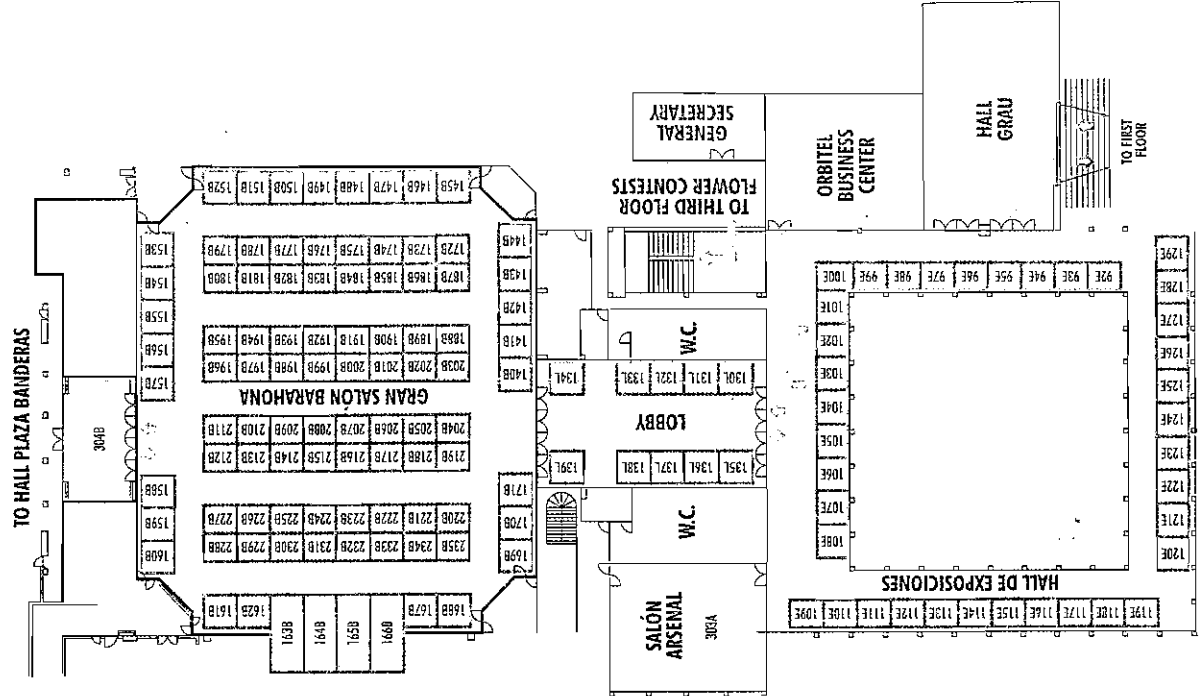
Flowers are home
Housing Program
Flowers Grow with the Community



Floorplan 2 GETSEMANI CONVENTION CENTER CARTAGENA DE INDIAS, COLOMBIA SECOND FLOOR

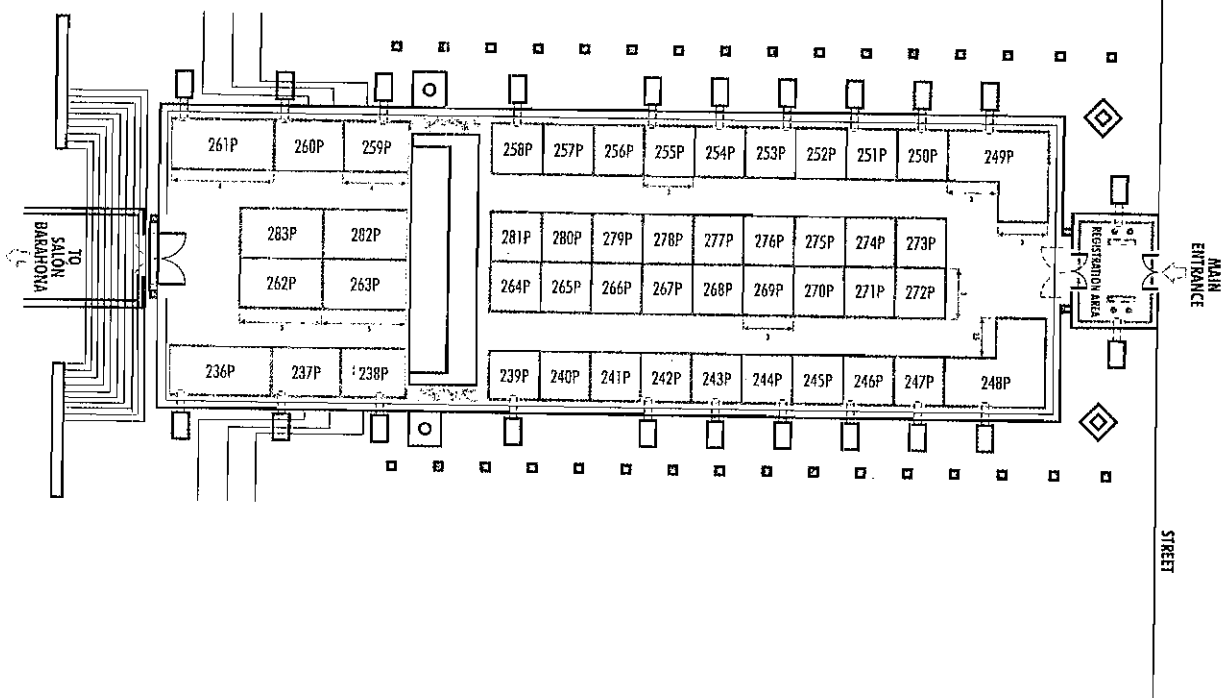


Floorplan 3 GETSEMANI CONVENTION CENTER CARTAGENA DE INDIAS, COLOMBIA BARAHONA, LOBBY, HALL DE EXPOSITORES



Floorplan 4

GETSEMANI CONVENTION CENTER
CARTAGENA DE INDIAS, COLOMBIA
HALL PLAZA DE BANDERAS

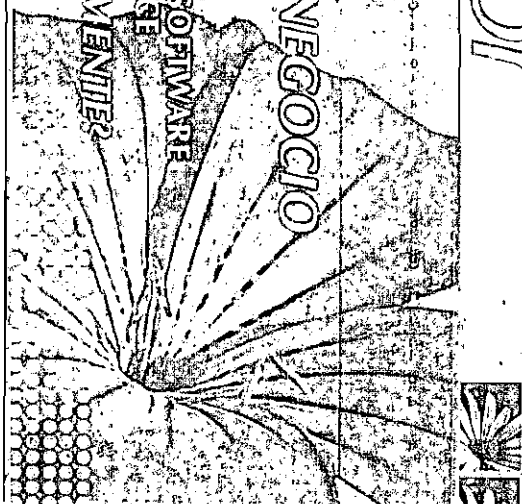


NOVAfior

NOVASOFT
INFORMACION EFECTIVA

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FLORICULTOR...?**

**¿CÓMO CONOCE EL PRIMER SOFTWARE
CON EL QUE SU NEGOCIO CRECE
MÁS EFECTIVAMENTE?**



**NOVAfior ES UNA SOLUCIÓN INTEGRAL
PARA LA PLANEACIÓN Y CONTROL DEL
PROCESO PRODUCTIVO
DEL SECTOR FLORICULTOR. »**

Creado con visión de futuro para responder a las exigencias del sector en términos de expectativas de crecimiento, manejo de contingencias y aprovechamiento de sus ventajas competitivas. Con NOVAfior Usted y el equipo directivo podrán de forma oportuna y acertada, tomar decisiones estratégicas para optimizar recursos, reducir costos, mejorar la productividad de la empresa y del recurso humano en todas las áreas de la compañía.

NOVAfior es una solución integral para el sector floricultor.
NOVAfior es una solución integral para el sector floricultor.
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MATERIAL IN-VITRO • PLANTAS PARA FLOR DE CORTE & ORNAMENTA

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P.O. Box 181881
Código Postal 111881
Código de Teléfono 01-261 3133
Código de Fax 01-261 3133
Código de Correo Electrónico baïcolombia.com
Código de Correo Electrónico baïcolombia.com

Baï Medellín
Calle Comercio
Calle Comercio y Calle 100
Código Postal 050031
Código de Teléfono 04-273 33 0831
Código de Correo Electrónico baïmedellin.com

Baï Ecuador
Avenida de la Independencia y Calle Comercio
Código Postal 170100
Código de Teléfono 03-241 21 1111
Código de Correo Electrónico baïecuador.com

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Avenida de la Independencia
Código Postal 170100
Código de Teléfono 02-241 21 1111
Código de Correo Electrónico baïparaguay.com

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Calle Comercio y Calle 100
Código Postal 170100
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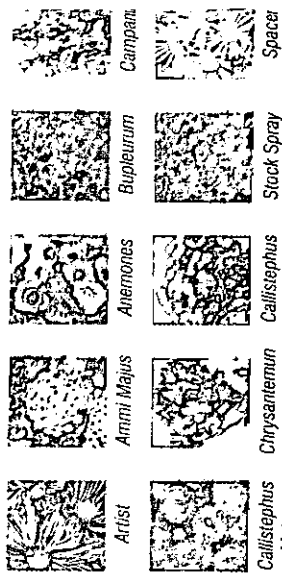
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Avenida de la Independencia
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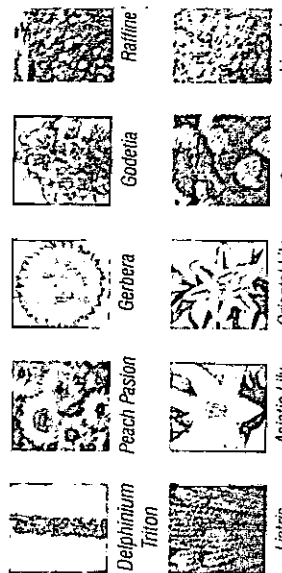
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Código Postal 170100
Código de Teléfono 02-241 21 1111
Código de Correo Electrónico baïperu.com

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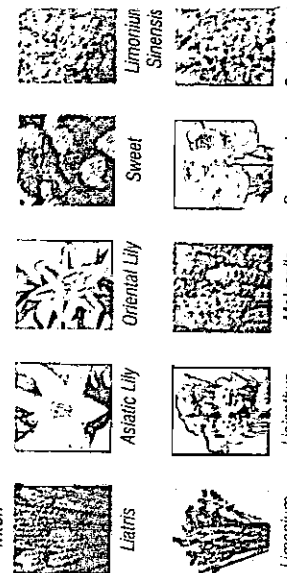
FLOWER GROWERS
CULTIVOS DE FLORES
FLOWER DISTRIBUTORS
COMERCIALIZADORAS DE FLORES

Group 2



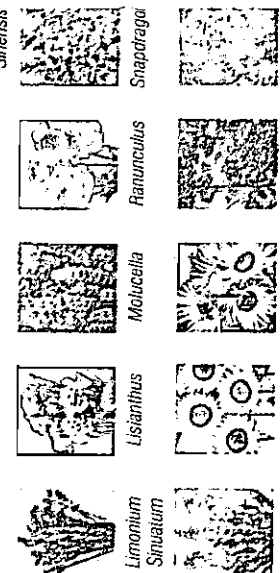
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AGRICOLA CIRCASIA LTDA.

Bogotá D.C., Colombia

Calle 92 No. 15-48 Oficina 502

Teléfono: 571-236 6101

Fax: 571-256 3207

E-mail: jlses@circasia.com

www.circasia.com

Actividad

Producción y exportación de rosas.
Grower and exporter of fresh cut roses.

Productos

Rosas y Delphinium.
Roses and Delphinium.

GRAN SALÓN BARAHONA, STAND 209 B

AGRICOLA LAS CASCADAS S.A.

Pereira, Colombia

Km. 7 Entrada 4 Vía Cerillos - Pereira

Dirección Postal: A. A. 5052

Teléfono: 576-337 9190

E-mail: cascadas@sumero.com

Actividad

Producción y comercialización de plantas y flores de
anturio híbrido holandés.

Productos

Flores de anturio y plantas en maceta.

CLAUSTRO DE LAS ÁNIMAS, STAND 46 C

AGRICOLA PARAGAYO S.A. C.I.

Bogotá D.C., Colombia

Carretera 12 No. 79-43 Oficina 301

Teléfono: 571-829 2401
Fax: 571-829 2404
E-mail: sales2@propagaflores.com

Actividad
Productor.

Productos
Carnations, Mini carnation and Roses.



**C.I. Flores
Santa Fé Ltda.**

Calle 122 No. 84-41
Teléfonos: (57) 1 612 7381 - 522 3831
Fax: 522 3812 - Celular: (091) 826 1240
E-mail: flores@ci-flores.com
www.ci-flores.com
Bogotá, D.C., Colombia

CLAUSTRO DE LAS ÁNIMAS, STAND 62C

ALPES FLOWERS S.A.

Bogotá, D. C., Colombia

Calle 118 No. 6-63

Teléfono: 571-864 6117 Ext. 103, 104, 105

Fax: 571-864 6235

E-mail: alpesflowers@alpesflowers.com.co

Actividad

Growers of Roses, Spray Roses, Carnations, Mini Carnations, Greens and Bouquet Makers.

Productos

Roses, Spray Roses, Carnations, Mini carnations, Greens, Hydrangeas, Consumer Bunches and Bouquets.

CLAUSTRO DE LAS ÁNIMAS, STAND 47 C

APHRODITE ROSES / C.I. LA VIE EN ROSE FLORES LTDA.

Madrid, Colombia

Km 2 Vía Madrid-El Rosal

Teléfono: 571-256 7751

Fax: 571-256 7875

E-mail: sales1@vieflores.net

Actividad

Rose Grower.

Productos

Roses, Form made.

CLAUSTRO DE LAS ÁNIMAS, STAND 43 C

BENCHMARK GROWERS

Bogotá, D. C., Colombia

Avenida Calle 80 No. 116 B-23

Teléfono: 571-440 3170

Fax: 571-440 3179 Ext. 208

E-mail: sales@benchmarkgrowers.com

Actividad

Exporter of fresh cut flowers.

Productos

Benchmark Growers, a Colombian Company specialized in marketing our flowers to all countries outside the USA and backed by the Queens Flower's farms, offers you:

Roses, Carnations, Spray Carnations, Spray Roses, Astroemerias, Millions Stars, Gypsophila Perfects,

Limonium, Pompoms, Callas, Geberas and many more products.

To our group's members, assuming responsibly all relationships with our human resources and the surrounding environment as well as, growing flowers in harmony with the communities and our ecological systems, is a daily need. Therefore, we are proudly certified by SGS on all of the Florverde programs.



CLAUSTRO DE LAS ÁNIMAS, STAND 17 C

C.I. AGRÍCOLA ACEVEDO LTDA.

Bogotá, D. C., Colombia

Calle 93 A No. 11-54 Piso 4

Teléfono: 571-635 9680

Fax: 571-635 9680

E-mail: mario.acevedo@agricolacevedo.comagricolacevedo@yahoo.com

Actividad

Exportador.

Productos

Claveles y Rosas.

GRAN SALÓN BARAHONA, STAND 176 B

C.I. AGRÍCOLA DE LAS MERCEDES S.A.

Bogotá, D. C., Colombia

Calle 100 No. 20-76 Oficina 1002

Teléfono: 571-682 8153

Fax: 571-683 6136

E-mail: marcela@dlmflowers.com

Actividad

Producción y exportación de flores frescos cortados.

Productos

Rosas, Claveles.

GRAN SALÓN BARAHONA, STAND 208 B

C.I. AGROMONTE S.A.

Bogotá, D. C., Colombia

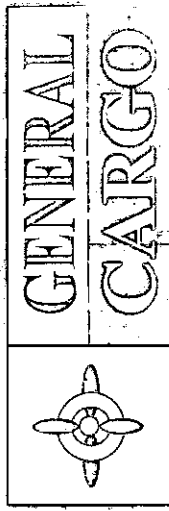
Carretera 12 No. 89-28 Of. 402

Teléfono: 571-635 2156

Fax: 571-635 1784

E-mail: agromonte@cable.net.coshipping@agromonte-sa.com

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Bogotá D.C. Colombia

• **Cañon C.I. AGROMONTES S.A.**

Actividad

Productor, comercializador, exportador, clavel.

Producto

Clavel Standard, Mini Clavel.

CLAUSTRO DE LAS ÁNIMAS, STAND 12 C

C.I. AYURA S.A.

Bogotá, D. C., Colombia

Calle 938 No. 12-28 Oficina 401

Teléfono: 571-621 7954

Fax: 571-621 8138

E-mail: prideflowers@cble.net.co

Actividad

Premium quality fresh cut flower producers.

Productos

We are a medium size farm located in the Sabana de Bogotá, Colombia. We have more than 15 years of experience in the flower business. We sell our Quality Roses and Carnations under the two labels Pride and Eclipse. We supply demanding markets like the USA, Canada, Eastern and Western Europe and Asia.

CLAUSTRO DE LAS ÁNIMAS, STAND 9 C

C.I. BIOFLORA FARM LTDA.

Bogotá, D. C., Colombia

Calle 30 No. 6-22 Oficina 3101

Teléfono: 571-824 6390 / 573-10-679 3676

Fax: 571-824 6388

E-mail: sales@bioflora.com.co

Actividad

Productores de Clavel, Miniclavel & Form made bouquets.

Productos

Clavel, Miniclavel, Bouquets, Hydrangeas, Orquídeas.

CLAUSTRO DE LAS ÁNIMAS, STAND 32 C

C.I. COLBULMEN S.A.

Cali, Colombia

Carrera 2 oeste No. 5-286

Teléfono: 572-893 2752

Fax: 572-893 2885

E-mail: mergajiraproducto@colbulmen.com

Actividad

Exporters of premium fresh tropical flowers, foliage and fillers.

Productos

Heliconias, Ginger, Alpinias, Musas, Calathea, Other Tropical Flowers, Cordylines, Palms, Ferns, Dieracens, Pig Foces, Philodendron, Wild Ginger, Other Tropical Fillers, Tropical Bouquets.

PABELLÓN PATIO BANDERAS, STAND 238 P

C.I. COLOMBIAN FLOWERS CGP LTDA.

Bogotá, D. C., Colombia

Transversal 17 No. 121-12 Oficina 312

Teléfono: 571-620 3323 / 571 619 8309

Fax: 571-213 2924

E-mail: cgp@cglflowers.com

Web Page: www.cglflowers.com

Actividad

Comercializadora Internacional de flores colombianas International marketing and exporting Colombian cut flowers.

Productos

Clavel Estándar, Clavel Miniatura, Rosa, Rosa Miniatura, Alstroemeria, Gypsophila, Milium Star, Exóticas (Heliconias, Miniheliconias), Cissampelos, Follajes, Estorita, Standard Carnation, Spray cans, Rose, Spray rose, Alstroemeria, Gyps. Million Star, Exotics Flowers (Heliconias and Mini Heliconias), Cissampelos, Foliage, Snitite.

HALE DE EXPOSICIONES, STAND 120 E

C.I. EL ROSARIO S.A.

Manizales, Colombia

Kilometro 20 vía Manizales, Clinching-Caldas

Calle 54 No. 26-20

Teléfono: 576-870 0499

Fax: 576-871 0088

E-mail: gerencia@heliconioselrosario.com

Actividad

Producción y comercialización de flores, follajes y bouquets tropicales.

Produce and trade tropical flowers, foliage and bouquets.

Productos

Más de 40 variedades de flores tropicales de las familias heliconiaceae, musaceae, zingiberaceae, strelitziaceae, gran colorido, variedad y durabilidad. Diferentes clases de follajes que acompañan las flores tropicales como: Cordylines, Dieracens, Palms (Canna, Ixora, Arec, Robellini), Pandanus, Lirios, Arecas (Hojas de Anurio, Alami, Monstera, Philodendros, etc.) More than 40 varieties of tropical flowers of the families,

Heliconiaceae, Musaceae, Zingiberaceae, Strelitziaceae. With a lot of varieties, color full and durability.

Different classes of foliage that go with the tropical flowers like: Cordylines, Dieracens, Palms (Canna, Ixora, Arec, Robellini), Pandanus, Lirios, Arecas (Leaves of Anthuriums, Alami, Monstera, Philodendros, etc.)

PABELLÓN PATIO, STAND 260 P

C.I. FILLO FLOWERS S. A.

Cali, Colombia

Km 4.5 Vía Chila-Cajica Vereda Cañelón Finca Souzaño

Teléfono: 571-862 0803

Fax: 57-862 0802

E-mail: santiago.lorende@filloflowers.com

fillo@hotmail.com

Actividad

Productor y exportador de flores frescas.

Productos

Roses, Carnations, Miniarnations, GYP, Millions Star, Rose BQT and Mm BQT.

PABELLÓN PATIO BANDERAS, STAND 283 P

C.I. FLOR NATIVA S.A. / C.I. JARDINES DEL CHAPARRAL S.A.

Vereda Chaparral, Finca Chaparral

La Ceja, Colombia

A.A. 020 La Ceja

Teléfono: 574-553 6633 / 553 6048 / 553 2488

553 7755

Fax: 574-553 6048 / 553 1772

E-mail: ventas@flornativa.com

flornativa@ejm.net.co

sales@chapparal.com.co

Actividad

Flower grower and flower distributor.

Productos

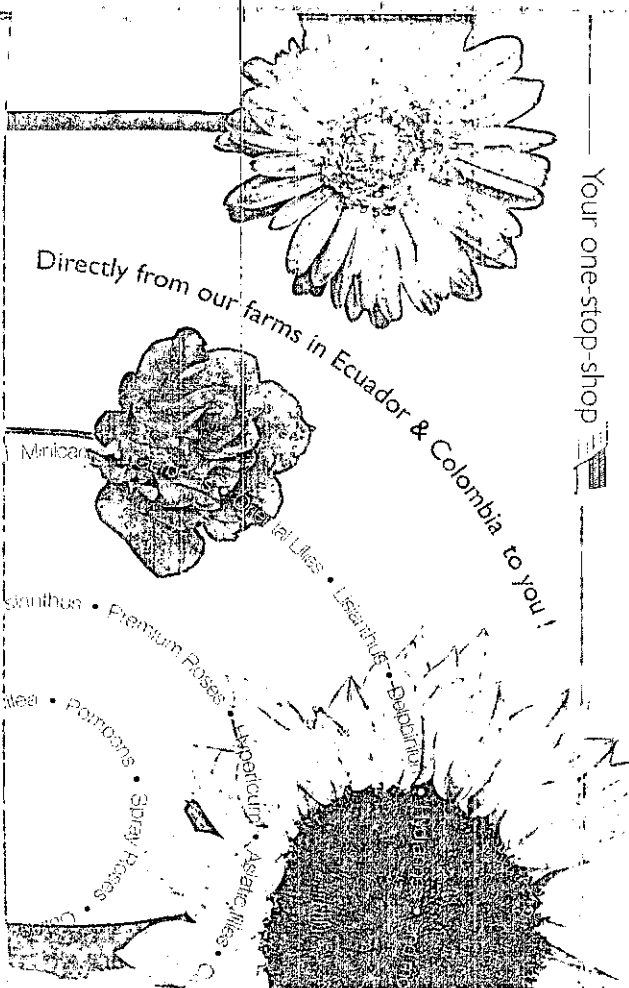
Asters (Thaise, Solidago, Novitely), Hydrangea (white and blue), Callas (green and white), Tinted Solidago (red, orange and purple), Pompón, Spider, Cuernios, Molucella, Anagallis, Hydrangeas.

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C.I. FLORA INTERCONTINENTAL S.A.

Bogotá, D. C., Colombia
Km 18 Autopista Medellín
Teléfono: 571-624 0309/12
305-682 3622 Miami
Fax: 571-624 0499
E-mail: sales@floraintercontinental.com
info@floraintercontinental.com
jock@floraintercontinental.com
christian@floraintercontinental.com

Actividad

70 acres with over 50 premium rose varieties, experts in bouquets, consumer bunches and special packs. Among First Florverde-Certified farms in Colombia.

Productos
Rosas.

GRAN SALÓN BARAHONA, STAND 211 B

C.I. FLORES CÓNDOR DE COLOMBIA S.A.

Bogotá, D. C., Colombia
Correia 12 No. 77 A-05
Teléfono: 571-210 1510
Fax: 571-606 6001
E-mail: mksasistant@florescondor.com.co

Actividad

Fresh flowers export.

Productos

Carnations, Spray Carnations, Roses, Alstroemeria, Bouquets.

CLAUSTRO DE LAS ÁNIMAS, STAND 30 C

C.I. FLORES DE APOSENTO S.L.T.A.

Bogotá, D. C., Colombia
Calle 117 No. 6-56
Teléfono: 571-612 9811
Fax: 571-612 9388
E-mail: hmaniez@aposenitos.com.co

Actividad

Exportación de Clavel y Clavel miniatura
Export of Carnation and Spray Carnations.

Productos

Clavel, Clavel Miniatura, Rosas
Carnations, Spray Carnations, Roses.

CLAUSTRO DE LAS ÁNIMAS, STAND 48 C

C.I. FLORES DE LA SABANA S.A.

Bogotá, D. C., Colombia
Calle 90 No. 13-40 5° piso
Teléfono: 571-218 2099
Fax: 571-530 2499
E-mail: subgerencia@floresdelsabana.com

Actividad

Flower grower and distributor.

Productos

Roses, Spray Roses, Carnations, Mini-carnations, Alstroemerias, Gerbers, Marguerite Daisies, Statice, Limonium, Solidaster, Gypsophila, Greens, Bouquets, Arrangements.

CLAUSTRO DE LAS ÁNIMAS, STAND 40 C

C.I. FLORES DE SUESCA S.A.

Bogotá, Colombia
Avenida 13 No. 100 - 34 Oficina 403
Teléfono: 571-623 1214
Fax: 571-623 1180
E-mail: salesmar@floresdemiesca.com

Productos

Rosas

CLAUSTRO DE LAS ÁNIMAS, STAND 7 C

C.I. FLORES LA CONEJERA

Bogotá, D. C., Colombia
Calle 100 No. 20-76 Oficina 1005
Teléfono: 571-857 4041
Fax: 571-857 2390
E-mail: mercadeo@lconejera.com

Actividades

Productora y exportadora de flores frescas, Clavel.

Productos

Clavel.

GRAN SALÓN BARAHONA, STAND 148 B

C.I. FLORES LOS SAUCES S.A.

Rionegro, Colombia
Vereda Guayabito, Ulanogrande
Teléfono: 574-537 0665 / 537 0465
Fax: 574-537 0670
E-mail: ssaucos@epm.net.co

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Villetta



Sorbetto

Betsy

La Villetta s.r.l. - Via Peirona 15
18010 S.Stefano al Mare (IM)
ITALY

Tel & Fax (39)0184484153
www.lavillettasrl.it
e-mail: villetta_srl@tin.it

Continúa C.C. FLORES LOS SAUCES S.A.

Actividad

Flower grower and flower distributor.

Productos

Aster White (Chelsoo), Aster Yellow (Soldado), Aster Purple Novbelgii, Aster Pink Novbelgii, Madisumato (Japanese Aster), Spider Anaslasi, Spider Delislar, Camomil Eleonora, Football Mums, Snapdragons, Gerberas & Mini Gerbers, Sun Flower, Poms, Balls of Ireland, Hypericum, Delphinium, Veronica.

AUSTRO DE LAS ÁNIMAS, STAND 8 C

C.I. FLORES SANTA FE LTDA.

Bogotá, D. C., Colombia

Calle 122 No. 84-41

Teléfono: 571-612 7381

Fax: 571-522 3612

E-mail: flores1@cable.net.co

Actividad

Cultivo y exportación de flores / Cut flower grower.

Productos

Clove / Carnations.

CLAUSTRO DE LAS ÁNIMAS, STAND 2 C

C.I. FLORIMEX COLOMBIA LTDA.

Bogotá, D. C., Colombia

Avenida El Dorado No. 103 bis-25
Teléfono: 571-425 1450

Fax: 571-549 0667

E-mail:

sales@florimexa.com
compras@florimexa.com
finxco@florimexa.com

Actividad

Comercialización de flores frescas cortados.

Productos

Rose Spray Rose, Carnation, Minicarnation, Chrysanthemum, Astroemeris, Specialty flowers, Foliage, Fillers, Bebers, Asters, Tropicals, Collas, Hypericum, Preserved Flowers / Foliage, Consumer Bunches, Bouquets, Wet Pots / Pacomus.

CLAUSTRO DE LAS ÁNIMAS, STAND 64 C

C.I. INDUAGRICOLA LTDA.

Bogotá D.C., Colombia

Carretera 20 No. 90-12

Teléfono: 571-662 0030 / 618 4317

Fax: 571-662 0030 Ext. 128

Sales 618 3366

E-mail: customerservice@indusa.com

Actividad

Producción y comercialización de flores frescas.

Productos

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Bogotá, D. C., Colombia
 Carrera 9 No. 80-15 Oficina 601
 Teléfono: 571-310 7820 / 349 1122
 Fax: 571-310 7820
 E-mail: sales@inverpalmas.com
 www.inverpalmas.com

Actividad

Grower and exporter of premium quality fresh cut flowers and bouquets.

Productores y exportadores de flores frescas cortadas y bouquets.

Productos

Roses, Carnations, Mini Carnations, Callas, Bouquets.

GRAN SALÓN BARAHONA, STAND 215 B.**C.I. LAS AMALIAS S.A.**

Bogotá, D. C., Colombia
 Carrera 27A No. 52-38

A. A. 26759

Teléfono: 571-433 0017 / 433 0031
 Fax: 571-433 6259
 E-mail: puribee@amalias.com.co

Actividad

Producción y exportación de flores.

Productos

Roses, Limonium, Gypsophila.

CLAUSTRO DE LAS ÁNIMAS, STAND 15 C.**C.I. PLANTACIONES DELTA LTDA.**

Bogotá, D. C., Colombia

Cra. 34 No. 94-63

Teléfono: 571-621 4434 / 635 4118

Fax: 571-622 2635

E-mail: ventas@deltagroup.com

Actividad

Cultivo y comercialización de rosas tipo exportación.

Productos

Rosas tipo exportación, Bouquets, Velpuets, Consumer bunches.

GRAN SALÓN BARAHONA, STAND 145 B.**C.I. SPRING FARMS S.A.**

La Ceja, Colombia
 Vereda San Nicolás, La Ceja, Antioquia
 Teléfono: 574-553 4777 / 553 3155
 Fax: 574-568 0878
 E-mail: sales@springfarms.com

Actividad

Productor y exportador de flores y follajes.

Productos

Liatris, Snapdragon, Malucella, Solidago,
 Aster, Agapanthus, Anemone, Aves del Paraíso,
 Hydrangea, Chorus Magenta, Matsumoto,
 Girasol, Eucalito, Viburnum, Leucodendron,
 Parasolium, Adenanthus,
 Montheria, Callas.

HALL DE EXPOSICIONES, STAND 104 E**C.I. TEUCALI FLOWERS S.A.**

Bogotá, D. C., Colombia
 Diagonal 97 No. 17-60 Piso 11
 Teléfono: 573-10-283 3363
 Fax: 571-850 4616 Ext. 111
 E-mail: teucali.sales@avesat.net

Actividad

Grower and exporter of fresh cut flowers.

Productos

Roses, Carnations, Limonium, Hydrangeas and Callas.

HALL DE EXPOSICIONES, STAND 119 E**C.I. TROPICAL COLORS S.A.**

Pereira, Colombia
 Avenida de las Américas No. 30-98 Pereira,
 Risaralda
 Teléfono: 576-336 3823 / 336 6375
 Fax: 576-336 6375
 Celular: 311-340 1884
 E-mail: comercial@tropicalcolors.com
 tropicalcolors@telesat.com.co

Actividad

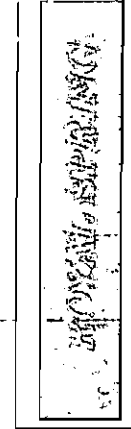
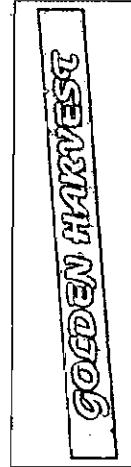
Comercialización de flores, follajes y Bouquets.

Productos

Heliconias, Follajes, Bouquets, Margaritas
 (Pompones), Hortensias, Cymbidium, Anthurus.

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www.imexpflowers.com

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sales-marketing@imexpflowers.com

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A-BA208 TRANSPORTE



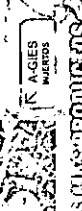
A-EPB00 MONITORIO



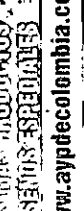
A-BA200 GERMINACIÓN



A-BA208 PROPAGACIÓN



A-BA200 TRANSPORTE



A-BA208 MONITORIO

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Sunflowers, Gerbera, Lisianthus, Tinted Poms and
Bouquets.

GRAN SALÓN BARAHONA, STAND 223 B

FLORES ESMERALDA LTDA.

La Ceja, Colombia
Calle 29 No. 16-04 La Ceja, Antioquia
Aptado: 7314 Medellín
Teléfono: 574-555 0140
Fax: 574-555 0190
E-mail: floresesmeralda@esmeralda.com

Actividad

Producción y exportación de flores.

Productos

Rosa, Pompon, Gypsophila, Hypericum, Aster, Gerbera,
Callas, Alstroemeria, Sunflowers.

GRAN SALÓN BARAHONA, STAND 194 B

FLORES LA CONCHITA (COLOMBIA LICENCIAS)

Bogotá, D. E., Colombia
Calle 27B No. 6-73
Teléfono: 571-842 2175 / 842 2212
Fax: 571-824 3005

E-mail:

geribon@colomsa.net.co
glc-reg@colomsa.net.co
glc-agg@colomsa.net.co
aurminda@lconchita.com.co
Carles@florley.com
pinonaid@florday.com

Actividad

Licenciados en la venta de material vegetal de rosas de
la casa Delbard Papienieres.

Company's Activity: Cut flower production (both in
Colombia and in Ecuador) and export to quality minded
customers in North America, Europe, Russia, Middle East
and Asia.

Productos

Rosas de la casa Delbard.
Rosas (Colombia and Ecuador) Alstroemerias, Callalilies,
(White, Green and Colours) Limonium, Hipericum,
Hydrangeas and Bouquets.

CLAUSTRO DE LAS ÁNIMAS, STAND 59 C

FLORES LA GIOCONDA LTDA.

Bogotá D.C., Colombia

Kilómetro 6 vía Siberia — Cota

Teléfono: 571-864 0454

Fax: 571-864 0265

E-mail: floresgioconda@yahoo.com

Actividad

Producción y exportación de flores frescas.

Productos

Rosas, Clavetes, Alstroemeria.

CLAUSTRO DE LAS ÁNIMAS, STAND 18 C

FLORES RIONEGRO S.A.

Rionegro, Colombia

Vereda Vilachuaga, Finca Vilachuaga Km 1 Vía La Ceja

Dirección Postal: P.O. BOX 0341 Rionegro, Colombia

Teléfono: 574-532 1332 / 562 5308

Fax: 574-531 0814

E-mail: flores@emp.net.co

manizab@rionegrolowers.com

pcardona@rionegrolowers.com

cbarras@rionegrolowers.com

Web Page: www.rionegrolowers.com

Actividad

Producción y venta de flores frescas cortadas.

Bouquets & consumer bunch.

Growers & exporters of fresh cut flowers.

Bouquets & consumer bunch.

Productos

Facals: Asiatic Lilies, Gerberas, Disbudd Spider, Disbudd
Mums, Sunflower Select, Carnations
Accents: Matsumoto, Bouvardias, Poms (CDH),
Snapdragons, Minicarnations, Bells of Ireland.
Fillers: Asters-Statice, Tissue Culture, Queen Annes Lace
of Africa.

GRAN SALÓN BARAHONA, STAND 140 B

FLORES SAGARO S.A. / LAS FLORES S.A.

/ C.I. SAGARO BOUQUET S.A.

Bogotá, D. C., Colombia

Carrera 7 No. 72-64 Oficina 218

Teléfono: 571-676 6300

Fax: 571-676 1269

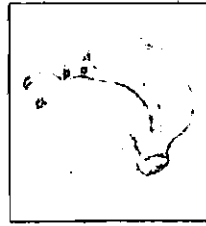
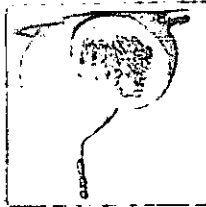
E-mail: nahalie@lasflores.com

Actividad

Exportación de flores frescas cortadas.

Productos

Rosas, Carnations, Minicarnations, Alstroemeria, Statice,
Hydrangeas, Gypsophila, Spray Roses.



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GRAN SALÓN BARAHONA, STAND 213 B

FLORES SAN JUAN

Bogotá, D. C., Colombia

Calle 87 No. 20-27 Oficina 202

Teléfono: 571-610 9114

Fax: 571-616 8125

E-mail: sales@sanjuan.com

Actividad

Comercialización y siembra de clavel.

Productos

Clavel y Miniclavel.

CLAUSTRO DE LAS ANIMAS, STAND 53 C

FLORES SILVESTRES S.A. C.I.

Medellín, Colombia

Carrera 33 No. 7-12

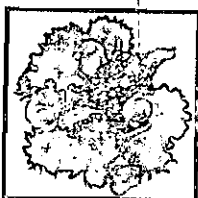
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Fax: 574-312 4687
E-mail: sales@silvestres.com

Actividad

Producción y distribución de flores cortadas.

Productos

Asters, Bells of Ireland, Bouphium, Campanula, Chrysanthemums, Clavel, Disbuds, Delphinium, Fuji, Gerberas, Gerberas Spider, Lisianthus, Mimosina, Miniclavel, Mingiberas, Mingiberas Spider, Phlox, Rosas, Rosas Spray, Snapdragons, Sunflower, Veronica.



HALL DE EXPOSICIONES, STAND 97 E

GALLIA ROSES

Quito, Ecuador

Isaac Albeniz 615

Teléfono: 593-22 416 060

Fax: 593-22 416 076

E-mail: gallico@quito.sonet.net

Actividad

Comercialización de rosas.

Productos

Meiland's Perfumed and Garden Rosas.

PABELLÓN PATIO BANDERAS, STAND 236 P

GOLDEN FLOWERS

Miami, USA

2600 NW 79th Avenue

Dirección Postal: 33122

Phone: 305 599 0193

Fax: 305 477 0616

E-mail: paulo@goldenflowers.com

Actividad

Flower distributors, comercializador y distribuidor de flores.

Productos

Astroemeria Premium desbrotado, Aster, Calla, Campanula, Clavel, Delphinium, Clematis, Gerbero, Gypsophila, Hortensias, Lintins, Limonium, Mimosina, Mini Clavel, Pompon, Rosa Roja Premium incluida Freedom, Rosa Color Premium, Rosa Sweetheart, Snapdragons, Spider, Rosa Spray, Statice, Stock, Girasol, Consumer Bunches y Bouquets.
Premium Unbudded Astroemeria, Aster, Calla, Campanula, Clematis, Delphinium, Clematis, Gerbero.

Continúa

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Luis Efra Bocalán

Tel: (313) 818-9103 - Fax: (313) 4763-43

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Representante para Colombia

Marta Lina Morales

Av. Boya 12-310333 Bogotá D.C.

Tel: (57) 1-674217 - Cel: (57) 310-3703531

Emails: marmarales@frankoroses.com / marmarales@att.net

www.frankoroses.com

Quinto 10 de octubre

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Gypsophila, Hydrangea, Liatris, Limonium, Maltamato, Mini Carnation, Pompon, Premium Red Rose including Freedom, Premium Color Rose, Sweetheart Roses, Snapdragon, Spider Mum, Spray Rose, Statice, Stock, Sunflower, Consumer Bunches and Farm Made Bouquets.

GRAN SALÓN BARAHONA, STAND 204 B

GRUPO ANDES FARMS

Bogotá D.C., Colombia

Calle 86 No. 11-08

Teléfono: 571-218 9652 / 571-611 1307

Fax: 571-218 9738

E-mail: ggonzalez@grupandes.com
sales@grupandes.com

Actividad

Cut flower grower, exporter.

Productos

Roses, Alstroemeria, Carnations, Spray Carnations, Gypsophila, Cut Flowers Bouquets, Cut Green, Dendrobium.

GRAN SALÓN BARAHONA, STAND 169 B

GRUPO CAIRO / GALLERIA FARMS

Medellín, Colombia

Carretera 65 No. 39-47

Teléfono: 574-386 9100

Fax: 574-38 1285

E-mail: grupocairo@grupocairo.com

Actividad

Cultivo y exportación de flores frescas cortadas.
Grow and export fresh cut flowers.

Productos

Pompon, Desbrotados (Fuji y Cremones), Mini Clavel, Statice, Campanula, Aster, Gerbera, Liatris, Spray Liatris, Snap Dragon, Callas, Hydrangeas
Pompon, Disbuds (Fuji y Cremones), Mini carnation, Statice, Campanula, Aster, Gerbera, Liatris, Spray Liatris, Snap Dragon, Callas, Hydrangeas.

GRAN SALÓN BARAHONA, STAND 146 B

GRUPO VEGAFLO

• C.I. ROSAS DE LA VEGA

Rionegro, Antioquia

Vereida Tres Puertas Ilanogrande

Teléfono: 574-825 2997

Fax: 574-825 2997

• C.I. FLORES DE LA VEGA

Rionegro, Antioquia

Vereida Tres Puertas Ilanogrande

Teléfono: 574-537 2244

Fax: 574-537 1662

• C.I. FLORES CARMEL

Rionegro, Antioquia

Vereida Tres Puertas Ilanogrande

Teléfono: 574-537 1970

Fax: 574-537 1800

• C.I. FESTIVAL BOUQUETS

Rionegro, Antioquia

Calle 44B No. 48-73 Unidad Industrial L14

Teléfono: 574-532 0330

Fax: 574-531 6403

• MELODY FARMS

Miami, Florida USA

7901 NW 21 Street, Miami FL 33122

Teléfono: 305-406 9010

Fax: 305-406 9070

E-mail Grupo Vegallari:

ibedro.siera@vegaeport.com

invasquez@vegaeport.com

Dirección Postal: AA 410

Actividad

Producción y comercialización de flores.

Productos

Chrysanthemum, Fuji, Mum's, Cremon y Disbuds, Snapdragon, Gerberas, Standard Roses, Spray Roses, Minicarnation, Carnation, Micrapompon, Sunflower, Anigazanthos, Bells of Ireland, Aster, Bouquets, Limonium, Statice, Lilium (Lily), Liatris, Hydrangea, MiniHydrangea, Gypsophila, Bouquets, Star of Bethlehem, Callas Lily, Minicallas, Alstroemeria.



GRAN SALÓN BARAHONA, STAND 222 B

HACIENDA SAN JOSÉ

Palmita, Valle, Colombia

Transversal 58 No. 58-35

Teléfono: 572-275 3862

Fax: 572-275 3966

E-mail: hjsa@telesat.com.co

Actividad

Agrícola

Productos

Flor cortada, Orquídea
Dendrobium, Oncidium.

Teléfono: 571-313 2005

Fax: 571-313 2016 / 313 2038

E-mail: sales@lagatamancol.com

Actividad

Cultivo y exportadora de flores.

Productos

Rose, Spray Rose, Alstroemeria, Carnation, Minicarnation, Gerbera, Oriental Lily, Fillers, Greens, Bouquets.

A bouquet program with eye-catching designs based on our own grown exclusive products in locals, fillers, greens and complementary items. 20% new varieties every year.

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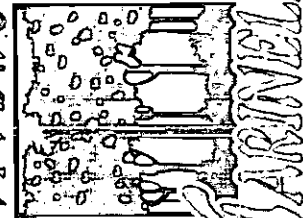
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ASOCIACIÓN

▶ **Continúa LA PLAZAFLOR LTDA.**

E-mail: florazeni@laplazaflor.com
andrea@laplazaflor.com

Actividad

Growers and exporters of fresh cut flowers.

Productos

Astroemeria, Hybrid Staircase, Hybrid Limonium,
 Limoniums Blue Stream, Limonium Sefora, Snapdragon,
 Aster, Gerberas, Delphinium, Stock, Eryngium, Astro &
 Snapdragon Perfection.



PABELLON PATIO BANDERAS, STAND 249 P
MANUI LTDA. / FLORES SANTA ISABEL

Bogotá, D. C., Colombia

Carrera 13 A No. 97-36

Teléfono: 571-616 7566 / 616 0245

Fax: 571-256 2284

E-mail: belky@manui.com

ongel@elcable.net.co
santaisabel@elcable.net.co

Actividad

Producción y comercialización de flores frescas cortadas.
 Production and commercialization of fresh cut flowers.

Productos

Rosas y Minirosas.

Rosas and Minirosas.

Anemones, Ranunculus, Stock, Snapdragon, Staircase,
 Gerberas, Sunflowers, Matsunoto, Meleor, Serenade,
 Floerites, Gypsophila, Delphinium, Trochellum,
 Campanula, Mollucella, Bupleurum, Dianthus.
 All type and size Bouquets.

GRAN SALÓN BARAHONA, STAND 220 B
MIRAMONTE S.A. / MOCARI BY MIRAFIOR
 Ft. Lauderdale, USA

14400 Stirling Road, Southwest Ranches

Dirección Postal: FL 33330

Fax: 954-434 1749

Fax: 954-434 9736

E-mail: borbaram@mirafior.com

Actividad

Productores y exportadores de flores frescas cortadas.

Productos

Rosas, Spray Chrysanthemums, Disbud Chrysanthemums,
 Tinted Chrysanthemums, Gerberas, Asters, Aster

Matsunoto, Aster Astoria, lilies, Snapdragon, Colored
 Callas, Campanula, Kongoero Paw, Mollucella, Limonium
 Main Blue, Sunflowers, Minirosas, Greens:
 Euclidius, Liriope, Polms, Crotons, Viburnum,
 Leucodendrum, Poinfing, Podocarpus, Plonium.

CLAUSTRO DE LAS ANIMAS, STAND 51 C
MULTIFLORA
 Miami, USA

8095 N.W. 12 St. Suite 115 Miami, FL 33126

Toll Free: 888-411 0250

Phone: 305-593 7073

Fax: 305-593 9277

E-mail: ross@multifloradmi.com

Madrid, Europa

Avenida Somosierra 12, 2º 28709

Son Sebastián de los Reyes, Madrid

Teléfono: 34-91 65 10 844

Fax: 34-91 65 35 028

E-mail: radialine@multifloradmi.com

Bogotá, D. C., Colombia

Calle 75 No. 11-60

Teléfono: 571-813 7940

Fax: 571-211 8378

E-mail: jsanz@multifloradmi.com

Actividad

Fresh cut flower & bouquet production and
 commercialization.

Productos

Carnations, Spray Carnations, Roses, Pampas,
 Bouquets, Chrysanthemums, Gerberas, Greens, lilies &
 Tropical foliage, Others.



HALLE DE EXPOSICIONES, STAND 116 E
NARANJO EXPORTACIONES
E IMPORTACIONES LTDA.

Bogotá D.C., Colombia

Avenida El Dorado No. 98-51 Oficina 309

Teléfono: PBX 415 3311

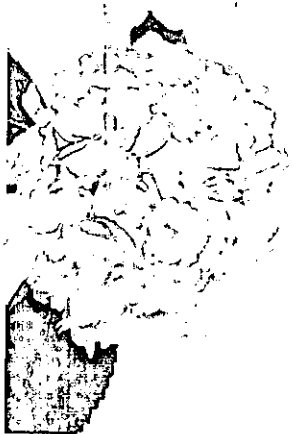
E-mail: naranjoexp@colomsol.net.co

Actividad

We coordinate flowers for you among the producers in
 Colombia and Ecuador. We have more than 100 varieties
 of flowers for wholesalers and retailers.

Productos

Carnations, Roses, Cushions, Daisies, Mums, Asters,



Hydrangeas
 Aster white, purple & pink
 Solidago

Calla open cut white & green

Flowers are shipped as soon as they are cut in the farm

Floralive

► *Continúa NARANJO EXPORTACIONES E IMPORTACIONES LTDA.*

Solidasters, Solidago, Alstroemerias, Limnium,
Gypsophila, Liatris, Statice, Gerberas, Greens and
Heliconias.

GRAN SALÓN BARAHONA, STAND 153 B.

NATUFLORA LTDA. /C.I. VIVAFLOL LTDA.

Bogotá, D. C., Colombia

Via La Cuesta Km 6 Via Subachoque Finca El Roble
Calle 30° No. 6-22 oficina 3101

Teléfono: 571-824 6004 / 824 6005/ 824 6002

1888-628-3567

(305) 4189818

Fax: 571-824 6003

E-mail: pedro@natuflora.net

leonidas@natuflora.net

sales@natuflora.net

Actividad

Productor y exportador de flores.

Natuflora represents a new breed of Colombian grower focusing on state of the art horticultural techniques while understanding the delicate balance between corporate goods and social and ecological responsibility.

At Natuflora we like to think of ourselves as the new generation of Colombian flower producers; horticulturists who have professional marketing ability and have identified an obvious but seldom exploited market niche. Our niche is a serious commitment to return to the business basics of listening and learning from our clients, supporting them in good markets and in bad and producing quality products of which Natuflora distributors as well as employees can be proud.

We strive, on a daily basis, to ensure a safe and healthy work environment for us employees as well as true respect for the land from which we live.

Productos

Bouquets, Rosas, Clavel, Alstroemeria, Statice,
Gypsophila, Campana de Triana, Azahar de la India,
Callas, Eryngium.

SOLE FARMS

Miami, USA

2600 NW 79 TH Avenue, 1ST Floor Miami, FL 33122

Phone: 3055973377

PABELLÓN PATIO BANDERAS, STAND 265 P. 1



Fax: 3055935111

E-mail: monica.jaramillo@solefarms.com

john.san@solefarms.com

Actividad

Comercialización flores.

Productos

Alstroemeria, Carnation, Crenon & Spider, Mimicams,
Pompoms, Hydrangea, Hypericum, Liatris, Lilies, Callas,
Snapdragon, Delphinium, Campanulas, Sunflower.

GRAN SALÓN BARAHONA, STAND 143 B.

SUASUQUE S.A.

Bogotá, D. C., Colombia

A. A. 51644

Teléfono: 571-860 6307 / 857 0610/11

Fax: 571-212 3830

E-mail: daniel@suasque.com

Actividad

Producción y exportación de flores.

Productos

Alstroemeria, Limonium, Solidago, Eryngium, Kangaroo
Pow. Tissue Culture Statice, Amarillys, Ornithogallum.



GRAN SALÓN BARAHONA, STAND 178 B.

TAHAMI & CULTIFLORES S.A. C.I.

Rionegro, Antioquia, Colombia

PO BOX 742 Rionegro Antioquia

Teléfono: 574-539 0041 / 539 0045

Fax: 574-539 0864

E-mail: glorack@tahamicultiflores.com

fedelack@tahamicultiflores.com

Actividad

Growers and exporters of fresh cut flowers and Greens.

Productos

Spray Chrysanthemums, Disbuds, Gerberas, Agapanthus,
Anigazanthus, Matismatos, Birds, Bouquets,
Hydrangeas, Liatris, Sunflowers, Greens.

GRAN SALÓN BARAHONA, STAND 158 B.

THE ELITE FLOWER

Facatativá, Colombia

Km 31 Vía Facatativá

Teléfono: 571-842 9687 / 305-357 5919

Fax: 571-842 2774 / 305-436 7388

E-mail: juanthomaford@eltheflower.com

jborda@eltheflower.com

Actividad

Productor and export of fresh cut flowers.

Productos

Roses, Alstroemerias, Gerberas, Spray Roses.

CLAUSTRO DE LAS ÁNIMAS, STAND 1 C.

TOTO FLOWERS / TAG FLOWERS

Bogotá, D. C., Colombia

Calle 95 No. 11 A-37 Oficina 401

Teléfono: 571-622 0906 / 305-307 7211

Fax: 571-622 0983

E-mail: marketing@totoflowers.com

nliquisoo@totoflowers.net

Actividad

Producing and exporting roses.

Productos

Roses.

CLAUSTRO DE LAS ÁNIMAS, 6 C

TROPICOL / C.I. TROPICALES

DE COLOMBIA LTDA.

Cali, Colombia

Carrera 2 Oeste No. 9-42

Teléfono: 572-892 3030 / 892 3031

Fax: 572-893 5011

E-mail: tropicales@tropical.com

Web Page: www.tropical.com

Actividad

Production and exportation of Exotic flowers, Tropical

Foliage and Bouquets.

Productos

The best Exotic Cut flowers, Tropical Foliage and
Bouquets, proudly produce in Valle del Cauca — Colombia
exclusive varieties, excellent colors, excellent quality.
Extra large, large, medium and small sizes.

Continúa ►

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CLAUSTRO DE LAS ANIMAS, STAND 33 C

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Teléfono: 571-622 1365 / 310-222 7493

Fax: 571-622 1376

E-mail: mibudo@turflor.com

marketing@turflor.com

linamoy@turflor.com

Actividad

Flower grower and flower distributor.

Productos

Carnations, Spray Carnations and Roses.



CLAUSTRO DE LAS ANIMAS, STAND 12 C

UNIFLOR S.A. C.I. / LIBERTY BLOOMS INC

Rionegro, Colombia

Km 8.5 Vía Llanogrande, Finco El Cerrojo

Dirección Postal: A.A. 000611
Teléfono: 574-566 1122 / 566-1144
1866-250-9147

Fax: 574-531 1600

E-mail: info@libertyblooms.com

www.libertyblooms.com

Actividad

Flower Grower / Importer.

Productos

Pompons, Fújis, Clematis, Football Mums, Hydrangeas, Birds of Paradise, Calla Lily, Liatris, Agapanthus, Belts of Ireland, Stars of Bethlehem.



CLAUSTRO DE LAS ANIMAS, STAND 66 C

VIVERO MARINELA

Polimiro, Colombia

Km 1 variante Polimiro-Cali - Valle

Teléfono: 572-272 4010

Fax: 572-275 9334

E-mail: viveromarinela@telesat.com.co

Actividad

Productores de flores, folíjulas y plantas tropicales.

Productos

Heliconias, Musa, Carinae, Red Alpino Ginger, Calatheas, Yellow Ginger, Ginger Spectabile, Palms, Ferns, Philodendrons, Cordylines, Phormiums and Pines.

Group 2

PLANT MATERIAL SUPPLIERS PROVEEDORES DE MATERIAL VEGETAL

SALÓN ARSENAL

ASTEE FLOWERS B.V.

Bogotá, D. C., Colombia

Calle 92 No. 10-11

Teléfono: 571-610 9893

Fax: 571-236 3810

E-mail: lmb@cable.net.co

Actividad

Venta de material vegetal.

Productos

Asteris, Gypsophila, Eriogonum.



GRAN SALÓN BARAHONA, STAND 188 B

BALL SB

Bogotá, D. C., Colombia

Avenida 82 No. 7-22 Oficina 201

Teléfono: 571-218 2861

Fax: 571-236 3033

E-mail: lreyer@ballsb.com

Actividad

Distribuidor de semillas, plugs, bulbos, cuttings, plantas in vitro para flor de corte y ornamentales.

Productos

Productos Armonios: Begoniam, Delphinium, Stock, Sintradegans, Anemí Mayes, Aster Callistephus, Dianthus, Cleveles, Campanula, Chrysanthemums, Lirios, Gerberas, Geraniums, Gypsophila, Limonium, Ranunculus, Liatris, Lisianthus, Larkspur, Ornamental Kale, Dahlia, Godelias, Miller, Malveles, Sunflowers, Trachelium, Viburnum y más.

SALÓN ARSENAL, STAND 304 B

BARBERET & BLANC

Bogotá D.C., Colombia

Calle 119 A No. 12-31 Apartamento 603

Teléfono 571-822 0294

Fax: 571-629 0404

E-mail: comercial.bbb@sky.net.co

Actividad

Material vegetal.

Productos

Clove, Mindlove, Limonium, Stierce, Gypsophila, Anigonzanthus.

HALL DE EXPOSICIONES, STAND 99 E

BARTIJS STEK/ DELIFLOR CHRYSANTEN

Rionegro Antioquia, Colombia

Calle 46 No. 50-37 Bloque 5 Oficina 406

Dirección Postal: 429

Teléfono: 574-562 8514

Fax: 574-531 7794

E-mail: mmmerit@egm.net.co

Actividad

Hidratador y venta de material vegetal.

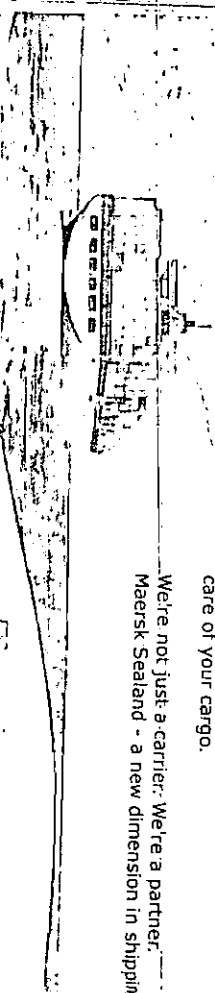
Productos

Aster (Calgary, Cupido, Cleisea, Cirro Dark, Cape Town) Solidago (Flora y Toro Gold) Delphinium (Barbatskyblue, Volkensrieden) y otros. Veronice (Verona y Evito) Phlox (Serie Miss y Missy) y Rosas Chrysanthemums, Anemones, Anemey, Delianne, Delicia, Ford, Espinal, Hosings, Ilona, Inga, Managua, Orinoco, Pannone, Tropes, Valeska, Zambita, etc.

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MAERSK COLOMBIA S.A.

Carrera 7 No. 99-53 Piso 15 Bogotá, Colombia
email: colrefopssa@maersk.com

SALÓN ARSENAL

BREIER & SON LTD

Bogotá, D. C., Colombia
Calle 92 No. 10-11
Teléfono: 571-610 9893
Fax: 571-236 3810
E-mail: lmb@cable.net.co

Actividad

Venta de material vegetal.

Productos

Claveles STD y mini.



PABELLÓN PATIO BANDERAS, STAND 255 P

DANZIGER "DAN" FLOWER FARM

Moshav Mishmar Hashivon, Israel
Mishmar Hashivon Village P.O. Box 24 Beit Dagan 50297,
Israel

Dirección Postal: PO Box 24

Teléfono: 972 3 9602525

Fax: 972 3 9605896

E-mail: danziger@danziger.co.il

idan@danziger.co.il

leyla@istrucigo.com.co

Actividad

Hibridación de flores de corte y macera.

Productos

Compañía abastecedora de flores de corte como:

Gypsophila: Million Stars, New Love, My Pink y White
Fire

Linum: Serie Supreme y la exitosa serie Safona

(Safona Dark Blue, Elegant Blue y Blue).

Linum sinensis: White sensy y Purple sensy.

Hypericum: Angel Roma, Spirit Roma, Queen Roma

entre otros.

Statice: Sinuet Blue, Sinuet Violet, Sinuet, Sinuet Purple,

Sinuet Dark Pink.

Pompon: Atlantis White, Atlantis Lemon, Atlantis Pink,

Atlantis Yellow, Challenge, Red Line, My way, Gimmick

entre otros.

Aster y Solidago.

PABELLÓN PATIO BANDERAS, STAND 248 P

DE RUITER'S COLOMBIA ROSES LTDA.

Bogotá D.C., Colombia
Finca la Armeria, Vereda El Chuzcal Sopó,
Cundinamarca

Dirección Postal: Calle 101 A No. 30-55

Teléfono: 571-857 0510 / 0512

Fax: 571-857 0392

E-mail: dealer@rosescol.com

img@rosescol.com

Actividad

Breeder de rosas.

Productos

Variedades de Rosas, Miniplantas.



GRAN SALÓN BARAHONA, STAND 149 B

FLORIGENE FLOWERS LTD

Melbourne, Australia

16 Gipps Street Collingwood

Zip Code: 3066

Teléfono: 61-3-9416-9844

Fax: 61-3-9416-1761

E-mail: csanchez@florigene.com

USA Phone: 1-954-438-9892

Fax: 1-954-438-9501

Actividad

Biotechnology Company.

Productos

Florigene Moonvista, Florigene Moonshade, Florigene

Moonlite, Florigene Moonwaka, Florigene Moonlust,

Florigene Moonshadow.

PABELLÓN PATIO BANDERAS, STAND 239 P

FLORIST DE KWAKEL B.V.

de Kwakel, Holland

Hooftweg 42, Kudelstaart (gem. Aalsmeer)

Dirección Postal: Postbus 3 1430 AA Aalsmeer Holland

Teléfono: 31(297)328 229

Fax: 31(297)343 061

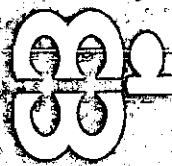
E-mail: florist@geibero.com

Actividad

Hibridación y propagación de plantas.

Productos

Plantas de Gerbera y Anturio.



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673-608 0947-67118450
Fax: 608 2992
gold-columbia
puddla@attitudelife.com



GRAN SALÓN BARAHONA, STAND 158 B

ROSEN TANTAU

Facatativá, Colombia
Kilómetro 31 Vía Bogotá-Facatativá Cundinamarca
Teléfono: 571-842 2425
Fax: 571-842 2410
E-mail: rosenal@rosentantau.com

Actividad

Representación.

Productos

Materia vegetal rosas.

SALÓN ARSENAL

ROYAL VANZANTEN PLANTS B.V.

Bogotá D.C., Colombia
Calle 92 No. 10-11
Teléfono: 571-610 9893
Fax: 571 236 3810
E-mail: lmb@cable.net.co

Actividad

Venta de material vegetal

Productos

Alstromeria, Statice, Limonium, Lirios.



CLAUSTRO DE LAS ÁNIMAS, STAND 35 C

S.B. TALEE DE COLOMBIA S.A.

Bogotá D.C., Colombia
Carrera 18 No. 93 A-18
Teléfono: 571-610 9600
Fax: 571-257 9617
E-mail: sbtalee@sbtalee.com

Actividad

Híbridos y productores de esquejes de Clavel y

Miniclavet.

Productores de flores de exportación.

Productos

Clavel, Miniclavet, Sereno Rosas, Verdinos.



PABELLÓN PATIO BANDERAS, STAND 266 P

UNIQUE LATIN ROSES LTDA. /

NIRP INTERNATIONAL

Tenjo, Cundinamarca, Colombia
Kilómetro 5, Vía Tenjo-La Piedad
Apartado 151520 Bogotá
Teléfono: 571-865 7800
Fax: 571-864 6618
E-mail: uniquelatinroses@tenjo.com

Actividad

Obtener.

Productos

Variedades de Rosa.



PABELLÓN PATIO BANDERAS, STAND 257 P

YODER BROTHERS INC

Chía-Bogotá D.C., Colombia
Centro Chía Oficina 2020, Cundinamarca
Teléfono: 571-862 0540
Fax: 571-862 1625
E-mail: log@yoder.com

Actividad

Híbridos de nuevas variedades de flores cortadas en
Crisantemos de Corte (Pompon) tanto Spray como
desbrotados, en Clavel estándar y en Clavel miniatura.

Productos

Variedades de Crisantemos de Corte (Pompon) en Spray y
desbrotados, así como también Clavel estándar y Clavel
miniatura.



SALÓN ARSENAL

TERRA NIGRA B.V.

Bogotá, D. C., Colombia
Calle 92 No. 10-11
Teléfono: 571-610 9893
Fax: 571-236 3810
E-mail: lmb@cable.net.co

Actividad

Venta de material vegetal.

Productos

Geiberos, Rosa.

PABELLÓN PATIO BANDERAS, STAND 250 P

PLANTADOR COLOMBIA

Facatativá, Colombia
Vía El Rosal — Facatativá Vereda El Prado
Dirección Postal: A.A. 350057
Teléfono: 571-843 0564 / 65
Fax: 571-842 7222
E-mail: plantador@plantadorcolombia.com
ventas@plantadorcolombia.com

Actividad

Propagación, producción y comercialización de
miniplantas de rosa e injertación en finca en patrón natal
Brier.

Representación exclusiva de Kordes, Licencia de Delbord,
Fazari, Bendier e Interplant.

Representación de la casa Santamaría de Italia (Clavel —
Miniclavet).

Productos

Miniplantas, Clavel y sistema de riego.

HALL DE EXPOSICIONES, STAND 122 E

PREESMAN INTERNATIONAL B.V.

Bogotá, D. C., Colombia
Calle 95 No. 17-09 Oficina 201
Teléfono: 571-604 5257
Fax: 571-616 4295
E-mail: preesman@cable.net.co

Actividad

Híbridos Rosas, Alstromerías, Geiberos y
Chrysanthemum.

Productos

Rosas, Alstromerías, Geiberos y Chrysanthemum.

CLAUSTRO DE LAS ÁNIMAS, STAND 55 C

PROPAGAR PLANTAS S.A.

Subachoque, Colombia
Finca Sanuario
Dirección Postal: A. A. 90766
Teléfono: 571-825 8652 / 825 8654
Fax: 571-825 8651
E-mail: propagar@elsilio.net.co

Actividad

Propagación de esquejes de clavel. Manejo de plantas
madres. Servicio de injertación. Venta de esquejes de
producción y plantas madres.

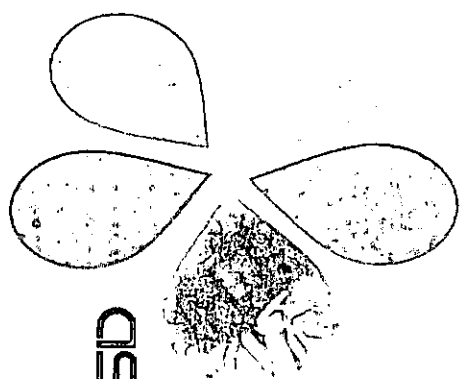
Productos

Esquejes de Clavel standard y miniatura.

Group 3

SERVICE COMPANIES

COMPAÑÍAS DE SERVICIOS



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Fax: 571-560 9705

Actividad
Transporte Aéreo.

• AMERICAN EXPRESS CORPORATE CARD

Bogotá D.C., Colombia
Calle 85 No. 20-32
Teléfonos: 571-593 4926 / 531 1919 Ext. 162
Fax: 571-610 4841
E-mail: haz.e.polo@aexp.com
Actividad
Tarjetas Corporativas.

Productos

Exención de membresía, primer año sin costo de manejo
y donación de 10 US\$ para programas de Desarrollo
Social de Asocoflores

• ETB

Bogotá D.C., Colombia
Avenida 19 No. 114-65, Piso 7
Teléfono 01 8000 111178
Fax: 571-640 2945
E-mail: mucoscep@etb.com.co
Actividad
Soluciones integrales de comunicaciones.

• HERTZ RENT A CAR

Bogotá D.C., Colombia
Avenida 19 No. 97-06
Teléfono reservas: 571-602 9595
Fax: 571-602 9520
E-mail: herztbog@ultraviages.com
www.hertz.com.co

Medellín

Carrera 43A No. 1A Sur- 69 Loc. 101 Edificio Tiempo
Teléfono reservas: 574-319 1010
Fax 574-3193031
E-mail: herztmed@ultraviages.com
Reservas resto del país: 01 8000 517979

Actividad

Alquiler de vehículos.

Productos

Afiliación a la cuenta BAP (Business Account Program)
que otorga 15% de descuento sobre los tarifas
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Actividad

Servicios hoteles

Productos

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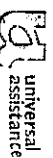
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Bogotá D.C., Colombia

Calle 95 No. 11A - 84 Oficina 204

Teléfonos: 571-623 1165 / 623 1210

Telefax: 571-623 1257

E-mail: universalgerente@elb.net.co

Actividad

Tarjeta de asistencia integral al viajero

Productos

15% descuento en el "Day Assistance Company"

Programa de asistencia al viajero.

FOYER AUDITORIO, STAND 70 F

7-24 / COSINTE

Bogotá D.C., Colombia

Calle 107A No. 9 A-62

Calle 94A No. 11A-27

Teléfono: 571-214 5165 / 610 3337

Fax: 571-637 2885 / 622 0484

E-mail: gerencia@siet24.com

gerencia@cosint.com

Actividad

Seguridad física, investigaciones.

Productos

Seguridad física, Seguridad de Cultivos

Seguridad logística, Asesoría BASC

Investigaciones, Estudios de confiabilidad y seguridad.



FOYER AUDITORIO, STAND 78 F

ACI CARGO LOGÍSTICA S.A.

Bogotá D.C., Colombia

Avenida El Dorado No. 98-51 Oficina 213

Teléfono: 571-415 3376 / 298 8712

Fax: 571-415 4777

E-mail: bogota@acicargo.com

carlos.gonzalez@acicargo.com

Actividad

Agentes de carga internacional

International freight forwarders.

Productos

Servicios de agentes de carga internacional aéreo y marítimo.

Servicios of international freight forwarders air and sea.

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Fax: 571-438 1912

E-mail: cpoveda@crviana.com

Actividad

Mensajería

Productos

Carga nacional y carga internacional.



ENTRADA PRINCIPAL, STAND 302 O

BANCOLDX

Bogotá D.C., Colombia

Calle 28 No. 13A - 15 Piso 38 al 42

Teléfono: 571-382 1515 Ext. 2397

Fax: 571-286 2451 / 286 0237

E-mail: diadula.bancovides@bancoldx.com

Actividad

Banco de Comercio Exterior de Colombia.

ESCALERA, STAND 295 O

BASC BUSINESS ALLIANCE FOR SECURE COMMERCE

Bogotá D.C., Colombia

Calle 98 No. 22-64 Oficina 603 y 213

Teléfono: 571-634 6741

Fax: 571-622 2784

E-mail: copactacion@baschogoten.org.co

Actividad

Certificación en Sistema de Gestión en Control y Seguridad.

Productos

Sólo información promocional.



HALL DE EXPOSICIONES, STAND 92 E

CARGOLUX AIRLINES INTERNATIONAL S.A. / CARGO LINK S.A.

Bogotá D.C., Colombia

Avenida El Dorado No. 97-51 Oficina 210

Teléfono: 571-298 1558 / 298 5403 / 298 8902

Fax: 571-298 1665

E-mail: csama@cargolinkaereo.com

Actividad

Transporte aéreo de carga internacional.

Productos

Transporte de perecederos, carga peligrosa, animales vivos y carga seca en general a Europa, Asia y Medio Oriente.

PABELLÓN PATIO BANDERAS, STAND 246 P

CCG BOG S.A.

Bogotá D.C., Colombia

Avenida calle 26 No. 103-22 Entrada 2 Int. 7

Teléfono: 571-413 5939

Fax: 571-413 5929

E-mail: amando.romero@coolchasingroup.com
boy.stutzland@coolchasingroup.com

Actividad

Agente de carga Internacional

Productos

Servicio transporte internacional. Especialista en el manejo de carga perecedera. Exportación e importación aérea y marítima. Almacenaje en frío. Pre-enfriamiento. Vuelos charter. Palletizaje, repalletizaje. Inspección de calidad.



PABELLÓN PATIO BANDERAS, STAND 242 P

DHL DANZAS AIR & OCEAN

Bogotá D.C., Colombia

Avenida Calle 26 No. 85B-09

Teléfono: 571-429 2910

Fax: 571-429 2973 Ext. 2948

E-mail: olivia.elchmon@dlh.com

Actividad

Logístico y transporte.

Productos

Logística y transporte internacional.



STAND 299 O

EDITORIAL VERDIMEA S.L.

Barcelona, España

Mercai de Flor i Planta Ornamental de Catalunya

Locales 25 y 26

Ctra. Noc. 2 km 639,5

08340 Vilassar de Mar, Barcelona, España

Dirección Postal: Aparado 88

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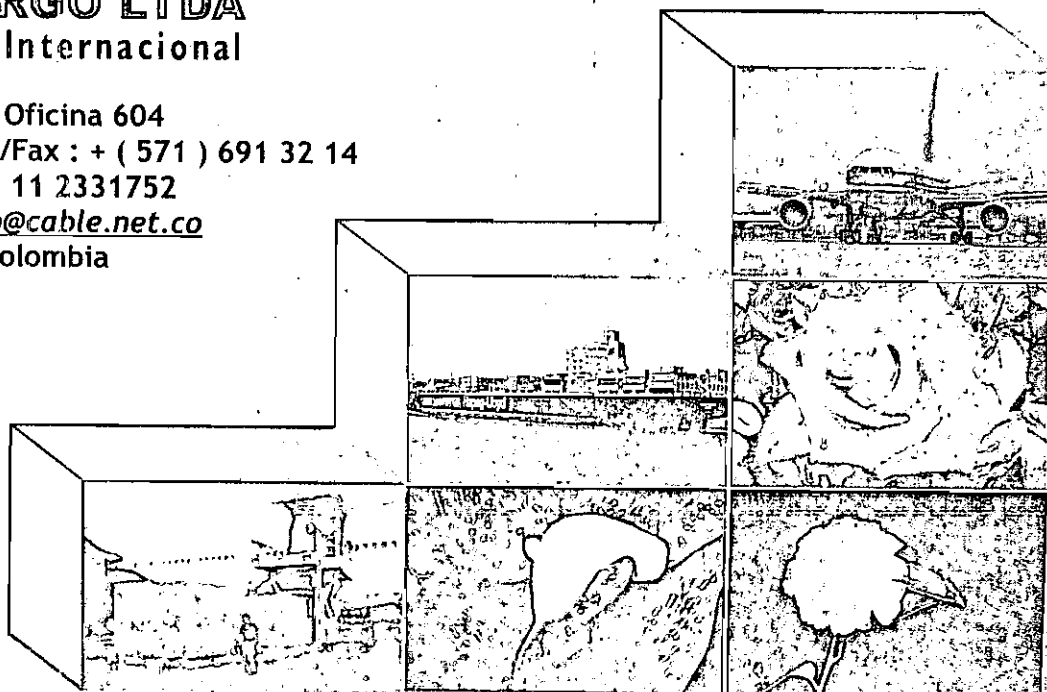
Phones : + (571) 691 32 24, Tel/Fax : + (571) 691 32 14

Cellphone : + (573) 11 2331752

E-mail : atlantiscargo@cable.net.co

Bogotá D.C. - Colombia

Agentes de Carga
Internacional
Especializados en
el Manejo de Flores
Hacia el Mundo



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SALÓN PEGASOS, STAND 288 S

FLOWER IMPORT TRADE ASSOCIATION (FITA) UK

Londres, Inglaterra

68 First Avenue, Mortlake, London SW14 8SR

Teléfono: 44-20 8969 6473

Fax: 44-20 8878 9983

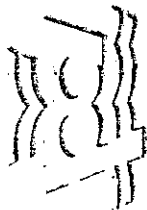
E-mail: info@colombianflowers.co.uk

www.colombianflowers.co.uk

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Fita, the Flower Import Trade Association, is one of the most influential groups within the UK flower industry. Made up of the top 12 UK flower importers sourcing flowers from around the world, the group have focussed

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Celular: 612-865-8509
Fax: 952-545-7882
E-mail: sten@flowerpossibilities.com
www.flowerpossibilities.com

Actividad
The Flower Promotion Organization (FPO) is a unique alliance of Colombia and US growers working together to increase the everyday consumption of cut flowers in the US market and making flowers an integral part of the consumers' life and lifestyle. Their integrated media and public relations consumer marketing campaign educates and demonstrates how simple, effective and fun using flowers can be, adding value and benefit to their lives.

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Actividad
Comercialización de flores a nivel internacional a través del Internet.
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E-mail: mrf@aidtoartisans.org.co

Actividad
Aid to Artisans es una organización sin fines de lucro que ofrece asistencia práctica a grupos artesanales a nivel mundial, trabajando en conjunto para fomentar tradiciones artísticas, vitalidad cultural, mejoramiento del nivel de vida y bienestar de la comunidad. A través de asistencia en el diseño y desarrollo de productos, capacitación en habilidades empresariales y en el desarrollo de nuevos mercados. Aid to Artisans proporciona beneficios económicos sostenibles y sociales a artesanos de una manera sensible al medio ambiente y respetuosa de la cultura.

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Productos
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Floriculture International es la primera revista de la floricultura internacional. Viajeros por todo el mundo recogiendo noticias, tendencias de producción y mercado, importación, exportación, variedades nuevas, investigación y todos los noticias relevantes para el sector. Nuestro representante en Colombia y América latina, Hortitecnica Ltda., es el más reconocido editorial de libros y manuales en la región y la mejor fuente de información sobre el sector en idioma español.

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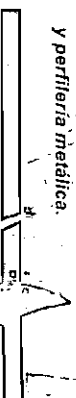


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Fax: 571-288 4169

E-mail: angeloneira@ica.gov.co
comunicaciones@ica.gov.co

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Quito, Ecuador

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Fax: 593-2 241 3026

PO BOX UIO 17-10-7010

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Fax: 574-561 4265

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Productos
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E-mail: hermandopabon@adn.com.co

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Actividad

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Calle 78 Sur No. 47D-21

Teléfono: 574-301 2844 / 301 2244
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Fabricante de empaques flexibles para flores y plantas (copuchones y ruanas). Flexible packaging for flowers and potted plants (Sleeves and wraps).

Productos

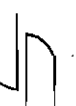
Copuchones (frescos y transparentes), ruanas, prefolds. Sleeves (print and clear), wraps, gift bags, pre-folds.

**COMERCIALIZADORA
SAN MATEO LTDA**

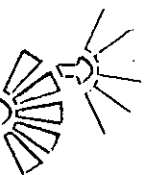
Impresoras para códigos de barras
Cintas de transferencia e insumos
Guantes industriales (Protex)
Zuncho, Grapas y Cinta Adhesiva
Etiqueteria impresa para cultivos

CRA 7 No 180-75 Mod.0 Bod.1
PBX: 670 40 39
FAX: 674 78 32
Bogotá D.C. Colombia
E-mail: sanmateo@aolpremium.com

BRENTAG



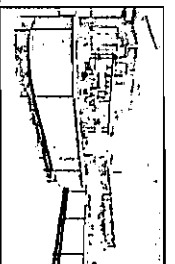
Linea



*La Vida
de sus Flores*

FLORISSIMA

Agrofeed
La Calidad de su Fertilización



Brentag Colombia S.A. Paraguay@brentag.com
Bogotá, Colombia
CRA 7 No 180-75 Mod.0 Bod.1
PBX: 670 40 39
FAX: 674 78 32
Bogotá D.C. Colombia
E-mail: sanmateo@aolpremium.com

FOYER STAND 72F

DURALFOIL AMÉRICA LTDA.

Bogotá D. C., Colombia
Calle 137 No. 38-34 Oficina 101 a 104
Teléfono: 571-614 8948
Celular: 315-835 8962
Fax: 571-614 8948
E-mail: duralfoilamerica@cable.net.co
Web Page: www.losmanisulacion.com

Actividad

Importadores de aislamiento térmico, barreras radiantes

Productos

Duralfoil DCR 430 Plateado: un aislante térmico, barrera protectora contra el calor y el frío con aluminio en ambos caras.

Duralfoil White Cap Antiluz: ahora con una *Cara Blanca* ¡Nuevo! Aumenta la eficiencia de su postosecho o sala de clasificación de R11 (R=resistencia térmica) a R 22 instalando debajo del ploteado el ¡Nuevo! Blanco, logrando una excelente reflectividad de la luz donde no solo una presentación atractiva y estética sino que además permite un luminoso ambiente de trabajo. Duralfoil Azul (Antiluz) RTC Roofing Rolled. ¡Nuevo! Duralfoil DCR 430 adhiere a polipropileno azul es una efectiva barrera contra las heladas al ser instalado como cortina en los invernaderos con una excelente resistencia mecánica a la intemperie.



FOYER AUDITORIO, STAND 84 F

ETERNA S.A.

Bogotá D. C., Colombia
Carrera 66 No. 13-83
Teléfono: 571-260 1100 Ext. 248
Fax: 571-260 4009
E-mail: kboharquez@eterna.com.co
karolinabot@yaho.com.mx

Actividad

Fabricantes y comercializadores

Productos

Guantes floritruiter, productos de aseo institucional.

FOYER AUDITORIO, STAND 74 F

ETIQUETAS E IMPRESOS GRÁFICOS – ETIGRAF

Medellín, Colombia
Carrera 45 No. 34-43
Teléfono: 574-262 0120

Continúa ▶

Fax: 574-232 2214

E-mail: mercaventas@etigraf.com.co

Actividad

Diseño, impresión flexográfica y venta de etiquetas.

Productos

Etiquetas autoadhesivas, impresas y fundeadas en cualquier dimensión y con el adhesivo según la necesidad.



FOYER AUDITORIO, STAND 81 F

FLOPACK S.A.

Bogotá D. C., Colombia
Calle 161 A No. 34-27
Teléfono: 571-671 8450 / 608 0947
Fax: 571-608 2992
E-mail: flpack@telecoms.com

Actividad

Fabricación y comercialización de empaque para flor

Productos

Copuchón en PP80 clear, Capuchón en PP80 impreso, bolsos.

GRAN SALÓN BARAHONA, STAND 233 B

FLORALIFE INC

Waukegan, Estados Unidos

751 Thunderbolt drive, Waukegan, SC 29488-9366 USA

Phone: 305-591 0200 – 315-3641786

Fax: 305-591 0860

E-mail: info@floralife.com

www.floralife.com

Actividad

Producción, comercialización de productos y servicios para postosecho.

Asesoría en postosecho, Servicio de laboratorio.

Auditoria para comercializadoras y floricultores. Prueba de eficacia de nuestros productos.

Productos

Sachet Floralife Crystal Clear, Floralife Quick Dip, Floralife Professional, Hydrofoil 100, Floralife Rose & Gerbera PRC, Floralife Alstroemeria & Lily PAL, Sachet Floralife Clear Bulk, Sachet Floralife Bulb Food, Sachet por Marcos (USA BOT, PUBUX)

HALL DE EXPOSICIONES, STAND 128 E

FLORINTEGRAL LTDA. / SYNGENTA S.A. / ABOCOL S.A.

Tenjo, Colombia

**INTERCOMERCIAL ANDINA LTDA.**

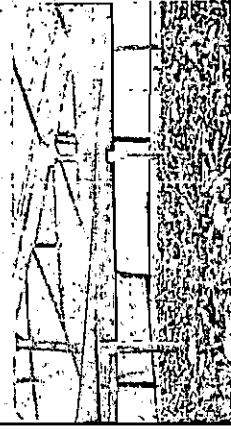
Un Mundo de soluciones con Mallas Plásticas

Carrera 25 No. 17 - 31 PBX: 375 18 22

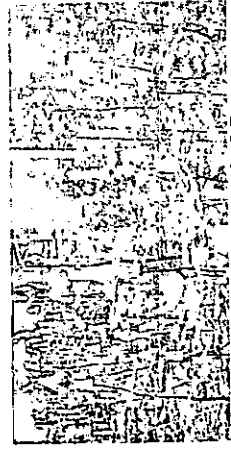
Tel: 375 21 74 - 247 95 24 - 201 87 26 fax: 375 07 63

e-mail: ventas@interandina.net - www.interandina.net

Bogotá - Colombia

**POLISOMBRAS - ZARAM**

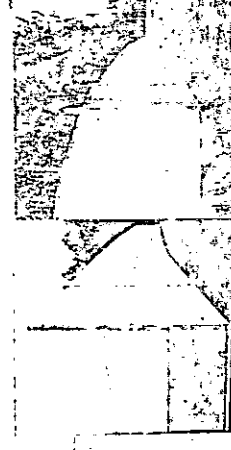
33% - 47% - 65% - 75% - 80%

**CAPUCHON FLOR**

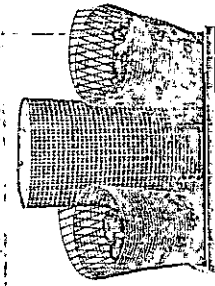
Rosas - Gerberas - Crisantemos - Otras

**MALLA - POLI - THRIPS**

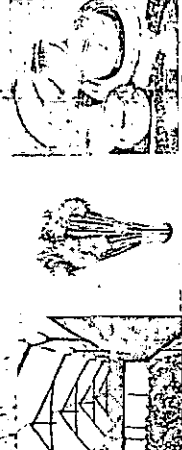
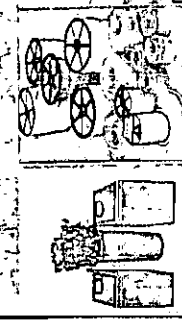
Anti- Insectos

**TELAS BLANCA - VERDE**

Cerramientos - Cortavientos

**MALLAS DE RECOLECCIÓN Y TRANSPORTE****CAJAS CARTONPLAST**

Tabaco - Estandar - Jumbo - Laminas



Cajas y Baldes Plásticos para Hidratación - Hilos Enka y Polipropileno - Tela Cubre suelos y para Confinamiento - Pitillos para Gerbera - Mallas para Tutoraje - Grapas Industriales Alambres - Guayas - Puntillas - Mallas Metálicas - Tanques Plásticos Tejas de Aluminio Ecoplack.

Continúa FLORENTINA LTDA. / SINIGENIA S.A. / ABOCOL S.A.

Km 7.5 Autopista Bogotá-Medellín porque Buselos
Bodega 4
Teléfono: 571-877 2221
Fax: 571-877 2370
E-mail: andresgonzalez@floreintegral.com.co
Actividad
Distribuidor de insumos.
Productos
Fertilizantes y agroquímicos para cultivos de flores en Colombia.

PABELLÓN PATIO BANDERAS, STAND 267 P FLOWER PACKAGING SOLUTIONS

Bogotá D. C., Colombia
Contrato 106 No. 15-25 Bodega 14 y 16 Zona Franca
Teléfono: 571-404 6984
Fax: 571-404 6987
E-mail: strujillo@fpls.com.co
Actividad
Flower Packaging
Productos
Sleeves, sheets, rose wrappers and all related packaging for flowers. Choose from our wide variety of sleeves or let us create your own packaging. You can customize your flowers with a little effort!!! Let us help you!!!
Come and visit us and experience our new look and improved customer service!!!!



HALE DE EXPOSICIONES, STAND 108 E

HERRERA RICAURTE & CIA. C.I. S.A.
Bogotá D. C., Colombia
Calle 67 No. 7-47
Dirección Postal: A.A. 076403
Teléfono: 571-211 7393
Fax: 571-212 4950
E-mail: info@herreraurte.com
Actividad
Importación y Comercialización de insumos para Floricultura.
Productos
Tijeras podadoras, guapa metálica, máquinas engrapadoras, clonador govanizado puntilla, cables de acero, conosillos de hidratación.



SAION PEGASOS, STAND 266 S

I.T.C. WILCHES & CIA S EN C
Bogotá D. C., Colombia
Calle 128 C No. 41 A-57
Teléfono: 571-625 5719
Fax: 571-274 8200
E-mail: comercial@itwco.com
Actividad
Empaques para flores y verduras.
Productos
Capuchones para flores, bouquets en polipropileno biorendido y mono-rendido. Empaques para verduras.

FORER AUDITORIO, STAND 83 F INNOVACIONES PLASTICAS S.A.

Cali, Colombia
Calle 31 No. 2-34
Teléfono: 572-442 3542 / 445 7838
Fax: 572-443 6052
E-mail: innovacionesplasticas@telesat.com.co
Actividad
Extrusión de plásticos.
Productos
Mollos plásticos para botón floral, pilillos para gerbero, malla plástica para limonium, flower cups, rígidos y en capuchón.

PABELLÓN PATIO BANDERAS, STAND 233 P ISRAREGO LTDA.

Bogotá D. C., Colombia
Parque Industrial y Comercial Polimexco, Bodega 107 Km. 12 Autopista Medellín
Teléfono: 571- 877 2233
Fax: 571-877 2001
E-mail: israrego@israrego.com.co
Rionegro, Colombia
Moli Llano Grande Local 6
Teléfono: 574-537 0556
Fax: 574-537 1529
E-mail: morego@israrego.com.co
Actividad
Proveedor de insumos y servicios.
Productos
Diseño e instalación sistemas de riego automatizados de último tecnología, variedad en goteo, microaspersión,

Continúa >



Florallife, Inc.

Somos una empresa con más de 30 años al servicio de la floricultura internacional y abasteciendo productores agrícolas en la comercialización de flor en potes y corte.

Florallife Crystal Clear

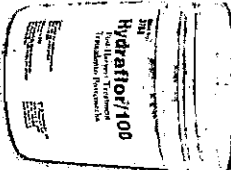
Alimento para Flores Frescas.
Suministrado en el momento que las flores necesitan, limpia los vasos vasculares del tallo, elimina el efecto bacteriano, evita el pH del agua y la descoloración, conserva la calidad de la flor en la etapa del consumo. Flor final de efecto en todos los cultivos de agua.

Florallife Original

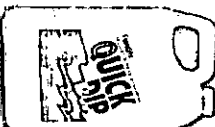
Alimento para Flores Frescas.
Suministrado en el momento que las flores necesitan, limpia los vasos vasculares del tallo, elimina el efecto bacteriano, evita el pH del agua y la descoloración, conserva la calidad de la flor en la etapa del consumo. Flor final de efecto en todos los cultivos de agua.

Florallife y Flocss Original

Sistema de riego de riego internacional, diseñado para suministrar, todo el día, agua y nutrientes a las plantas y a las flores en el momento que las necesitan. El agua y los nutrientes se suministran directamente a las raíces de la planta y a las flores, evitando el efecto bacteriano y la descoloración de la flor.



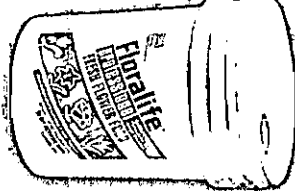
Florallife Hydrator/100
Sistema de hidratación balanceado para suministrar la succión, limpiar el sistema vascular, evitar el efecto de la flor, regular el pH del agua, controlar la contaminación microbiana en el agua y en la flor.



Florallife Quick Dip
Pretratamiento de hidratación instantánea, controla la succión, limpia el sistema vascular, evita el efecto de la flor, regular el pH del agua, controlar la contaminación microbiana en el agua y en la flor.



Florallife PAL
Pretratamiento para abstracción y almidón (PAL) absorbido por células de las yemas que fortalecen con ellas y estabilizan.



Florallife, Inc.
753 Tanager Drive
Wheatboro, VT 05682
802-533-3033
www.florallife.com

Florallife, Inc.
Bogotá, CO
Cristina Cortes
Celular 315-3641726 • TEL-FAX 6789724
maria.cristina.cortes@florallife.com

Florallife, Inc.
Laboratorio en Miami, FL
Steve Berry, Florallife Manager
TEL 305-591-0200
FAX 305-591-0300

► *Continúa ISCARHEGO LTDA.*

nebulización, filtros, válvulas, equipos de monitoreo de riego y fertilización, tensiómetros, succionadores. Conjuntamente brindamos una permanente asistencia técnica del equipo. Además somos representantes exclusivos para Colombia y Ecuador de: Daziger "DAN" Flower Farm: material vegetal, Polysack: mallas tejidas, Arkol: filtros y tratamiento de agua, Berman: válvulas y accesorios de control, Eldar Gollon: controladores de riego.



HALL DE EXPOSICIONES, STAND 102 E

PLASMAR S.A. - KOEN PACK

Medellin, Colombia

Carrera 67 No. 798-50

Teléfono: 574-441 6565

Fax: 574-441 4650

E-mail: plasmarsa@plasmar.com.co

Actividad

Empaques flexibles.

Productos

Empaques para flores (capuchones).

Otros ya lo instalaron!

- Mas uniformidad de temperatura
- Menores consumos de gas
- Disminuyen la humedad relativa del ambiente
- Protección contra las heladas
- Mayor productividad
- Si quiere tener mas razones

PREMAC

COMPUESTOS PLASTICOS

Tel: 57 (4) 5721844 • Fax 57 (4) 5730512 • www.premac-inc.com

HALL DE EXPOSICIONES, STAND 114 E

PLASTICOS ESPECIALES S.A. / PLASTICEL

Calí, Colombia

Calle 15 No. 29-69 Atapi - Yumbo

Teléfono: 572-691 2030

Fax: 572-664 8041

E-mail: ventas@plasticel.com

sales@plasticel.com

Productos

Sleeves for flowers in CPP and BOPP. Flexo printing up to 8 colors: special shapes available.

Competitive pricing and on time deliveries.

Deliveries available in any farm in Colombia or abroad.

We specialize in custom designs.

HALL DE EXPOSICIONES, STAND 103 E

POKON & CHRYSAL

Bogotá D. C., Colombia

Carrera 40 No. 166-34 Distribuidor BAW S. A.

Teléfono: 571-670 8040

Fax: 571-670 8984

E-mail: adriano@bam.com.co

slondone@p-cusa.com

Actividad

Tratamientos para poscosecha de flor cortada.

Productos

Chrysal AVB, Chrysal RVB, Chrysal SVB, Chrysal BVB, Chrysal Floral Mist, Chrysal Professional 2, Chrysal Professional 3, Sachet Chrysal Dear, Sachet Chrysal Albertsons, Sachet Chrysal Elite, Chrysal Clear Bulb.



LOBBY, STAND 139 L

QUÍMICOS OMA LTDA.

Bogotá D. C., Colombia

Transversal 93 No. 53-48 Interior 34

Teléfono: 571-224 5556

Fax: 571-224 3008

E-mail: serviciocliente@quimicosoma.com

Actividad

Producción y comercialización de agroquímicos

Productos

Insecticidas - Acaricidas: Catombe 1.8% EC, Athrin 50 EC, Insecticidas: Imidacloprid OMA 350 SC, Derrin 2.5 EC, Agent 48% EC, Apache 20 EC, Granex 75 WP, Helimidatos 60 SL, Fungicidas: Fosetol 80 WP, Format 70 WP, Prodon 500 SC, Carbendazim 500 SC, Thioder 80 WP, Benopoint 50 WP.



FOYER AUDITORIO, STAND 77 F

TEJIDOS SINTETICOS DE COLOMBIA.

TESICOL S.A.

Bucaramanga, Colombia

Zona Industrial Chimitá Km 1

Teléfono: 577-676 0101

Fax: 577-676 0706

E-mail: marketing@tesiscol.com.co

Actividad

Producción y comercialización de mallas sombra, pantallas técnicas, malla antrips, tela cubresuelos, sogas y cordeles.

Manufacturer of thermal screen, shade cloth, ground cover, ropes and twines.

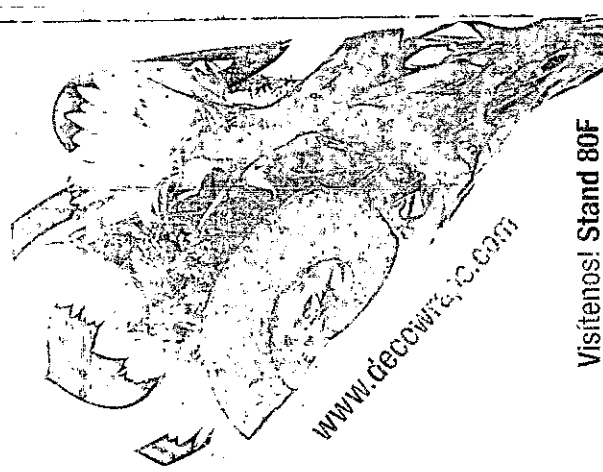
Productos

Malla sombra, pantalla técnica, malla antrips, tela cubresuelos, sogas y cordeles.

Knitted shade cloth, thermal screen, anti insect screen, ground cover, ropes and twines.

DecoWraps™

- FABRICANTES Y COMERCIALIZADORES DE
- CAPUCHONES > transparentes y decorados
 - WRAPS



Visitenos! Stand 80F

COMERCIALIZADORA

Importadora de

capuchones decorados

en estudio en Colombia

WRAPS

BOGOTÁ 571 439 6733 | MIAMI 305 436 1415

MIAMI 305 436 1415

SALÓN PEGASOS, STAND 285.5

TEMKIN ENTERPRISES LLC
SUCURSAL COLOMBIA

Bogotá D.C., Colombia

Calle 80 No. 1165-13

Teléfono: 571-440 3221

Fax: 571-433 7590

E-mail: teco@temkin.com.co

Actividad

Producción y comercialización de empaques. Flexibles para flores.

Productos

Capuchones, ruanos y láminas para rose en polipropileno biotrientaldo.



HALL DE EXPOSICIONES, STAND 126 E

VELTO LTD. / A - RDO COMPANY LLC

Bogotá D.C., Colombia

Carrera 43 A No. 21-22

Teléfono: 571-368 7351
Fax: 571-358 7339

Strongsville, USA

22360 Rowden Road Strongsville, Ohio 44149 USA

Phone: 1-830-372 4770

Fax: 1-830-372-0483

Dirección postal: 44149

E-mail: velhomerado@velto.com.co

rschik@e-roo.com

Actividad

Soluciones en empaques / Packaging solutions

Productos

Capuchones decorativos para flores / decorative flower sleeves. Empaques para rosos / rose wraps. Etiquetas / labels. Soluciones integrales / Concept solutions. Ruanos / Bouquet inserts.

FABW, Mitige Bouquet™ under US Patent No. 6,505,425, Bouquetbags, Nutnetworks® PLA compostable sleeves, Designer's Touch™ Sleeves under US Patent No. 6,766,00382

Continúa ▶



Asistencia Laboral C&T Ltda.

Una organización a su servicio

Somos su mejor opción a la hora de convertir en un hecho cualquier proyecto laboral por medio de soluciones creativas y profesionales ajustadas a su caso específico.

Asistencia Laboral C&T Ltda es una empresa de servicios temporales compuesta por un equipo interdisciplinario altamente calificado, apoyado en tecnología de punta y arte todo especializado en la administración del recurso humano para el área de la floricultura.

Nuestro objetivo es brindar satisfacción a las empresas que requieren personal idóneo en el área y garantizar el bienestar laboral de cada empleado.

Madrid: Calle 7 No. 10-10 Tels 825 15 20 - 26 - 28

Facativa: Calle 4 No. 3-37 Tel 843 02 45

E-mail: asistencialaboralcy@sky.net.co

Red Antit-rips



▶ **Hilo transparente de monofilamento redondo.**

▶ **Resistente a la radiación UV.**

▶ **Flexible, liviana y fácil de instalar.**

▶ **No permite el traspaso de insectos y protege contra pestes, áfidos, trips, etc.**

▶ **Usada en el cultivo de verduras, hortalizas y flores, en invernaderos e invernaderos.**

MITESICOL
HELOS SINTETICOS DE COLOMBIA S.A.

TELÉFONOS: (01) 468 0011 - 420 023 FAX: (01) 468 0004

ZONA INDUSTRIAL YAGUA CHINA - BOGOTÁ - COLOMBIA

BOGOTÁ - COLOMBIA - SUR AMÉRICA

e-mail: ventas@esticol.com.co Website: www.esticol.com.co

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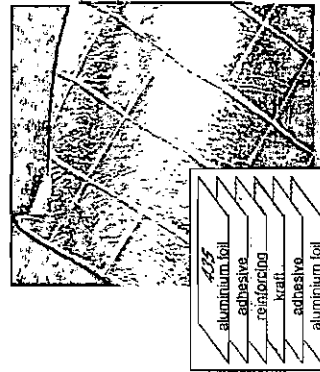
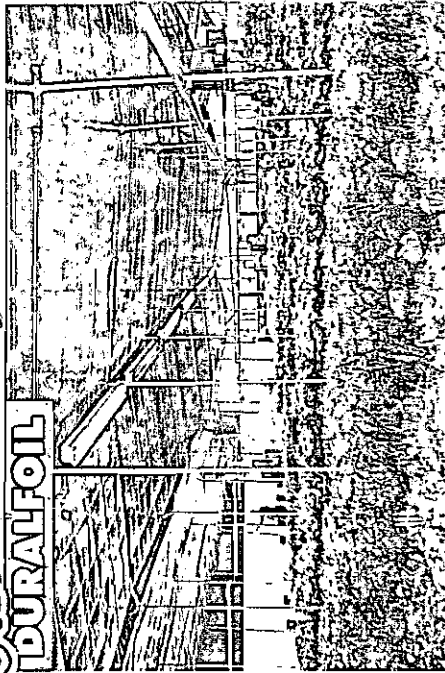
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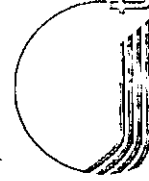
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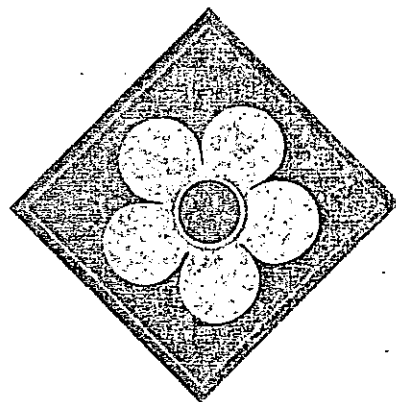
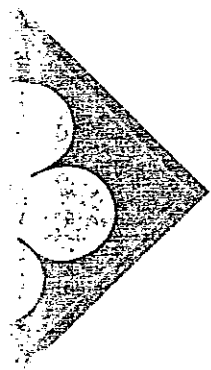
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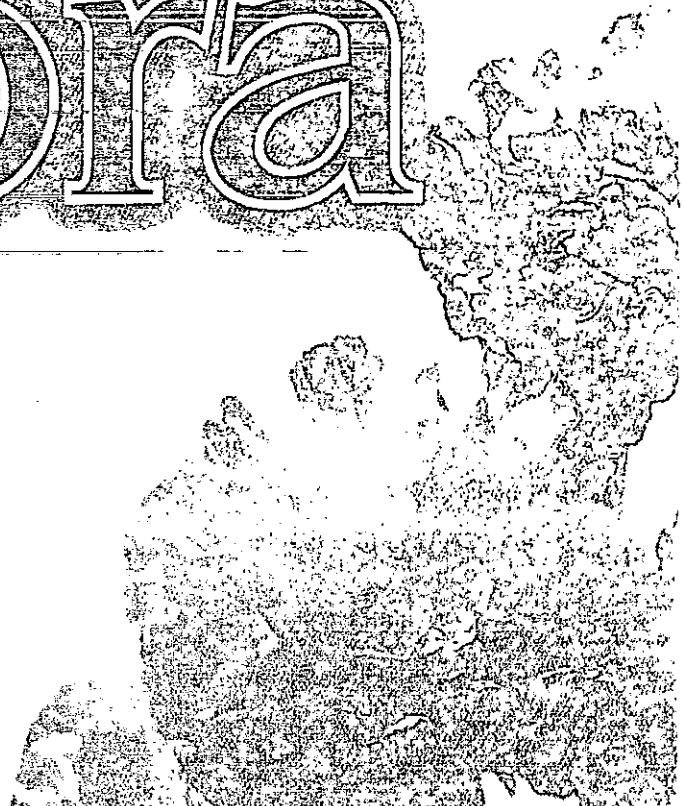
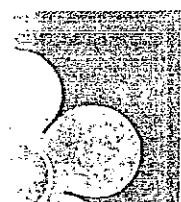
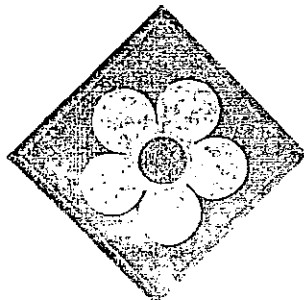
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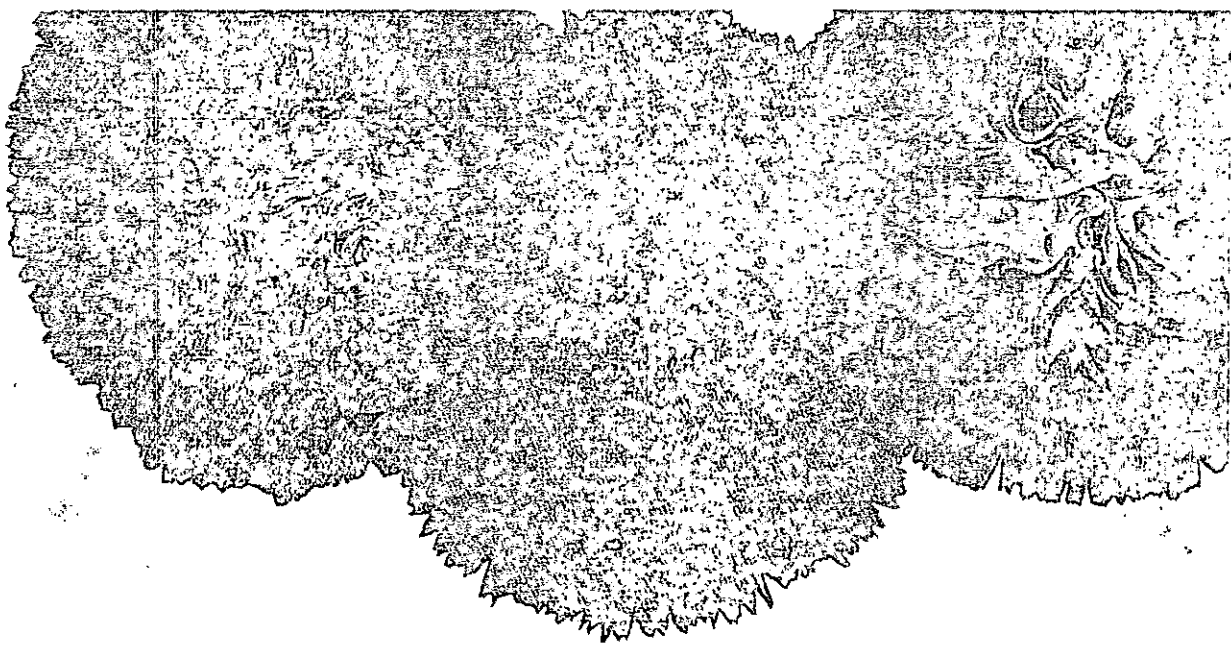
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Bio Flora

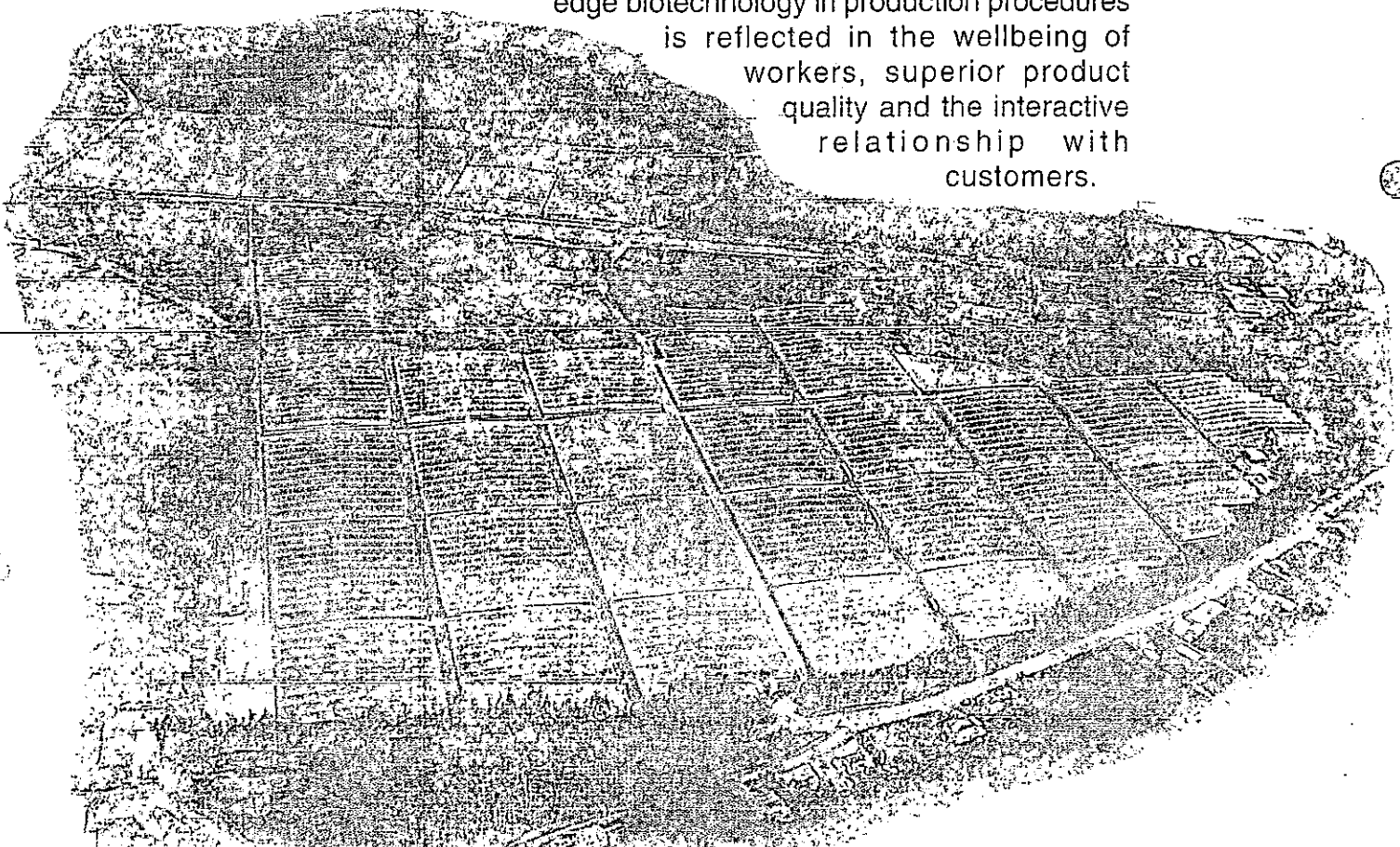


BIO HISTORY



With more than 20 years' expertise in producing high quality carnations, Bioflora has now emerged as a new company which is redefining the process of producing and selling carnations. Bioflora is now a pioneer in its approach to environmental control and personnel care in the production procedures, and continue to be a leading source of outstanding quality carnations.

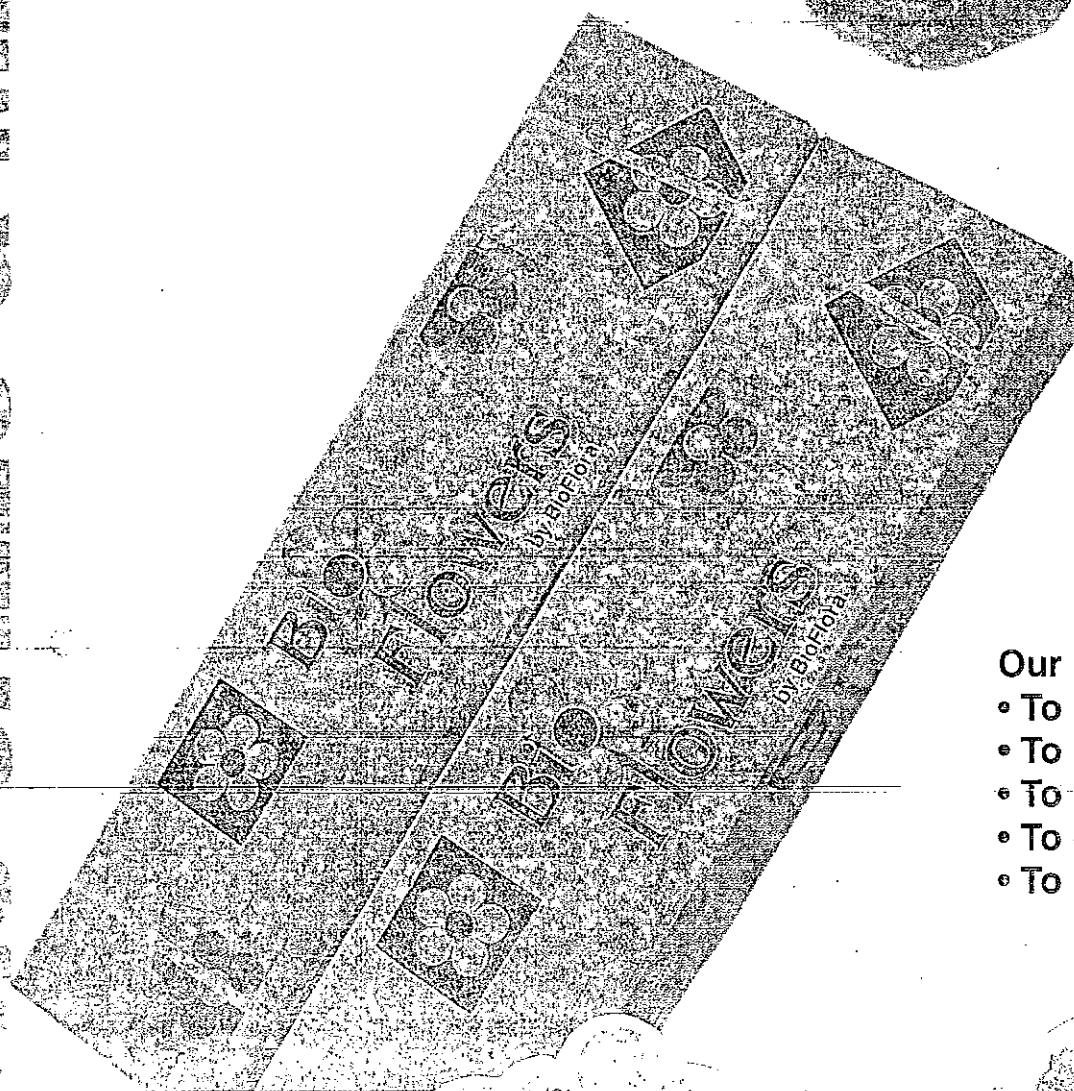
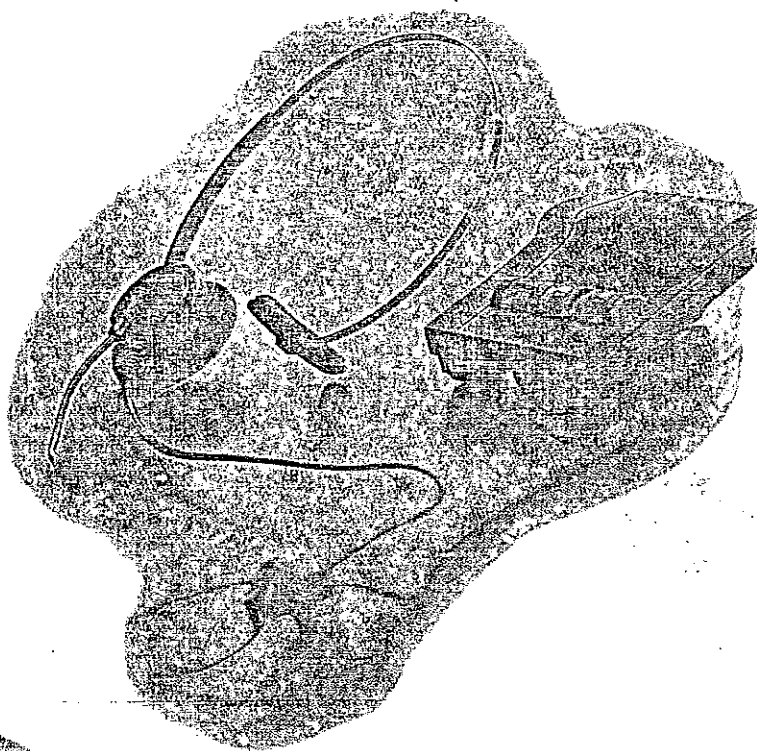
Bioflora has transformed itself from a production farm into a culture where respect for the environment and the use of cutting edge biotechnology in production procedures is reflected in the wellbeing of workers, superior product quality and the interactive relationship with customers.



BIO SALES & MARKETING

Bioflora culture transforms regular sales into a dynamic, interactive experience full of effective solutions for our customers' needs. A trained team strives to understand market conditions and listens attentively to customers to offer timely alternatives to achieve optimum results.

Going back to natural processes means treating customers in a special, personalized way, and paying attention to every detail, guaranteeing freshness and consistent quality, resulting in long term success.



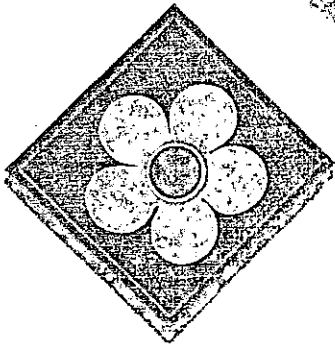
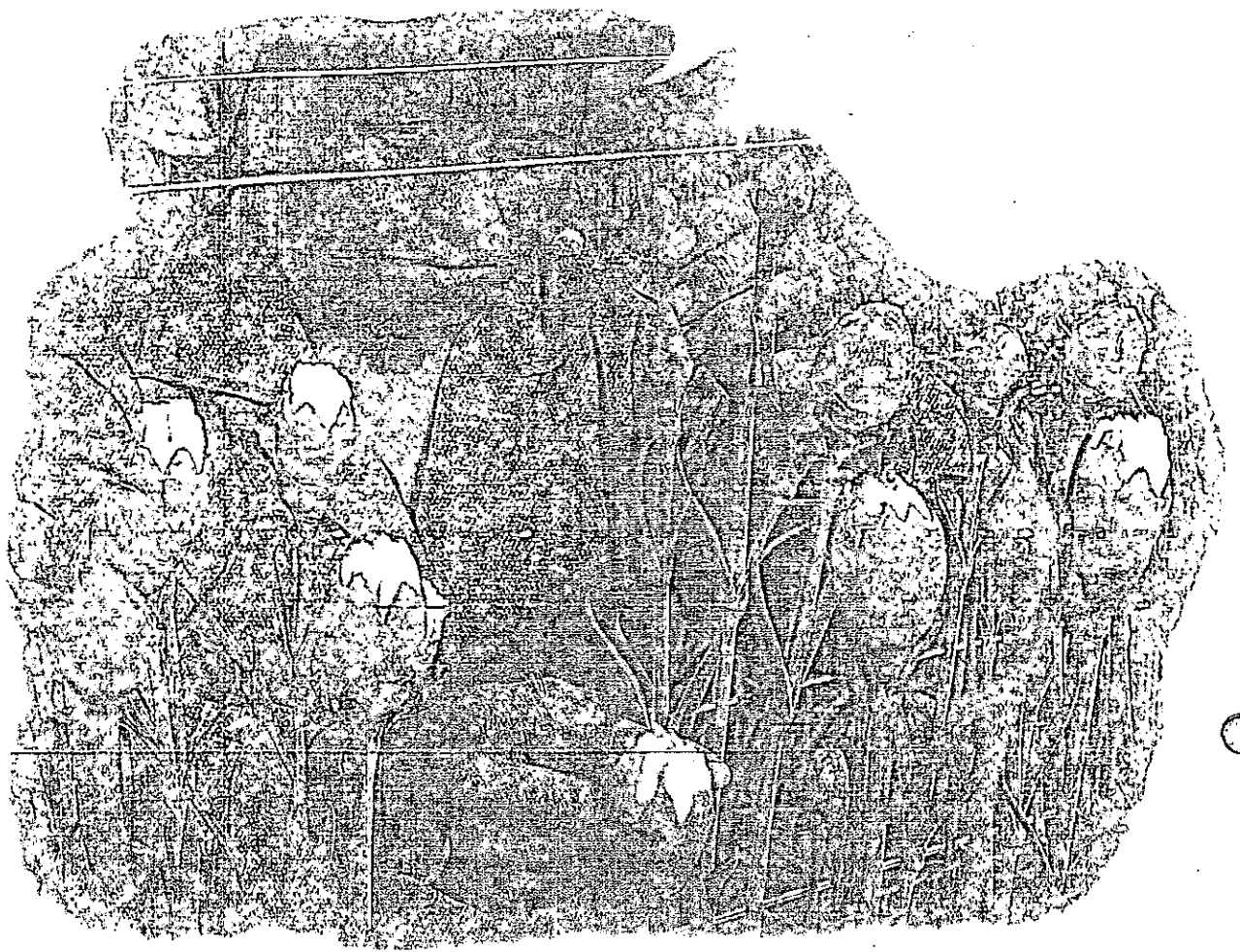
Our commitments:

- To our clients
- To our environment
- To our society
- To our company
- To our future

Bio
Flora



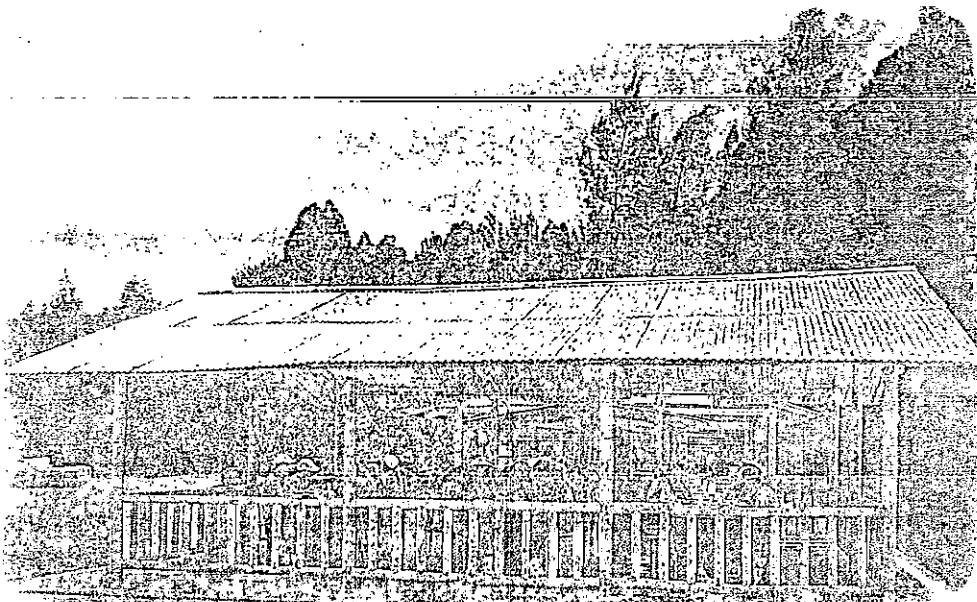
BIO SOCIAL



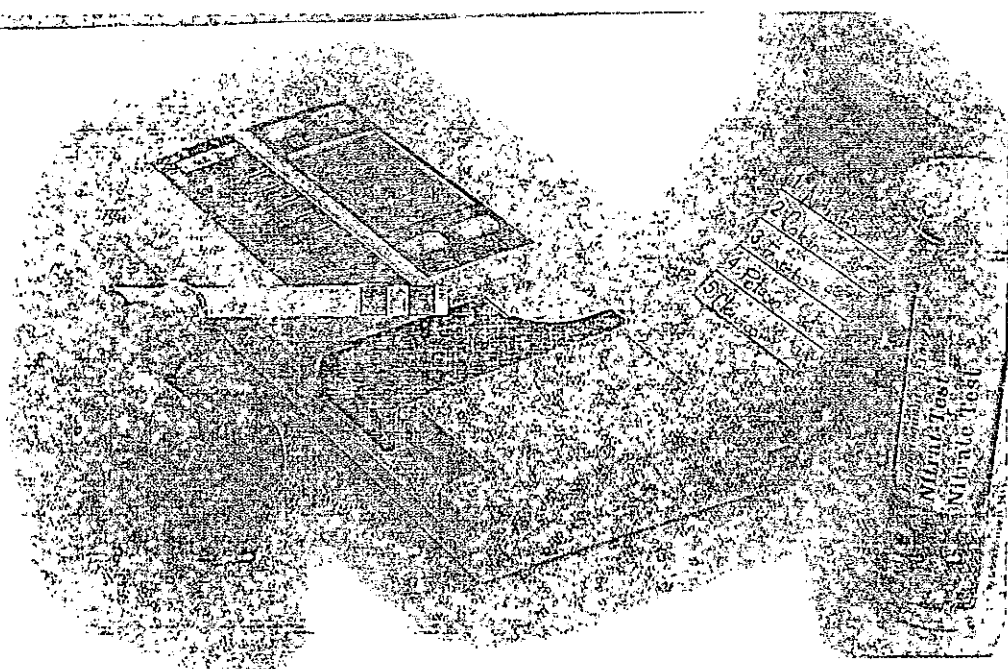
People working at Bioflora are completely involved in and committed to the new culture; they work in a fresh and friendly environment where teamwork and excellent working conditions are the main reason for obtaining exceptional results.

In Bioflora culture, workers are considered as the focus of any program, and their wellbeing is always a priority. Fully equipped facilities, spacious areas to perform different activities and the personal contact and support of the Human Resource department are examples of what Bioflora is doing to keep its workforce satisfied.

Because of Bioflora's commitment to go beyond normal procedures to produce, sell, and take care of their workers and the environment, it is the best, high-quality source of carnations for the most demanding customers around the world.



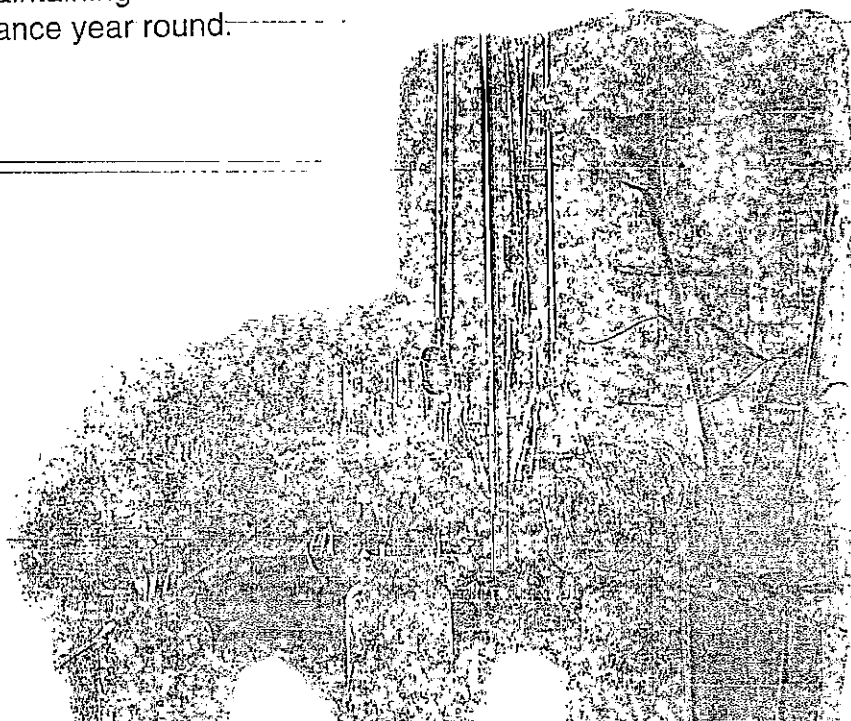
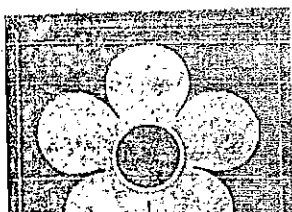
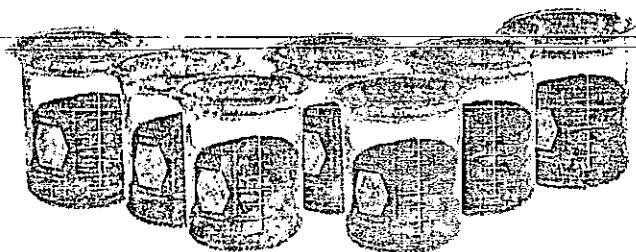
BIOFLORA TECHNOLOGY

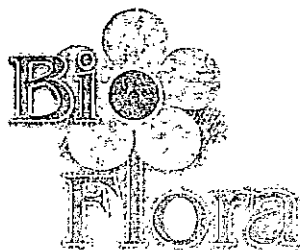
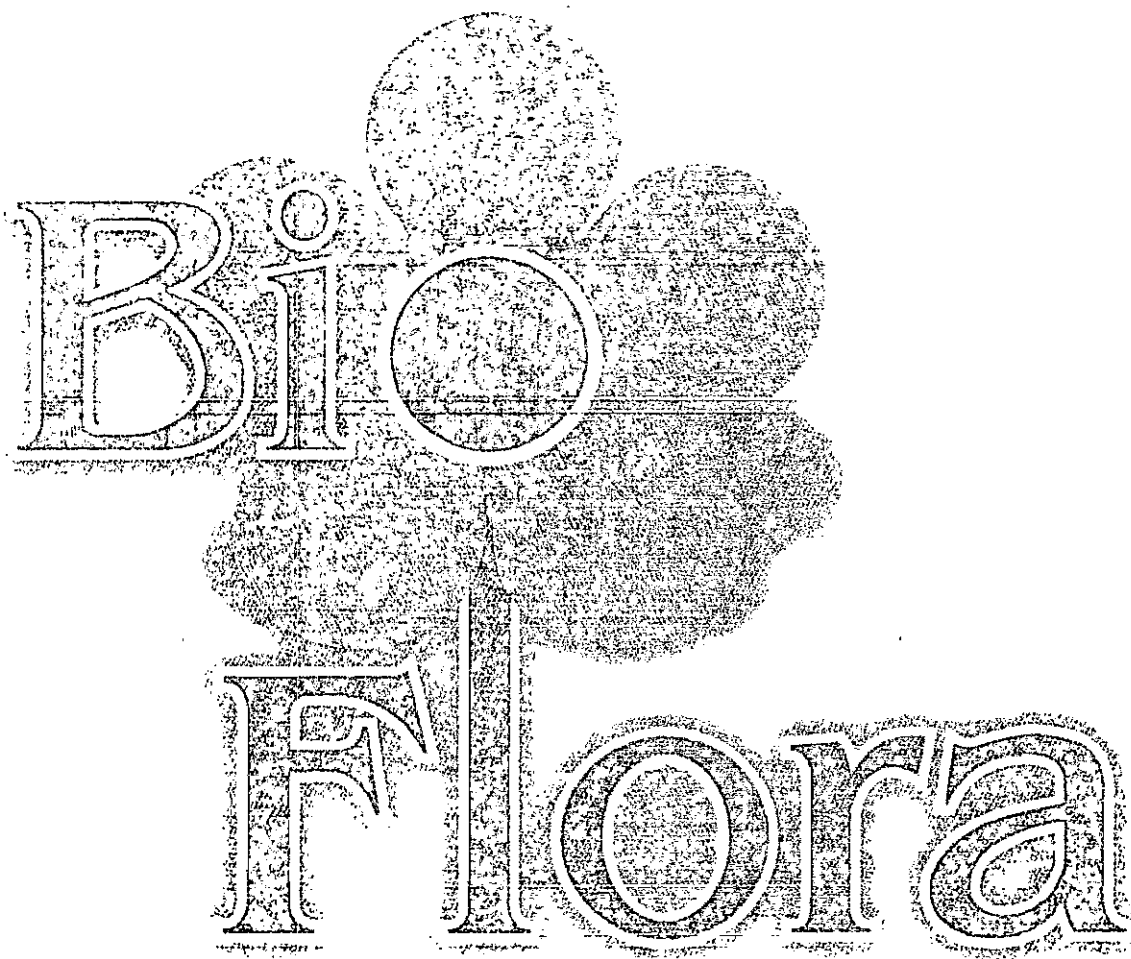


EM- Effective Microorganisms is the most recent biotechnology for the flower industry developed by Japanese experts and now being used by Bioflora to improve elements in soil and plants, to control pests and diseases and to handle residues.

Bioflora culture recovers key natural processes, resulting in healthier plants, real vibrant colors and consistent high level quality, depending each day less and less on the use of chemicals.

With the support of MERCK Colombia, Bioflora counts on the first pilot laboratory in Latin America dedicated to performing soil and subsoil fertility and foliage analysis, essential measures in maintaining a constant level of quality performance year round.





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Bogotá D.C. - Colombia



asocolFlores

Colombian Association of Flower Exporters

Social Development Programs

We strive to increase the quality of life
of our workers, their families and
their communities





ASOCOLFLORES 2004 SOCIAL DEVELOPMENT REPORT

SUSTAINABLE FLORICULTURE WITH SOCIAL RESPONSIBILITY

The area of social development has as its mission the improvement of the quality of life of our workers, their families and communities. It is based on principles of gender equity, worker safety, eradication of child labor and recognition of the family as the nucleus of well-being.

WELFARE

1. Cultivating peace in the family (CPF)

Created in 1999.

Objective: to change attitudes and promote a culture of peace and nonviolent conflict resolution that allows for better on the job relationships and within households and communities.

Description: The program has been maturing and broadening its coverage and has already begun to be recognized in Colombia and abroad as a valid and desirable alternative. It utilizes simple methods such as group discussions and workshops that can be adapted to the specific needs of each participating company. The materials include notebooks, posters, and coloring books.

A. General results

- * USAID contributed US\$938,000 for broader coverage.
- * 144 facilitators were trained at 19 affiliate companies.
- * 47 companies implemented the program for 10,134 workers with 750 workshops.
- * CPF was implemented within the Colombian Agricultural Society (SAC) and 12 facilitators were trained.
- * CPF can be easily combined with other programs in order to boost its impact. There are already many daycare providers in our daycare programs cultivating peace, as well as in the communities in our housing program "Flowers are home". This year three apprentices from the Mosquera, Copa and Cota Schools of Floriculture were trained as facilitators and will launch further programs within their groups.
- * Madrid was selected as the pilot for implementing the program in the floriculture townships. In February 2005, the CPF workshop for 120 participants was set up for that township's Administrators.
- * Following up with the other townships, 25 facilitators were trained at the Zipaquirá mayoral office.
- * CPF was presented to the Bogotá Chamber of Commerce President's Forum.

- * With a full-time workshop for 560 people, our affiliate Santa Barbara CPF program was launched. We also held the initial CPF workshops for the sensitivity program for the technical team at "Flores La Conejera" and the facilitator graduation at "Flores La Mana". Counseling was done at "Flores Alborada", "Flores Colombianas" and "Ayura".

B. USAID Agreement: Cultivating peace in the family - journey through Colombia sowing seeds of Peace.

Duration: October 2004-October 2007

Benefiting Population: 21,000 workers, their families and communities

Coverage: Bogotá Savannah and Eastern Antioquia

Main Collaborators: USAID/OIM/Affiliate Cultivators/Workers

Resources: COP\$3, 764,431,912: 62% USAID, 38% Asocolflores and affiliates (time and administration on project). 10,000 million pesos were invested on activities carried out in 2004 between contributions made by Asocolflores, the companies and third parties, including that provided by the workers attending the workshops.

Description: This project will strengthen and establish the *Cultivating peace in the family* program. It is an opportunity to build a country in which a true culture of peace can flourish.

2005 Projection: With its connection to IOM as an operator, we expect to begin training facilitators and groups in May for 6,000 workers and 1,000 people within the community.

2. Flowers are home Institutional housing program

Created in: 2002

Objective: to improve the quality of life of the workers and their families through the support of providing effective housing purchasing, improvement, construction on self-owned property and titular rights to houses and lots for constructing homes. According to the study carried out by CENAC (National Center for Construction Studies) for Asocolflores in 2001, the actual demand for the housing sector is 11,000 new units, 4,500 on-site constructions, 4,500 renovations, and 2,000 titles.

Benefiting Population: the Asocolflores affiliate company workers, their families, communities, and the townships in which floriculture is developed.

Collaborators: Vice-minister of Housing and Territorial Development, Findeter, Cundinamarca Government,

townships, Fundaflor out of Antioquia, Fedevivienda, Barrio Taller, Asocajas and Savings and Loan Banks, Agrarian Bank, Compartir Foundation, Cemex, affiliated companies and their employment funds.

Resources: COP\$12,236,272,821 was marshaled in subsidies and housing loans in addition to COP\$63,558,047 in direct investments.

Description

Housing subsidy, Savings and Loans, 'Minuto de Dios' Corporation and Employee Credit Fund and other financial entity and township contribution resources were channeled. Asocolflores coordinate the program, the logistics with the entities and the technical consulting. It advises the townships, holds inspections on housing improvement projects and sponsors training within the community.

Development

- * Organization for families for saving, credit and acquiring subsidies.
- * Taking care of the necessary steps with central and local government entities to obtain low-cost public housing with credit entities, as well as with others who offer such services, products or projects.
- * Training within new communities on living together practices, nonviolent conflict resolution and organization for self-administration.

Results

- * Housing improvement*:
 - Together with the Government of Cundinamarca: COP\$50 million was invested in addition to the subsidiary, in improvement projects on 26 homes (COP\$7 million per home) 13 families with approved subsidies and 13 in the process of starting up construction in 2005.
- * On-site construction and renovation in agreement with "Fedevivienda" and "Barrio Taller"*
 - 167 companies taken care of with workshops for their workers.
 - 17 families with houses built.
 - License and approved subsidiary for applying in 2005.
 - License approved to make a claim for subsidiary execution in 2005.
- * New Housing
 - 514 subsidies from Savings and Loans (COP\$3,128 million between October and December) for purchasing housing in 2005.

- 16 families with Type 2 new housing (up to 70 SML) in Villas de Serrezuela en Madrid, thanks to an additional COP\$6 million subsidiary from the "Minuto de Dios" Corporation, plus the subsidiary and credit from the Savings and Loan.
- Project initiated with the mayor's office of Gachancipa y and 'Compartir' Foundation for 80 Type 1 housing units (up to 50 SML). The land was contributed by the township and 54 families were approved with subsidies; 7 with subsidies and approved credit, 25 families are in the process of acquiring such.
- 252 families with new houses from the Montesol on la Ceja, Antioquia project. Of these 47, beneficiaries of VIS subsidies received a 2% discount on the total cost of their housing thanks to the alliance with the Lorca-Fundaflor Construction Company.
- 53 families with approved subsidies for a project with the Subachoque mayor's office.
- * Total subsidies from the Savings and Loan.
 - 1,953 subsidies for all credit lines assigned to our workers for our 2004 companies.
 - Savings campaign directed to those workers at affiliated cultivators to obtain subsidies at a faster rate with less debt over a longer term.
- * Community Training
 - Villas de Manjui: 500 families within the Facatativa suburb are involved in this process. There is a Community Action Board and committees integrated by leaders with school sports programs, scholastic reinforcement (homework tutorials) conciliation, safety, waste management and a community library project.
 - Management Model in order to replicate the new projects.
 - 2,500 users of the virtual school trained by the Arrayanes Fundaflor, Antioquia beneficiaries.

Projection for 2005

- * Bring the Gachancipa projects to an conclusion (80 housing units) and build new homes in Subachoque (64) and complete 250 others as far as renovations or on-site construction.
- * Bring to a close the offer of new housing in Cundinamarca and Antioquia for application of new subsidies obtained with the Savings and Loan.
- * Facilitate property titles to houses or lots for 100 households.

* 40% of the homes taken care of, as they were owners of the lot upon which the actual house was built, were not involved in the process as they did not comply with the current rural subsidiary standards: 15% because they did not own titles to the property and 8% for not agreeing to the execution of the structural reinforcement work (required by seismic-resistant standards).

- * Achieve subsidiary regulation for rural housing for affiliates and Savings and Loan at the government level, in order to promote housing for such populations.
- * Strengthen the capacity of families to access available resources through the creation of an information system for families and companies.
- * Train developing facilitators at the companies on housing topics.
- * Manage outside resources that serve as additional subsidies or accessible credits for low-cost housing resources.

3. Daycare Centers

Created in: 1990

Benefiting Population: 17,000 children between 0 and 7 years, children of workers on the Bogotá Savannah and in Eastern Antioquia.

Main Collaborators: Affiliated Cultivators/workers/ICBF (Colombian Welfare Institute)

Resources: 71% the companies and Asocolflores, 9% parent users and 20% ICBF

Objective: Improve the quality of life of children under 7 years of age of our workers and offer them support so that their children are well cared for and nourished while they are working.

Description: The program runs by means of donations to multiple company daycare centers and training of daycare givers, according to particular intricacies described in the survey done by the Social Development Director.

Results

- * In 2004, 33 companies participated in the selective daycare programs and 19 companies in infant and community daycare centers. (See chart)
- * 17,120 children (See charts) were cared for: 1,163 in company and shared infant daycare centers with the community, 1,454 children in selective daycare centers (exclusively for children of workers from the sector) and community daycare centers sustain by approximately 14,500 children.
- * COP\$23,113,643 in donations were bestowed, slated for training, improvement and fitting out community daycare centers (See charts)
- * Our affiliate's "Fase Flores" en Guasca Entrepreneurial Daycare Center was Inaugurated.
- * A cooperative agreement was signed between the Cundinamarca Governmental Secretary of Social Development, Regional Cundinamarca ICBF, Colsubsidio and Asocolflores for the construction of an infant Daycare Center for 150 infants from the Choconta Township.

2005 Projection: Maintain our company daycare centers and optimize the service we offer the children.

CHART 1 ENTREPRENEURIAL DAYCARE AND INFANT DAYCARE CENTER OPEN TO ALL CHILDREN

Daycare centers: 12
Townships: 11 in Cundinamarca: Rosal, Coat, Madrid, Suesca, Funza, Nemocon, Tocancipa and Tenjo. In Antioquia: Carmen de Viboral, Rionegro and La Ceja
Coverage: 1,163 children
Number of Companies: 19

CHART 2 DAYCARE CENTERS OPEN ONLY TO CHILDREN OF FLORICULTURE WORKERS

Daycare centers: 24
Townships: 13
In Cundinamarca: Bojacá, Chia, El Rosal, Facatativa, Guasca, Madrid, Memocon Sopo, Suesca, Tenjo, Ubaté and Zipaquirá.
In Antioquia: La Ceja
Coverage: 1,457 children
Number of Companies: 33

CHART 3 DONATIONS TO INFANT DAYCARE CENTERS

Daycare centers: 5
Townships: 5: Cota, Madrid, Sesquile, Subachoque and Suesca
Amount of donations to daycare centers: COP\$21,303,283
Amount of training for company daycare directors: COP\$1,810,360
Total Investment: COP\$23,113,643
Coverage: 14,500 children
Total coverage: 17,120 children

4. School Reinforcement Program

Created in: 1997

Resources: COP\$65,613,500

Objective: Give the sector worker with children support at the scholastic level and in academic programs.

Description: Parents are offered a scholastic reinforcement packet that contains essential elements for the development of their children in the classroom. The packet is based on the list of basic school needs solicited by the educational institutions.

Results

- * 5,717 children of workers at 42 companies benefited from the scholastic reinforcement program.

- * Over 60,450 school packets have been delivered since the beginning of the program
- * 35% discount on the cost of the packets on an economy of scale.

2005 Projection: Improve the database of providers and maintain the program.

5. Oral Health Program

Created in: 1995

Resources: COP\$33,686,400

Objective: Contribute to the prevention and education in childhood oral health with the necessary elements to do so.

Description: Asocolflores hands over to each child a glass and toothbrush through its affiliate companies, who organize shifts of oral hygiene education to teach their adequate use and handling.

Results:

- * 40,000 children between the ages of 5 and 12 years old have taken part.
- * 163 participating companies.

TRAINING AND PERSONNEL DEVELOPMENT

1. Continuing Education Program

Created in: 1998

Objective: End illiteracy and elevate the level of education of the workers at the affiliate companies culminating in grade school and high school diplomas.

Description: Even though the level of illiteracy in our sector is practically inexistent (0.8%), there are still many people that cannot read or write, and others that need to finish grade school and high school; it is to these people the program is aimed.

Main Collaborators: Fudel, Cenfem Ince, Raul Zambrano Foundation, Idetec, Huitaka, Colsubsidio and Cafam.

Results:

- * 68 participating affiliate companies
- * 1,727 workers in the program

2. Employment Plan

Date of Creation: March 2003

Objective: Contribute to the macro politics of the central government employability, generating new work positions within a vulnerable population via four strategies: growth, apprenticeships (Floriculture School), Solidarity, (Mora de San Jose) and administration of temporary workers.

Description: Generate for each established strategy a program that allows it to grow by 13,000 openings; its objective during the years the plan is to be in effect.

A. School of Floriculture

Date of Creation: September 16th, 2003

Objectives: Be able to establish a socioeconomic situation for 1,000 refugees and vulnerable people. Facilitate the fulfillment of the apprenticeship quota for those companies associated

with Asocolflores. Sensitize the companies and their employees on the problem of refugees, reinforcing the value of Corporate Social Responsibility already put into effect by them.

Period of Duration: September 16th, 2003 to January 30, 2005.

Coverage: Bogotá Savannah and Eastern Antioquia

Benefiting Population: Refugees and vulnerable populations (young adults between 18 and 25 years old, those who are physically challenged and female heads of households)

Investment: COP\$5,134,811,287

Description: Through 1-year contracts, the apprentices are trained in *cultivation of cut flowers for export* (9-month in-class phase at the training center followed by a 3-month productive phase at a sponsoring company). The training includes modules on technical aspects of floriculture, promotion of ethical values, predominance of the person and dignity, as well as rights. In addition, workshops on attention towards psychosocial and family consulting are offered.

B: Moras de San Jose –Solidarity Project.

Created in: 2004

Objective: improve the living and working conditions of blackberry farming families through an institutional synergy that guarantees training, growth, new plants, marketing and sustainability.

Beneficiaries: 70 families from a vulnerable population from the San Jose corridor of 'San Jose de Le Ceja', Antioquia.

Description: The workers at the companies donate up to 5% of their salary, a figure that is matched by their companies and other entities. With this money small businesses are formed that guarantee the subsistence of vulnerable populations. The model of 'El Cinco Proyecto Pais' guarantees the follow-up, management of funds deposited in fiduciary banks and marketing of the project's products.

Main Collaborators: 'El Cinco Proyecto Pais', La Ceja township, 'Mora de Oriente', 'Predepaz', The United Nations (BCRP Program) and 1,270 workers and businessmen from 'Flores Esmeralda', 'Flores Capiro' and 'CI Cultivos del Caribe'.

Resources: COP\$243,000,000: 6 pesos for each peso contributed by the workers.

Total Results Employment :

- * Through growth, 2,560 new positions
- * Floriculture School: 913 apprentices, participation of 59.5% of Asocolflores affiliate companies, amplification of the program for good management of resources, until January 2006 to the amount of COP\$117,000,000.
- * Solidarity: Moras de San Jose project. 280 people with a higher standard of living, 20,000 new raspberry plants, the involvement of floriculture workers mentioned as donors, recreation guides and trainers, 10,000-kilo monthly production traded via harvest purchasing contracts with 'Moras de Oriente' and 'Agrofrut'.

2005 Projection:

- * Floriculture School: comply with the amplification of coverage and forming of a permanent program to benefit the companies and the vulnerable populations.
- * Moras de San Jose: Get new workers involved, as well as contributing companies and create a small fruit chain to connect with other productive projects to a dependable trade chain.
- * Generate the study of overtime and temporary work to initiate the development of this strategy.

3. Mass Recreation

Objective: offer safe open spaces for leisure, artistic expression, and integration between companies, workers and regions.

Beneficiaries: company workers and their families

A. Flower Olympics and Cultural Contests

Created in: 1993

Main Collaborators:

Growers, mayor's offices of flower-growing municipalities

Description: For over three months, affiliate company workers participate in interdisciplinary competition in sports and culture. The athletes compete in indoor soccer, basketball, volleyball, tejo, mini-tejo, cycling, chess and billiards. In addition, traditional and standard dance competitions are held, as well as a folklore festival and theater.

Results:

- * Olympics: In Cundinamarca, 52 affiliate companies participate with 2,000 athletes and in Antioquia 18 companies and 395 athletes.

- * Cultural events: Dancing -16 companies and 212 dancers.
- * Savannah Banner Competition: 22 companies participated
- * Folklore Festival and Theater from Antioquia: 10 companies, 193 singers, poets, dancers, troubadours and actors.

B. Flower Park, Corecrea

Created in: 1995

Main Collaborators: Corecrea –Corporation for Integrated Recreation in Cundinamarca, of which Asocolflores is a founding member and integral member of the board. Cundinamarca Government, CAR, Madrid Mayor's Office, Corona Organization, Colceramica, Griferias of Colombia, Foundation Prodeocsa, Western Savannah Pro-Desarrollo and the Zoraida Cadavid de Sierra Institution. In addition, Mayors' offices, Sports Councils and Western savannah community organizations collaborated.

Resources: Asocolflores, affiliate companies and companies around to the zone contributed to the construction of the park. In addition, Asocolflores annually contributes COP\$20,000,000 to finance on-going Sunday and holiday recreation services and events at the park. By means of contributions and donations to carry on, they manage to maintain the cost of service to the community at a minimum of COP\$500 per ticket.

Description: The park is a Corecrea pilot project. It is built in the Madrid township on a 6-hectare piece of land and is open from Tuesday to Sunday. It boasts sheltered spaced and open-air spaces for sports, as well as areas for social get-togethers and academic events, an acoustic shell for artistic shows and it is especially geared toward the lower income population.

Results:

- * Service to 62,504 people of all ages.
- * Income of: COP\$143,484,749
- * Special events are organized every month with the Madrid and Bojaca townships, among others around the Western part of the country.

Projection for 2005:

- * Broaden coverage and income by 12% to close in on the self-sustainable goal.
- * Sign an agreement with the Madrid township to offer recreational services for school-age children of the township.
- * Obtain financing for the construction of a pool that would answer a need felt within the community and encourage an increase of visitors to the park.

4. Support to municipalities

A. "FOES": Fund for the furthering of higher education Bojaca, Cundinamarca

Created in: 2002

Objective: Pull together private township and company resources and those of the township budget to finance university studies for outstanding youngsters from low-income families.

Benefiting parties: resident high school graduates from Bojaca who show interest in pursuing a university education and have obtained an opening in a university in Bogotá or on the Savannah.

Collaborators: Floriculture Companies connected with the Bojaca Mayor's office

Resources: Contributions from companies to the tune of 7 minimum monthly salaries given in semester deposits and from the township, a similar sum.

Description: Created according to the township: the "FOES" board of directors, made up of the Mayor, floriculture representatives, the educational sector, the community boards and the township council are in charge of carrying out the selection of the candidates and the follow-up thereon.

Results:

- * 5 young people from low-income families will receive higher education.

Projection for 2005:

Continue collaborating with the township administration on improving the quality of the local education.

B. IPEC-OIT

Created in: 1997

Main Collaborators: National Committee of Child Labor Eradication and Protection of Young Workers, tri-party organization between the government, employers and workers with backing from the IPEC-OIT agreement.

Objective: Contribute to the formulation and set up a national policy directed at preventing and eliminating the involvement of boys and girls in activities detrimental to their development in particular in the vilest forms of child labor.

Description: form part of the above-mentioned committee representing the Colombian employers. Among the Asocolflores affiliate companies there are no minors contracted. In fact, only adults over 18 years old are hired even though Colombian law allows hiring from age 16.

Results:

- * Participation in all meetings convoked by the committee in which the development of national policy is built with respect thereto.
- * Participation in the Presentation of the *community education action for the prevention and eradication of child labor*: ICBF and in the *Workshop on training on the system of information on the eradication on child labor in Colombia*: Dane.

C. The Greenhouse Newspaper

Created in: 2003

Objective: Have a direct communication tool with the cultivation workers and some members of the surrounding community.

Description: A newspaper publication with all information in sections, distributed between farms.

Results: 2 yearly editions, each one with a single run of 65,000 editions.

D. Promotion

Objective: Spread the word on the Colombian Floriculture, its advances and challenges and especially the sustainable development programs and their articulation with the locals.

Description: After developing the material, visits to the farms, presentations and participation in diverse kinds of events are scheduled.

Collaborators: UVPA

Results:

- * Visits to farms and presentation of programs to:
 - 10 congresspersons
 - Mayors and councilpersons from La Ceja, Marinilla, Rionegra, and Carmen de Viboral in Antioquia and Tocancipa, Tenjo and Facatativa in Cundinamarca
 - Functionaries and contractors in charge of modifying the Bogotá POT
 - US Embassy functionaries and USAID and FUPAD functionaries
- * Participation as invitees at various events of social responsibility led by the National Syndicate School, the Colombian Universidad Externado, the Ministry of Foreign Trade and the Cundinamarca Government.
- * Co-financing and participation in academic FTA events in Facatativa and Tenjo
- * Over 60 meetings held with mayors on the Savannah and Antioquia
- * Conformation of the Savannah mayoral committee.

2005 Projection: Reinforce rapprochement especially with the local authorities.

E. Township Backing

Resources: COP\$205 Million

Objective: cooperate with the townships where floriculture is developed with the implementation of plans and social development programs, rescue of values and promotion.

Description: a rapprochement was carried out with each township to get to know the government plans, develop, and jointly agree upon some cooperative plans and programs and in some cases co-financing

Results:

- * Participation in cultural and welfare events: Marquee Festival, Festival of Flowers in the La Ceja township, Facatativa Festival of Flowers, Sesquile Festival of the Legend of the Unfaithful Indian, Day of the Flowers in Nemocon, Sopo Fairs and Carnivals, Sopo Festival of Lights, Medellin Parade of the Flower Marquees, support on Kid's Day, on Farmer's Day, and on the Gift of the Novenas et al.
- * Donations for works and endowments for schools, training for functionaries and community among others.

CHART 4

DONATIONS TO FLOWER-GROWING MUNICIPALITIES

Townships: 26

In Cundinamarca: Bogota, Bojaca, Cajica, Chia, Cogua, Cota, El Rosal, Facatativa, Funza, Gachancipa, Guasca, Madrid, Nemocon, Sesquile, Soacha, Sopo, Subachoque, Suesca, Tabio, Tenjo, Tocancipa, Ubaté, Zipaçon.

In Antioquia: La Ceja, Rionegro, Camen de Viboral

Others: Cundinamarca: Government, Corona Foundation, Savannah Township Association Center, Corporation 'Minuto de Dios'

Donations: COP\$205 million

INVESTMENT SUMMARY

AMOUNTS IN COLOMBIAN PESOS - 2300COP = 1USD (SEPT 2005)

ITEM	Asocolflores	Companies	Third Parties	Total
Cultivating peace in the family	72,380,127	10,620,889,698	11,768,000	10,705,037,825
Flowers are home	112,190,124	16,130,000	12,107,952,697	12,236,272,821
Literacy	1,370,509	261,616,962		262,987,471
Comprehensive Training Program	1,638,945			1,638,945
Childcare	23,113,643	4,192,000,000	1,771,120,000	5,986,233,643
School of Floriculture	305,962,983	719,950,575	771,638,423	1,797,551,981
Moras de San Jose	2,430,000	120,000,000	123,000,000	245,430,000
Employee Exchange	4,910,973	200,000		5,110,973
Labor Information	2,253,785			2,253,785
Oral Health campaigns	33,686,400	28,525,000		62,211,400
School Reinforcement Program	1,752,200	65,613,500		67,365,700
Job Promotion Plan	2,387,168	2,585,833		4,973,001
Occupational Health Support Group	2,749,835	1,147,500		3,897,335
Olympics and Cultural Events	86,500,375	57,519,000	25,000,000	169,019,375
Flower Park	33,679,289	123,582,845		157,256,456
Township Support	205,639,289	5,012,000		210,651,289
The Greenhouse	15,650,818			15,650,818
Sena Agreement	81,899,209	69,677,175		151,576,384
TOTAL	990,190,013	16,160,867,243	14,943,061,965	32,085,119,221

- 1 Asocolflores in addition to maintaining a budget for implementing these programs, has an area dedicated exclusively to its development made up of a manager, an advisor, three area heads, a specialized professional, a logistics manager and an assistant. Asocolflores's investment is directly into the programs and has as the task of mobilizing institutional resources of third parties that contribute to the improvement of the quality of life; resources that we have highlighted in our "Third Party" column.
- 2 The contributions made by companies are estimated in direct and indirect investments (for example, the time conceded to the workers for the implementation of the programs) that these are carried out in the programs implemented from Asocolflores. However, it is important to point out that all our companies have additional investments in welfare, health and training and obviously, in employment, which are not quantified in this chart, but are in the social assessment at the end of this report.
- 3 Third Parties are those entities that cooperate directly or indirectly in the implementation of the programs we have mentions such as the Ministry of Social Protection, the ICBF, SENA the Family Savings And Loans the Vice-minister of Housing, USAID, FUPAD, OIM, "Colombia Presente" Foundation, mayors' offices, among others. The amount of their contributions is directly calculated in the implementation of each program and obviously by its dimension, not including administration thereof.

SOCIAL ASSESSMENT OF AFFILIATED COMPANIES



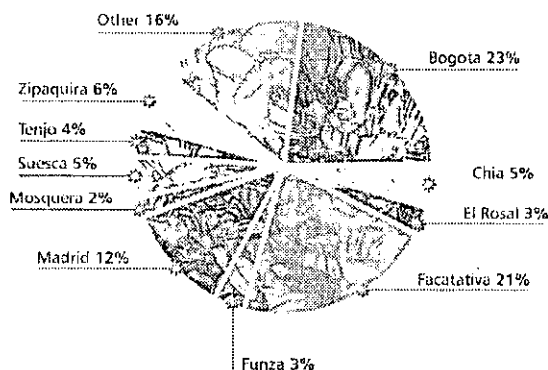
- Data collected from a total of 83 surveys corresponding to the Social Development Management. These surveys represent 42% of affiliated companies. As far as the number of workers, 24,655 were gathered, which corresponds to 40.1% of the total workers of the guilded companies.
- All information in the survey refers to the year 2004.
- Legal minimum monthly salary for the year of 2004: COP\$358,000 Colombian pesos.

In addition to the efforts we carried out as a guild in favor of the workers and the community, we would like to highlight the social investment that makes up affiliate companies. This information, even though it stems from a representative sample, does not correspond to the technical statistic sampling. However, it reflects the manner of the objective of the social commitment of the associated floricultural companies. At the same time, some figures complement characterization information for our working population.

1. Worker Profile

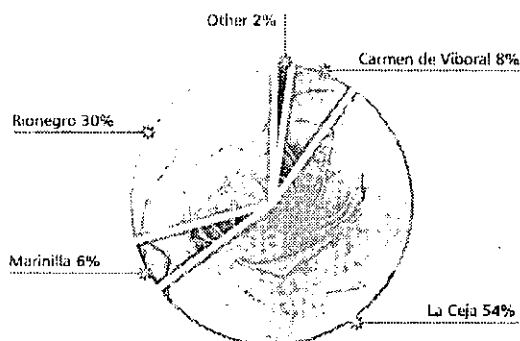
Bogota Savannah resident

This township is still predominately a municipality of Bogotá and is the main residential site of the workers followed by Facatativa, Madrid and Zipaquira.

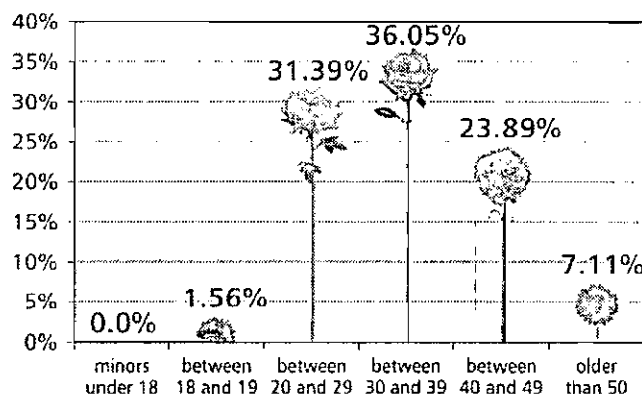


Antioquia resident

The greatest number of people that work on the flower farms in Antioquia live in La Ceja and Rionegro.

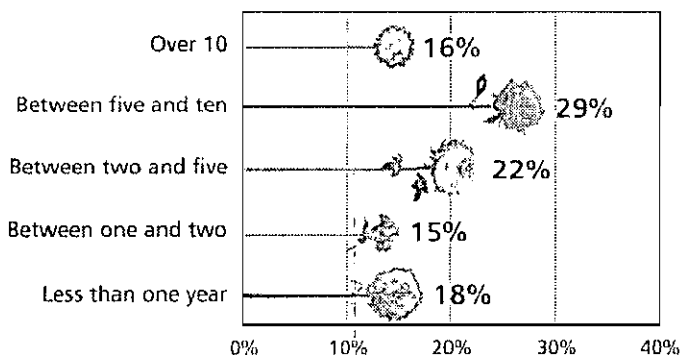


AGE OF OUR WORKERS



Seniority

Worker seniority on flower plantations has been growing which shows their satisfaction not only with their work but also with the working practices implemented at the companies where they are employed. Over 7,100 workers enjoy between 5 and 10 years of seniority (29%) and 4,125 enjoy over 10 years of seniority at their company. The complete figures are:



Education

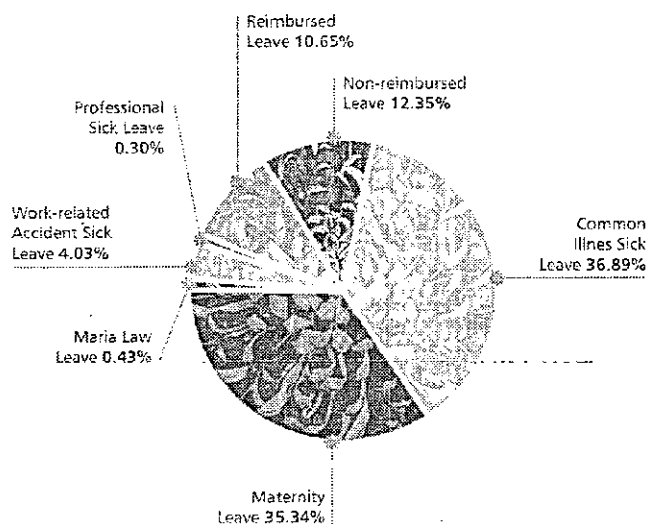
The level of education of our workers has been steadily rising, especially due to the broad participation of those in the literacy and equalization programs in grade school and high school.

Education	%
Literacy	0.88
Dropped out from Grade School	15.09
Graduated from Grade School	30.39
Dropped out from High School	25.45
Graduated from High School	19.89
Vocational School	3.55
University	4.04
Other	0.70

2. Individual Work Relationships Reimbursed

A. Absenteeism

From the make-up of the chart, one can observe a reduction in regards to the data processed from last year's absenteeism due to common illnesses from 48.5% to 36.89%. This is also true for work related accidents, which were reduced from 6% to 4.03%, whereas absenteeism for maternity leave went from 24.37% to 35.34%.

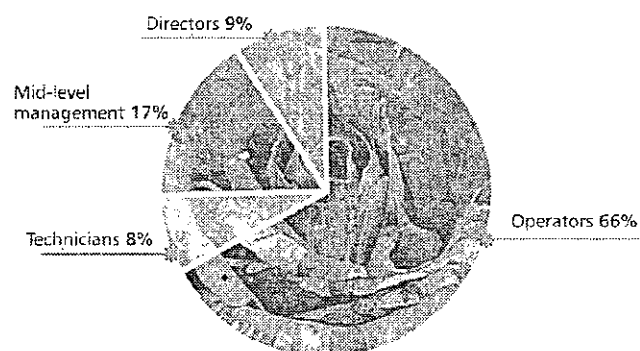


B. Vacation Leave

A total of 20,233 workers enjoyed vacation leave during the year 2004 at a cost of 7,225 million pesos.

C. Training

4,508 training sessions were held aimed at directors, technicians, mid-level management and operators, the latter benefiting the most with a percentage of 66.5% of the training being offered.



3. Company Social Services

A. Welfare and General Health

The companies reported an investment close to 23,000 million Colombian pesos in welfare and general health services for their workers including housing, transportation and local installations.

B. Relationships with the company and the worker's family

The concept of bettering the quality of life of our workers, involves, of course, improving the quality of life of his or her family. With this in mind, all year long, services are offered to the family. On the one hand, these services seek to motivate the personal development of each person, as in the case of scholarships. On the other hand, they try to make the life of the family members that work more tranquil now that they can count on someone to leave their children with during their shift at a daycare center.

In 2004, the floriculture association workers' families were directly invested in to the tune of COP\$924,105,246 Colombian pesos.

C. Community-based Programs

At present, floriculture makes up part of the customs and the influential surrounding townships. You could say they make up part of the daily life of its inhabitants, not necessarily because they work on a flower plantation, but because they see the sector as a motor of development and force of impulse of beneficial projects. In this sense, during 2004, a contribution of 142,832,993 in Colombian pesos was made to such areas as education, health recreation to the floriculture satellite communities.

SOCIAL SERVICES AND WELFARE

Item	Investment
Assisted Medicine – in addition to POS	
Check-up	306,949,264
Parasite Treatment	11,417,707
Others	6,552,022
Dental – in addition to POS medicine	
Check-up	258,642,453
Treatments	245,801,606
Oral Hygiene Programs	199,698,680
Housing	
Credits for housing from the company	4,748,374,540
Aid	116,367,661
Assigned Subsidies	2,478,160,800
Snack Bars	4,172,112,519
Dining Halls	306,612,928
Contracted Transportation	8,024,179,696
Non-contracted Transportation	1,912,203,980
Investment in Sporting Spaces	44,000,309
Other Programs of Occupational Health	2,381,129
Literacy and Continuing Education	
Literacy	6,727,423
Grade School	14,720,954
High School	95,606,479
Vocational School	12,005,833
Others	19,595,881
Retirement Plans	
Pre-retirement Plans	35,750,800
Retirees	44,897,824
TOTAL	23,062,760,488

D. Occupational Health

The commitment to the floriculture sector in occupational health reflects not only the amount found on the following chart showing some of the investment in safety, hygiene, on-the-job medical care and human resources for the program, but also in the implementation of it.

OCCUPATIONAL HEALTH INVESTMENT

Concept	Amount
Sanitary Installations	730,207,611
Personnel Protection Equipment	2,109,708,735
Equipment Maintenance	1,690,971,473
Signage and Demarcation	134,603,954
Insect and Plague Control	1,182,803,812
Potable Water Administration	733,957,268
Occupational Health Fees	511,074,223
Medical and Paramedic exams	177,689,177
Locker per worker	137,949,371
TOTAL	7,408,965,624

E. Worker funds

The majority of companies support the practice associated with the objective of stimulating savings and facilitating lines of low-cost credit. It is by this means that 47% of the workers in the survey are affiliated to one of these funds.

4. Collective Work Relationships

The syndication at Asocolflores affiliated companies, according to figures reported in this survey present a 15.31% rate of unionized workers, as well as a 10% rated of companies with unions. This shows an index well above the figures for syndication for the country. In addition, there are 29% of companies and 44.65% of workers covered with the Collective Pact.

5. Fiscal and Social Security

The amount of contributions that are reflected in these graphs show the formal hiring nature in floriculture exporting and the fulfillment of the law as far as social security and fiscal contributions.

A. Fiscal Contributions

Fiscal	Amount in COP\$
ICBF	5,000,479,430
Sena	3,410,195,701
Family Savings And Loans	6,130,319,277
Total Fiscal Contributions	14,540,994,408

B. Social Security Expenditure

Social Security	Amount in COP\$
Health services paid by company	11.177.679.167
Pensions paid by company	16.851.048.186
Professional risks	3.507.513.366
Total Social Security Expenditure	31.536.240.719

6. Direct and Other Company Investment Data

Item	Amount
Salaries and Loans	23,290,246,945.59
Social Security	31,536,240,719
Fiscal Contributions	14,540,994,408
Occupational Health	408,965,624
Community Programs	142,832,993
Relationships with the company and the worker's family	924,105,246
Social Security and Welfare	23,062,760,488
Vacation Leave	7,225,560,700
Grand Total	308,131,707,124

Other interesting data is the average worker salary for 2004, which was 20% above the legal minimum (COP\$358,000). It rose from COP\$364,625. The average weekly work shift on the flower plantations is 46.5 hours (The legal shift is 48).

As a final piece of data, the 83 participating companies invested a total of COP\$1,610,132,000 in environmental matters. This is within the Association's philosophy coming closer each day to a sustainable floriculture with social responsibility.



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**Empaques
para flores**

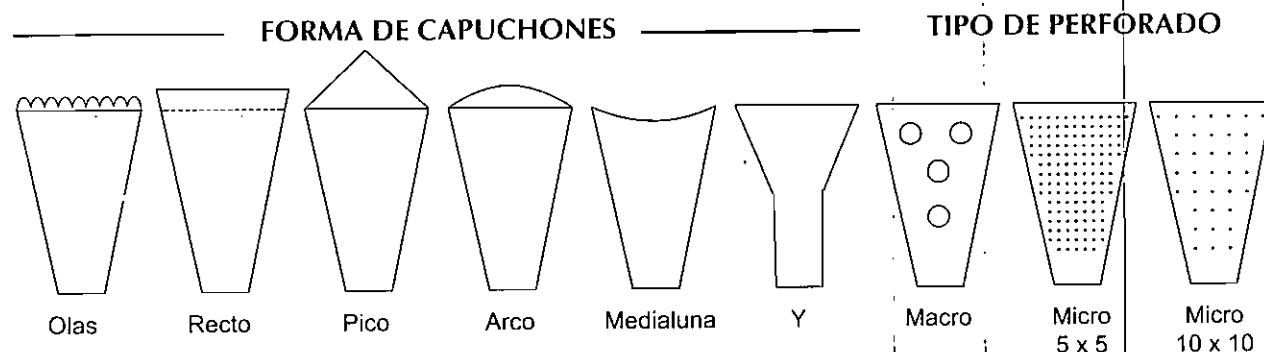


Empaques para flores

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Capuchones y Láminas para empaques de flores impresos hasta 8 colores, sellados en diversas formas y troqueles de acuerdo al gusto del cliente.

Disponemos de una variedad de troqueles para perforaciones en capuchones y en láminas para empaques de rosas. Macroperforado; Microperforado 5 x 5 y Microperforado 10 x 10.



Los capuchones y las láminas para empaques de rosas se pueden elaborar en diferentes materiales dependiendo cual sea su destino y mercado final, los más comunes son:

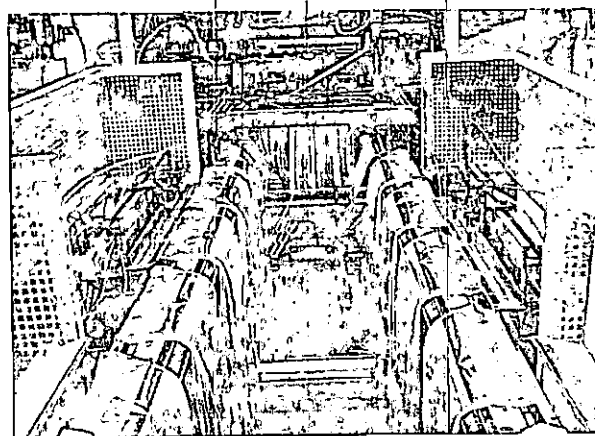
Cast CPP: Polipropileno Monorientado Cast, película con propiedades de alto brillo, transparencia y fuerza de selle en espesores desde 0.001 hasta 0.002 milésima de pulgada.

BOPP: Polipropileno Biorientado Coextruido con excelente brillo y transparencia con espesores de 30, 40 y 50 micras como los mas comunes.

Mixtos: Capuchones que tienen en cada cara un material diferente.

Pueden ser:

- CPP / BOPP Transparente
- CPP / BOPP Perlado
- CPP / BOPP Metalizado



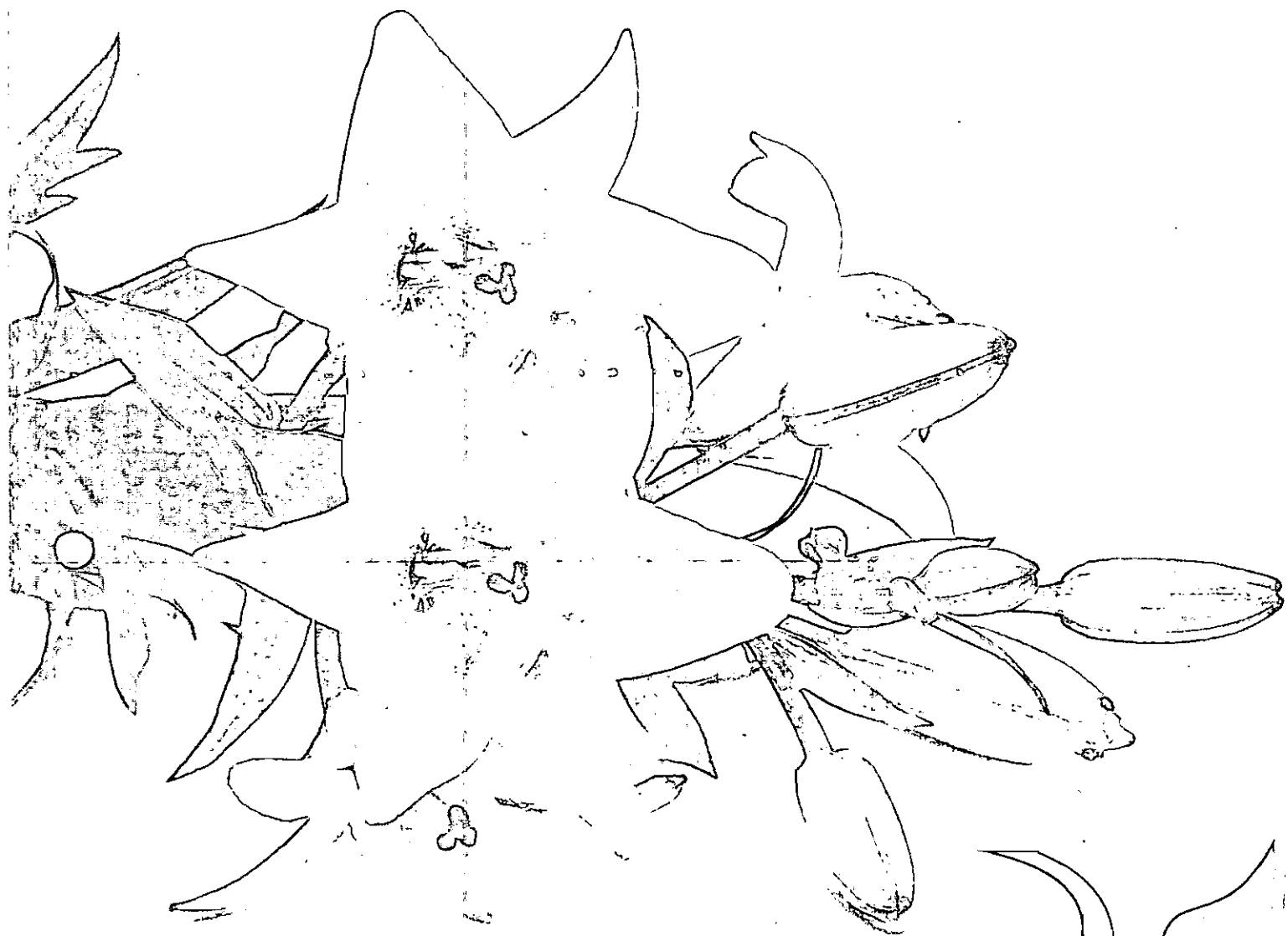
Selladora Renova para capuchones

Láminas para Empaques de Rosas: Películas de Polipropileno Monorientado con buen brillo y transparencia sin impresión ó impresas hasta 8 colores para ser utilizadas en algunos casos adheridos en papel absorbiendo la humedad; estas láminas pueden ir lisas, microperforadas o macroperforadas.

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Mecanismo de acción: Estimula la liberación presináptica del GABA (ácido gama aminobutírico) y se liga a los neuroreceptores postsinápticos generando una parálisis irreversible de la plaga.

Usos: Controla estados móviles de ácaros *Tetranychus* spp., y adultos de insectos minadores *Liriomyza* spp., en flores (rosa, clavel, crisantemo) y cebolla.

Dosis: 0,3 a 0,5 cc/l.

Imidacloprid OMA® 350 S.C.

Insecticida - Reg. ICA 3473 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Altera la acción de los neuroreceptores en la postsinápsis.

Usos: Controla insectos, áfidos y pulgones *Macrosiphoniella sanboni*, *Macrosiphum euforbiae* y *Myzus persicae* en ornamentales: rosa, clavel, pompón y crisantemo.

Dosis: 0,125 a 0,15 cc/l.

FOETAL® 80 WP

Fungicida - Reg. ICA 4427 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Inhibe la germinación de las oosporas y bloquea su penetración, promueve la formación de fitoalexinas

Usos: Controla el mildew veloso en cultivos de flores.

Dosis: 2 g/l.

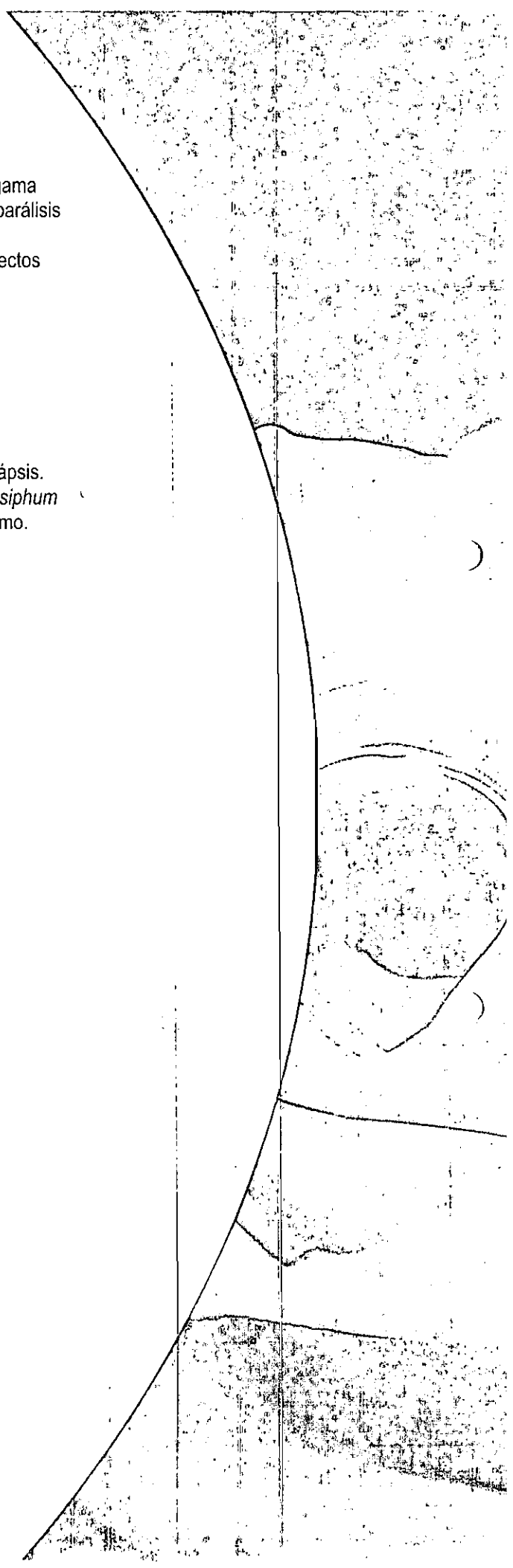
PROIDION® 500 SC

Fungicida - Reg. ICA 4428 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Inhibe la síntesis de ARN, ácido ribonucleico.

Usos: Controla el moho gris *Botrytis cinerea* en cultivos de flores.

Dosis: 1 a 1,5 cc/l.



ATHRIN® 50 EC

Insecticida/Acaricida - Reg. ICA 3977 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Presináptico. Impide la transmisión de impulsos nerviosos por el axón.

Usos: Controla estados móviles de ácaros (*Tetranychus* spp.), y gusanos cogolleros (*Spodoptera frugiperda*), en cultivos de flores. (rosa y clavel), algodón, arroz, papa y sorgo.

Ciromex® 75 WP

Insecticida - Reg. ICA 3472 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Interrumpe el desarrollo larval desde el momento de la eclosión, regulador de crecimiento.

Usos: Controla estados larvales de minador en cultivos de pompón y crisantemo.

Dosis: 0,3 a 0,4 g/l.

Detrín® 2.5 EC

Insecticida - Reg. ICA 4207 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Presináptico. Impide la transmisión de impulsos nerviosos por el axón.

Usos: Controla adultos de insectos minadores, *Liriomyza* spp.

Dosis: 0,4 a 0,6 cc/l.



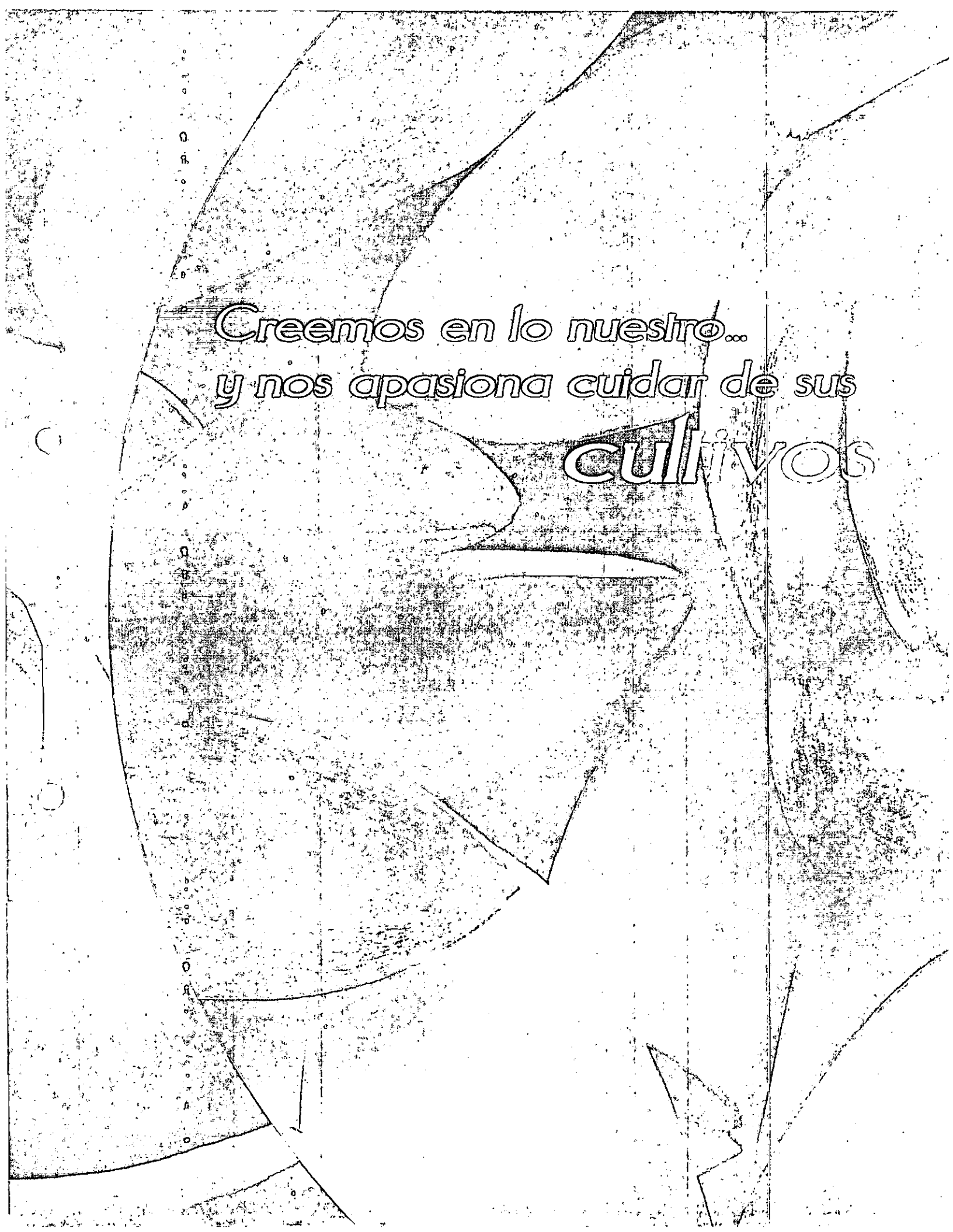
Fungicida - Reg. ICA 4541 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Multisitio, inhibe la formación de aminoácidos, proteínas y enzimas; interviene en la producción de ATP.

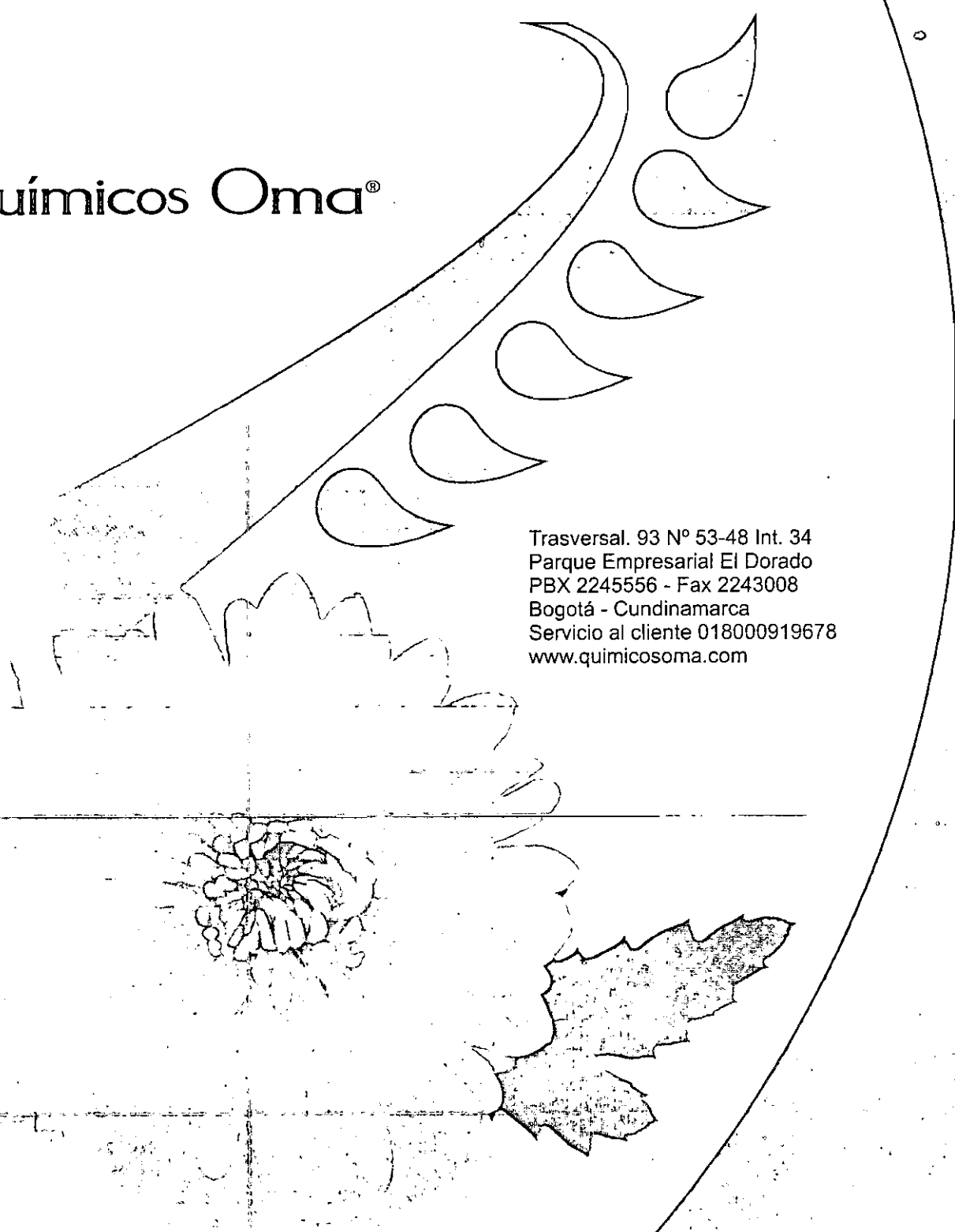
Usos: Preventivo para la gota de la papa *Phytophthora infestans*, y para la mancha anillada de clavel *Cladosporium echinulatum*.

Dosis: 1 a 2,5 g/l.





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y nos apasiona cuidar de sus
cultivos



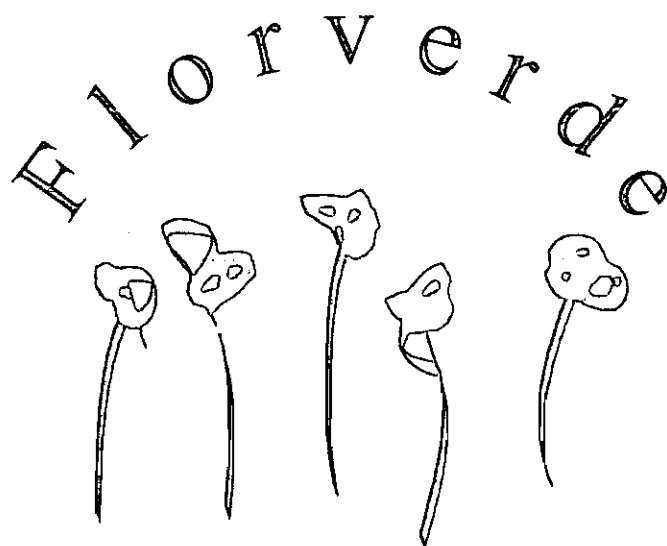
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Colombian Association of Flower Exporters



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Social and Environmental Program

For a sustainable
and competitive floriculture



FLORVERDE® SOCIAL AND ENVIRONMENTAL PROGRAM

SOCIAL AND ENVIRONMENTAL SELF-REGULATION IN FLORICULTURE

Created in 1996 by Asocolflores, Florverde® seeks to strengthen the on-going improvement in the organizations and the achievement of the high standards of social and environmental responsibility.



At the same time, the program is an instrument of regional and sector development. Socio-environmental information is collected on an on-going basis from the companies through self-developed plans that are then later verified by auditory visits. This method produces accurate low-cost periodic and continuous diagnostics.

This information obtained in this way allows Asocolflores to:

- * **Act** because the diagnosis lets guild intervention needs be identified for the companies and the region. Ceniflores can then take action as an entity, which is oriented toward innovation in environmental challenges, and Social Development Management via its programs aimed at improving the quality of life of the floriculture workers.
- * **Promote improvement** because it draws up comparative performance reports between companies advocating benchmarking.
- * **Defend the sector** because with the data and facts it can be represented with credibility to interested parties (local and national authorities, academia, clients, NGOs, investors)

1. Program operation by strategies

Benchmarking strategy

The program defines a set of standards of criteria. The participating companies imitate the social and environmental performance of the leading companies in responsibility in these areas. The performance certification is granted by SGS, a France-Swiss certifying entity.

- * Certification pre-auditory session and follow-ups to certification in Florverde® standards.
- * Monthly reference reports on quantitative socio-environmental performance.
- * Introduction to the Florverde® standard and drawing up of the 2005 version.
- * Validation of the new standard and definition of the period of transition for its going into effect.

2. Florverde® Program Disclosure

3. Harmonization of Florverde® with other programs

- * Include other standard concepts in the new version standard.

Support strategy

Advisory visits, workshops, conferences and documents on good practices are utilized as support and counseling for companies in the process of change.

- * Advise on management systems at critical, specific points.
- * Workshops on management systems geared toward specific topics.

Information System strategy

The Florverde® participating company periodically sends in information to Asocolflores, which is analyzed and used for on-going improvement at the companies.

- * Monthly processing of performance indicators.
- * Processing of company performance levels according to standards.

4. Florverde® Management System

- * Consolidate the Management System as a component of Florverde®
- * Internal auditors training
- * Design and development of the advisory management system.

5. Florverde® company standard certification

- * Assure certification at 25 companies and certify 40 more.

2004 FLORVERDE® REPORT

BETTER FLOWERS FOR A BETTER WORLD



1. Assessing critical points in 2004

A. Substances, equipment, machines and tools

Objective

Give the companies support in complying with Occupational Health Code Requirement 74:

Does a company have the necessary list of raw materials and substances used? Does it have an inventory of machines and equipment with a relevant program of preventative maintenance and corresponding safety standards?

Beneficiaries

31 Florverde® participating companies.

Resources: 53 advisory visits (212 hours)

Description

30 diagnostics and 23 follow-up visits were carried out. During both kinds of visits, the companies were assessed. All were requested to hand in plans of action and define responsible parties and functions.

The requirements include the following aspects:

Compounds and/or chemical substances

- * List of all the compounds and/or chemical substances used.
- * Safety sheets for all compounds and/or substances.
- * Definition of functions and responsibilities in writing.

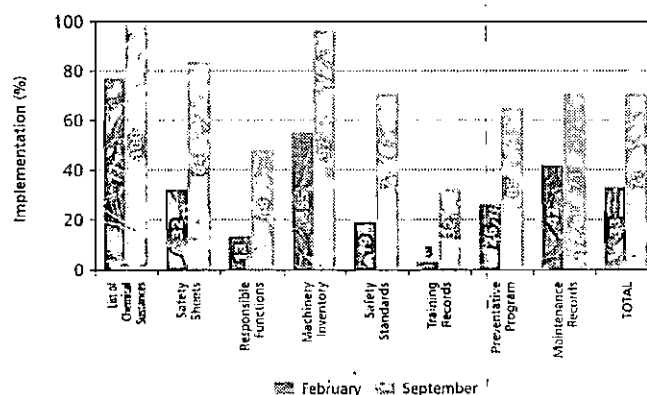
Equipment, machinery and tools

- * Inventory of equipment, machines and tools.
- * Safety standards for equipment, machinery and tools.
- * Registries of training in safety standards.
- * Programs of preventative maintenance.
- * Records of maintenance of these programs.

Results

This graph illustrates the improvements seen in each one of the aspects of the requirement. It demonstrates the initial and final situation. 23 companies were supported in this facet of substances, equipment, machines and tools. Of these, 8 companies fulfilled all 8 requirements and the average improvement of all the companies went from 33% to 71%.

IMPLEMENTATION OF 2004 REQUIREMENTS



B. Chemical risk control program

Objective

Support the companies in the adoption of a program of control of chemical risk factor that facilitates the identification, prevention, minimization and control of the risk factor to human health and the environment generated by the use of insecticides and other chemical substances at flower companies: IPM Requisites 6, 8, 9, 11, 14, 19, 21, 22, 23 and 24.

Beneficiaries

23 Florverde® participating companies.

Resources: 22 visits: 124 hours

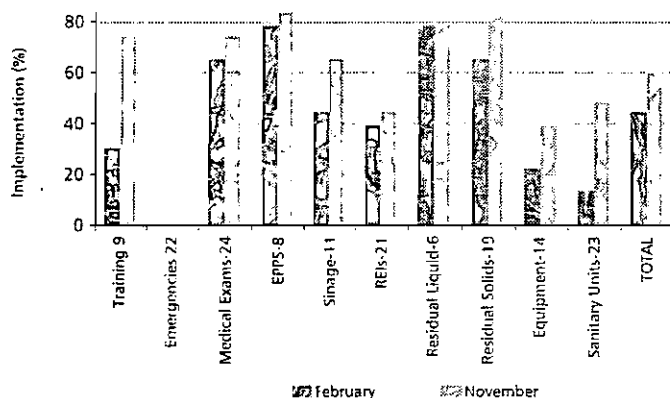
Description

One (1) visit/company to evaluate the degree of implementation of requisites. One workshop: preparation and response to emergencies with chemical substances. Parts I and II: 6 sessions (4 in Bogotá – 2 in Rio negro).

Results

The graph illustrates the improvements in each one of the aspects of the requirements. It shows the initial and final situation. 23 companies were supported in the aspect of the "program on chemical risk control". Of these 7 companies completed 10 requirements of the aspect and the average overall improvement went from 44% to 59%.

CHEMICAL RISK PROGRAM IMPLEMENTATION OF 2004 REQUIREMENTS



C. Training Program for residual solids management handling

Objective

Give support to companies to help them design and establish a periodic training program to guarantee compliance with measures adopted for handling and final disposal of residual solids generated in the productive process.

Beneficiaries

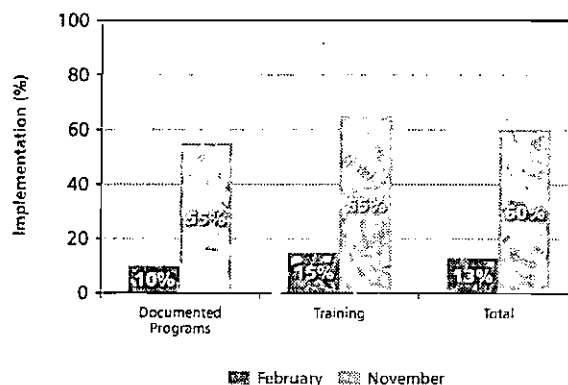
20 companies.

Resources: 100 hours in workshops and visits.

Description

A workshop in sensitivity, and initial visit and a final one for follow-up and consultation.

IMPLEMENTATION OF THE 2004 REQUIREMENT



Results

The graphs illustrate the improvement in each one of the aspects of the requirement. It shows the initial and final situation. 20 companies were supported in the "Program of Chemical Risk Control". Of these, 9 companies completed the 2 requirements of the aspect and the overall average improvements went from 13% to 60%.

2. Florverde® Indicators

A. Social indicators for quantitative performance

Objective

Measure company performance indicators: exact hours, rotation, absenteeism, number of people per hectare.

Beneficiaries

The sector relies on representative information for these indicators. An average of 70 companies took part.

Resources: 288 hours

Description

The social indicators standardize the measurement parameters for relevant aspects at Human Resource Administration.

Results

- * Average absenteeism (3 semesters): 3.36% 203 companies
- * Average overtime (3 semesters): 9.28% 197 companies
- * Average shift change (3 semesters): 4.36% 192 companies
- * General Illness 37% and maternity leave 21% are main causes of absenteeism. Daytime overtime is 63%, Sunday overtime 28% and holiday overtime 9%.

- * Average people per hectare in carnation fields 13.12 + post-harvest 16.39 + admin. 17.44
- * Average people per hectare in rose fields 11.3 + post-harvest 15.9 + admin. 16.3

B. Environmental Indicators and quantitative performance

Objective

Measure company performance in the following indicators: consumption of insecticides, nitrogenated fertilizers and water.

Beneficiaries

The sector relies on representative information for these indicators. On average, 90 companies participated in insecticides, 50 in water and 50 in nitrogen.

Collaborators/partners: Florverde® Consultants

Resources: 432 hours

Description

The environmental indicators standardize the measurement parameters for relevant aspects in the cleanest production.

Results

- * In the last 3 years (2002-2004), the consumption of insecticides has been 124 kilograms of active ingredient per average hectare.
- * Between 2001 and 2004, the consumption of superficial and groundwater went down from 0.23 to 0.19 LPS/He
- * The percentage of rainwater that takes care of company needs passed in 2001 to 2004 from 38% to 49%
- * The average 800 kilograms of nitrogenated fertilizers were used per hectare per years and the percentage of organic fertilizer was at 18%

2005 Projection

6 indicators were introduced in Occupational Health stipulated by legislation and very rapid processing by companies: frequency index, severity index, injury index, rate of accident, rate of severity, rate of job-related illness.

Colombia Land of Flowers

Better flowers for a better world

In Asocolflores we work side by side with our members to grow better flowers for a better world. This means we have a great commitment towards our workers and the environment. Our programs embrace a sustainable floriculture with social responsibility. We proudly present our results for 2004 - 2005.



This is Colombia Land of Flowers

Cultivated area

Bogota Savanna and Rionegro
6.544 Ha / 16.171A

Production areas

Bogota Savanna	85%
Rionegro Antioquia	12%
Others (Valle, Cauca, coffee zone)	3%

Products

Rose	48%
Carnation	16%
Mini Carnation	8%
Chrysanthemum	4%
Others (includes bouquets)	24%



Markets

North America	85%
US 82% / Canada 3%	
Europe	9%
Others	6%

Asocolflores members

202 companies = 308 farms
= 75% of total exports
= 66 % of cultivated area - 3.971 Ha.

Exports

2004:	US\$ 704.000.000
2003:	US\$ 681.396.497
2002:	US\$ 672.667.723
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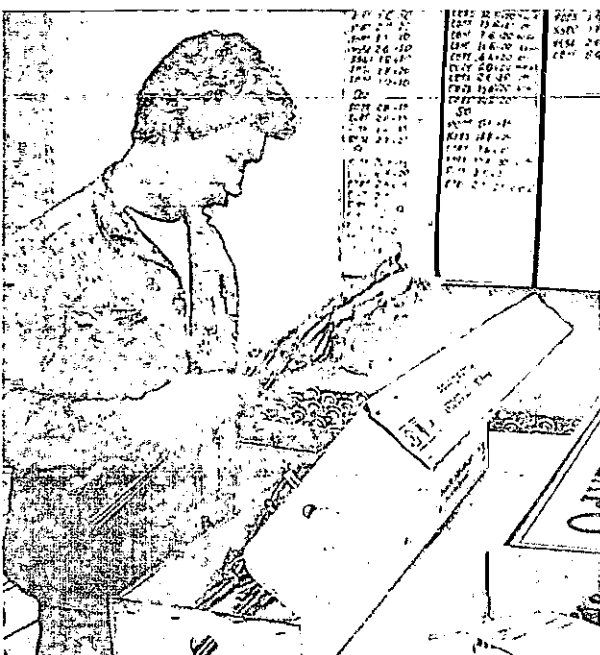
These are the people of Colombia Land of Flowers

Direct jobs: 94.300

89% are farm workers

Indirect jobs: 80.200

- ⊙ 60% of the jobs we provide are filled by women
- ⊙ The illiteracy rate in our sector is 0.8% (1.8% in 2000)
- ⊙ 30% of our workers have completed primary school
- ⊙ 20 % of our workers have completed secondary school studies
- ⊙ 67% of our workers are between 20 and 39 years old
- ⊙ The average permanence of workers in one company is 5.6 years and the average life of our companies is 17 years
- ⊙ 100% of our workers have Social Security coverage
- ⊙ More than 15% of workers in the floriculture sector are members of unions vs. Colombia's total of 5%



- More than 44% have collective bargaining agreements
- 47% of our workers belong to a workers' fund (cooperative worker associations)
- The average wage of workers in member companies is 20% over the minimum legal wage.
- The average work week in member companies is of 46.5 hours vs. the legal work week of 48 hours.



The flowers of Colombia Land of Flowers are responsible

In Colombia Land of Flowers we care for our resources. Florverde®, our continuous improvement program, assures the processes of floriculture and guarantees compliance of international standards in social and environmental aspects.

Better flowers for a better world



Florverde® is the Colombian Flower Label, certified by SGS

- It is an instrument that fosters economic, social, and environmental sustainability and builds local capacity
- It is dynamic information system that strengthens continuous improvement and high social and environmental standards for flower production.

Social issues

- Personnel administration
- Occupational health
- Welfare
- Training

Environmental issues

- Water and irrigation
- Soil, substrates and fertilizers
- Integrated Pest Management (IPM)
- Waste management
- Landscaping and biodiversity

Flower companies participating in Florverde® 141

- 2.633 Hectares
- 44% of the country's area



Florverde® companies certified by SGS

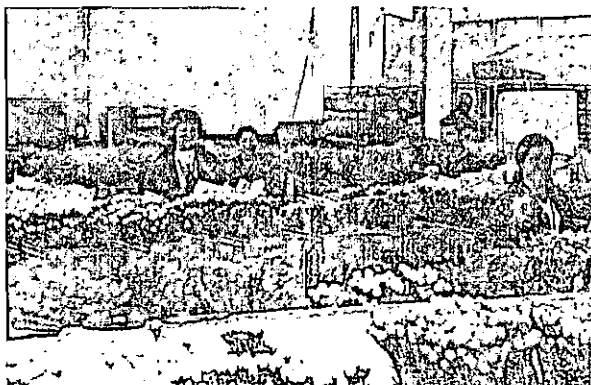
- By February 2005: 56
- 1.150 Hectares
- 19 % of the country's area
- 63 % of participating area

Florverde® achievements 2004*

- Participant farms increased rainwater use from 38% to 49%, replacing use of underground water
- Participant farms improved an average of 11 requirements this year
- 28 more companies were certified by SGS
- 23 companies improved accident prevention related to substances, machinery, equipment and tools by 38%. The average performance went from 33% to 71%.
- 23 companies improved chemical risk control by 15%. The average performance went from 44% to 59%.

We care for our workers' children

- 17.000 children in childcare centers
- 5.717 children received school reinforcement
- 35% savings in school supplies by scale economy
- 60.450 school kits distributed
- 40.000 children tended by oral health brigades
- US\$ 9.000 donations to care centers for training, improvement and supplies



We train our people

- 1.727 workers in literacy, elementary and high school equivalency programs
- 2.500 users of the virtual school in our Arrayanes de Fundador housing program
- 24 professionals in our first Human Resources Management advance program for floriculture
- 490 workers in specific workshops and courses
- 320 students graduated in the first two promotions of the School of Floriculture for displaced Colombians

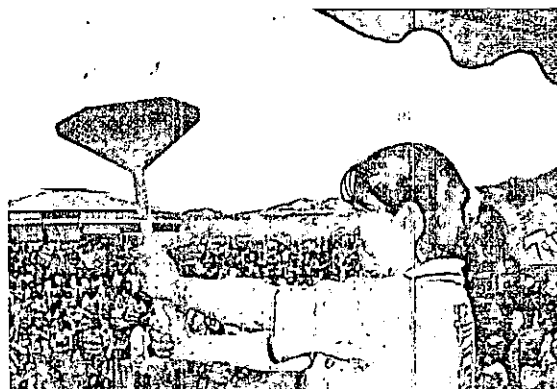


We support regional development and local capacity building

- US\$80.000 in co-financed programs and welfare activities in 26 municipalities in floriculture regions of Colombia

We provide recreation for our people

- 3000 workers participated in our Olympics and Cultural Contest, Folklore Festival, Theater Meet and Flower Silleta (banner) Competition. They contended in soccer, basketball, volleyball, cycling, chess, billiards, dancing, theater and poetry; and in traditional games and activities like tejo, trova and silletería.
- The Flower Park received 62.504 people of all ages in the Bogota Savanna



Our people is the most valuable
resource of
Colombia Land of Flowers



Colombian Association of Flower Exporters

www.colombianflowers.com

We create jobs

- 3.543 new job openings for Colombian families:

The School of Floriculture received 913 students with apprenticeship contracts
70 families benefited with jobs via solidarity
2.560 new jobs via sector growth

* Data in the Social Balance Survey of 83 companies with a total of 24.665 workers.

- 20 companies improved in training workers in solid waste handling by 47%. The average performance went from 13% to 60%.
- 73 companies secured their management system with the training of 167 internal auditors.

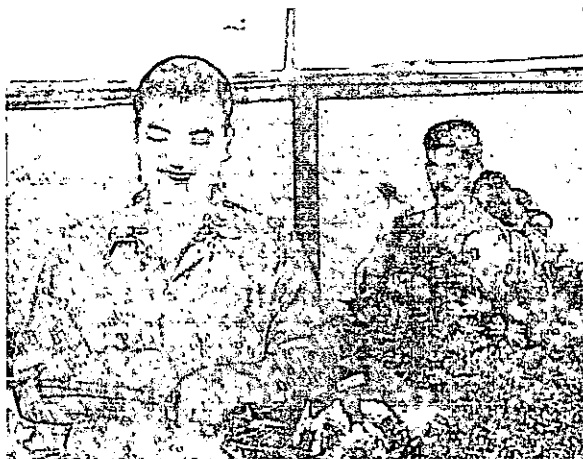


The flowers of Colombia Land of Flowers have heart*

We continuously strive to improve the quality of life of our workers, their families and communities.

Social investment 2004

- Asocolflores: mobilized more than US\$ 12.3 million in social development projects
- Members: In only 83 of our companies, direct social investment surpassed US\$ 11.9 million in welfare, occupational health and training*
- The same 83 companies invested US\$ 650.000 in environmental aspects*

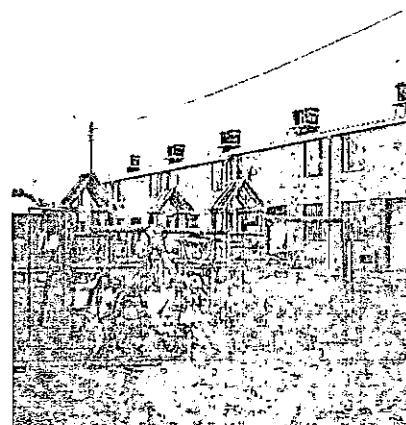


We cultivate peace

- In 2004 our program *Cultivating peace in the family* (CPF) trained 144 facilitators and 10.000 workers in 750 workshops
- CPF started work with production guilds and flower - growing municipalities
- 21.000 workers and their families are already solving problems in the alternative ways taught by CPF
- CPF was nominated to the National Peace Prize in 2001
- Between 2005 and 2008 we will invest US\$ 1.5 million to double its scope

We provide housing

- US\$ 4.7 million mobilized for subsidies and loans, plus direct investment of US\$ 25.000
- 82 families benefited with housing improvements and construction in land owned by workers
- 329 families with new housing. More than 2.300 between 2002 and 2004 .
- 500 families trained in community-building skills
- 1.953 subsidies approved
- Since 1990, Asocolflores has mobilized more than US\$13 million in subsidies for housing improvements and construction on land owned by workers

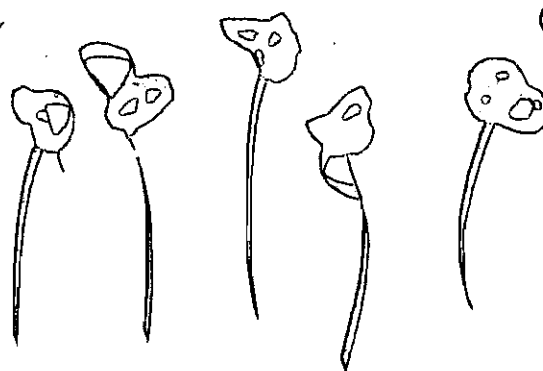




asocolflores

Colombian Association of Flower Exporters

Flower



asocolflores
COLOMBIA

Social and Environmental Program

For a sustainable
and competitive floriculture



FLORVERDE® SOCIAL AND ENVIRONMENTAL PROGRAM

SOCIAL AND ENVIRONMENTAL SELF-REGULATION IN FLORICULTURE

Created in 1996 by Asocolflores, Florverde® seeks to strengthen the on-going improvement in the organizations and the achievement of the high standards of social and environmental responsibility.



At the same time, the program is an instrument of regional and sector development. Socio-environmental information is collected on an on-going basis from the companies through self-developed plans that are then later verified by auditory visits. This method produces accurate low-cost periodic and continuous diagnostics.

This information obtained in this way allows Asocolflores to:

- * **Act** because the diagnosis lets guild intervention needs be identified for the companies and the region. Ceniflores can then take action as an entity, which is oriented toward innovation in environmental challenges, and Social Development Management via its programs aimed at improving the quality of life of the floriculture workers.
- * **Promote improvement** because it draws up comparative performance reports between companies advocating benchmarking.
- * **Defend the sector** because with the data and facts it can be represented with credibility to interested parties (local and national authorities, academia, clients, NGOs, investors)

1. Program operation by strategies

Benchmarking strategy

The program defines a set of standards of criteria. The participating companies imitate the social and environmental performance of the leading companies in responsibility in these areas. The performance certification is granted by SGS, a France-Swiss certifying entity.

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3. Harmonization of Florverde® with other programs

- * Include other standard concepts in the new version standard.

Support strategy

Advisory visits, workshops, conferences and documents on good practices are utilized as support and counseling for companies in the process of change.

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The Florverde® participating company periodically sends in information to Asocolflores, which is analyzed and used for on-going improvement at the companies.

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4. Florverde® Management System

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- * Assure certification at 25 companies and certify 40 more.

2004 FLORVERDE® REPORT

BETTER FLOWERS FOR A BETTER WORLD



1. Assessing critical points in 2004

A. Substances, equipment, machines and tools

Objective

Give the companies support in complying with Occupational Health Code Requirement 74:

Does a company have the necessary list of raw materials and substances used? Does it have an inventory of machines and equipment with a relevant program of preventative maintenance and corresponding safety standards?

Beneficiaries

31 Florverde® participating companies.

Resources: 53 advisory visits (212 hours)

Description

30 diagnostics and 23 follow-up visits were carried out. During both kinds of visits, the companies were assessed. All were requested to hand in plans of action and define responsible parties and functions.

The requirements include the following aspects:

Compounds and/or chemical substances

- * List of all the compounds and/or chemical substances used.
- * Safety sheets for all compounds and/or substances.
- * Definition of functions and responsibilities in writing.

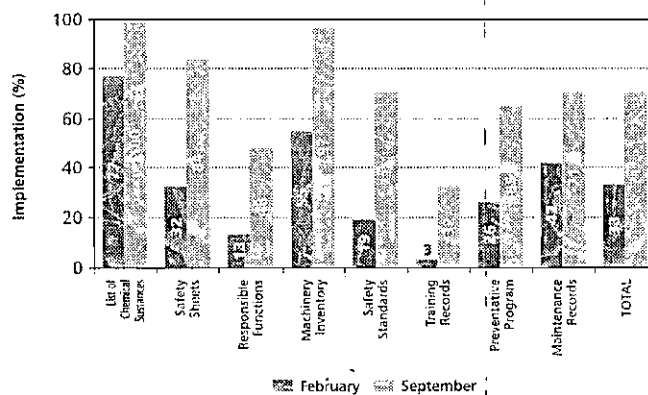
Equipment, machinery and tools

- * Inventory of equipment, machines and tools.
- * Safety standards for equipment, machinery and tools.
- * Registries of training in safety standards.
- * Programs of preventative maintenance.
- * Records of maintenance of these programs.

Results

This graph illustrates the improvements seen in each one of the aspects of the requirement. It demonstrates the initial and final situation. 23 companies were supported in this facet of substances, equipment, machines and tools. Of these, 8 companies fulfilled all 8 requirements and the average improvement of all the companies went from 33% to 71%.

IMPLEMENTATION OF 2004 REQUIREMENTS



B. Chemical risk control program

Objective

Support the companies in the adoption of a program of control of chemical risk factor that facilitates the identification, prevention, minimization and control of the risk factor to human health and the environment generated by the use of insecticides and other chemical substances at flower companies: IPM Requisites 6, 8, 9, 11, 14, 19, 21, 22, 23 and 24.

Beneficiaries

23 Florverde® participating companies.

Resources: 22 visits: 124 hours

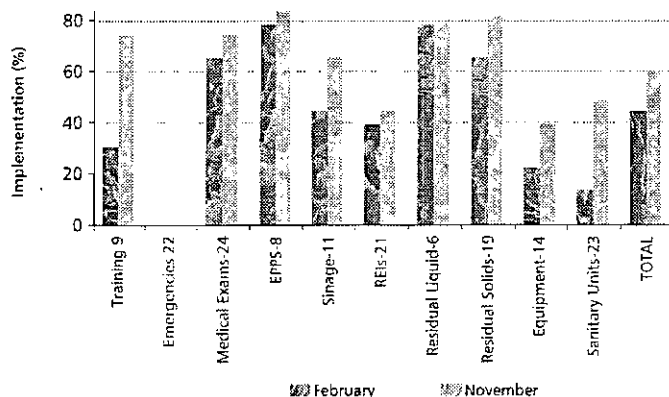
Description

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Results

The graph illustrates the improvements in each one of the aspects of the requirements. It shows the initial and final situation. 23 companies were supported in the aspect of the "program on chemical risk control". Of these 7 companies completed 10 requirements of the aspect and the average overall improvement went from 44% to 59%.

CHEMICAL RISK PROGRAM IMPLEMENTATION OF 2004 REQUIREMENTS



C. Training Program for residual solids management handling

Objective

Give support to companies to help them design and establish a periodic training program to guarantee compliance with measures adopted for handling and final disposal of residual solids generated in the productive process.

Beneficiaries

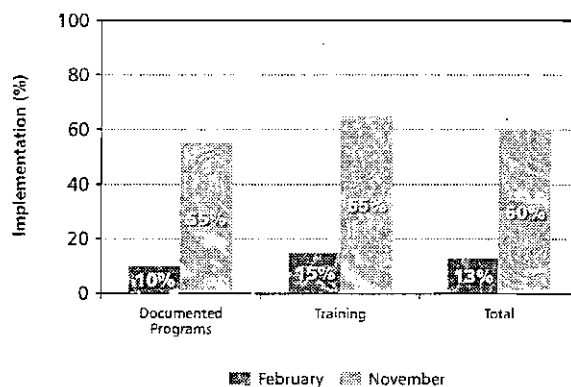
20 companies.

Resources: 100 hours in workshops and visits.

Description

A workshop in sensitivity, and initial visit and a final one for follow-up and consultation.

IMPLEMENTATION OF THE 2004 REQUIREMENT



Results

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2. Florverde® Indicators

A. Social indicators for quantitative performance

Objective

Measure company performance indicators: exact hours, rotation, absenteeism, number of people per hectare.

Beneficiaries

The sector relies on representative information for these indicators. An average of 70 companies took part.

Resources: 288 hours

Description

The social indicators standardize the measurement parameters for relevant aspects at Human Resource Administration.

Results

- * Average absenteeism (3 semesters): 3.36% 203 companies
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Objective

Measure company performance in the following indicators: consumption of insecticides, nitrogenated fertilizers and water.

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The sector relies on representative information for these indicators. On average, 90 companies participated in insecticides, 50 in water and 50 in nitrogen.

Collaborators/partners: Florverde® Consultants

Resources: 432 hours

Description

The environmental indicators standardize the measurement parameters for relevant aspects in the cleanest production.

Results

- * In the last 3 years (2002-2004), the consumption of insecticides has been 124 kilograms of active ingredient per average hectare.
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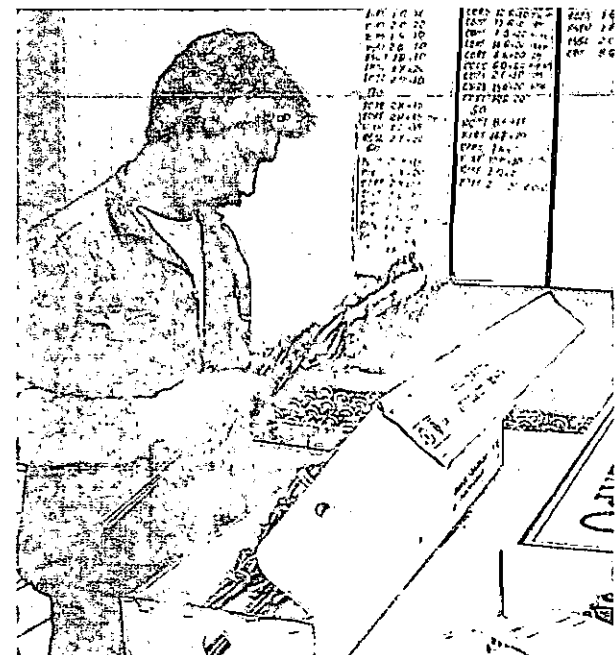
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Direct jobs: 94.300

89% are farm workers

Indirect jobs: 80.200

- ⊙ 60% of the jobs we provide are filled by women
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- Occupational health
- Welfare
- Training

Environmental issues

- Water and irrigation
- Soil, substrates and fertilizers
- Integrated Pest Management (IPM)
- Waste management
- Landscaping and biodiversity

Flower companies participating in Florverde® 141

- 2.633 Hectares
- 44% of the country's area



Florverde® companies certified by SGS

- By February 2005: 56
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- 63 % of participating area

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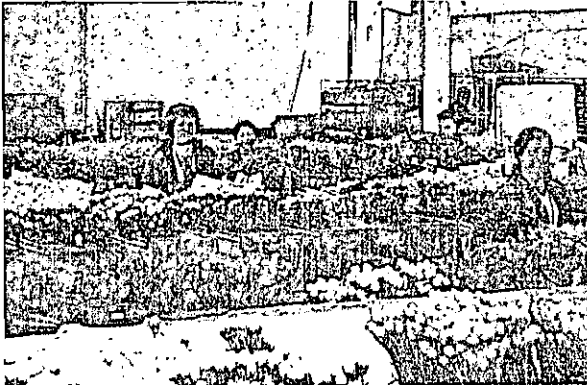
We provide housing

- US\$ 4.7 million mobilized for subsidies and loans, plus direct investment of US\$ 25.000
- 82 families benefited with housing improvements and construction in land owned by workers
- 329 families with new housing. More than 2.300 between 2002 and 2004
- 500 families trained in community-building skills
- 1.953 subsidies approved
- Since 1990, Asocoflores has mobilized more than US\$13 million in subsidies for housing improvements and construction on land owned by workers



We care for our workers' children

- 17.000 children in childcare centers
- 5.717 children received school reinforcement
- 35% savings in school supplies by scale economy
- 60.450 school kits distributed
- 40.000 children tended by oral health brigades
- US\$ 9.000 donations to care centers for training, improvement and supplies



We train our people

- 1.727 workers in literacy, elementary and high school equivalency programs
- 2.500 users of the virtual school in our Arrayanes de Fundaflor housing program
- 24 professionals in our first Human Resources Management advance program for floriculture
- 490 workers in specific workshops and courses
- 320 students graduated in the first two promotions of the School of Floriculture for displaced Colombians

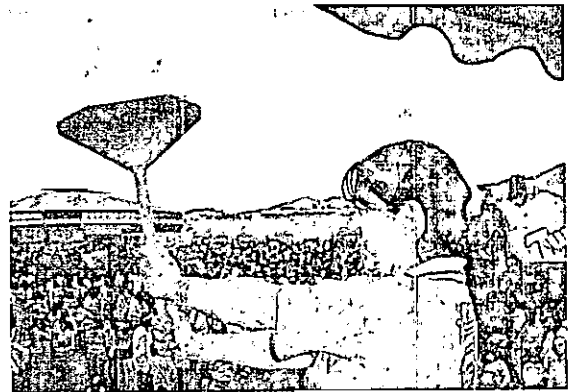


We support regional development and local capacity building

- US\$80.000 in co-financed programs and welfare activities in 26 municipalities in floriculture regions of Colombia

We provide recreation for our people

- 3000 workers participated in our Olympics and Cultural Contest, Folklore Festival, Theater Meet and Flower Silleta(banner)Competition. They contended in soccer, basketball, volleyball, cycling, chess, billiards, dancing, theater and poetry; and in traditional games and activities like *tejo*, *trova* and *silletería*.
- The Flower Park received 62.504 people of all ages in the Bogota Savanna



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Colombian Association of Flower Exporters

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We create jobs

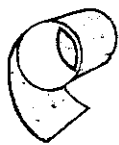
- 3.543 new job openings for Colombian families:

The School of Floriculture received 913 students with apprenticeship contracts

70 families benefited with jobs via solidarity

2.560 new jobs via sector growth

¹ Data in the Social Balance Survey of 83 companies with a total of 24.665 workers.



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Empaques
para flores

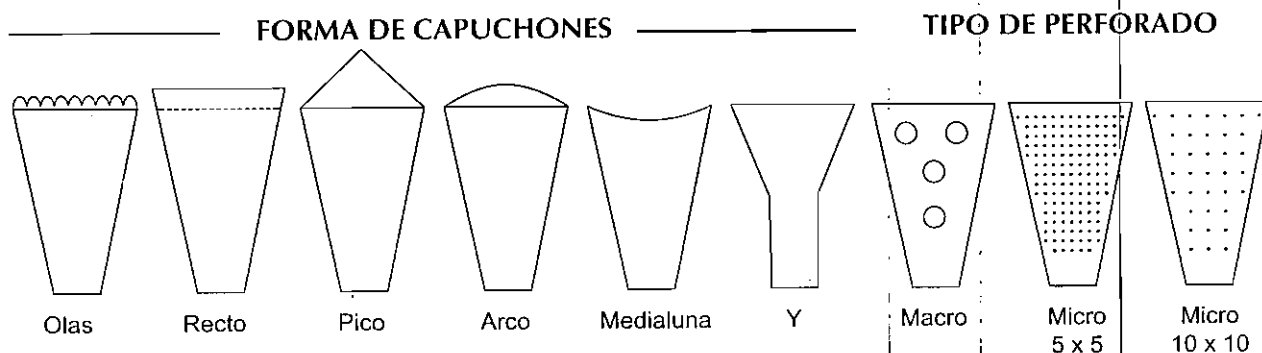


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Disponemos de una variedad de troqueles para perforaciones en capuchones y en láminas para empaques de rosas. Macroperforado; Microperforado 5 x 5 y Microperforado 10 x 10.



Los capuchones y las láminas para empaques de rosas se pueden elaborar en diferentes materiales dependiendo cual sea su destino y mercado final, los más comunes son:

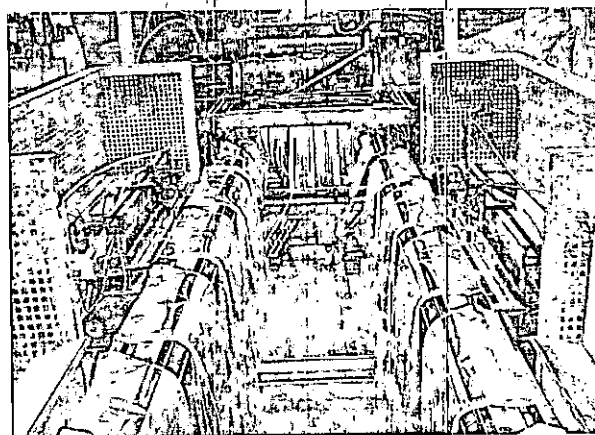
Cast CPP: Polipropileno Monorientado Cast, película con propiedades de alto brillo, transparencia y fuerza de selle en espesores desde 0.001 hasta 0.002 milésima de pulgada.

BOPP: Polipropileno Biorientado Coextruido con excelente brillo y transparencia con espesores de 30, 40 y 50 micras como los mas comunes.

Mixtos: Capuchones que tienen en cada cara un material diferente.

Pueden ser:

- CPP / BOPP Transparente
- CPP / BOPP Perlado
- CPP / BOPP Metalizado



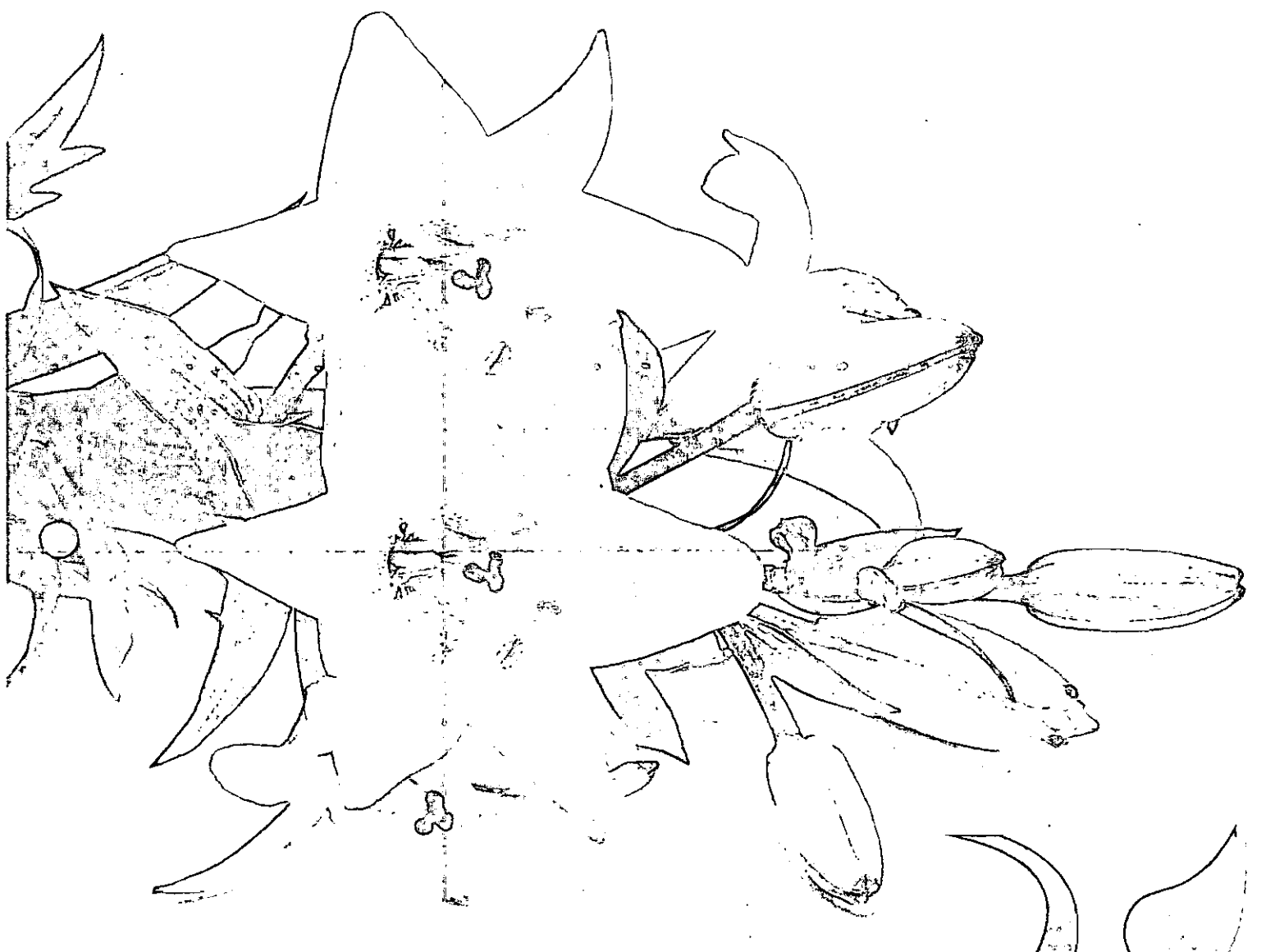
Selladora Renova para capuchones

Láminas para Empaques de Rosas: Películas de Polipropileno Monorientado con buen brillo y transparencia sin impresión ó impresas hasta 8 colores para ser utilizadas en algunos casos adheridos en papel absorbiendo la humedad; estas láminas pueden ir lisas, microperforadas o macroperforadas.

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Usos: Controla estados móviles de ácaros *Tetranychus* spp., y adultos de insectos minadores *Liriomyza* spp., en flores (rosa, clavel, crisantemo) y cebolla.

Dosis: 0,3 a 0,5 cc/l.

Imidacloprid OMA® 350 S.C.

Insecticida - Reg. ICA 3473 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Altera la acción de los neuroreceptores en la postsinápsis.

Usos: Controla insectos, áfidos y pulgones *Macrosiphoniella sanbomi*, *Macrosiphum euforbiae* y *Myzus persicae* en ornamentales: rosa, clavel, pompón y crisantemo.

Dosis: 0,125 a 0,15 cc/l.

FOETAL® 80 WP

Fungicida - Reg. ICA 4427 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Inhibe la germinación de las oosporas y bloquea su penetración, promueve la formación de fitoalexinas

Usos: Controla el mildew veloso en cultivos de flores.

Dosis: 2 g/l.

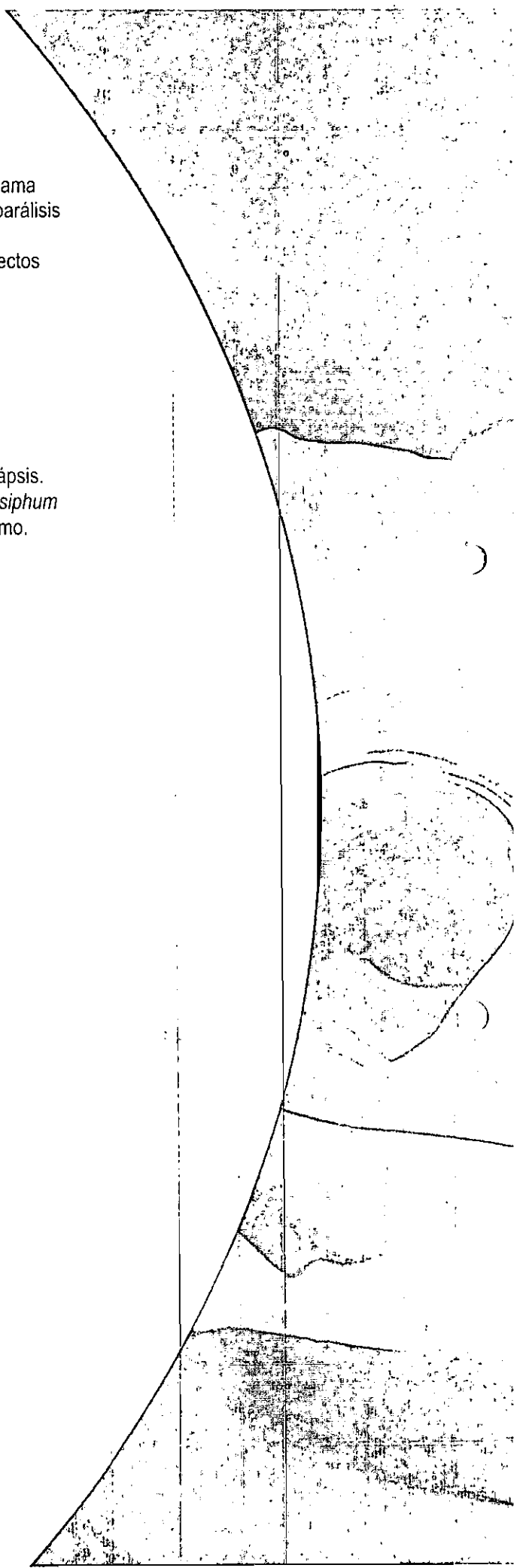
PROBION® 500 SC

Fungicida - Reg. ICA 4428 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Inhibe la síntesis de ARN, ácido ribonucleico.

Usos: Controla el moho gris *Botrytis cinerea* en cultivos de flores.

Dosis: 1 a 1,5 cc/l.



ATHRIN® 50 EC

Insecticida/Acaricida - Reg. ICA 3977 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Presináptico. Impide la transmisión de impulsos nerviosos por el axón.

Usos: Controla estados móviles de ácaros (*Tetranychus* spp.), y gusanos cogolleros (*Spodoptera frugiperda*), en cultivos de flores. (rosa y clavel), algodón, arroz, papa y sorgo.

Ciromex® 75 WP

Insecticida - Reg. ICA 3472 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Interrumpe el desarrollo larval desde el momento de la eclosión, regulador de crecimiento.

Usos: Controla estados larvales de minador en cultivos de pompón y crisantemo.

Dosis: 0,3 a 0,4 g/l.

Detrín® 2.5 EC

Insecticida - Reg. ICA 4207 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Presináptico. Impide la transmisión de impulsos nerviosos por el axón.

Usos: Controla adultos de insectos minadores, *Liriomyza* spp.

Dosis: 0,4 a 0,6 cc/l.



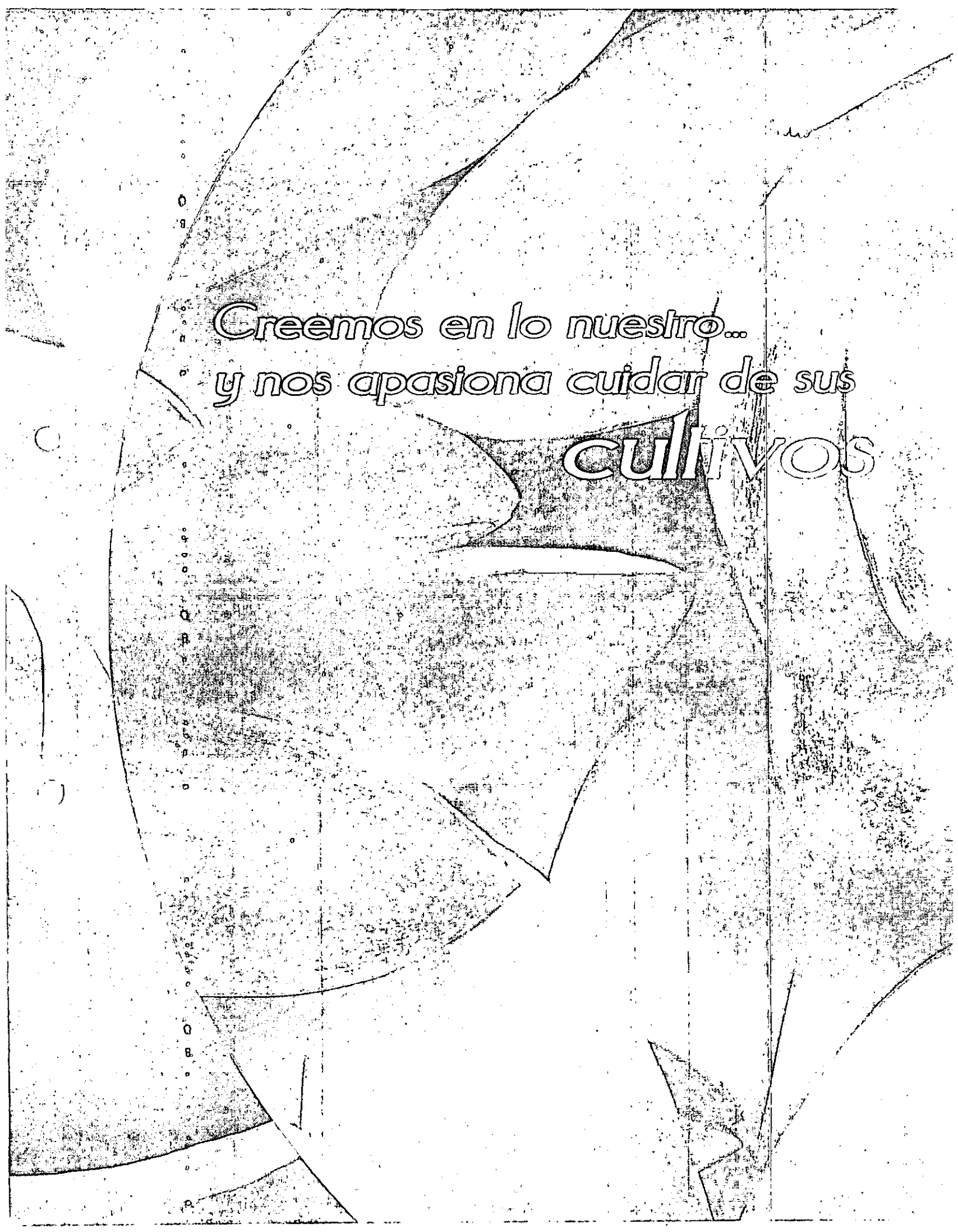
Fungicida - Reg. ICA 4541 a nombre de Químicos Oma Ltda.

Mecanismo de acción: Multisitio, inhibe la formación de aminoácidos, proteínas y enzimas; interviene en la producción de ATP.

Usos: Preventivo para la gota de la papa *Phytophthora infestans*, y para la mancha anillada de clavel *Cladosporium echinulatum*.—

Dosis: 1 a 2,5 g/l.





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asocolFlores

Colombian Association of Flower Exporters

Social Development Programs

We strive to increase the quality of life
of our workers, their families and
their communities





ASOCOLFLORES 2004 SOCIAL DEVELOPMENT REPORT

SUSTAINABLE FLORICULTURE WITH SOCIAL RESPONSIBILITY

The area of social development has as its mission the improvement of the quality of life of our workers, their families and communities. It is based on principles of gender equity, worker safety, eradication of child labor and recognition of the family as the nucleus of well-being.

WELFARE

1. Cultivating peace in the family (CPF)

Created in 1999.

Objective: to change attitudes and promote a culture of peace and nonviolent conflict resolution that allows for better on the job relationships and within households and communities.

Description: The program has been maturing and broadening its coverage and has already begun to be recognized in Colombia and abroad as a valid and desirable alternative. It utilizes simple methods such as group discussions and workshops that can be adapted to the specific needs of each participating company. The materials include notebooks, posters, and coloring books.

A. General results

- * USAID contributed US\$938,000 for broader coverage.
- * 144 facilitators were trained at 19 affiliate companies.
- * 47 companies implemented the program for 10,134 workers with 750 workshops.
- * CPF was implemented within the Colombian Agricultural Society (SAC) and 12 facilitators were trained.
- * CPF can be easily combined with other programs in order to boost its impact. There are already many daycare providers in our daycare programs cultivating peace, as well as in the communities in our housing program "Flowers are home". This year three apprentices from the Mosquera, Copa and Cota Schools of Floriculture were trained as facilitators and will launch further programs within their groups.
- * Madrid was selected as the pilot for implementing the program in the floriculture townships. In February 2005, the CPF workshop for 120 participants was set up for that township's Administrators.
- * Following up with the other townships, 25 facilitators were trained at the Zipaquirá mayoral office.
- * CPF was presented to the Bogotá Chamber of Commerce President's Forum.

- * With a full-time workshop for 560 people, our affiliate Santa Barbara CPF program was launched. We also held the initial CPF workshops for the sensitivity program for the technical team at "Flores La Conejera" and the facilitator graduation at "Flores La Mana". Counseling was done at "Flores Alborada", "Flores Colombianas" and "Ayura".

B. USAID Agreement: Cultivating peace in the family - journey through Colombia sowing seeds of Peace.

Duration: October 2004-October 2007

Benefiting Population: 21,000 workers, their families and communities

Coverage: Bogotá Savannah and Eastern Antioquia

Main Collaborators: USAID/OIM/Affiliate Cultivators/Workers

Resources: COP\$3, 764,431,912: 62% USAID, 38% Asocolflores and affiliates (time and administration on project). 10,000 million pesos were invested on activities carried out in 2004 between contributions made by Asocolflores, the companies and third parties, including that provided by the workers attending the workshops.

Description: This project will strengthen and establish the *Cultivating peace in the family* program. It is an opportunity to build a country in which a true culture of peace can flourish.

2005 Projection: With its connection to IOM as an operator, we expect to begin training facilitators and groups in May for 6,000 workers and 1,000 people within the community.

2. Flowers are home Institutional housing program

Created in: 2002

Objective: to improve the quality of life of the workers and their families through the support of providing effective housing purchasing, improvement, construction on self-owned property and titular rights to houses and lots for constructing homes. According to the study carried out by CENAC (National Center for Construction Studies) for Asocolflores in 2001, the actual demand for the housing sector is 11,000 new units, 4,500 on-site constructions, 4,500 renovations, and 2,000 titles.

Benefiting Population: the Asocolflores affiliate company workers, their families, communities, and the townships in which floriculture is developed.

Collaborators: Vice-minister of Housing and Territorial Development, Findeter, Cundinamarca Government,

townships, Fundaflor out of Antioquia, Fedevivienda, Barrio Taller, Asocajas and Savings and Loan Banks, Agrarian Bank, Compartir Foundation, Cemex, affiliated companies and their employment funds.

Resources: COP\$12,236,272,821 was marshaled in subsidies and housing loans in addition to COP\$63,558.047 in direct investments.

Description

Housing subsidy, Savings and Loans, 'Minuto de Dios' Corporation and Employee Credit Fund and other financial entity and township contribution resources were channeled. Asocolflores coordinate the program, the logistics with the entities and the technical consulting. It advises the townships, holds inspections on housing improvement projects and sponsors training within the community.

Development

- * Organization for families for saving, credit and acquiring subsidies.
- * Taking care of the necessary steps with central and local government entities to obtain low-cost public housing with credit entities, as well as with others who offer such services, products or projects.
- * Training within new communities on living together practices, nonviolent conflict resolution and organization for self-administration.

Results

- * Housing improvement*:
 - Together with the Government of Cundinamarca: COP\$50 million was invested in addition to the subsidiary, in improvement projects on 26 homes (COP\$7 million per home) 13 families with approved subsidies and 13 in the process of starting up construction in 2005.
- * On-site construction and renovation in agreement with "Fedevivienda" and "Barrio Taller"*
 - 167 companies taken care of with workshops for their workers.
 - 17 families with houses built.
 - License and approved subsidiary for applying in 2005.
 - License approved to make a claim for subsidiary execution in 2005.
- * New Housing
 - 514 subsidies from Savings and Loans (COP\$3,128 million between October and December) for purchasing housing in 2005.

- 16 families with Type 2 new housing (up to 70 SML) in Villas de Serrezuela en Madrid, thanks to an additional COP\$6 million subsidiary from the "Minuto de Dios" Corporation, plus the subsidiary and credit from the Savings and Loan.

- Project initiated with the mayor's office of Gachancipa y and 'Compartir' Foundation for 80 Type 1 housing units (up to 50 SML). The land was contributed by the township and 54 families were approved with subsidies; 7 with subsidies and approved credit, 25 families are in the process of acquiring such.

- 252 families with new houses from the Montesol on la Ceja, Antioquia project. Of these 47, beneficiaries of VIS subsidies received a 2% discount on the total cost of their housing thanks to the alliance with the Lorca-Fundaflor Construction Company.

- 53 families with approved subsidies for a project with the Subachoque mayor's office.

- * Total subsidies from the Savings and Loan.

- 1,953 subsidies for all credit lines assigned to our workers for our 2004 companies.

- Savings campaign directed to those workers at affiliated cultivators to obtain subsidies at a faster rate with less debt over a longer term.

- * Community Training

- Villas de Manjui: 500 families within the Facatativa suburb are involved in this process. There is a Community Action Board and committees integrated by leaders with school sports programs, scholastic reinforcement (homework tutorials) conciliation, safety, waste management and a community library project.

- Management Model in order to replicate the new projects.

- 2,500 users of the virtual school trained by the Arrayanes Fundaflor, Antioquia beneficiaries.

Projection for 2005

- * Bring the Gachancipa projects to an conclusion (80 housing units) and build new homes in Subachoque (64) and complete 250 others as far as renovations or on-site construction.

- * Bring to a close the offer of new housing in Cundinamarca and Antioquia for application of new subsidies obtained with the Savings and Loan.

- * Facilitate property titles to houses or lots for 100 households.

* 40% of the homes taken care of, as they were owners of the lot upon which the actual house was built, were not involved in the process as they did not comply with the current rural subsidiary standards: 15% because they did not own titles to the property and 8% for not agreeing to the execution of the structural reinforcement work (required by seismic-resistant standards).

- * Achieve subsidiary regulation for rural housing for affiliates and Savings and Loan at the government level, in order to promote housing for such populations.
- * Strengthen the capacity of families to access available resources through the creation of an information system for families and companies.
- * Train developing facilitators at the companies on housing topics.
- * Manage outside resources that serve as additional subsidies or accessible credits for low-cost housing resources.

3. Daycare Centers

Created in: 1990

Benefiting Population: 17,000 children between 0 and 7 years, children of workers on the Bogotá Savannah and in Eastern Antioquia.

Main Collaborators: Affiliated Cultivators/workers/ICBF (Colombian Welfare Institute)

Resources: 71% the companies and Asocolflores, 9% parent users and 20% ICBF

Objective: Improve the quality of life of children under 7 years of age of our workers and offer them support so that their children are well cared for and nourished while they are working.

Description: The program runs by means of donations to multiple company daycare centers and training of daycare givers, according to particular intricacies described in the survey done by the Social Development Director.

Results

- * In 2004, 33 companies participated in the selective daycare programs and 19 companies in infant and community daycare centers. (See chart)
 - * 17,120 children (See charts) were cared for: 1,163 in company and shared infant daycare centers with the community, 1,454 children in selective daycare centers (exclusively for children of workers from the sector) and community daycare centers sustain by approximately 14,500 children.
 - * COP\$23,113,643 in donations were bestowed, slated for training, improvement and fitting out community daycare centers (See charts)
 - * Our affiliate's "Fase Flores" en Guasca Entrepreneurial Daycare Center was Inaugurated.
 - * A cooperative agreement was signed between the Cundinamarca Governmental Secretary of Social Development, Regional Cundinamarca ICBF, Colsubsidio and Asocolflores for the construction of an infant Daycare Center for 150 infants from the Choconta Township.
- 2005 Projection:** Maintain our company daycare centers and optimize the service we offer the children.

CHART 1 ENTREPRENEURIAL DAYCARE AND INFANT DAYCARE CENTER OPEN TO ALL CHILDREN

Daycare centers: 12
Townships: 11 in Cundinamarca: Rosal, Coat, Madrid, Suesca, Funza, Nemocon, Tocancipa and Tenjo. In Antioquia: Carmen de Viboral, Rionegro and La Ceja
Coverage: 1,163 children
Number of Companies: 19

CHART 2 DAYCARE CENTERS OPEN ONLY TO CHILDREN OF FLORICULTURE WORKERS

Daycare centers: 24
Townships: 13
In Cundinamarca: Bojaca, Chia, El Rosal, Facatativa, Guasca, Madrid, Memocon Sopo, Suesca, Tenjo, Ubaté and Zipaquirá.
In Antioquia: La Ceja
Coverage: 1,457 children
Number of Companies: 33

CHART 3 DONATIONS TO INFANT DAYCARE CENTERS

Daycare centers: 5
Townships: 5; Cota, Madrid, Sesquile, Subachoque and Suesca
Amount of donations to daycare centers: COP\$21,303,283
Amount of training for company daycare directors: COP\$1,810,360
Total Investment: COP\$23,113,643
Coverage: 14,500 children
Total coverage: 17,120 children

4. School Reinforcement Program

Created in: 1997

Resources: COP\$65,613,500

Objective: Give the sector worker with children support at the scholastic level and in academic programs.

Description: Parents are offered a scholastic reinforcement packet that contains essential elements for the development of their children in the classroom. The packet is based on the list of basic school needs solicited by the educational institutions.

Results

- * 5,717 children of workers at 42 companies benefited from the scholastic reinforcement program.

- * Over 60,450 school packets have been delivered since the beginning of the program
- * 35% discount on the cost of the packets on an economy of scale.

2005 Projection: Improve the database of providers and maintain the program.

5. Oral Health Program

Created in: 1995

Resources: COP\$33,686,400

Objective: Contribute to the prevention and education in childhood oral health with the necessary elements to do so.

Description: Asocolflores hands over to each child a glass and toothbrush through its affiliate companies, who organize shifts of oral hygiene education to teach their adequate use and handling.

Results:

- * 40,000 children between the ages of 5 and 12 years old have taken part.
- * 163 participating companies.

TRAINING AND PERSONNEL DEVELOPMENT

1. Continuing Education Program

Created in: 1998

Objective: End illiteracy and elevate the level of education of the workers at the affiliate companies culminating in grade school and high school diplomas.

Description: Even though the level of illiteracy in our sector is practically inexistent (0.8%), there are still many people that cannot read or write, and others that need to finish grade school and high school; it is to these people the program is aimed.

Main Collaborators: Fudel, Cenfem Ince, Raul Zambrano Foundation, Idetec, Huitaka, Colsubsidio and Cafam.

Results:

- * 68 participating affiliate companies
- * 1,727 workers in the program

2. Employment Plan

Date of Creation: March 2003

Objective: Contribute to the macro politics of the central government employability, generating new work positions within a vulnerable population via four strategies: growth, apprenticeships (Floriculture School), Solidarity, (Mora de San Jose) and administration of temporary workers.

Description: Generate for each established strategy a program that allows it to grow by 13,000 openings; its objective during the years the plan is to be in effect.

A. School of Floriculture

Date of Creation: September 16th, 2003

Objectives: Be able to establish a socioeconomic situation for 1,000 refugees and vulnerable people. Facilitate the fulfillment of the apprenticeship quota for those companies associated

with Asocolflores. Sensitize the companies and their employees on the problem of refugees, reinforcing the value of Corporate Social Responsibility already put into effect by them.

Period of Duration: September 16th, 2003 to January 30, 2005.

Coverage: Bogotá Savannah and Eastern Antioquia

Benefiting Population: Refugees and vulnerable populations (young adults between 18 and 25 years old, those who are physically challenged and female heads of households)

Investment: COP\$5,134,811,287

Description: Through 1-year contracts, the apprentices are trained in *cultivation of cut flowers for export* (9-month in-class phase at the training center followed by a 3-month productive phase at a sponsoring company). The training includes modules on technical aspects of floriculture, promotion of ethical values, predominance of the person and dignity, as well as rights. In addition, workshops on attention towards psychosocial and family consulting are offered.

B. Moras de San Jose –Solidarity Project.

Created in: 2004

Objective: improve the living and working conditions of blackberry farming families through an institutional synergy that guarantees training, growth, new plants, marketing and sustainability.

Beneficiaries: 70 families from a vulnerable population from the San Jose corridor of 'San José de Le Ceja', Antioquia.

Description: The workers at the companies donate up to 5% of their salary, a figure that is matched by their companies and other entities. With this money small businesses are formed that guarantee the subsistence of vulnerable populations. The model of 'El Cinco Proyecto Pais' guarantees the follow-up, management of funds deposited in fiduciary banks and marketing of the project's products.

Main Collaborators: 'El Cinco Proyecto Pais', La Ceja township, 'Mora de Oriente', 'Predepaz', The United Nations (BCRP Program) and 1,270 workers and businessmen from 'Flores Esmeralda', 'Flores Capiro' and 'Cl Cultivos del Caribe'.

Resources: COP\$243,000,000: 6 pesos for each peso contributed by the workers.

Total Results Employment :

- * Through growth, 2,560 new positions
- * Floriculture School: 913 apprentices, participation of 59.5% of Asocolflores affiliate companies, amplification of the program for good management of resources, until January 2006 to the amount of COP\$117,000,000.
- * Solidarity: Moras de San Jose project. 280 people with a higher standard of living, 20,000 new raspberry plants, the involvement of floriculture workers mentioned as donors, recreation guides and trainers, 10,000-kilo monthly production traded via harvest purchasing contracts with 'Moras de Oriente' and 'Agrofrut'.

2005 Projection:

- * Floriculture School: comply with the amplification of coverage and forming of a permanent program to benefit the companies and the vulnerable populations.
- * Moras de San Jose: Get new workers involved, as well as contributing companies and create a small fruit chain to connect with other productive projects to a dependable trade chain.
- * Generate the study of overtime and temporary work to initiate the development of this strategy.

3. Mass Recreation

Objective: offer safe open spaces for leisure, artistic expression, and integration between companies, workers and regions.

Beneficiaries: company workers and their families

A. Flower Olympics and Cultural Contests

Created in: 1993

Main Collaborators:

Growers, mayor's offices of flower-growing municipalities

Description: For over three months, affiliate company workers participate in interdisciplinary competition in sports and culture. The athletes compete in indoor soccer, basketball, volleyball, tejo, mini-tejo, cycling, chess and billiards. In addition, traditional and standard dance competitions are held, as well as a folklore festival and theater.

Results:

- * Olympics: In Cundinamarca, 52 affiliate companies participate with 2,000 athletes and in Antioquia 18 companies and 395 athletes.

- * Cultural events: Dancing -16 companies and 212 dancers.
- * Savannah Banner Competition: 22 companies participated
- * Folklore Festival and Theater from Antioquia: 10 companies, 193 singers, poets, dancers, troubadours and actors.

B. Flower Park, Corecrea

Created in: 1995

Main Collaborators: Corecrea –Corporation for Integrated Recreation in Cundinamarca, of which Asocolflores is a founding member and integral member of the board. Cundinamarca Government, CAR, Madrid Mayor's Office, Corona Organization, Colceramica, Griferias of Colombia, Foundation Prodeocsa, Western Savannah Pro-Desarrollo and the Zoraida Cadavid de Sierra Institution. In addition, Mayors' offices, Sports Councils and Western savannah community organizations collaborated.

Resources: Asocolflores, affiliate companies and companies around to the zone contributed to the construction of the park. In addition, Asocolflores annually contributes COP\$20,000,000 to finance on-going Sunday and holiday recreation services and events at the park. By means of contributions and donations to carry on, they manage to maintain the cost of service to the community at a minimum of COP\$500 per ticket.

Description: The park is a Corecrea pilot project. It is built in the Madrid township on a 6-hectare piece of land and is open from Tuesday to Sunday. It boasts sheltered spaced and open-air spaces for sports, as well as areas for social get-togethers and academic events, an acoustic shell for artistic shows and it is especially geared toward the lower income population.

Results:

- * Service to 62,504 people of all ages.
- * Income of: COP\$143,484,749
- * Special events are organized every month with the Madrid and Bojaca townships, among others around the Western part of the country.

Projection for 2005:

- * Broaden coverage and income by 12% to close in on the self-sustainable goal.
- * Sign an agreement with the Madrid township to offer recreational services for school-age children of the township.
- * Obtain financing for the construction of a pool that would answer a need felt within the community and encourage an increase of visitors to the park.

4. Support to municipalities

A. "FOES": Fund for the furthering of higher education Bojaca, Cundinamarca

Created in: 2002

Objective: Pull together private township and company resources and those of the township budget to finance university studies for outstanding youngsters from low-income families.

Benefiting parties: resident high school graduates from Bojaca who show interest in pursuing a university education and have obtained an opening in a university in Bogotá or on the Savannah.

Collaborators: Floriculture Companies connected with the Bojaca Mayor's office

Resources: Contributions from companies to the tune of 7 minimum monthly salaries given in semester deposits and from the township, a similar sum.

Description: Created according to the township: the "FOES" board of directors, made up of the Mayor, floriculture representatives, the educational sector, the community boards and the township council are in charge of carrying out the selection of the candidates and the follow-up thereon.

Results:

- * 5 young people from low-income families will receive higher education.

Projection for 2005:

Continue collaborating with the township administration on improving the quality of the local education.

B. IPEC-OIT

Created in: 1997

Main Collaborators: National Committee of Child Labor Eradication and Protection of Young Workers, tri-party organization between the government, employers and workers with backing from the IPEC-OIT agreement.

Objective: Contribute to the formulation and set up a national policy directed at preventing and eliminating the involvement of boys and girls in activities detrimental to their development in particular in the vilest forms of child labor.

Description: form part of the above-mentioned committee representing the Colombian employers. Among the Asocolflores affiliate companies there are no minors contracted. In fact, only adults over 18 years old are hired even though Colombian law allows hiring from age 16.

Results:

- * Participation in all meetings convoked by the committee in which the development of national policy is built with respect thereto.
- * Participation in the Presentation of the *community education action for the prevention and eradication of child labor*: ICBF and in the *Workshop on training on the system of information on the eradication on child labor in Colombia*: Dane.

C. The Greenhouse Newspaper

Created in: 2003

Objective: Have a direct communication tool with the cultivation workers and some members of the surrounding community.

Description: A newspaper publication with all information in sections, distributed between farms.

Results: 2 yearly editions, each one with a single run of 65,000 editions.

D. Promotion

Objective: Spread the word on the Colombian Floriculture, its advances and challenges and especially the sustainable development programs and their articulation with the locals.

Description: After developing the material, visits to the farms, presentations and participation in diverse kinds of events are scheduled.

Collaborators: UVPA

Results:

- * Visits to farms and presentation of programs to:
 - 10 congresspersons
 - Mayors and councilpersons from La Ceja, Marinilla, Rionegra, and Carmen de Viboral in Antioquia and Tocancipa, Tenjo and Facatativa in Cundinamarca
 - Functionaries and contractors in charge of modifying the Bogotá POT
 - US Embassy functionaries and USAID and FUPAD functionaries
- * Participation as invitees at various events of social responsibility led by the National Syndicate School, the Colombian Universidad Externado, the Ministry of Foreign Trade and the Cundinamarca Government.
- * Co-financing and participation in academic FTA events in Facatativa and Tenjo
- * Over 60 meetings held with mayors on the Savannah and Antioquia
- * Conformation of the Savannah mayoral committee.

2005 Projection: Reinforce rapprochement especially with the local authorities.

E. Township Backing

Resources: COP\$205 Million

Objective: cooperate with the townships where floriculture is developed with the implementation of plans and social development programs, rescue of values and promotion.

Description: a rapprochement was carried out with each township to get to know the government plans, develop, and jointly agree upon some cooperative plans and programs and in some cases co-financing

Results:

- * Participation in cultural and welfare events: Marquee Festival, Festival of Flowers in the La Ceja township, Facatativa Festival of Flowers, Sesquile Festival of the Legend of the Unfaithful Indian, Day of the Flowers in Nemocon, Sopo Fairs and Carnivals, Sopo Festival of Lights, Medellín Parade of the Flower Marquees, support on Kid's Day, on Farmer's Day, and on the Gift of the Novenas et al.
- * Donations for works and endowments for schools, training for functionaries and community among others.

CHART 4
DONATIONS TO FLOWER-GROWING MUNICIPALITIES

Townships: 26

In Cundinamarca: Bogotá, Bojacá, Cajicá, Chia, Cogua, Cota, El Rosal, Facatativa, Funza, Gachancipa, Guasca, Madrid, Nemocon, Sesquile, Soacha, Sopo, Subachoque, Suesca, Tabio, Tenjo, Tocancipa, Ubaté, Zipaquirá.

In Antioquia: La Ceja, Rionegro, Carmen de Viboral

Others: Cundinamarca Government, Corona Foundation, Savannah Township Association Center, Corporation 'Minuto de Dios'

Donations: COP\$205 million

INVESTMENT SUMMARY

AMOUNTS IN COLOMBIAN PESOS - 2300COP = 1USD (SEPT 2005)

ITEM	Asocolflores	Companies	Third Parties	Total
Cultivating peace in the family	72,380,127	10,620,889,698	11,768,000	10,705,037,825
Flowers are home	112,190,124	16,130,000	12,107,952,697	12,236,272,821
Literacy	1,370,509	261,616,962		262,987,471
Comprehensive Training Program	1,638,945			1,638,945
Childcare	23,113,643	4,192,000,000	1,771,120,000	5,986,233,643
School of Floriculture	305,962,983	719,950,575	771,638,423	1,797,551,981
Moras de San Jose	2,430,000	120,000,000	123,000,000	245,430,000
Employee Exchange	4,910,973	200,000		5,110,973
Labor Information	2,253,785			2,253,785
Oral Health campaigns	33,686,400	28,525,000		62,211,400
School Reinforcement Program	1,752,200	65,613,500		67,365,700
Job Promotion Plan	2,387,168	2,585,833		4,973,001
Occupational Health Support Group	2,749,835	1,147,500		3,897,335
Olympics and Cultural Events	86,500,375	57,519,000	25,000,000	169,019,375
Flower Park	33,679,289	123,582,845		157,256,456
Township Support	205,639,289	5,012,000		210,651,289
The Greenhouse	15,650,818			15,650,818
Sena Agreement	81,899,209	69,677,175		151,576,384
TOTAL	990,190,013	16,160,867,243	14,943,061,965	32,085,119,221

- 1 Asocolflores in addition to maintaining a budget for implementing these programs, has an area dedicated exclusively to its development made up of a manager, an advisor, three area heads, a specialized professional, a logistics manager and an assistant. Asocolflores's investment is directly into the programs and has as the task of mobilizing institutional resources of third parties that contribute to the improvement of the quality of life, resources that we have highlighted in our "Third Party" column.
- 2 The contributions made by companies are estimated in direct and indirect investments (for example, the time conceded to the workers for the implementation of the programs) that these are carried out in the programs implemented from Asocolflores. However, it is important to point out that all our companies have additional investments in welfare, health and training and obviously, in employment, which are not quantified in this chart, but are in the social assessment at the end of this report.
- 3 Third Parties are those entities that cooperate directly or indirectly in the implementation of the programs we have mentions such as the Ministry of Social Protection, the ICBF, SENA the Family Savings And Loans the Vice-minister of Housing, USAID, FUPAD, OIM, "Colombia Presente" Foundation, mayors' offices, among others. The amount of their contributions is directly calculated in the implementation of each program and obviously by its dimension, not including administration thereof.

SOCIAL ASSESSMENT OF AFFILIATED COMPANIES



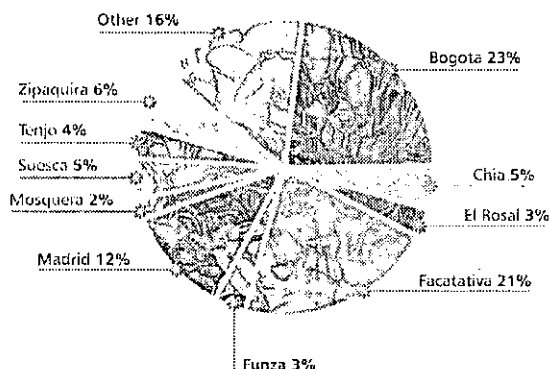
- Data collected from a total of 83 surveys corresponding to the Social Development Management. These surveys represent 42% of affiliated companies. As far as the number of workers, 24,655 were gathered, which corresponds to 40.1% of the total workers of the guilded companies.
- All information in the survey refers to the year 2004.
- Legal minimum monthly salary for the year of 2004: COP\$358,000 Colombian pesos.

In addition to the efforts we carried out as a guild in favor of the workers and the community, we would like to highlight the social investment that makes up affiliate companies. This information, even though it stems from a representative sample, does not correspond to the technical statistic sampling. However, it reflects the manner of the objective of the social commitment of the associated floricultural companies. At the same time, some figures complement characterization information for our working population.

1. Worker Profile

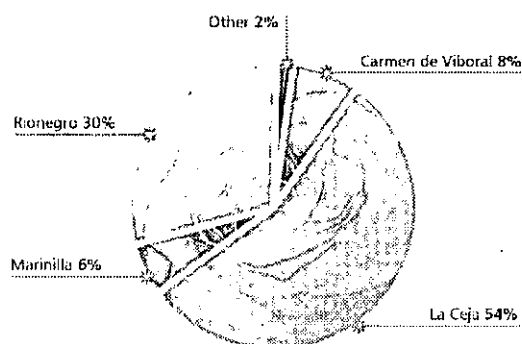
Bogota Savannah resident

This township is still predominately a municipality of Bogotá and is the main residential site of the workers followed by Facatativa, Madrid and Zipaquirá.

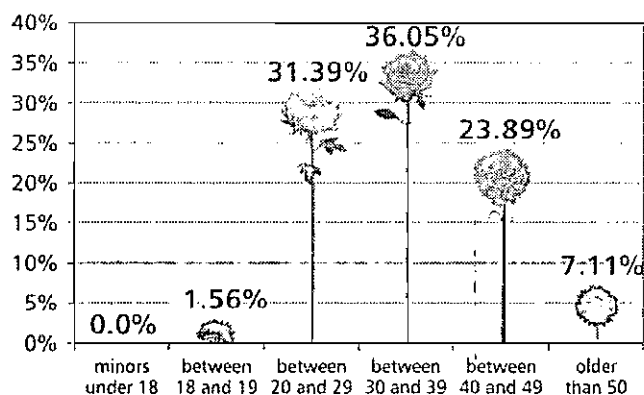


Antioquia resident

The greatest number of people that work on the flower farms in Antioquia live in La Ceja and Rionegro.

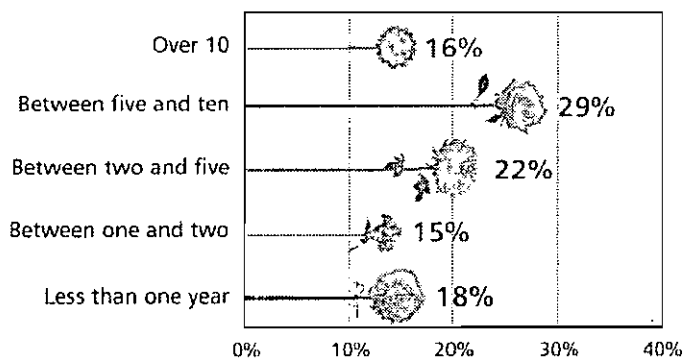


AGE OF OUR WORKERS



Seniority

Worker seniority on flower plantations has been growing which shows their satisfaction not only with their work but also with the working practices implemented at the companies where they are employed. Over 7,100 workers enjoy between 5 and 10 years of seniority (29%) and 4,125 enjoy over 10 years of seniority at their company. The complete figures are:



Education

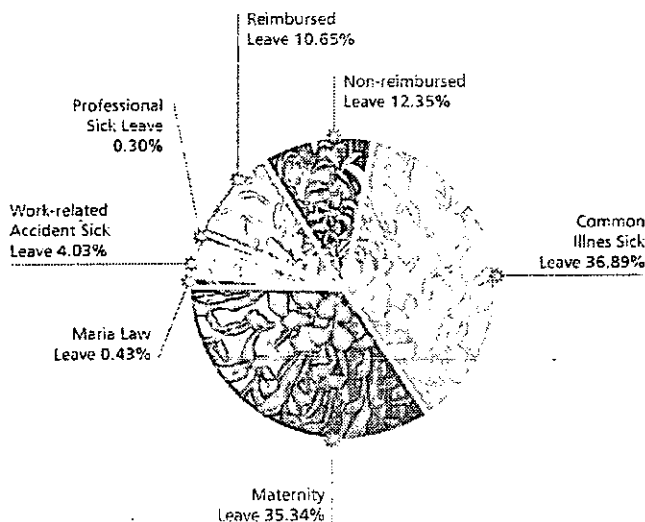
The level of education of our workers has been steadily rising, especially due to the broad participation of those in the literacy and equalization programs in grade school and high school.

Education	%
Literacy	0.88
Dropped out from Grade School	15.09
Graduated from Grade School	30.39
Dropped out from High School	25.45
Graduated from High School	19.89
Vocational School	3.55
University	4.04
Other	0.70

2. Individual Work Relationships Reimbursed

A. Absenteeism

From the make-up of the chart, one can observe a reduction in regards to the data processed from last year's absenteeism due to common illnesses from 48.5% to 36.89%. This is also true for work related accidents, which were reduced from 6% to 4.03%, whereas absenteeism for maternity leave went from 24.37% to 35.34%.

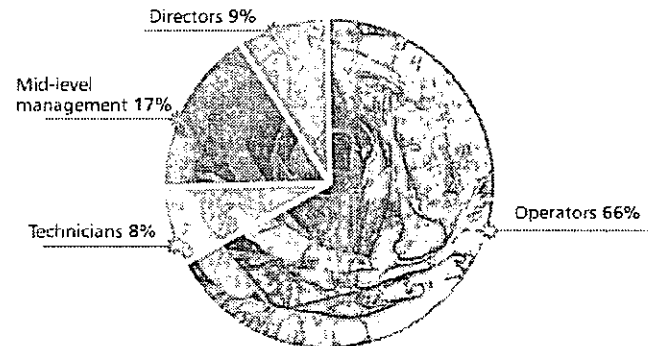


B. Vacation Leave

A total of 20,233 workers enjoyed vacation leave during the year 2004 at a cost of 7,225 million pesos.

C. Training

4,508 training sessions were held aimed at directors, technicians, mid-level management and operators, the latter benefiting the most with a percentage of 66.5% of the training being offered.



3. Company Social Services

A. Welfare and General Health

The companies reported an investment close to 23,000 million Colombian pesos in welfare and general health services for their workers including housing, transportation and local installations.

B. Relationships with the company and the worker's family

The concept of bettering the quality of life of our workers, involves, of course, improving the quality of life of his or her family. With this in mind, all year long, services are offered to the family. On the one hand, these services seek to motivate the personal development of each person, as in the case of scholarships. On the other hand, they try to make the life of the family members that work more tranquil now that they can count on someone to leave their children with during their shift at a daycare center.

In 2004, the floriculture association workers' families were directly invested in to the tune of COP\$924,105,246 Colombian pesos.

C. Community-based Programs

At present, floriculture makes up part of the customs and the influential surrounding townships. You could say they make up part of the daily life of its inhabitants, not necessarily because they work on a flower plantation, but because they see the sector as a motor of development and force of impulse of beneficial projects. In this sense, during 2004, a contribution of 142,832,993 in Colombian pesos was made to such areas as education, health recreation to the floriculture satellite communities.

SOCIAL SERVICES AND WELFARE

Item	Investment
Assisted Medicine – in addition to POS	
Check-up	306,949,264
Parasite Treatment	11,417,707
Others	6,552,022
Dental – in addition to POS medicine	
Check-up	258,642,453
Treatments	245,801,606
Oral Hygiene Programs	199,698,680
Housing	
Credits for housing from the company	4,748,374,540
Aid	116,367,661
Assigned Subsidies	2,478,160,800
Snack Bars	4,172,112,519
Dining Halls	306,612,928
Contracted Transportation	8,024,179,696
Non-contracted Transportation	1,912,203,980
Investment in Sporting Spaces	44,000,309
Other Programs of Occupational Health	2,381,129
Literacy and Continuing Education	
Literacy	6,727,423
Grade School	14,720,954
High School	95,606,479
Vocational School	12,005,833
Others	19,595,881
Retirement Plans	
Pre-retirement Plans	35,750,800
Retirees	44,897,824
TOTAL	23,062,760,488

D. Occupational Health

The commitment to the floriculture sector in occupational health reflects not only the amount found on the following chart showing some of the investment in safety, hygiene, on-the-job medical care and human resources for the program, but also in the implementation of it.

OCCUPATIONAL HEALTH INVESTMENT

Concept	Amount
Sanitary Installations	730,207,611
Personnel Protection Equipment	2,109,708,735
Equipment Maintenance	1,690,971,473
Signage and Demarcation	134,603,954
Insect and Plague Control	1,182,803,812
Potable Water Administration	733,957,268
Occupational Health Fees	511,074,223
Medical and Paramedic exams	177,689,177
Locker per worker	137,949,371
TOTAL	7,408,965,624

E. Worker funds

The majority of companies support the practice associated with the objective of stimulating savings and facilitating lines of low-cost credit. It is by this means that 47% of the workers in the survey are affiliated to one of these funds.

4. Collective Work Relationships

The syndication at Asocolflores affiliated companies, according to figures reported in this survey present a 15.31% rate of unionized workers, as well as a 10% rated of companies with unions. This shows an index well above the figures for syndication for the country. In addition, there are 29% of companies and 44.65% of workers covered with the Collective Pact.

5. Fiscal and Social Security

The amount of contributions that are reflected in these graphs show the formal hiring nature in floriculture exporting and the fulfillment of the law as far as social security and fiscal contributions.

A. Fiscal Contributions

Fiscal	Amount in COP\$
ICBF	5,000,479,430
Sena	3,410,195,701
Family Savings And Loans	6,130,319,277
Total Fiscal Contributions	14,540,994,408

B. Social Security Expenditure

Social Security	Amount in COP\$
Health services paid by company	11,177,679,167
Pensions paid by company	16,851,048,186
Professional risks	3,507,513,366
Total Social Security Expenditure	31,536,240,719

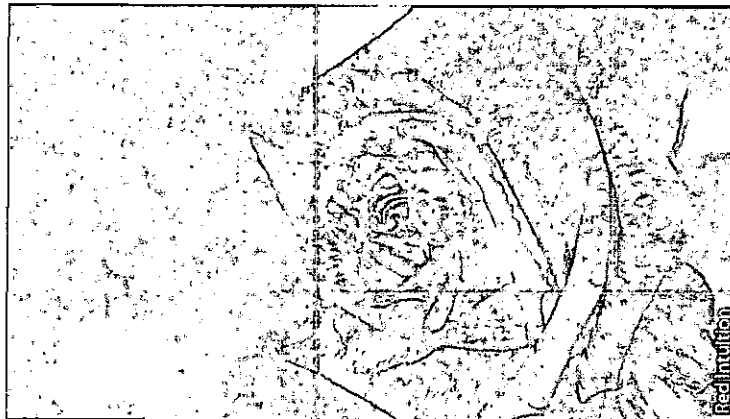
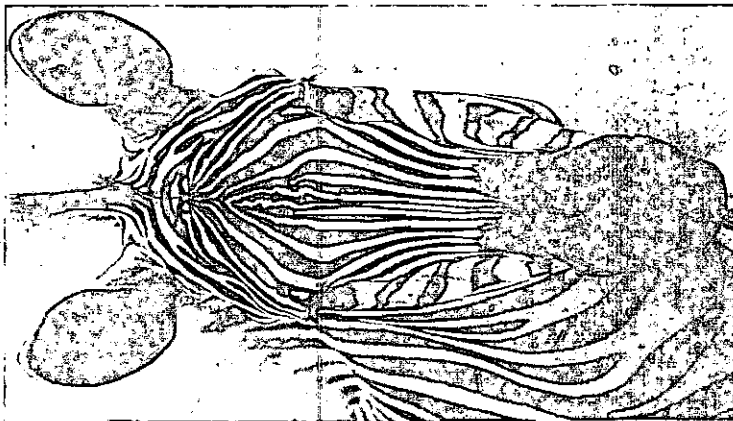
6. Direct and Other Company Investment Data

Item	Amount
Salaries and Loans	23,290,246,945.59
Social Security	31,536,240,719
Fiscal Contributions	14,540,994,408
Occupational Health	408,965,624
Community Programs	142,832,993
Relationships with the company and the worker's family	924,105,246
Social Security and Welfare	23,062,760,488
Vacation Leave	7,225,560,700
Grand Total	308,131,707,124

Other interesting data is the average worker salary for 2004, which was 20% above the legal minimum (COP\$358,000). It rose from COP\$364,625. The average weekly work shift on the flower plantations is 46.5 hours (The legal shift is 48).

As a final piece of data, the 83 participating companies invested a total of COP\$1,610,132,000 in environmental matters. This is within the Association's philosophy coming closer each day to a sustainable floriculture with social responsibility.

Who said zebras wore the only beautiful stripes in nature?



Anyone can grow flowers but it takes "A Breed Apart" to be the trend setter instead of the trend follower.



**BENCHMARK
GROWERS**
A Breed Apart

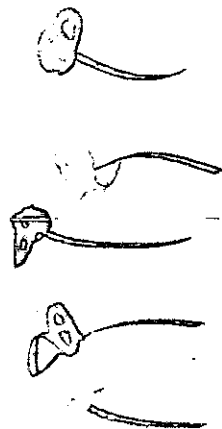
USA and Canada distribution:
The Queen's Flowers Corp.
1-800-838-6777
East and Midwest

Others Countries:
Benchmark Growers CO
(5710) 440-3670
Ave (3116) 80 #116 E-23
Rogata, Colombia

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Directorio de Expositores

Exhibitors Directory



proflova

2005

A
Fantasy
of flowers

Exhibitors de Indias - October 5th - 7th / 2005

Exhibitors
Exhibitors de Indias - October 5th - 7th / 2005

Sus flores con nombre y apellido.



Es cierto. Con los procesos de automatización que estamos implementando, tendrá nuevos servicios a su disposición para que crezca con nosotros.

© Lo esperamos en el Stand 263. Tenemos mucho por contarle sobre el nuevo sistema automático para el procesamiento de la flor en Miami.

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Vamos más allá

DEAR VISITOR
WELCOME TO PROFLORA,
AMERICA'S GREATEST FRESH-CUT FLOWER EXHIBITION.

11191
proflorea
2005

Proflora is a primary destination for those involved in the floral industry worldwide: this year, more than one thousand international visitors from 40+ countries and more than 200 growers, plant material suppliers, service companies and general suppliers are present in Cartagena de Indios, knowing that it is the right place to be.

Proflora is also a primary source of information about fresh cut flowers: 11,000m² of unparalleled exhibition of breathtaking varieties of flowers and the latest trends in plant materials and floriculture technology, ready to please buyers from every corner of the world and to provide superior quality, service and competitive rates.

As part of Asocoliores, the Colombian Association of Flower Exporters, Proflora shares our belief to work for a sustainable floriculture with social responsibility. The Colombian flower industry is very conscious and has many social and environmental programs to grow better flowers for a better world. Last year, Asocoliores and its members invested more than 25 million USD in high impact initiatives for our workers, their families and communities, and more than USD 5 million in Floverde® our flower certification program.

Also, every year the Proflora Organization donates some of its resources to social causes. In 2003, Aluna, a foundation in Cartagena that works with disabled children, was benefited with a recreational learning park. This year, they will also receive our donation.

For Proflora 2005 we have created a special information corner in the Oregon Hall (beside Registration) with specific material and videos where you are more than welcome to get to know us better, drink some Colombian coffee and see Colombian handicrafts.

For us, floriculture is more than business; floriculture is a commitment to sustainability, welfare and progress. In Proflora you will find all that, and more.

Welcome to our Fantasy of Flowers!

Alvaro
AUGUSTO SOLANO
President, Asocoliores

17/9/05
proflora
2005



Augusto Solano
PRESIDENT ASOCOLFLORES

ORGANIZATION, MARKETING & SALES

ORGANIZACIÓN, MERCADEO & VENTAS

CRISTINA URICOECHEA

Director

MARÍA ELVIRA SARAVIA

Executive

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Bogotá D.C., Colombia
Carrera 9A No. 90-53
Tel: (571) 257 9311
Fax: (571) 218 3693
www.colombianflowers.com
www.proflora.org.co
info@asocolflores.org
proflora@asocolflores.org

ESTIMADO VISITANTE
BIENVENIDO A PROFLORA,
LA MAYOR EXHIBICIÓN DE FLORES DEL CONTINENTE AMERICANO.

Proflora es un destino principal para aquellos involucrados en el mundo de la floricultura. Este año más de mil visitantes de cuarenta países, y más de 200 productores, proveedores de material vegetal y de servicios están presentes en Cartagena de Indias, el lugar indicado.

Proflora es la principal fuente de información sobre flores frescas cortadas: 11.000m² de una incomparable exhibición de novedosas variedades y las últimas tendencias en material vegetal y tecnología floricultura listos para complacer a compradores de todos los rincones del mundo con calidad superior, servicio y precios competitivos.

Como parte de Asocolflores, la Asociación Colombiana de Exportadores de Flores, Proflora comparte nuestra filosofía de trabajar por una floricultura sostenible con responsabilidad social. Nuestro gran reto es liderar programas ambientales y de desarrollo social encaminados a cultivar mejores flores para un mundo mejor; en 2004, Asocolflores y sus afiliados invirtieron más de 25 millones de dólares en iniciativas de alto impacto para nuestros trabajadores, sus familias y comunidades, y más de 5 millones de dólares en Floverde®, nuestro programa de certificación para floricultura.

Adicionalmente, la Organización Proflora dona anualmente algunos de sus recursos a causas sociales. En 2003, el Centro Aluna, una fundación que trabaja en Cartagena con menores discapacitados, recibió de Proflora un parque de juegos lúdicas para sus 300 niños. Este año también recibirán recursos nuestros.

Para Proflora 2005 hemos creado un rincón de información especial donde podrá relajarse y conocer más acerca de nuestros programas. Lo esperamos en el Hall Obispa (al lado del Registro) en el stand de Colombia Tierra de Flores, con videos y material puntual sobre nuestras actividades.

Para nosotros la floricultura es más que un negocio; la floricultura es un compromiso con la sostenibilidad, el bienestar y el desarrollo. En Proflora descubrirá todo esto y mucho más.

¡Bienvenido a nuestra Fantasía de Flores!

AUGUSTO SOLANO

Presidente, Asocolflores

17/9/05
proflora
2005

19191

proflova

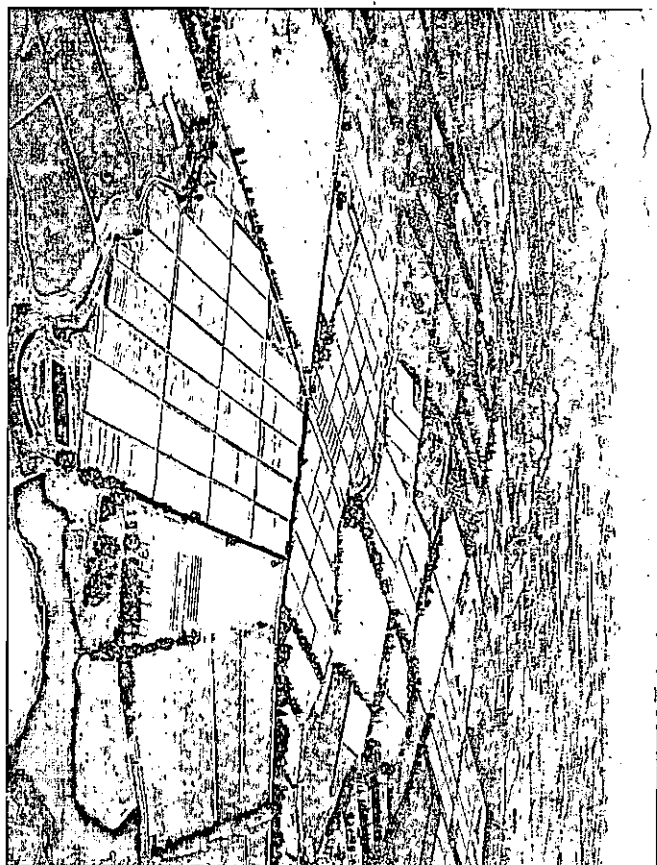
2005

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Colombian Land of Flowers



ASOCCOLFLORES

Colombian Association of Flower Exporters

COLOMBIA LAND OF FLOWERS

BETTER FLOWERS FOR A BETTER WORLD

Colombia Land of Flowers is the second exporter of fresh-cut flowers in the world. Asocolflores, the Colombian Association of Flower Exporters, represents growers/exporters that handle more than 75% of the total flower exports from Colombia.

In Asocolflores we work side by side with our members to grow better flowers for a better world. This means we have a great commitment towards our workers and the environment. Our programs embrace a sustainable floriculture with social responsibility.

COLOMBIA TIERRA DE FLORES

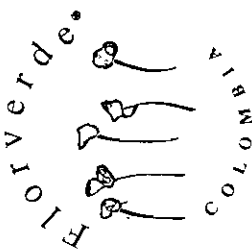
MEJORES FLORES PARA UN MUNDO MEJOR

Colombia Tierra de Flores es el segundo exportador de flores del mundo. La Asociación Colombiana de Exportadores de Flores representa el 75% de las exportaciones de flores de nuestro país.

En Asocolflores trabajamos todos los días con nuestros afiliados por cultivar mejores flores para un mundo mejor. Eso quiere decir que tenemos un gran compromiso con nuestra gente y con el medio ambiente. Nuestros programas están enfocados hacia el mejoramiento continuo y hacia la sostenibilidad con responsabilidad.

Colombia Land of Flowers

Better flowers for a better world



Socially responsible
Environmentally friendly



FLOWERDE®

RESPONSIBLE. ENVIRONMENTALLY FRIENDLY.

In Colombia Land of Flowers we look after our resources. Flowerde®, our flower label certification program, is an instrument that fosters economic, social, and environmental sustainability and builds local capacity. It is dynamic information system that strengthens continuous improvement and high social and environmental standards for flower production. Flowerde® farms are certified by SGS.

FLOWERDE®

SOCIALMENTE RESPONSABLE. AMBIENTALMENTE AMIGABLE.

En Colombia Tierra de Flores cuidamos nuestros recursos. Flowerde®, nuestro programa de mejoramiento continuo, asegura los procesos más importantes de la floricultura y garantiza el cumplimiento de los estándares internacionales en temas sociales y ambientales. Flowerde® es el sello socio ambiental de la floricultura colombiana, certificado por SGS.



CHILDCARE

Asocoflores contributes to the upbringing of 17,000 children of our sector through different child care programs. Minors from ages 0-7 participate in integrated preventive plans that guarantee nutrition, protection and stimulation for the children, while their parents are at work.

HOGARES

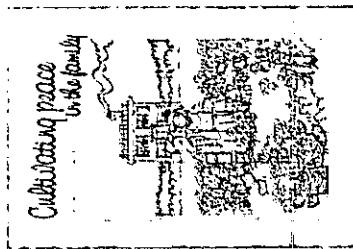
En los hogares infantiles patrocinados por nuestros afiliados, más de 17 mil niños entre 0 y 7 años reciben cuidado, nutrición y educación mientras sus padres están en el trabajo.

CULTIVATING PEACE IN THE FAMILY

It is Asocoflores specific contribution to peace building in Colombia. Nominated to the National Peace Prize in 2001, CPF creates a space for thought and communication which leads to personal growth and transformation of the traditional ways of problem solving. It develops tools to make a better day to day life. 21,000 workers and their families are already cultivating peace. By 2008 there will be 12,000.

CULTIVEMOS LA PAZ EN FAMILIA

Es el aporte de la floricultura al proceso de paz de Colombia. Fuimos nominados al Premio Nacional de Paz en 2001 y ya tenemos 21.000 trabajadores y sus familias aprendiendo a resolver los conflictos de manera pacífica, cultivando la paz en familia. Entre 2005 y 2008 duplicaremos esta cobertura.

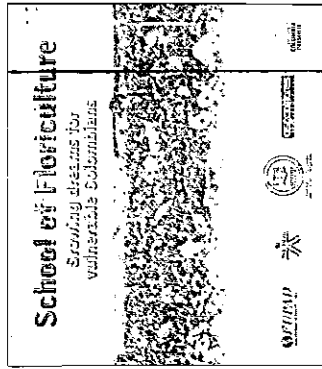


SCHOOL OF FLORICULTURE FOR DISPLACED COLOMBIANS

One thousand Colombian families displaced from their hometowns by violence have a new beginning. They learn floriculture techniques and join our workforce thanks to the School of Floriculture sponsored by Asocoflores and its members.

ESCUELA DE FLORICULTURA PARA PERSONAS VULNERABLES

Mil familias colombianas que fueron desplazadas de su lugar de origen por la violencia tienen una nueva oportunidad de relatar sus vidas. Aprenden técnicas de cultivo de flores y se vinculan a nuestra fuerza trabajadora, gracias a la Escuela de Floricultura patrocinada por Asocoflores y sus afiliados.

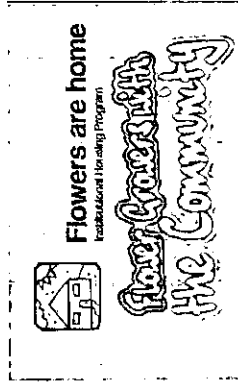


FLOWERS ARE HOME

Through subsidized housing programs, and with the participation of many public and private institutions, Asocoflores generates a great project that allows workers to purchase a home. The goal is to help 20,000 families solve their housing problems in the next 5 years.

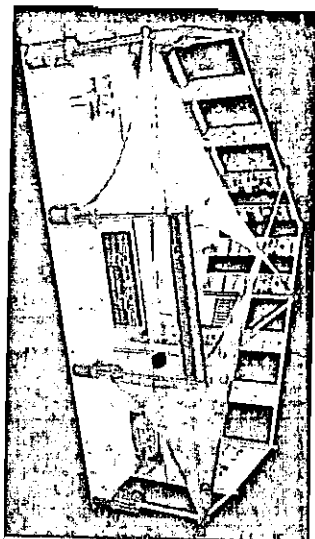
ASOCOLFLORES-HOGAR

A través de programas subsidiados, y con la participación de muchas entidades públicas y privadas, Asocoflores maneja una gran proyecto de vivienda que les permite a los trabajadores de sus compañías afiliados adquirir casa. En cinco años generaremos 20,000 soluciones de vivienda para ellos.



COLOMBIA LAND OF FLOWERS AT PROFLORA

COLOMBIA TIERRA DE FLORES EN PROFLORA



VISIT US AT OBREGON HALL

15 years ago, Asocoliores, the Colombian Association of Flower Exporters created Proflora, which has become the greatest fresh cut flower exhibition of the Americas.

The Association seeks integrated development of aspects of the industry like production, technology, economic and environmental research, transport and general welfare for its work force.

This year, during its eighth version, Asocoliores will be present with a very visual and colorful stand that represents the institutional image of Colombia Land of Flowers. We have a very special information corner full of facts and images of our work for better flowers for a better world waiting for you.

Visit us at the Hall Obregon and enjoy a wondrous Fantasy of Flowers!

VISITENOS EN EL HALL OBREGÓN

Hace 15 años Asocoliores, la Asociación Colombiana de Exportadores de Flores, creó Proflora, ahora convertida en la mayor exhibición de flores de las Américas.

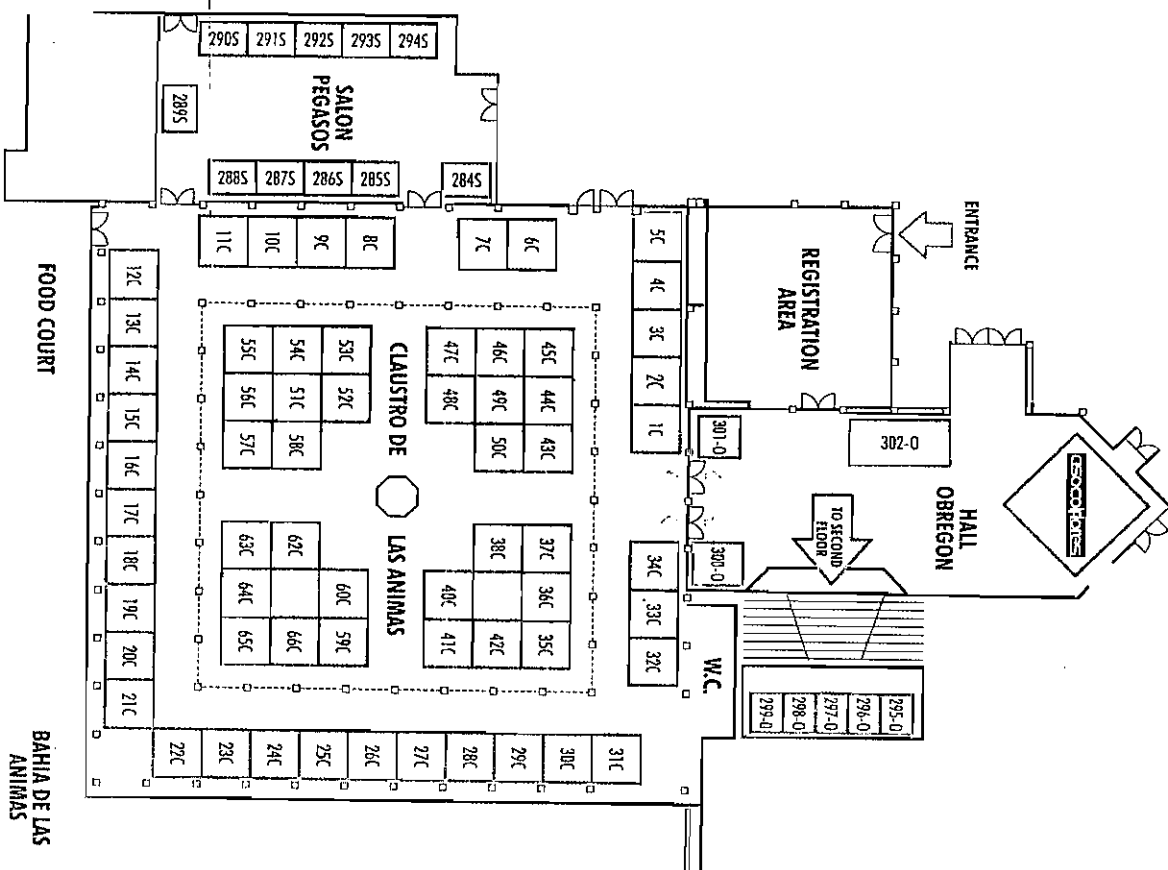
La Asociación busca e desarrollo integrado en aspectos del negocio como producción, tecnología, investigación económica y medioambiental, transporte y bienestar general de la fuerza trabajadora.

Este año, en la octava versión, Asocoliores estará presente con un auténtico stand de Colombia Tierra de Flores, nuestra imagen institucional donde tendremos un rincón especial para que se relate y conozca mejor nuestros programas y actividades para cultivar mejores flores para un mundo mejor.

Visítenos en el Hall Obregón y disfrute nuestro maravilloso Fantástico de Flores.

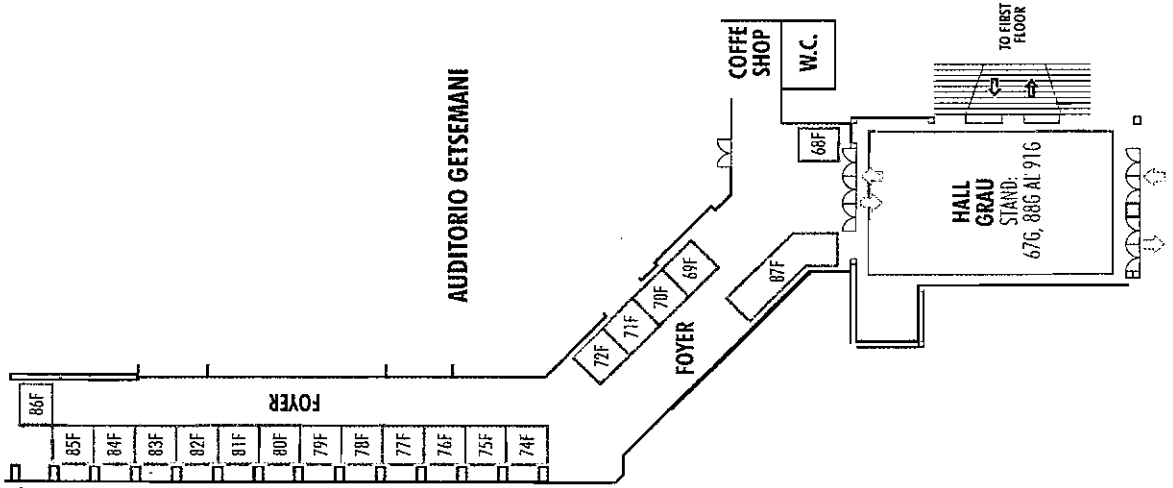
Floorplan 1

GETSEMANI CONVENTION CENTER
CARTAGENA DE INDIAS, COLOMBIA
FIRST FLOOR



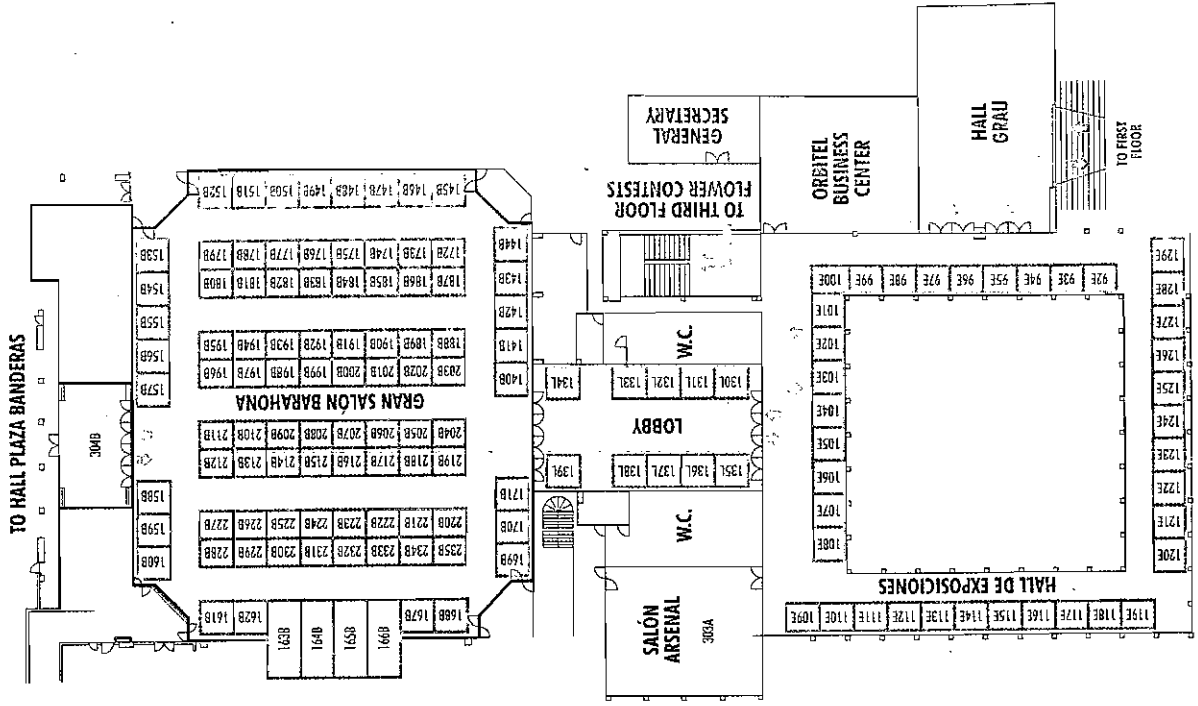
Floorplan 2

GETSEMANI CONVENTION CENTER
CARTAGENA DE INDIAS, COLOMBIA
SECOND FLOOR



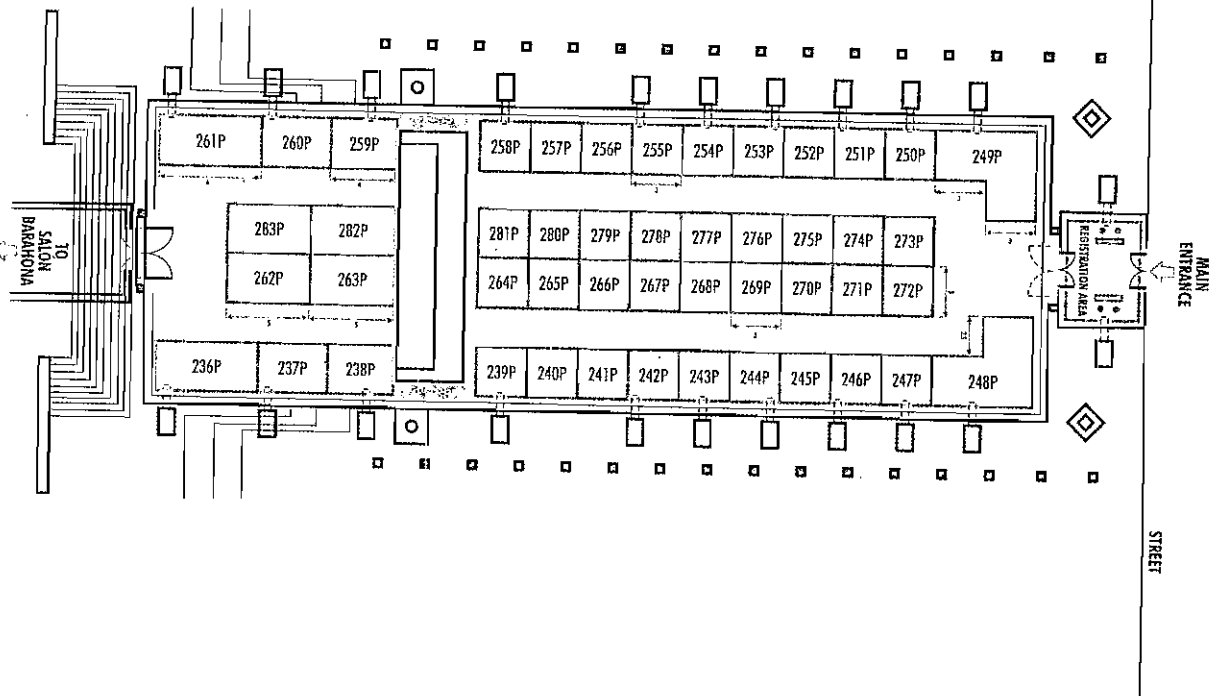
Floorplan 3

GETSEMANI CONVENTION CENTER
CARTAGENA DE INDIAS, COLOMBIA
BARAHONA, LOBBY,
HALL DE EXPOSITORES



Floorplan 4

GEISEMANI CONVENTION CENTER
CARTAGENA DE INDIAS, COLOMBIA
HALL PLAZA DE BANDERAS

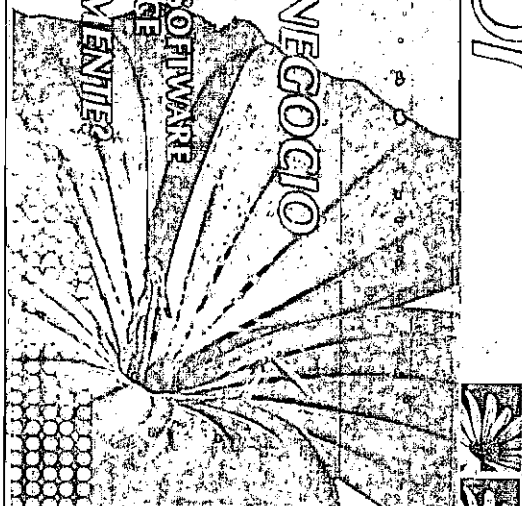


NOVAfior

NOVASOFT
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floricultor...?

¿Usted ya conoce el primer software
para el negocio que crece
más efectivamente?



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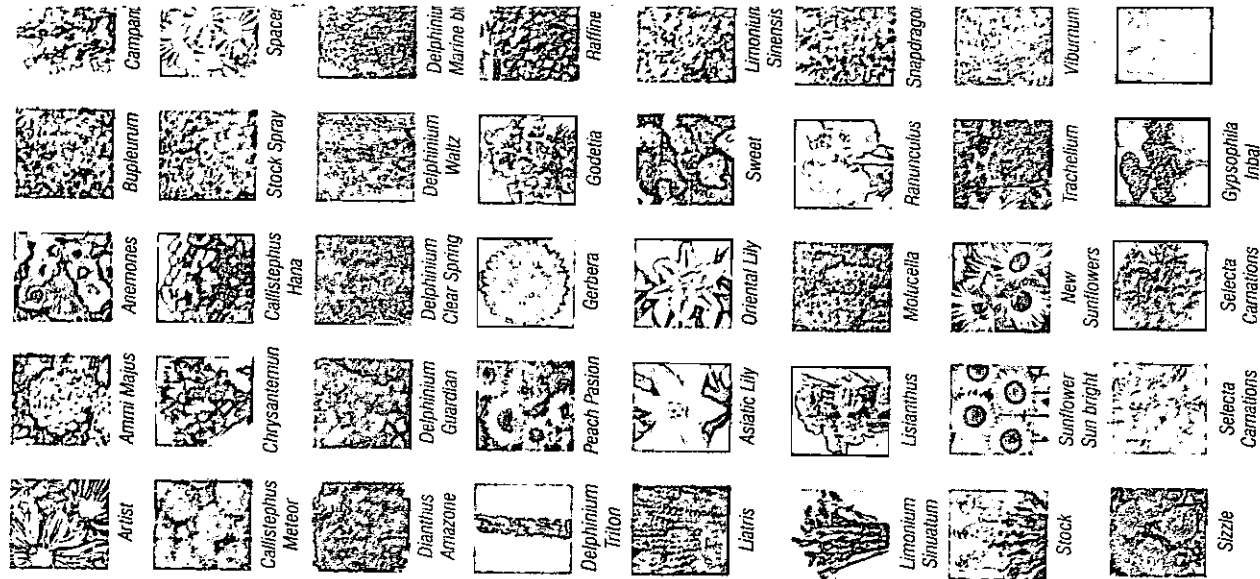
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Barrion, Cartagena de Indias - Colombia
Tel: (5741) 612-3552, 312-1111 (5741) 620-7845

www.novasoft.com.co - novafior@novasoft.com.co

Baile

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CONTENTS CONTENIDO

FLOWER GROWERS
CULTIVOS DE FLORES

FLOWER DISTRIBUTORS
COMERCIALIZADORAS DE FLORES

PLANT MATERIAL SUPPLIERS
PROVEEDORES DE MATERIAL VEGETAL

SERVICE COMPANIES
COMPAÑIAS DE SERVICIOS

GENERAL SUPPLIERS
PROVEEDORES GENERALES

Group 1

Group 2

Group 3

Group 4

Baile Colombia
Bogotá
Avenida 12-42, 12-42, Bogotá
Tel: 261 1111
Fax: 261 1111
Email: bailecolombia.com

Baile Colombia
Centro Comercial Ibaña
Mth. V. Chiriquí, Bogotá
Tel: 261 1111
Fax: 261 1111
Email: bailecolombia.com

Baile Ecuador
Avenida 12-42, 12-42, Bogotá
Tel: 261 1111
Fax: 261 1111
Email: baileecuador.com

Baile Uruguay
Avenida 12-42, 12-42, Bogotá
Tel: 261 1111
Fax: 261 1111
Email: baileuruguay.com

Baile Chile
Santiago
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Fax: 261 1111
Email: bailechile.com

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Email: bailecostarica.com

Baile El Salvador
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Email: baileelsalvador.com

Baile Honduras
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Fax: 261 1111
Email: bailehonduras.com

Baile Nicaragua
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Fax: 261 1111
Email: bailenicaragua.com

Baile Panamá
Panamá
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origin, to make sure
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Group 1

FLOWER GROWERS
CULTIVOS DE FLORES

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Bogotá D.C., Colombia
Calle 92 No. 15-48 Oficina 502
teléfono: 571-236 6101
Fax: 571-256 3207
E-mail: jlsuarez@circasia.com
www.circasia.com

Actividad
Producción y exportación de rosas.
Grower and exporter of fresh cut roses.
Productos
Rosas y Delphinium.
Roses and Delphinium.

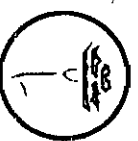
GRAN SALÓN BARAHONA, STAND 209 B
AGRICOLA LAS CASCADAS S.A.
Pereira, Colombia
Km. 7 Entrada 4 Vía Centrios - Pereira
Dirección Postal: A. A. 5052
teléfono: 57-6-337 9190
E-mail: cascados@suomena.com

Actividad
Producción y comercialización de plantas y flores de
orquídea híbrida holandesas.
Productos
Flor de corte y plantas en maceto.

CLAUSTRO DE LAS ÁNIMAS, STAND 46 C
AGRICOLA PAPAGAYO S.A. C.I.
Bogotá D.C., Colombia
Carretera 12 No. 79 43 Oficina 301

teléfono: 571-829 2401
Fax: 571-829 24004
E-mail: sales2@papagoyoflowers.com
Actividad
Producción.
Productos
Carnations, Mini carnation and Roses.

Flowers
are feelings



C.I. Flores
Santa Fé Ltda.

Cable 122 No. 8A-41
Teléfonos: (571) 612 7381 - 522 3631
Fax: 522 3612 - Cultivo: (091) 826 1240
E-mail: flores@ci-flores.com
www.ci-flores.com
Bogotá D. C., Colombia

CLAUSTRO DE LAS ÁNIMAS, STAND 62C

ALPES FLOWERS S.A.

Bogotá, D. C., Colombia
Calle 118 No. 6-43

Teléfono: 571-864 6117 Ext. 103, 104, 105

Fax: 571-864 6235

E-mail: alpesflowers@alpesflowers.com.co

Actividad

Growers of Roses, Spray Roses, Carnations, Mini Carnations, Greens and Bouquet Makers.

Productos

Roses, Spray Roses, Carnations, Mini Carnations, Greens, Hydrangeas, Consumer Bunches and Bouquets.

CLAUSTRO DE LAS ÁNIMAS, STAND 47 C

APHRODITE ROSES / C.I. LA VIE EN ROSE FLORES LTDA.

Madrid, Colombia

Km 2 Vía Madrid-El Rosal

Teléfono: 571-256 7751

Fax: 571-256 7875

E-mail: sales1@bellafarms.net

Actividad

Rose Grower.

Productos

Roses, Farm made.

CLAUSTRO DE LAS ÁNIMAS, STAND 43 C

BENCHMARK GROWERS

Bogotá, D. C., Colombia

Avenida Calle 80 No. 116 B-23

Teléfono: 571-440 3170

Fax: 571-440 3179 Ext. 208

E-mail: sales@benchmarkgrowers.com

Actividad

Exporter of fresh cut flowers.

Productos

Benchmark Growers, a Colombian Company specialized in marketing our flowers to all countries outside the USA and backed by the Queens Flower's farms, offers you:

Roses, Carnations, Spray Carnations, Spray Roses, Astroemeris, Millions Stars, Gypsophila Perfects,

Limonium, Pompoms, Callos, Gerbers and many more products.

To our group's members, assuming responsibly all relationships with our human resources and the surrounding environment as well as, growing flowers in harmony with the communities and our ecological systems, is a daily need. Therefore, we are proudly certified by SGS on all of the Florverde programs.



CLAUSTRO DE LAS ÁNIMAS, STAND 17 C

C.I. AGRÍCOLA ACEVEDO LTDA.

Bogotá, D. C., Colombia

Calle 93 A No. 11-54 Piso 4

Teléfono: 571-635 9680

Fax: 571-635 9680

E-mail: maria.acevedo@agricolaacevedo.com

agricolaacevedo@yahoo.com

Actividad

Exportador.

Productos

Claveles y Rosas.

GRAN SALÓN BARAHONA, STAND 176 B

C.I. AGRÍCOLA DE LAS MERCEDES S.A.

Bogotá, D. C., Colombia

Calle 100 No. 20-76 Oficina 1002

Teléfono: 571-682 8153

Fax: 571-683 6136

E-mail: marcela@dlmflowers.com

Actividad

Producción y exportación de flores frescas cortadas.

Productos

Rosas, Claveles.

GRAN SALÓN BARAHONA, STAND 208 B

C.I. AGROMONTE S.A.

Bogotá, D. C., Colombia

Carretera 12 No. 89-28 Of. 402

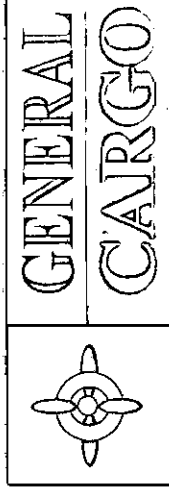
Teléfono: 571-635 2156

Fax: 571-635 1784

E-mail: agromonte@cable.net.co

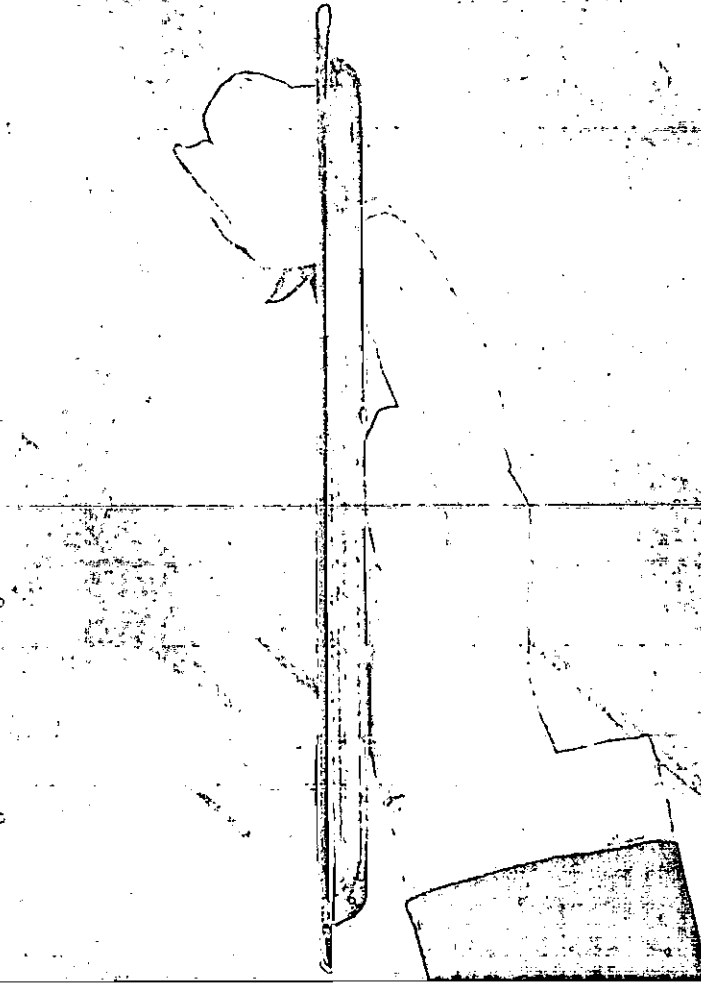
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Bogotá D.C. Colombia

Geniane C.I. AEROMONTE S.A.

Actividad
Productor comercializador exportador clavel.
Producto
Clavel, Sunclavel, Mini Clavel.

CLAUSTRO DE LAS ANIMAS, STAND 12 C

C.I. AVURA S.A.
Bogotá, D. C., Colombia
Calle 938 No. 12-28 Oficina 401
Teléfono: 571-621 7954
Fax: 571-621 8138
E-mail: pidielflowers@cable.net.co

Actividad
Premium quality fresh cut flower producers.
Productos
We are a medium size farm located in the Sabana de Bogotá, Colombia. We have more than 15 years of experience in the flower business. We sell our Quality Roses and Carnations under the two labels Pride and Eclipse. We supply demanding markets like the USA, Canada, Eastern and Western Europe and Asia.

CLAUSTRO DE LAS ANIMAS, STAND 9 C

C.I. BIOFLORA FARM LTDA.
Bogotá, D. C., Colombia
Calle 30 No. 6-22 Oficina 3101
Teléfono: 571-824 6390 / 573-10-679 3676
Fax: 571-824 6388
E-mail: sales@bioflora.com.co
Actividad
Productores de Clavel, Mini Clavel & Form made bouquets.
Productos
Clavel, Mini Clavel, Bouquets, Hydrangeas, Orquídeas.

C.I. COLBULUMEN S.A.

Calif., Colombia
Carrera 2 oeste No. 5-286
Teléfono: 572-893 2752
Fax: 572-893 2685
E-mail: murgueta.pardo@colbulumen.com
ocetario.cruz@colbulumen.com
Actividad
Exportor of premium fresh tropical flowers. Foliages and Fillers.

Productos
Heliconias, Ginger, Alpinias, Musas, Colchicos, Other Tropical Flowers, Cordylines, Palms, Ferns, Dieracens, Pig Faces, Philodendron, Wild Groves, Other Tropical Fillers, Tropical Bouquets.

PABELLÓN PATIO BANDERAS, STAND 238 P

C.I. COLOMBIAN FLOWERS CGP LTDA.
Bogotá, D. C., Colombia
Transversal 17 No. 121-12 Oficina 312
Teléfono: 571-620 3323 / 571 619 8309
Fax: 571-213 2924
E-mail: gpf@gpflovers.com
Web Page: www.gpflovers.com

Actividad
Comercializadora internacional de flores colombianas. International marketing and exporting Colombian cut flowers.

Productos
Clavel Estándar, Clavel Miniatura, Rosa, Rosa Miniatura, Astromeris, Gypsophila, Million Star, Exóticas (Heliconias, Minkheliconias), Cuscutas, Follajes, Estalite.

Standard Carnation, Spray cans, Rose, Spray rose, Astromeris, Gypso, Million Star, Exóticas Flowers (Heliconias and Mini Heliconias), Cuscutas, Foliage, Stortia.

HALL DE EXPOSICIONES, STAND 120 E

C.I. EL ROSARIO S.A.
Manizales, Colombia
Kilómetro 20 vía Manizales, Chinchiná-Caldas
Calle 54 No. 26-20
Teléfono: 576-870 0499
Fax: 576-871 0088
E-mail: gerencia@heliconiasrosario.com

Actividad
Producción y comercialización de flores, follajes y bouquets tropicales.
Produce and trade tropical flowers, foliage and bouquets.

Productos
Más de 40 variedades de flores tropicales de las familias heliconiaceae, musaceae, zingiberaceae, streptocarpus, grom coloniato, variedad y durabilidad.
Diferentes clases de follajes que acompañan las flores tropicales como: Cordylines, Dieracens, Palms (Canoa, Iruco, Arecu, Robellini), Pandanus, Lirios, Arecas (Hojas de Anurio, Mian, Monstera, Philodendros, etc.)
More than 40 varieties of tropical flowers of the families,

Heliconiaceae, Musaceae, Zingiberaceae, Streptocarpus. With a lot of varieties, color ful and durability. Different classes of foliage that go with the tropical flowers like: Cordylines, Dieracens, Palms (Canoa, Iruco, Arecu, Robellini), Pandanus, Lirios, Arecas (leaves of Anthuriums, Mian, Monstera, Philodendros, etc.)

PABELLÓN PATIO, STAND 280 P

C.I. FILLO FLOWERS S. A.
Cajita, Colombia
Km 4.5 Vía Cito-Cajita Vereda Canaón Finca Souzaillo
Teléfono: 571-862 0803
Fax: 57-862 0802
E-mail: soniugo.loveide@filloflowers.com
fillo@hotmail.com

Actividad
Productor y exportador de flores frescas.

Productos
Roses, Carnations, Mimicarnations, GTP, Millions Star, Rose BOT and Mts BOT.

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PABELLÓN PATIO BANDERAS, STAND 238 P

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Vereda Chaparral, Finca Chaparral
La Ceja, Colombia
A.A. 020 La Ceja
Teléfono: 574-553 6633 / 553 6048 / 553 2488
Fax: 574-553 6048 / 553 1772
E-mail: venas@flornativa.com
flornativo@epm.net.co
sales@chaparral.com.co

Actividad
Flower grower and flower distributor.

Productos
Asters (Cheliso, Solidago, Novibell), Hydrangea (white and blue), Collas (green and white), Tinted Solidago (red, orange and purple), Pompon Spider, Tremons, Molucella, Anigozonthus, Hydrangeas.

CLAUSTRO DE LAS ÁNIMAS, STAND 34 C

C.I. FLORA INTERCONTINENTAL S.A.

Bogotá, D. C., Colombia
Km 18 Autopista Medellín
Teléfono: 571-624 0309/12
305-682 3622 Miami
Fax: 571-624 0499
E-mail: sales@floraintercontinental.com
info@floraintercontinental.com
jack@floraintercontinental.com
christian@floraintercontinental.com

Actividad

70 acres with over 50 premium rose varieties, experts in bouquets, consumer bunches and special packs. Among First Florverde-Certified farms in Colombia.

Productos
Rosas.

GRAN SALÓN BARAHONA, STAND 211 B

C.I. FLORES CÓNDO DE COLOMBIA S.A.

Bogotá, D. C., Colombia
Carrera 12 No. 77 A-05
Teléfono: 571-210 1510
Fax: 571-606 6001
E-mail: nikssissioni@florescondor.com.co

Actividad

Fresh flowers export.

Productos

Carnations, Spray Carnations, Roses, Alstroemeria, Bouquets.

CLAUSTRO DE LAS ÁNIMAS, STAND 30 C

C.I. FLORES DE APOSENTO S.L.T.A.

Bogotá, D. C., Colombia
Calle 117 No. 6-56
Teléfono: 571-612 9811
Fax: 571-612 9388
E-mail: fromier@aposenitos.com.co

Actividad

Exportación de Clavel y Clavel miniatura
Export of Carnation and Spray Carnations.

Productos

Clavel, Clavel Miniatura, Rosas
Carnations, Spray Carnations, Roses.

CLAUSTRO DE LAS ÁNIMAS, STAND 48 C

C.I. FLORES DE LA SABANA S.A.

Bogotá, D. C., Colombia
Calle 90 No. 13-40 5º piso
Teléfono: 571-218 2099
Fax: 571-530 2499
E-mail: subgerencias@floresdelsabana.com

Actividad

Flower grower and distributor.

Productos

Roses, Spray Roses, Carnations, Mini-carnations, Alstroemerias, Gerbers, Marguerite Daisies, Statice, Limonium, Solidastee, Gypsophila, Greens, Bouquets, Arrangements.

CLAUSTRO DE LAS ÁNIMAS, STAND 40 C

C.I. FLORES DE SUESCA S.A

Bogotá, Colombia
Avenida 13 No. 100 - 34 Oficina 403
Teléfono: 571-623 1214
Fax: 571-623 1180
E-mail: salesmri@floresdiesca.com

Productos

Rosas

CLAUSTRO DE LAS ÁNIMAS, STAND 7 C

C.I. FLORES LA CONEJERA

Bogotá, D. C., Colombia
Calle 100 No. 20-76 Oficina 1005
Teléfono: 571-857 4041
Fax: 571-857 2390
E-mail: mercado@lonejera.com

Actividades

Productora y exportadora de flores frescas, Clavel.

Productos

Clavel.

GRAN SALÓN BARAHONA, STAND 148 B

C.I. FLORES LOS SAUCES S.A.

Rionegro, Colombia
Vereda Guayabito, Llanogrande
Teléfono: 574-537 0665 / 537 0465
Fax: 574-537 0670
E-mail: sgsauces@epan.net.co

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Betsy

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18010 S.Stefano al Mare (IM)
I T A L Y

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www.lavillettasrl.it

e-mail: villetta_srl@tin.it

► *Continúa* C.C. FLORES LOS SAUCES S.A.

Actividad

Flower grower and flower distributor.

Productos

Aster White (Gibbsen), Aster Yellow (Solidago), Aster Purple (Mortelmans), Aster Pink (Mortelmans), Matsumoto (Japanese Aster), Spider Anemone, Spider Delphinium, Clematis Eleonora, Football Mums, Snegodragons, Gerberas & Mini Gerberas, Sun Flower, Poms, Balls of Ireland, Hypericum, Delphinium, Veronica.

AUSTRO DE LAS ANIMAS, STAND 8 C

C.I. FLORES SANTA FE LTDA.

Bogotá, D. C., Colombia

Calle 122 No. 8A-41

Teléfono: 571-612 7381

Fax: 571-522 3612

E-mail: floresl@roble.net.co

Actividad

Cultivo y exportación de flores / Cut flower grower.

Productos

Clove / Conditions.

CLAUSTRO DE LAS ANIMAS, STAND 2 C

C.I. FLORIMEX COLOMBIA LTDA.

Bogotá, D. C., Colombia

Avenida El Dorado No. 103 bts-25

Teléfono: 571-425 1450

Fax: 571-549 0667

E-mail: sales@florimexa.com

compra@florimexa.com

mxcol@florimexa.com

Actividad

Comercialización de flores frescas cortadas.

Productos

Rose, Spray Rose, Carnation, Africanizing, Chrysanthemum, Alismas, Specialty Flowers, Foliage, Fillers, Gerbers, Asters, Tropicals, Collos, Hypericum, Preserved Flowers / Foliage, Consumer Bunches, Bouquets, Wet Packs / Procteros.

CLAUSTRO DE LAS ANIMAS, STAND 64 C

C.I. INDUAGRÍCOLA LTDA.

Bogotá D.C., Colombia

Carrera 20 No. 90-12

Teléfono: 571-662 0030 / 618 4317

Fax: 571-662 0030 Ext. 128

Sales 618 3366

E-mail: customerservice@indurose.com

Actividad

Producción y comercialización de flores frescas.

Productos

Roses, Fillers, Greens, Bouquets and Other Fresh Cut Flowers.



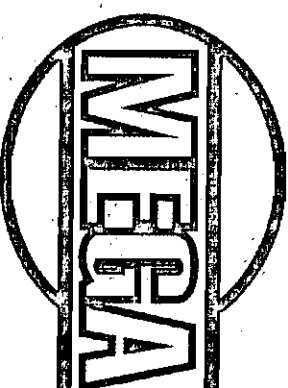
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Bogotá, D. C., Colombia
Carretera 9 No. 80-15 Oficina 601
Teléfono: 571-310 7820 / 349 1122
Fax: 571-310 7820
E-mail: sales@inverpalmas.com
www.inverpalmas.com

Actividad

Grower and exporter of premium quality fresh cut flowers and bouquets.

Productores y exportadores de flores frescas cortadas y bouquets.

Productos

Roses, Carnations, Mini Carnations, Callas, Bouquets.

GRAN SALÓN BARAHONA, STAND 215 B**C.I. LAS AMALIAS S.A.**

Bogotá, D. C., Colombia
Carretera 27A No. 52-38

A. A. 26759

Teléfono: 571-433 0017 / 433 0031
Fax: 571-433 6259
E-mail: puibee@amalias.com.co

Actividad

Producción y exportación de flores.

Productos

Roses, Limonium, Gypsophila.

CLAUSTRO DE LAS ÁNIMAS, STAND 15 C**C.I. PLANTACIONES DELTA LTDA.**

Bogotá, D. C., Colombia
Cra. 34 No. 94-63
Teléfono: 571-621 4434 / 635 4118
Fax: 571-622 2635
E-mail: ventas@idelgroup.com

Actividad

Cultivo y comercialización de rosas tipo exportación.

Productos

Rosas tipo exportación, Bouquets, Velpouks, Consumer bunches.

GRAN SALÓN BARAHONA, STAND 145 B**C.I. SPRING FARMS S.A.**

La Ceja, Colombia
Vereda San Nicolás, La Ceja, Antioquia
Teléfono: 574-553 4777 / 553 3155
Fax: 574-568 0878
E-mail: sales@springfarms.com

Actividad

Productor y exportador de flores y foliajes.

Productos

Liatris, Snapdragons, Molucella, Soligago,
Aster, Agapanthus, Amimajus, Aves del Paraíso,
Hydrangea, Chorus Magenta, Matsunoto,
Girasol, Eucalypto, Viburnum, Leucodendron,
Parasetum, Adenanthus,
Montheira, Callas.

HALL DE EXPOSICIONES, STAND 104 E**C.I. TEUCALI FLOWERS S.A.**

Bogotá, D. C., Colombia
Diagonal 97 No. 17-60 Piso 11
Teléfono: 573-10-283 3363
Fax: 571-850 4616 Ext. 111
E-mail: teucali.sales@uesat.net

Actividad

Grower and exporter of fresh cut flowers.

Productos

Roses, Carnations, Limonium, Hydrangeas and Callas.

HALL DE EXPOSICIONES, STAND 119 E**C.I. TROPICAL COLORS S.A.**

Pereira, Colombia
Avenida de las Américas No. 30-98 Pereira,
Risaralda
Teléfono: 576-336 3823 / 336 6375
Fax: 576-336 6375
Celular: 311-340 1884
E-mail: comercio@ctropicalcolors.com
ctropicalcolors@telesat.com.co

Actividad

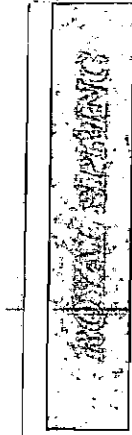
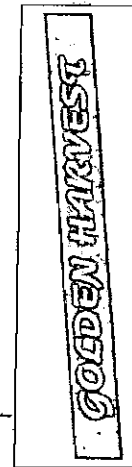
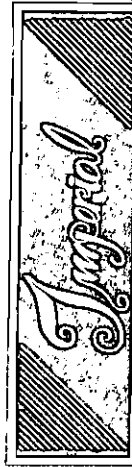
Comercialización de flores, foliajes y Bouquets.

Productos

Heliconias, Follajes, Bouquets, Margaritas
(Pompones), Hortensias, Cymbidium, Anturios.

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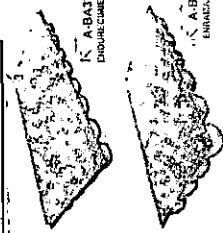
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ventas@aypdecolumbia.com
BOGOTÁ D.C., COLOMBIA

CLAUSTRO DE LAS ÁNIMAS, STAND 26 C

COLIBRÍ FLOWERS

Bogotá, D. C., Colombia
Calle 127 No. 9 B-44
Teléfono: 571-891 1980
E-mail: sales@colibriflowers.com

Actividad

Producción y comercialización de Clavel, Mini Clavel, Rosas y Flores Tropicales.

Productos

Clavel, Mini Clavel, Rosas, Flores Tropicales, Bouquets, Consumer Bunches.

COTA FARMS

PABELLÓN PATIO BANDERAS, STAND 252 P

Bogotá, D. C., Colombia
Calle 93 A No. 14-17 Oficina 601
Teléfono: 571-256 0085
Fax: 571-256 0085 Ext. 112
E-mail: cotafarms@cotafarms.com
machito@cotafarms.com
julicon@cotafarms.com

Actividad

Producción y comercialización de flores frescas conadas.

Productos

Rosas/Rosas.

CLAUSTRO DE LAS ÁNIMAS, STAND 28 C

CULTIVOS SAYONARA / GRUPO ALMER

Medellín, Colombia
Trans. 398 No. 76-07
Teléfono: 574-533-4144 / 553 1771
Fax: 574-533 4219
E-mail: daniel@almersayonara.com
support@almersayonara.com

Actividad

Producción y comercialización de flores.

Productos

Rosas, Alstroemeria, Pompon, Spider, Cremen, Spray
Rosas, Mini Carnation, Bouquets.



DISCOVERY FARMS

HALL, GRAU, STAND 67 G

Bogotá, D. C., Colombia
Diagonal 127 A No. 17-54 (tercer piso)
Teléfono: 571-615 3699 / 615 5802
Fax: 571-648 2275

USA

Fax: 305-437 7652
E-mail: orders@discoveryfarms.net

Actividad

Grower and exporter of fresh cut flowers.

Productos

Rosas, Carnations, Mini-carnations, Alstroemeria, Spray
Rosas, Limonium (Discovery Success), Snopdragons.



CLAUSTRO DE LAS ÁNIMAS, STAND 65 C

FLORES AURORA S.A. C.I.

Bogotá, D. C., Colombia
Calle 90 No. 12-44 Oficina 602
Cultivo Sucesor, Sabana de Bogotá
Teléfono: 571-610 9464
Fax: 571-218 9649
E-mail: maigolizushe@floresaurora.com
notafactura@floresaurora.com
paulosunier@floresaurora.com

Actividad

Producción y comercialización de flores.

Productos

Clavel, Mini-clavel, Rosa, Spray Rose.

LOBBY, STAND 135 L

FLORES COLOMBIANAS C.I. LTDA.

Bogotá, D. C., Colombia
Calle 93 No. 15-40 piso 3
Teléfono: 571-617 0651 / 617 0691
Fax: 571-617 0712
E-mail: gerencia@cable.net.co
comerciales@cable.net.co
flores@cable.net.co

Actividad

Productor y comercializador internacional.

Productos

Pompones, Cushion, Daisy, Novedades, Mums, Disbud,
Fujis, Alstroemerias, Gypsophila, Stacey, Pompon
Timbrado, Disbud Timbrado, Alstroemeria Timbrado,
Bouquets.

GRAN SALÓN BARAHONA, STAND 226 B

FLORES DE FUNZA, S.A. C.I.

Bogotá, D. C., Colombia
Calle 72 No. 10-07 Oficina 601
Dirección Postal: 0372
Teléfono: 571-210 1581
Fax: 571-210 0372
E-mail: scodeno@floresfunza.com

Actividad

Productor y exportador de flores.
Fresh cut flowers and export.

Productos

Clavel, Mini-clavel, Rosa, Alstroemeria, Gerbera,
Gypsophila, Limonium, Calle Lilly, Aster, Spray Rose,

GRAN SALÓN BARAHONA, STAND 151 B

FLORES DE ORIENTE S.A. C.I.

Medellín, Colombia
Carraja 66 No. 49B-20 Oficina 203 Bloque A
Centro Comercial Los Sauces
Dirección Postal: A.A. 8782
Teléfono: 574-539 0909
Fax: 574-539 0444
Celular: 310-413 1996
E-mail: jorge_juliano@floresorienta.com
julianogomez@floresorienta.com

Actividad

Grower, bouquet maker and exporter of cut flowers.

Productos

Pompon, Disbud, Clinspringium, Aster, Moismonto,

(Continúa)

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Aster Harma, Asiatic Lilies, Bells of Ireland (Molucella)
Sunflowers, Gerbera, Lisianthus, Tinted Poms and
Bouquets.

GRAN SALÓN BARAHONA, STAND 223 B

FLORES ESMERALDA LTDA.

La Ceja, Colombia
Calle 29 No. 16-04 La Ceja, Antioquia
Aptado: 7314 Medellín
Teléfono: 574-555 0140
Fax: 574-555 0190
E-mail: floresesmeralda@esmeralda.com

Actividad

Producción y exportación de flores.

Productos

Rosa, Pompon, Gypsophila, Hypericum, Aster, Gerbera,
Callas, Alstroemeria, Sunflowers.

GRAN SALÓN BARAHONA, STAND 194 B

FLORES LA CONCHITA (COLOMBIA LICENCIAS)

Bogotá, D. E., Colombia
Calle 27B No. 6-73
Teléfono: 571-842 2175 / 842 2212
Fax: 571-824 3005
E-mail: geribon@colonsai.net.co
gic-rep@colonsai.net.co
gic-agg@colonsai.net.co
armando@leconchita.com.co
Carlos@florely.com
pmonard@florely.com

Actividad

Licenciados en la venta de material vegetal de rosas de
la casa Delbard Papiñeres.

Company's Activity: Cut flower production (both in
Colombia and in Ecuador) and export to quality minded
customers in North America, Europe, Russia, Middle East
and Asia.

Productos

Rosas de la casa Delbard.
Rosas (Colombia and Ecuador) Alstroemerias, Callalilies,
(White, Green and Colours) Limonium, Hypericum,
Hydrangeas and Bouquets.

CLAUSTRO DE LAS ÁNIMAS, STAND 59 C

FLORES LA GIOCONDA LTDA.

Bogotá D.C., Colombia

Kilómetro 6 vía Siberia — Cota

Teléfono: 571-864 0454

Fax: 571-864 0265

E-mail: floresgioconda@yahoo.com

Actividad

Producción y exportación de flores frescas.

Productos

Rosas, Claveles, Alstroemeria.

CLAUSTRO DE LAS ÁNIMAS, STAND 18 C

FLORES RIONEGRO S.A.

Rionegro, Colombia

Vereda Villachuaga, Finca Viachuaga Km 1 Vía La Ceja

Dirección Postal: P.O. BOX 0341 Rionegro, Colombia

Teléfono: 574-532 1337 / 562 5308

Fax: 574-531 0814

E-mail: flores@emp.net.co

miamirez@rionegroflowers.com

peardon@rionegroflowers.com

abarrios@rionegroflowers.com

Web Page: www.rionegroflowers.com

Actividad

Producción y venta de flores frescas cortadas.

Bouquets & consumer bunch.

Growers & exporters of fresh cut flowers.

Bouquets & consumer bunch.

Productos

Focals: Asiatic Lilies, Gerberas, Disbud Spider, Disbud

Mums, Sunflower Select, Carnations

Accents: Matsumoto, Bourvaridus, Poms (CIN),

Snapdragons, Minicarnations, Bells of Ireland.

Fillers: Asters-Statice, Tissue Culture, Queen Anne's Lace
of Africa.

GRAN SALÓN BARAHONA, STAND 140 B

FLORES SAGARO S.A. / LAS FLORES S.A.

/ C.I. SAGARO BOUQUET S.A.

Bogotá, D. C., Colombia

Carrera 7 No. 72-64 Oficina 218

Teléfono: 571-676 6300

Fax: 571-676 1269

E-mail: nathalie@lasflores.com

Actividad

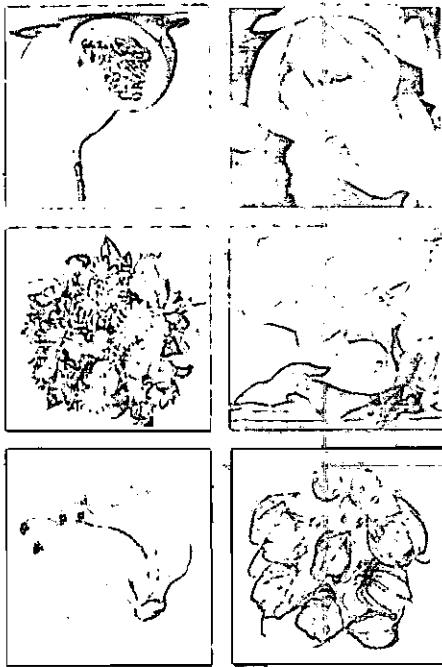
Exportación de flores frescas cortadas.

Productos

Rosas, Carnations, Minicarnations, Alstroemeria, Statice,
Hydrangeas, Gypsophila, Spray Roses.

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GRAN SALÓN BARAHONA, STAND 213 B

FLORES SAN JUAN

Bogotá, D. C., Colombia

Calle 87 No. 20-27 Oficina 202

Teléfono: 571-610 9114

Fax: 571-616 8125

E-mail: sales@fisanjuan.com

Actividad

Comercialización y siembra de clavel.

Productos

Clavel y Mini clavel.

CLAUSTRO DE LAS ÁNIMAS, STAND 53 C

FLORES SILVESTRES S.A. C.I.

Medellín, Colombia

Correo 38 No. 7-12

Teléfono: 574-312 0633

Fax: 574-312 4687
E-mail: sales@silvestres.com

Actividad

Producción y distribución de flores cortadas.

Productos

Asters, Bells of Ireland, Bouphium, Campanula, Chrysanthemums, Clavel, Disbuds, Delphinium, Fuji, Gerberas, Genieve's Spider, Lisianthus, Moutan, Mini clavel, Mingebetas, Mingebetas Spider, Phlox, Rosas, Rosas Spray, Snapdragons, Sunflower, Veronica.

FLORA

HALL DE EXPOSICIONES, STAND 97 E

GALLICA ROSES

Quito, Ecuador

Isaac Albentz 615

Teléfono: 593-22 416 060

Fax: 593-22 416 076

E-mail: gallica@vivo.satel.net

Actividad

Comercialización de rosas.

Productos

Meiland's Perfumed and Garden Roses.

PABELLÓN PATIO BANDERAS, STAND 236 P

GOLDEN FLOWERS

Miami, USA

2600 NW 79th Avenue

Dirección Postal: 33122

Phone: 305 599 0193

Fax: 305 477 0616

E-mail: paula@goldenflowers.com

Actividad

Flower distributors, comercializador y distribuidor de flores.

Productos

Asterosmelo Premium desbottado, Aster, Calla, Campanula, Clavel, Delphinium, Crenon, Gerbera, Gypsophila, Hortensias, Liatris, Limonium, Moutan, Mini Clavel, Pompon, Rosa Roje Premium incluido Freedom, Rosa Color Premium, Rosa Sweetheart, Snapdragons, Spider, Rosa Spray, Statice, Stock, Girasol, Consumer Bunches y Bouquets, Premium Disbudded Asterosmelo, Aster, Calla, Campanula, Crenon, Delphinium, Crenon, Gerbera,

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Luis Jefe Bozelart

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Quito, 10 de Agosto

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GRAN SALÓN BARAHONA, STAND 204 B

GRUPO ANDES FARMS

Bogotá D.C., Colombia
Calle 86 No. 11-08
Teléfono: 571-218 9652 / 571-611 1307
Fax: 571-218 9738
E-mail: gvozalez@grupandes.com
sales@grupandes.com

Actividad

Cut flower grower, exporter.

Productos

Roses, Alstroemeria, Carnations, Spray Carnations, Gypsophila, Cut Flowers Bouquets, Cut Green, Dendrobium.

GRAN SALÓN BARAHONA, STAND 169 B

GRUPO CAIRO / GALLERIA FARMS

Medellín, Colombia

Carrera 65 No. 39-47

Teléfono: 574-386 9100

Fax: 574-38 1285

E-mail: grupocairo@grupocairo.com

Actividad

Cultivo y exportación de flores frescas cortadas.

Grow and export fresh cut flowers.

Productos

Pompon, Desbolados (Fuji y Cremones), Mini Clavel, Statice, Campanula, Aster, Gerbera, Liatris, Spray Liatris, Snap Dragon, Callas, Hydrangeas, Pompon, Disbuds (Fuji y Cremones), Mini carnation, Statice, Campanula, Aster, Gerbera, Liatris, Spray Liatris, Snap Dragon, Callas, Hydrangeas.

GRAN SALÓN BARAHONA, STAND 146 B

GRUPO VEGAFLO

• C.I. ROSAS DE LA VEGA

Rionegro, Antioquia

Vereda Tres Puertos Ilanogrande

Teléfono: 574-825 2997

Fax: 574-825 2997

• C.I. FLORES DE LA VEGA

Rionegro, Antioquia

Vereda Tres Puertos Ilanogrande

Teléfono: 574-537 2244

Fax: 574-537 1662

• C.I. FLORES CARMEL

Rionegro, Antioquia

Vereda Tres Puertos Ilanogrande

Teléfono: 574-537 1970

Fax: 574-537 1800

• C.I. FESTIVAL BOUQUETS

Rionegro, Antioquia

Calle 448 No. 48-73 Unidad Industrial L14

Teléfono: 574-532 0330

Fax: 574-531 6403

• MELODY FARMS

Miami, Florida USA

7901 NW 21 Street, Miami FL 33122

Teléfono: 305-406 9010

Fax: 305-406 9070

E-mail Grupo Vegalor:

fedeciro.siera@vegalexport.com

mvasquez@vegalexport.com

Dirección Postal: AA 410

Actividad

Producción y comercialización de flores.

Productos

Chrysanthemum, Fuji Mum's, Cremon y Disbuds, Snapdragon, Gerberas, Standard Roses, Spray Roses, Minicarnation, Carnation, Micropompon, Sunflower, Angozanthos, Bells of Ireland, Aster, Bouquets, Limonium, Statice, Lilium (Lily), Liatris, Hydrangea, Minihydrangea, Gypsophila, Bouquets, Star of Bethlehem, Callas Lily, Minicallias, Alstroemeria.



GRAN SALÓN BARAHONA, STAND 222 B

HACIENDA SAN JOSÉ

Palmira, Valle, Colombia

Transversal 58 No. 58-35

Teléfono: 572-275 3862

Fax: 572-275 3966

E-mail: hjsa@telesat.com.co

Actividad

Agrícola

Productos

Flor cortada, Orquídea Dendrobium, Oncidium.

GRAN SALÓN BARAHONA, STAND 172 B

HOSA

Bogotá, D. C., Colombia

Avenida Boyacá No. 153-00

Teléfono: 571-668 2777

Fax: 571-672 9176

E-mail: pamelah@hosa.com.co

Actividad

Grower, exporter and breeder representative for Olij Rosen.

Productos

Roses, Spray Roses, Oriental Lilies, Campanulas, Minicarnations.



PABELLÓN PATIO BANDERAS, STAND 245 P.

LA GAITANA FARMS S.A. C.I.

Bogotá, D. C., Colombia

Calle 73 No. 7-31 Piso 6

Teléfono: 571-313 2005
Fax: 571-313 2016 / 313 2038
E-mail: sales@lagaitanafarms.com

Actividad

Cultivo y exportación de flores.

Productos

Rosa, Spray Rose, Alstroemeria, Carnation, Minicarnation, Gerbera, Oriental Lily, Fillers, Greens, Bouquets.

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GRAN SALÓN BARAHONA, STAND 178 B

LA PLAZOLETA LTDA.

Bogotá, D. C., Colombia

Autopista Medellín Km 20

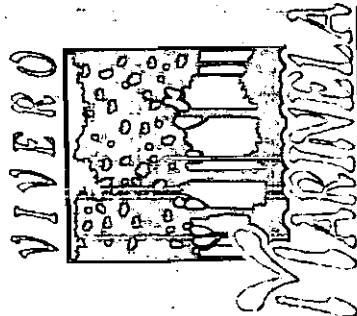
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Fax: 571-891 1936

USA

Fax: 305 436 3811

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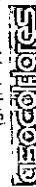
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Continúa LA PLAZA DE LA FLOR

E-mail: ibozzon@leplazade.com
ondrean@leplazade.com

Actividad

Growers and exporters of fresh cut flowers.

Productos

Astroemeria, Hybrid Statice, Hybrid limoniums, Limoniums Blue Stream, Limonium Sciro, Snapdragons, Aster, Gerberas, Delphinium, Stock, Eryngium, Astro & Snapdragon Perfection.



PABELLÓN PATIO BANDERAS, STAND 249 P

MANJUI LTDA. / FLORES SANTA ISABEL

Bogotá, D. C., Colombia
 Carrera 13 A No. 97-36

Teléfono: 571-616 7566 / 616 0245

Fax: 571-256 2284

E-mail: belky@manjui.com
angeladiaz@coble.net.co
santisabel@coble.net.co

Actividad

Producción y comercialización de flores frescas cortadas.

Production and commercialization of fresh cut flowers.

Productos

Rosas y Miniclevel.

Roses and Minicreations.

Ageratum, Ranunculus, Stock, Snapdragons, Statice, Gerberas, Sunflowers, Mutsunoto, Meteo, Senecio, Florettes, Gypsophila, Delphinium, Trachelium, Campanula, Mollucella, Bupleurum, Dianthus, All type and size Bouquets.

GRAN SALÓN BARAHONA, STAND 220 B

MIRAMONTE S.A. / MOCARI BY MIRAFLORES

Ft. Lauderdale, USA

14400 Stirling Road, Southwest Ranches

Dirección Postal: Ft. 33330

Phone: 954-434 1749

Fax: 954-434 9736

E-mail: bahonam@mlf.com

Actividad

Productores y exportadores de flores frescas cortadas.

Productos

Rosas, Spray Chrysanthemums, Discoid Chrysanthemums, Tinted Chrysanthemums, Gerberas, Asters, Aster

Mutsunoto, Aster Aspidra, Liatris, Snapdragons, Colored Collas, Campanula, Kongoiro Row, Mollucella, Limonium Main Blue, Sunflowers, Minicreations, Greens: Eucalyptus, Liriope, Palms, Crotons, Viburnum, Leucodendrum, Philodora, Podocarpus, Phormium.

CLAUSTRO DE LAS ANIMAS, STAND 51 C

MULTIFLORA

Miami, USA

8095 N.W. 12 St. Suite 115 Miami, FL 33126

Toll Free: 888-411 0250

Phone: 305-593 7073

Fax: 305-593 9277

E-mail: ross@multiflorant.com

Madrid, Europa

Avenida Somosierra 12, 2ºF 28709

San Sebastián de los Reyes, Madrid

Teléfono: 34-91 65 10 844

Fax: 34-91 65 35 028

E-mail: multiflora@multiflora.com

Bogotá, D. C., Colombia

Calle 75 No. 11-60

Teléfono: 571-313 7940

Fax: 571-211 8378

E-mail: ibonz@multiflora.com

Actividad

Fresh cut flower & bouquet production and commercialization.

Productos

Carnations, Spray Carnations, Roses, Pompons, Bouquets, Chrysanthemums, Gerberas, Greens, Fillers & Tropical Foliages, Others.



HALE DE EXPOSICIONES, STAND 116 E

NARANJO EXPORTACIONES E IMPORTACIONES LTDA.

Bogotá D.C., Colombia

Avenida El Dorado No. 98-51 Oficina 309

Teléfono: PBX 415 3311

E-mail: naranjop@colomsa.net.co

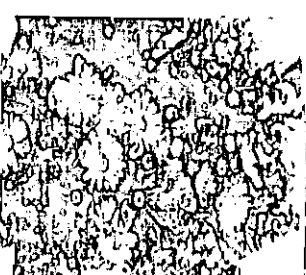
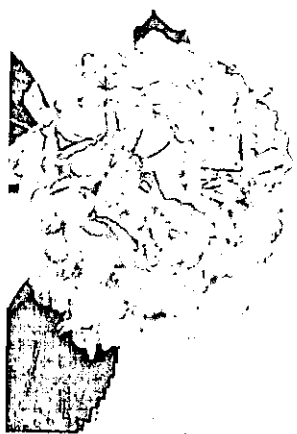
Actividad

We coordinate flowers for you among the producers in Colombia and Ecuador. We have more than 100 varieties of flowers for wholesalers and retailers.

Productos

Carnations, Roses, Cushions, Daisies, Mums, Asters,

Continúa P



Hydrangeas

Aster white, purple & pink

Solidago

Calla open cut white & green

Flowers are shipped as soon as they are cut in the farm

For Notice

► *Continúa MARIANO EXPORTACIONES E IMPORTACIONES LTDA.*

Solidaster, Solidago, Astroemeris, Limonium,
Gypsophila, Liatris, Statice, Gerberas, Greens and
Heliconias.

GRAN SALÓN BARAHONA, STAND 153 B

NATIFLORA LTDA. /C.I. VIVAFLOL LTDA.

Bogotá, D. C., Colombia
Via La Cuesta Km 6 Via Suba choque Finca El Roble
Calle 30ª No. 6-22 oficina 3101
Teléfono: 571-824 6004 / 824 6005/ 824 6002
1888-628-3567
(305) 4189818

Fax: 571-824 6003
E-mail: natiflora@natiflora.net
leandros@natiflora.net
sales@natiflora.net

Actividad

Productor y exportador de flores.

Natiflora represents a new breed of Colombian grower focusing on state of the art horticultural techniques while understanding the delicate balance between corporate goals and social and ecological responsibility.

At Natiflora we like to think of ourselves as the new generation of Colombian flower producers; horticulturalists who have professional marketing ability and have identified an obvious but seldom exploited market niche. Our niche is a serious commitment to return to the business basics of listening and learning from our clients, supporting them in good markets and in bad and producing quality products of which Natiflora distributors as well as employees can be proud.

We strive, on a daily basis, to ensure a safe and healthy work environment for us employees as well as true respect for the land from which we live.

Productos

Bouquets, Rosas, Clavel, Astroemeris, Statice,
Gypsophila, Campana de Irlanda, Azahar de la India,
Collas, Eryngium.



PABELÓN PATIO BANDERAS, STAND 265 P

SOLE FARMS

Miami, USA

2600 NW 79 TH Avenue, 1ST Floor Miami, FL 33122

Phone: 3055923377

Fax: 3055935111

E-mail: mauricio.jaramillo@solefarms.com
johann.son@solefarms.com

Actividad

Comercialización flores.

Productos

Astroemeris, Carnation, Crenon & Spider, Minirosas,
Pompoms, Hydrangea, Hypericum, Liatris, Lilies, Callas,
Snapdragon, Delphinium, Campanulas, Sunflower.

GRAN SALÓN BARAHONA, STAND 143 B

SUASUQUE S.A.

Bogotá, D. C., Colombia

A. A. 51644

Teléfono: 571-860 6307 / 857 0610/11

Fax: 571-212 3830

E-mail: danial@suasque.com

Actividad

Producción y exportación de flores.

Productos

Astroemeris, Limonium, Solidago, Eryngium, Kongaroo
Pow. Tissue Culture Statice, Amarilis, Ornithogallum.



GRAN SALÓN BARAHONA, STAND 178 B

TAHAMI & CULTIFLORES S.A. C.I.

Rionegro, Antioquia, Colombia

PO BOX 742 Rionegro Antioquia

Teléfono: 574-539 0041 / 539 0045

Fax: 574-539 0864

E-mail: glaciack@tahamicultiflores.com

federcock@tahamicultiflores.com

Actividad

Growers and exporters of fresh cut flowers and Greens.

Productos

Spray Chrysanthemums, Disbuds, Gerberas, Agapanthus,
Anigazanthus, Matsumoto, Birds, Bouquets,
Hydrangeas, Liatris, Sunflowers, Greens.

GRAN SALÓN BARAHONA, STAND 158 B

THE ELITE FLOWER

Facatativá, Colombia

Km 31 Via Facativá

Teléfono: 571-842 9687 / 305-357 5919

Fax: 571-842 2774 / 305-436 7388

E-mail: joanhamad@eliteflower.com

CLAUSTRO DE LAS ÁNIMAS, 6 C

**TROPICAL / C.I. TROPICALES
DE COLOMBIA LTDA.**

Cali, Colombia

Carrera 2 Oeste No. 9-42

Teléfono: 572-892 3030 / 892 3031

Fax: 572-893 5011

E-mail: tropicales@tropical.com

Web Page: www.tropical.com

Actividad

Production and exportation of Exotic flowers, Tropical
Foliage and Bouquets.

Productos

The best Exotic Cut flowers, Tropical Foliage and
Bouquets, proudly produce in Valle del Cauca - Colombia
exclusive varieties, exuberant colors, excellent quality.
Extra large, large, medium and small sizes.

Continúa ►

jborda@elieflower.com

Actividad

Productor and export of fresh cut flowers.

Productos

Roses, Astroemeris, Gerberas, Spray Roses.

CLAUSTRO DE LAS ÁNIMAS, STAND 1 C

TOTO FLOWERS / TAG FLOWERS

Bogotá, D. C., Colombia

Calle 95 No. 11 A-37 Oficina 401

Teléfono: 571-622 0906 / 305-307 7211

Fax: 571-622 0983

E-mail: marketing@totalflowers.com

mfiqueroa@totalflowers.net

Actividad

Producing and exporting roses.

Productos

Roses.

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INDUSTRIAL

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CLAUSTRO DE LAS ÁNIMAS, STAND 33 C

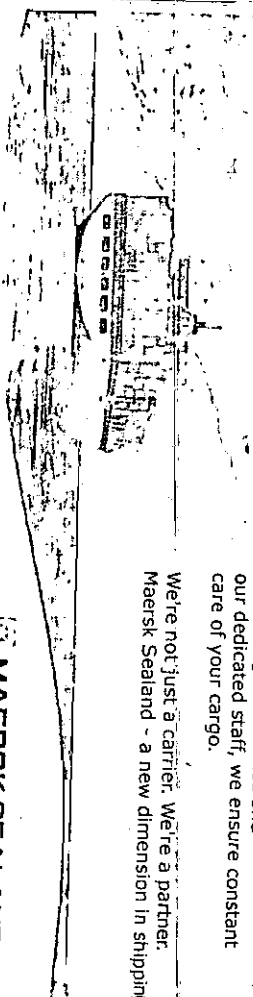
TURFLOR S.A.
Bogotá, D. C., Colombia
Cra. 12 No. 93-31 Of. 203
Teléfono: 571-622 1365 / 310-222 7493
Fax: 571-622 1376
E-mail: mtborda@turflor.com
marketing@turflor.com
lmorroy@turflor.com

Actividad
Flower grower and flower distributor.
Productos
Carnations, Spray Carnations and Roses.



CLAUSTRO DE LAS ÁNIMAS, STAND 12 C
UNIFLOR S.A. C.I. / LIBERTY BLOOMS INC
Rionegro, Colombia
Km 8.5 Vía Llanogrande, Finca El Centauro

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email: colrefopssai@maersk.com

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Fax: 1866-250-9147
574-531 1600
E-mail: info@libertyblooms.com
www.libertyblooms.com

Actividad
Flower Grower / Importer.
Productos
Pompons, Fujis, Clematis, Football Mums, Hydrangeas, Birds of Paradise, Calla Lily, Liatris, Agapanthus, Belles of Ireland, Stars of Bethlehem.



CLAUSTRO DE LAS ÁNIMAS, STAND 66 C
VIVERO MARINELA
Palmito, Colombia
Km 1 Variante Palmito-Gal - Valle
Teléfono: 572-272 4010
Fax: 572-275 9334
E-mail: viveromarinela@vivosol.com.co

Actividad
Productores de flores, folijes y plantas tropicales.
Productos
Heliconias, Musa Cocineae, Red Alpino Ginger, Calatheas, Yellow Ginger, Ginger Spectable, Palms, Ferns, Philodendrons, Cordylines, Phormiums and Pines.

Group 2

PLANT MATERIAL SUPPLIERS PROVEEDORES DE MATERIAL VEGETAL

SALÓN ARSENAL

ASTEE FLOWERS B.V.

Bogotá, D. C., Colombia
Calle 92 No. 10-11
Teléfono: 571-610 9893
Fax: 571-236 3810
E-mail: lmh@cable.net.co

Actividad
Venta de material vegetal.
Productos
Asters, Gypsophylla, Eriogonum.



GRAN SALÓN BARAHONA, STAND 188 B

BALL SB

Bogotá, D. C., Colombia
Avenida 82 No. 7-22 Oficina 201
Teléfono: 571-218 2861
Fax: 571-236 3033
E-mail: leyes@ballsb.com

Actividad
Distribuidor de semillas, plugs, bulbos, cuttings, plantas in vitro para flor de corte y ornamentales.

Productos
Productos Antennas, Bupleurum, Delphinium, Stock, Sagittaria, Anemone, Asters, Callistephus, Dianthus, Clavels, Campanula, Chrysanthemum, Lilies, Gerberas, Coriandrum, Gypsophylla, Limonium, Ranunculus, Liatris, Lisianthus, Larkspur, Ornamental Kale, Dahlia, Godetia, Miller, Madelva, Sunflowers, Trachelium, Viburnum y más.

SALÓN ARSENAL, STAND 394 B

BARBERET & BLANC

Bogotá D.C., Colombia
Calle 119 A No. 12-31 Apartamento 603
Teléfono 571-822 0294
Fax: 571-629 0404
E-mail: comercial.bbr@sky.net.co

Actividad
Material vegetal.
Productos
Clove, Minclovel, Limonium, Statice, Gypsophylla, Anigonzanthus.

HALE DE EXPOSICIONES, STAND 99 E

BARTELS STEK/ DELFLOR CHRYSANTEN

Rionegro Antioquia, Colombia
Calle 46 No. 50-37 Bloque 5 Oficina 406
Dirección Postal: 429
Teléfono: 574-562 8514
Fax: 574-531 7794
E-mail: mmanni@egm.net.co

Actividad
Hibridación y venta de material vegetal.

Productos
Aster (Galaxy, Cupido, Chelsea, Cirro Dark, Cape Town) Solitago (Fino y Toro Gold)
Delphinium (Barbourskyblue, Volkerriedel) y otros.
Veronica (Victoria y Etilio)
Phlox (Serie Miss y Missy) y Rosas
Chrysanthemums, Anemone, Anemone, Delphinium, Delphinium, Ford, Espinal, Hastings, Ilona, Ingo, Monique, Orinoco, Panama, Treys, Volekta, Cambio, etc.

SALÓN ARSENAL

BREIER & SON LTD

Bogotá, D. C., Colombia
Calle 92 No. 10-11
Teléfono: 571-610 9893
Fax: 571-236 3810
E-mail: lmb@cable.net.co

Actividad

Venta de material vegetal.

Productos

Cleaves STD y mini.



PABELLÓN PATIO BANDERAS, STAND 255 P

DANZIGER "DAN" FLOWER FARM

Moshav Mishmar Hashiva, Israel
Mishmar Hashiva Village PO Box 24 Beit Dagon 50297,
Israel
Dirección Postal: PO Box 24
Teléfono: 972 3 9602525
Fax: 972 3 9605896
E-mail: danziger@danziger.co.il
idoni@danziger.co.il
leyla@isrartego.com.co

Actividad

Hibridación de flores de corte y maceto.

Productos

Compañía obtentora de flores de corte como:

Gypsophila: Million Stars, New Love, My Pink y White
Fire

Limonium: Serie Supreme y la exitosa serie Safara

(Safara Dark Blue, Elegant Blue y Blue).

Limonium sinensis: White sensy y Purple sensy.

Hypericum: Angel Roma, Spirit Roma, Queen Roma
entre otros.

Statice: Sinuet Blue, Sinuet Violet, Sinuet, Sinuet Purple,
Sinuet Dark Pink.

Pompon: Atlantis White, Atlantis Lemon, Atlantis Pink,

Atlantis Yellow, Challenge, Red Line, My way, Gimmick
entre otros.

Aster y Solidago.

PABELLÓN PATIO BANDERAS, STAND 248 P

DE RUITER'S COLOMBIA ROSES LTDA.

Bogotá D.C., Colombia
Finca La Armenia, Vereda El Chuzcal Sopó,
Cundinamarca
Dirección Postal: Calle 101 A No. 30-55
Teléfono: 571-857 0510 / 0512
Fax: 571-857 0392
E-mail: deuitier@rosescol.com
mij@rosescol.com

Actividad

Breeder de rosas.

Productos

Variedades de Rosas, Maniplantos.



GRAN SALÓN BARAHONA, STAND 149 B

FLORIGENE FLOWERS LTD

Melbourne, Australia
16 Gipps Street Collingwood
Zip Code: 3066
Teléfono: 61-3-9416-9844
Fax: 61-3-9416-1761
E-mail: csanchez@florigene.com

USA Phone: 1-954-438-9892

Fax: 1-954-438-9501

Actividad

Biotechnology Company.

Productos

Florigene Moonvista, Florigene Moonshade, Florigene
Moonlite, Florigene Moonaque, Florigene Moonlust,
Florigene Moonshadow.

PABELLÓN PATIO BANDERAS, STAND 239 P

FLORIST DE KWAKEL B.V.

de Kwakel, Holland
Hofdweg 42, Kudelstaart (gem. Aalsmeer)
Dirección Postal: Postbus 3 1430 AA Aalsmeer Holland
Teléfono: 31(297)328 229
Fax: 31(297)343 061
E-mail: florist@gerbera.com

Actividad

Hibridación y propagación de plantas.

Productos

Plantas de Gerbera y Anturio.

33

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PABELLÓN PATIO BANDERAS, STAND 262 P

FRANKO ROSES

Bogotá, D. C., Colombia
Avenida 15 No. 124-31 Oficio 305 Edificio Agora Plaza
Teléfono: 571-612 5217
Fax: 571-612 5217
E-mail: frankoroses.com
merchandise@cablenet.co

Actividad
Obtenidas variedades de rosas.
Productos
Rosas.

SALÓN ARSENAL

FRED C. GLOECKNER & CO. INC.
New York, USA

600 Memorick Avenue Harrison, NY 10528
Teléfono: 914-698 2300
Fax: 914-698 2840
E-mail: fgloekner@accessnet
www.fredgloekner.com

Actividad
Venta de material vegetal.
Productos
Semillas, Plantas, Bulbos, Herminias.



LOBBY, STAND 130L

GUAQUETA TRADING

Bogotá, D. C., Colombia
Diagonal 109 No. 20-52
Teléfono: 571-215 1364
Fax: 571-612 6081
E-mail: guaque@guaquetrading.com
info@guaque.com

Actividad
Comercialización de material vegetal.
Productos
Semillas, Bulbos, Plantas.

SALÓN ARSENAL

HILLS FLORAL GROUP

Bogotá, D. C., Colombia
Calle 92 No. 10-11
Teléfono: 571-610 9893
Fax: 571-236 3810
E-mail: hlm@cablenet.co

Actividad
Venta de material vegetal.
Productos
Rosas.

PABELLÓN PATIO BANDERAS, STAND 239 P

HILVERDA B.V.
de Kwinkel, Holland

MILNSHERENWEG 15 - 1424 CA de Kwinkel
Dirección Postal: B-1430 AA Aalsmeer Holland
Teléfono: 31(297)239 020
Fax: 31(297)239 067
E-mail: info@hilverda.nl

Actividad
Hibridación y propagación de plantas.
Productos
Esquejes de Clavel y Mini-clavel
Plantas de Limonium, Soltice y Alstroemeria



GRAN SALÓN BARAHONA, STAND 180 B

KONST ALSTROEMERIA (HOLANDA)

Bogotá, D. C., Colombia
Calle 278 No. 6-73 kilómetro 2 Via Bogotá, Colombia
NEUWEGENS JAAGP AD 93, 2441 GA (HOLANDA)
Teléfono: 571-842 2175 / 842 2212
Fax: 571-824 3005

Actividad
Venta de plantas de Alstroemeria.
Productos
Alstroemerias.

HALL DE EXPOSICIONES, STAND 106 E
LA VILLETTA S.R.L.

Imperia, Italia
La Villetta S.R.L.
Via Petrona 15 - 18010 Santo Stefano Al Mare
Teléfono: 39 0184 - 48 4153
Fax: 39 0184 - 48 4153
E-mail: villetta srl@tin.it
villetta@telecom.com.co

Actividad
Obtenido de variedades en clavel y mini-clavel.
Productos y propagador de plantas madres y esquejes con o sin raíz.
Productos
Material vegetal para Clavel y Mini-clavel como plantas madres y esquejes comerciales con o sin raíz.



HALL DE EXPOSICIONES, STAND 94E

MEILLAND INTERNATIONAL

Bogotá, D. C., Colombia
Diagonal 128C No. 20-27
Teléfono: 571-864 1396 / 864 0804
Fax: 571-864 0776
Celular: 315 786 6207
E-mail: hmguyro@andinet.com

Francia
Teléfono: 334-94500310
Fax: 334-94479829
E-mail: msi@meilland.com
www.meilland.com

México - Guatemala
Teléfono: 52-714-142 2120
Fax: 52-714-142 2564
E-mail: valerie@prodigy.net.mx

Miami, USA
Teléfono: 305 477 1869
E-mail: gholice@bellsouth.net
Quito, Ecuador
Teléfono: 593-238 1750
Fax: 593-238 1750
Celular: 59-39-8325668
E-mail: meilland_hol@home.com
Casillo Postal: 17 22 20494

Actividad
Breeders de Rosas.
Productos
Rosas.



CLAUSTRO DE LAS ANIMAS, STAND 19 C

P. KOOL & ZONEN B.V.

Bogotá, D. C., Colombia
Calle 124 No. 35-15 Oficina 203
Dirección Postal: A.A. 54399
Teléfono: 571-620 4120
Fax: 571-620 4120
E-mail: jolien@suntoplants.com.co

Actividad
Venta de plantas madre de Clavel Standard y Spray.
Venta de esquejes de producción de Clavel Standard y Spray. Venta de plantas de muestra Sunflor.
Productos
Clavel Standard y Spray.

PROPAGAS S.A.

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23-608 2992
Bogotá - Colombia
propagas@propagas.com

PABELLÓN PATIO BANDERAS, STAND 250 P

PLANTADOR COLOMBIA

Facativivá, Colombia

Vía El Rosal — Facativivá Vereda El Prado

Dirección Postal: A.A. 350057

Teléfono: 571-843 0564 / 65

Fax: 571-842 7222

E-mail: plantador@plantadorcolombiana.com
ventas@plantadorcolombiana.com

Actividad

Propagación, producción y comercialización de miniplantas de rosa e injeritación en finca en patrón natal Brier.

Representación exclusiva de Kordes, Licencia de Delbard, Fazzari, Benditor e Interplant.

Representación de la casa Santamaría de Italia (Clavel — Miniclavel).

Productos

Miniplantas, Clavel y sistema de riego.

HALL DE EXPOSICIONES, STAND 122 E

PREESMAN INTERNATIONAL B.V.

Bogotá, D. C., Colombia

Calle 95 No. 17-09 Oficina 201

Teléfono: 571-604 5257

Fax: 571-616 4295

E-mail: preesman@rabble.net.co

Actividad

Hibridación Rosas, Alsinoemeris, Gerberas y Chrysanthemum.

Productos

Rosas, Alsinoemeris, Gerberas y Chrysanthemum.

PABELLÓN PATIO BANDERAS, STAND 250 P

PROPAGAR PLANTAS S.A.

Subachoque, Colombia

Finca Santuario

Dirección Postal: A. A. 90766

Teléfono: 571-825 8652 / 825 8654

Fax: 571-825 8651

E-mail: propagar@esitio.net.co

Actividad

Propagación de esquejes de clavel. Manejo de plantas madres. Servicio de injeritación. Venta de esquejes de producción y plantas madres.

Productos

Esquejes de Clavel standard y miniatura.



GRAN SALÓN BARAHONA, STAND 150 B

ROSEN TANTAU

Facativivá, Colombia

Kilómetro 31 Vía Bogotá-Facativivá Cundinamarca

Teléfono: 571-842 2425

Fax: 571-842 2410

E-mail: rosenal@rosentantau.com

Actividad

Representación.

Productos

Material vegetal rosas.

SALÓN ARSENAL

ROYAL VANZANTEN PLANTS B.V.

Bogotá D.C., Colombia

Calle 92 No. 10-11

Teléfono: 571-610 9893

Fax: 571 236 3810

E-mail: lmb@rabble.net.co

Actividad

Venta de material vegetal

Productos

Alstroemeria, Statice, Limonium, Lirios.

PABELLÓN PATIO BANDERAS, STAND 257 P

S.B. TALEE DE COLOMBIA S.A.

Bogotá D.C., Colombia

Carrera 18 No. 93 A-18

Teléfono: 571-610 9600

Fax: 571-257 9617

E-mail: sbtalisco@sbtalee.com

Actividad

Hibridadores y productores de esquejes de Clavel y Miniclavel.

Productores de flores de exportación.

Productos

Clavel, Miniclavel, Serena Rosas, Verdinos.

CLAUSTRO DE LAS ÁNIMAS, STAND 19 C

SUATA PLANTS S.A.

Bogotá, D. C., Colombia

Calle 124 No. 35-15 Oficina 203

Dirección Postal: A.A. 54399

Teléfono: 571-620 4120

Fax: 571-620 4120

E-mail: myepes@suataplants.com.co

Actividad

Venta de esquejes de Clavel standard y Spray.

Productos

Clavel.

CLAUSTRO DE LAS ÁNIMAS, STAND 19 C

SUATA ROSES S.A.

Bogotá, D. C., Colombia

Calle 124 No. 35-15 Oficina 203

Dirección Postal: A.A. 54399

Teléfono: 571-620 4120

Fax: 571-620 4120

E-mail: luldana@suataplants.com.co
lzapata@suataplants.com.co

Actividad

Representante de PIET Schreurs. De Kwakel. Venta de material vegetal y miniplantas de las variedades de Schreurs. Venta de plantas de gerbera y mini gerbera de schreurs.

Productos

Rosas y Gerberas.

SALÓN ARSENAL

TERRA NIGRA B.V.

Bogotá, D. C., Colombia

Calle 92 No. 10-11

Teléfono: 571-610 9893

Fax: 571-236 3810

E-mail: lmb@rabble.net.co

Actividad

Venta de material vegetal.

Productos

Gerberas, Rosa.



PABELLÓN PATIO BANDERAS, STAND 266 P

UNIQUE LATIN ROSES LTDA. /

NIRP INTERNATIONAL

Tenjo, Cundinamarca, Colombia

Kilómetro 5, Vía Tenjo-La Piedad

Apartado 151520 Bogotá

Teléfono: 571-865 7800

Fax: 571-864 6618

E-mail: uniquelatinroses@itenja.com

Actividad

Obtener.

Productos

Variedades de Rosa.



PABELLÓN PATIO BANDERAS, STAND 257 P

YODER BROTHERS INC

Chía-Bogotá D.C., Colombia

Centro Chía Oficina 2020, Cundinamarca

Teléfono: 571-862 0540

Fax: 571-862 1625

E-mail: foge@tutopia.com

Actividad

Hibridadores de nuevas variedades de flores cortadas en Crisantemos de Corte (Pompón) tanto Spray como desbotonados, en Clavel estándar y en Clavel miniatura.

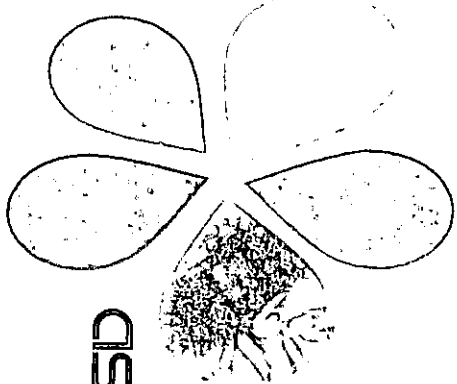
Productos

Variedades de Crisantemos de Corte (Pompón) en Spray y desbotonados, así como también Clavel estándar y Clavel miniatura.

Group 3

SERVICE COMPANIES

COMPAÑIAS DE SERVICIOS



ASOCOFLOR-ES-VALOR

Beneficios que hacen la diferencia

FOYER, STAND 87 F

ASOCOFLOR-ES-VALOR

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Una Alianza con valor Agregado para Afiliados a Asocoflores

• AMERICAN AIRLINES

Bogotá D.C., Colombia
Dirección: Cra. 7 No. 26-20 Piso 28
Teléfono: 571-343 2424
Toll free: 01 8000 - 522 - 555
Fax: 571-560 9705

Actividad

Transporte Aéreo.

• AMERICAN EXPRESS CORPORATE CARD

Bogotá D.C., Colombia
Calle 85 No. 20-32
Teléfonos: 571-593 4926 / 531 1919 Ext. 162
Fax: 571-610 4641
E-mail: luz.polo@aexp.com

Actividad

Tarjetas Corporativas.

Productos

Ejecución de membresía, primer año sin cuota de manejo y donación de 10 US\$ para programas de Desarrollo Social de Asocoflores

• ETB

Bogotá D.C., Colombia
Avenida 19 No. 114-65, Piso 7
Teléfono 01 8000 111178
Fax: 571-640 2945
E-mail: mouscep@etb.com.co

Actividad

Soluciones integrales de comunicaciones.

• HERTZ RENT A CAR

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Avenida 19 No. 97-06
Teléfono reservas: 571-602 9595
Fax: 571-602 9520
E-mail: hertzbog@ultraviajes.com
www.hertz.com.co

Medellín

Correio 438 No. 1A Sur-69 Loc. 101 Edificio Tiempo
Teléfono reservas: 574-319 1010
Fax 574-3193031
E-mail: hertzmed@ultraviajes.com
Reservas resto del país: 01 8000 517979

Actividad

Alquiler de vehículos.

Productos

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Inscripción gratuita al Hertz No. 1 Club Gold, programa para viajeros frecuentes con servicio VIP.

• HOTELES MARRIOTT

Bogotá D.C., Colombia
Calle 174 No. 9-01
Teléfono: 571-629 2898
Fax: 571-629 1750
Reservas E-mail: reservasmarriott@cablenet.co

Actividad

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Productos

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Aeropuerto.

Quito: Hotel JW Marriott Quito

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con valor Agregado
Para Afiliados a Asocoflores.



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Hertz

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universal assistance

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Teléfonos: 571-623 1165 / 623 1210

Teléfono: 571-623 1257

E-mail: universalgente@elb.net.co**Actividad**

Tarjeta de asistencia integral al viajero

Productos

15% descuento en el "Day Assistance Company"

Programa de asistencia al viajero.

7-24 / COSINTE

Bogotá D.C., Colombia

Calle 107A No. 9 A-62

Calle 94A No. 11A-27

Teléfono: 571-214 5165 / 610 3337

Fax: 571-637 2885 / 622 0484

E-mail: gerencia@sietel24.comgerencia@casine.com**Actividad**

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Productos

Seguridad físico, Seguridad de Cultivos

Seguridad logística, Asesoría BASC

Investigaciones, Estudios de confiabilidad y seguridad.

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Bogotá D.C., Colombia

Avenida El Dorado No. 98-51 Oficina 213

Teléfono: 571-415 3376 / 298 8712

Fax: 571-415 4777

E-mail: bogota@acicargo.comcarlos.gonzalez@acicargo.com**Actividad**

Agentes de carga internacional

International freight forwarders.

Productos

Servicios de agentes de carga internacional aéreo y marítimo.

Services of international freight forwarders air and sea.

HALL DE EXPOSICIONES, STAND 112 E**AIR CONSULTANTS INTERNATIONAL LTDA G.S.A**

Bogotá D.C., Colombia

Avenida El Dorado No. 84A-55 Local A-216

Centro Empresarial Dorado Plaza

Teléfono: 571-412 4517

Fax: 571-410 2695

E-mail: alitecargocor@cablenet.co**Actividad**

Ventas carga aérea.

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Bogotá D.C., Colombia

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571-319 0840 / 321 2036

Gerencia Carga

571-413 8543 / 266 2638

Fax: Gerencia General 571-321 1648

Gerencia Carga 571-321 1716 / 414 7084

E-mail: mre_rey@argsaerol.comivornesaleli@argsaerol.com**Actividad**

Transporte aéreo de pasajeros y carga.

Productos

Servicio de transporte aéreo de pasajeros y carga.

Exportaciones a Europa, Sur América y Oceanía.

Importaciones de Europa, Sur América y Oceanía.

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Avenida El Dorado No. 116-87 Zona 2 Bodega 5

Teléfono: 571-413 5950

Fax: 571-413 5599

www.arrowcargo.com**Actividad**

Transporte de carga aérea internacional.

Productos

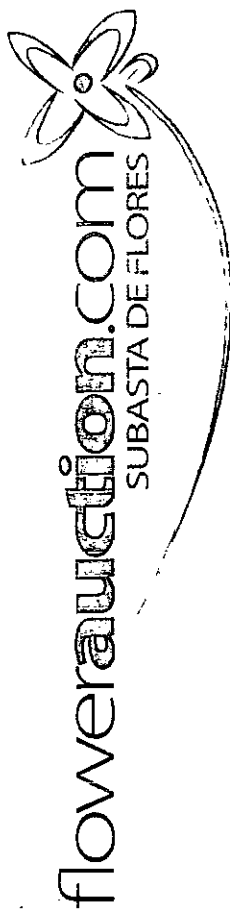
Servicio transporte de carga aérea internacional.

HALL DE EXPOSICIONES, STAND 121 E**AVIANCA**

Bogotá D.C., Colombia

Calle 64 No. 93-49 Alamos Piso 2

Teléfono: 571-541 7701

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SUPPORTED BY:****flowerbuyer.com**

4 *Continúa AYAKA*

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E-mail: cpoveda@ayaka.com
Actividad
Mensajería.
Productos
Carga nacional y carga internacional.



ENTRADA PRINCIPAL, STAND 302 O

BANCOLDEx
Bogotá D.C., Colombia
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Teléfono: 571-382 1515 Ext. 2397
Fax: 571-286 2451 / 286 0237
E-mail: clouli.banovide@bancoldex.com
Actividad
Banco de Comercio Exterior de Colombia.

ESCALERA, STAND 295 O

BASC BUSINESS ALLIANCE FOR SECURE COMMERCE
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Calle 98 No. 22-64 Oficina 603 y 213
Teléfono: 571-634 6741
Fax: 571-622 2784
E-mail: capuchacion@bascdobogota.org.co
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Certificación en Sistema de Gestión en Control y Seguridad.
Productos
Sólo información promocional.



HALL DE EXPOSICIONES, STAND 92 E

CARGOLUX AIRLINES INTERNATIONAL S.A. / CARGO LINK S.A.
Bogotá D.C., Colombia
Avenida El Dorado No. 97-51 Oficina 210
Teléfono: 571-298 1558 / 298 5403 / 298 8902
Fax: 571-298 1665
E-mail: cerna@cargoluxairline.com
Actividad
Transporte aéreo de carga internacional.

Productos
Transporte de perecederos, carga peligrosa, animales vivos y carga seca en general a Europa, Asia y Medio Oriente.

PABELLÓN PATIO BANDERAS, STAND 246 P

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Avenida calle 26 No. 103-22 Entrada 2 Int. 7
Teléfono: 571-413 5939
Fax: 571-413 5929
E-mail: amanda.romero@coolchingroup.com
bog.switzerland@coolchingroup.com
Actividad
Agente de carga Internacional

Productos
Servicio transporte internacional. Especialista en el manejo de carga perecedera. Exportación e importación aérea y marítima. Almacenaje en frío. Pre-enfriamiento. Vuelos charter. Palletizaje, repalletizaje. Inspección de calidad.



PABELLÓN PATIO BANDERAS, STAND 242 P

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Bogotá D.C., Colombia
Avenida Calle 26 No. 85B-09
Teléfono: 571-429 2910
Fax: 571-429 2973 Ext. 2948
E-mail: olein.eichmann@dhl.com
Actividad
Logística y transporte.
Productos
Logístico y transporte internacional.

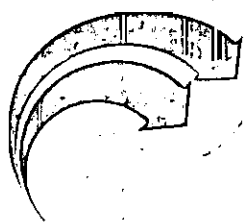


STAND 299 O

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Barcelona, España
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Locales 25 y 26
Ctra. Noc. 2 km 639,5
08340 Vilassar de Mar, Barcelona, España
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08310 Argentona Barcelona

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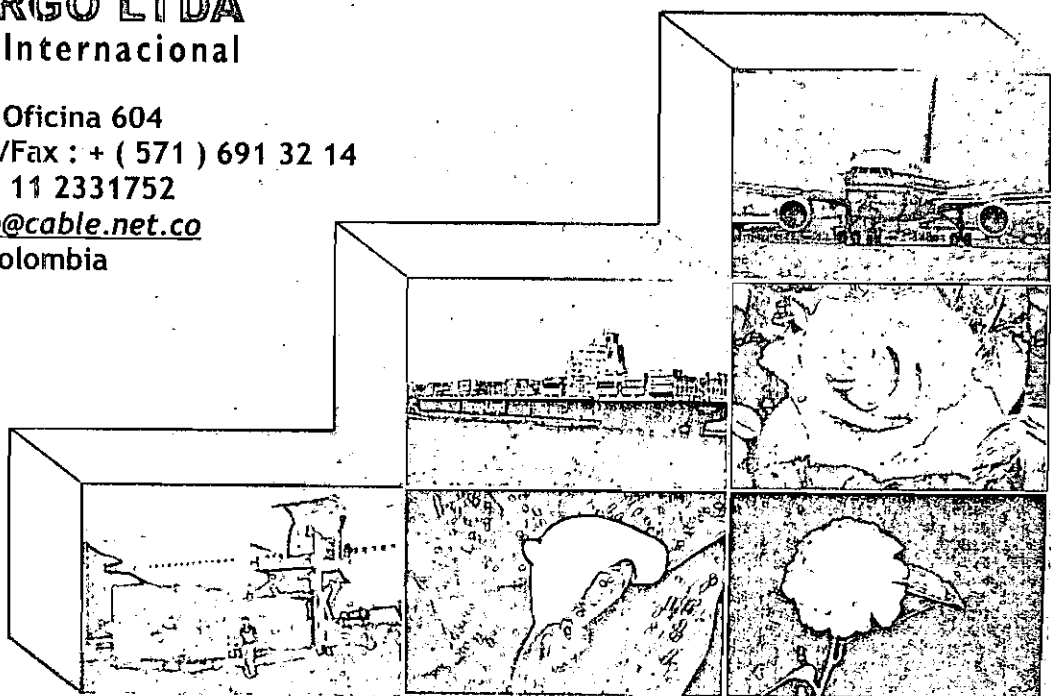
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Internacional
Especializados en
el Manejo de Flores
Hacia el Mundo**



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www.veridimedia.com

Actividad

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Productos

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Librería Verde: libros y revistas especializados en el campo de la floricultura, horticultura, agricultura, naturaleza, medio ambiente y arte floral.



PABELLÓN PATIO BANDERAS, STAND 261 P

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Aeropuerto El Dorado
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Teléfono: 571-414 8810 / 018000 110339
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jpriente@fedex.com
jcanalsanz@fedex.com

Actividad

Transporte de documentos, paquetes y carga.

Productos

Servicio Premium: con un tiempo de entrega de 24 horas
Servicio Standard: con un tiempo de entrega de 3 días.

CLAUSTRO DE LAS ÁNIMAS, STAND 5 C

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Fax: 305-513-8866
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Actividad

We are a floral consolidation services Company serving growers in South America and floral buyers throughout the United States, and specializing in the fresh cut flowers industry.

Productos

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Teléfono: 571-296 6339
Fax: 571-296 6331
E-mail: sales.floridawest@calhvm.com

Actividad

Transporte aéreo de carga.

ESCALERA, STAND 297 D

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E-mail: lsnyder@floristsreview.com

Actividad

Publishing.

Productos

The leading magazine and book publishing company in the industry. Florists' Review Enterprises is home to *Florists' Review* and *Super Floral Retailing* magazines as well to *Florists' Review Bookstore*, the industry's premier marketplace for books and other educational materials. Established in 1897, *Florists' Review* provides expert information and inspiration to traditional retail and wholesale florists as well as to manufacturers, growers, and other industry segments around the world. *Super Floral Retailing* is targeted to supermarket, mass-market, and large-volume florists and floral buyers. With our unparalleled array of magazines and books, we have the entire industry covered.

SALÓN PEGASOS, STAND 288 S

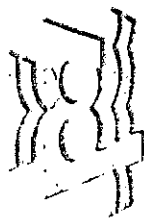
FLOWER IMPORT TRADE ASSOCIATION (FITA) UK

Londres, Inglaterra
68 First Avenue, Mortlake, London SW14 8SR
Telephone: 44-20 8969 6473
Fax: 44-20 8878 9983
E-mail: info@colombianflowers.co.uk
www.colombianflowers.co.uk

Actividad

Fita, the Flower Import Trade Association, is one of the most influential groups within the UK flower industry. Made up of the top 12 UK flower importers sourcing flowers from around the world, the group have focussed

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FAX: (571) 2982135.

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FAX: (593) - 2 - 2413268.

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their energies and financial resources on promoting Colombian flowers in the UK as the first choice for florists and quality volume buyers.

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Fax: 952-545-7882
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www.flowerpossibilities.com

Actividad
The Flower Promotion Organization (FPO) is a unique alliance of Colombian and US growers working together to increase the everyday consumption of cut flowers in the US market and making flowers an integral part of the consumers' life and lifestyle. Their integrated media and public relations consumer marketing campaign educates and demonstrates how simple, effective and fun using flowers can be, adding value and benefit to their lives.

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Cábel: 300-203 5100
315-888 3888

E-mail: luismondo@flowerbuyer.com
clenencia@flowerbuyer.com

Ontario, Canadá

700 Dorval Drive, Suite 610, Oakville,
Ontario Canadá L6K 3Y3

Phone: 1 905 849 1343
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E-mail: info@flowerbuyer.com
michelle@flowerbuyer.com
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Actividad
Comercialización de flores a nivel internacional a través del Internet.

Productos

Rose, Carnation, Lily, Chrysanthemums,
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Delphinium, Liatris, Gerbera, Calla Blanca,
Solidago, Aster, Statice, Lisianthus,

Molucella, Hydrangeas, Calla Verde, Mini Callas,
Mini Green Hydrangeas, Hydrangeas Verdes,
Folijes, Statice, Snap Dragon, Aster Metismoto,
Agapanthus, Eucalipto Babyblue, Ornithogalum,
Ave del Paraíso y muchos más.

ENTRADA PRINCIPAL, STAND 300 O
FUNDACIÓN AID TO ARTISANS COLOMBIA

Bogotá D. C., Colombia
Calle 87 No. 11A-64
Teléfono: 571-621 5550
Fax: 571-218 4730
E-mail: mif@aidtoartisans.org.co

Actividad
Aid to Artisans es una organización sin fines de lucro que ofrece asistencia práctica a grupos artesanales a nivel mundial, trabajando en conjunto para fomentar tradiciones artísticas, vitalidad cultural, mejoramiento del nivel de vida y bienestar de la comunidad. A través de asistencia en el diseño y desarrollo de productos, capacitación en habilidades empresariales y en el desarrollo de nuevos mercados. Aid to Artisans proporciona beneficios económicos sostenibles y sociales a artesanos de una manera sensible al medio ambiente y respuestas de la cultura.

Productos

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GENA TOURS

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Teléfono: 575-660 2499
Fax: 575-660 2501
E-mail: dionageleon@genatours.com

Actividad
Turismo.

Productos

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Correa 100 No. 49-09
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Fax: 571-413 8328
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gac@eze@elb.net.co

Actividad

Transporte aéreo de carga.

Productos

Transporte aéreo de carga a Europa, Corbe, Asia.



HALL DE EXPOSICIONES, STAND 125 E
HELM BANK OFICINA DE REPRESENTACIÓN

Bogotá D. C., Colombia
Correa 11 No. 82-01 Piso 2
Teléfono: 571-655 7000
Fax: 571-621 6211
E-mail: csema@helmbank.com

Actividad

Servicios financieros.

Productos

Productos financieros, cuentas en dólares, crédito hipotecario, inversiones.

PABELLÓN PATIO BANDERAS, STAND 299 P
HORTITECNICA LTDA. / FLORACULTURE INTERNATIONAL
Bolívia, USA

35 W. River St Bolívia, IL, 60510 USA
Bogotá D. C., Colombia
Calle 85 No. 20-25 Of. 2028
Teléfono: 571-530 2036
Fax: 571-236 2554
E-mail: hortitec@unet.com
hanton@bolipublishing.com

Actividad
Floraculture International es la primera revista de la floricultura internacional. Viajamos por todo el mundo recogiendo noticias, tendencias de producción y mercado, importación, exportación, variedades nuevas, investigación y todos los noticias relevantes para el sector. Nuestro representante en Colombia y América Latina, Hortitecnica Ltda., es el más reconocido editorial de libros y manuales en la región y la mejor fuente de información sobre el sector en idioma español.

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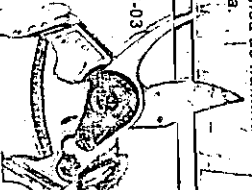
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Av. EL DORADO 69C-03

Oficina 503C
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FAX: (571) 3467387
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E-mail: ampexmanc@unioptia.com



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Productos

Revista Internacional sobre floricultura. Libros y manuales técnicos sobre floricultura y horticultura. Información y acceso al sector floricultor. Publicamos la Guía de la Floricultura, el directorio de proveedores e insumos más conocido en Colombia y Ecuador. Representamos el Super Floral Show.



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Calle 37 No. 8-43 Oficina 508

Teléfono: 571-232 4689

Fax: 571-288 4169

E-mail: angelita.neira@ica.gov.co

comunicaciones@ica.gov.co

Actividad

Servicio fitosanitario oficial de cultivos incluyendo las especies ornamentales.

Productos

Normalización fitosanitaria y sanitaria, información tecnológica y publicaciones.



FOYER AUDITORIO, STAND 69 F

MAERSK COLOMBIA S.A.

Bogotá D. C., Colombia

Carrera 7 No. 99-53 Piso 15 Torre Grupo Santander

Teléfono: 571-644 9600

Fax: 571-376 0960

E-mail: colciopsal@maersk.com

bogota@maersk.com

Actividad

Shipping Line Company.

Productos

Sea transport for dry and reefer cargo.

Transport of flowers with the best technology and experience.

Door to Door service.

Logistic Chain: Inland transport, Customs, Airfreight, Insurance.

Logistic Chain: Inland transport, Customs, Airfreight, Insurance.

STAND 263 P

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Bogotá D. C., Colombia

Avenida El Dorado No. 97-51 Oficina 206

Teléfono: 571-472 2120

Fax: 571-415 4940

E-mail: salesbag@martinaviation.com

Actividad

Transporte aéreo de carga.



FOYER AUDITORIO, STAND 82 F

NOVASOFT LTDA.

Bogotá D. C., Colombia

Avenida 19 No. 1064-83 Oficina 303-204

Teléfono: 571-612 3552

Fax: 571-620 7345

E-mail: comercial@novasoft.com.co

Actividad

Consultores de Software.

Productos

Software para floricultores.



LOBBY, STAND BUSINESS CENTER

ORBTEL S.A. ESP

Medellín, Colombia

Carrera 43 No. 1 Sur-188 Torre Bonafé

Teléfono: 574-325 1505

www.orbitel.com.co

Actividad

Empresa de Telecomunicaciones.

Productos

Paquetes IP Orbitel, Internet Empresarial, Accesos

conmutados o Internet.

LDN, LD, Internet Empresarial, Ka voz + Internet,

Portador Nacional e Internacional, Línea 800 05 y 80

05, Tarjeta Empresarial Orbitel, Voz sobre IP.



SALÓN PEGASOS, STAND 289 S

PANALPINA S.A.

Bogotá D. C., Colombia

Diagonal 24C No. 968-65

Teléfono: 571-401 1208

Fax: 571-415 6123

PO BOX 806 14347

Medellín (Rionegro), Colombia

Aeropuerto José María Córdoba Terminal de Carga

Teléfono: 574-562 2800

Fax: 574-562 2864

PO BOX MDE 6635

Quito, Ecuador

Avenida el Inca E4-181 y Avenida Amazonas

Teléfono: 593-2 241 3999

Fax: 593-2 241 3026

PO BOX UIO 17-10-7010

E-mail: gloria.caceres@panalpina.com

Actividad

Operador Logístico.

Productos

Transporte y manejo especializado en flores, transporte

aéreo internacional, transporte marítimo internacional,

almacenamiento de mercancía, sociedad de

intermediación aduanera, logística, transporte

multimodal OTM.

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PANATLANTIC LOGISTIC S.A.

Bogotá, D. C., Colombia

Avenida El Dorado No. 97-51 Oficina 105 B

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Fax: 571-298 2135

crisina.corradine@panatlantic.com

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José Félix Borrero No. 50-45 Entre Alamos y Eloy Alfaro
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E-mail: claudio.borrero@panamhnc.com
icc@panamhnc.com

Actividad

Agente de carga internacional

Productos

Importaciones exportaciones

ENTRADA PRINCIPAL, STAND 302 O

PROEXPORT COLOMBIA

Bogotá D.C., Colombia
Calle 28 No. 13 A 115 Piso 35 - 36
Teléfono: 571-560 0100 Ex: 2650
Fax: 571-336 28 90
E-mail: estelboni@proexport.com.co
Actividad
Promoción de las exportaciones colombianas de productos no tradicionales



HALL DE EXPOSICIONES, STAND 129 E

REAL CARGA LTDA.

Bogotá, D.C., Colombia
Avenida El Dorado No. 98-51 Oficina 3018
Teléfono: 571-415 1188 / 415 0499
Fax: 571-415 1855 / 404 3685
E-mail: ernesto@realcarga.com
Actividad
Comercio Internacional
Productos
Transporte de carga

PABELLÓN PATIO BANDERAS, STAND 244 P

ROYALTY ADMINISTRATION INTERNATIONAL

Groenenda, Holland
Noordwijksweg 350
Direccion Postal: 2690 AD
Teléfono: 31-174-420171
Fax: 31-174-420923
E-mail: info@royalty-admin-int.nl
Actividad

Administración de registros y patentes de variedades vegetales inventarios y control de origen de las variedades registradas. Resolución de regalías.



HALL DE EXPOSICIONES, STAND 109 E

SURATEP S.A.

Medellín, Colombia
Carrera 50 No. 52-50 Piso 10
Teléfono: 574-511 3545
Fax: 574-231 8080
www.suratep.com.co

Actividad

Administrador de riesgos profesionales



PABELLÓN PATIO BANDERAS, STAND 263 P

TAMPACARGO

Bogotá, D.C., Colombia
Avenida El Dorado No. 116-87
Teléfono: 571-439 7900
Fax: 571-439 7997
E-mail: fmolopez@tampacargo.com.co
Actividad
Transporte de carga aéreo / Air cargo

Productos

Operamos actualmente y de manera directa, en 13 ciudades de América. Presently, we operate directly in thirteen cities in North and South America: Estados Unidos (USA): Miami y San Juan, P.R. Colombia: Bogotá, Medellín, Cali y Barranquilla. Ecuador: Quito. Venezuela: Caracas y Valencia. México: México City, Perú: Lima. Chile: Santiago. Surinam: Paramaribo. Nuestro experiencia de más de 30 años en los procesos de recibo, almacenaje y transporte de mercancía perecedera, en un ambiente de total seguridad, nos ha permitido especializarnos en el cuidadoso manejo de este tipo de productos. *Prolongar la vida, una de nuestras obsesiones.* More than 30 years of experience in the reception, handling and shipping of perishable goods in a secure environment, has allowed us to develop a highly specialized cool chain care and handling protocol. *Prolonging life, one of our obsessions.*

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Fax: 571-243 0033

Rionegro, Colombia

Aeropuerto José María Córdoba Zona de Cargo, bodega
Alianza Suma segundo piso
Teléfono: 574-561 4242
Fax: 574-561 4265

Cali, Colombia

Avenida 4 No. 6N-67 Oficina 704
Teléfono: 572-660 8582
Fax: 572-661 8264
E-mail: acalderon@transborder.com.co

Actividad
Agencia de carga.
Productos
Servicio de carga.

GRAN SALÓN BARRAHONA, STAND 157 B

TRANSLAGO LTDA.

Bogotá, D.C., Colombia
Calle 100 No. 19-61 Piso 9
Teléfono: 571-651 2191 / 651 2192 / 651 2194
Fax: 571-635 3517
E-mail: vallegos@translago.com
tranco@translago.com
Actividad
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Bogotá - Colombia



HALL DE EXPOSICIONES, STAND 127 E

UPS AIR CARGO

Bogotá, D. C., Colombia
Terminal de Carga Internacional
Avenida El Dorado No. 116-87
Teléfono: 571-413 9424
Fax: 571-413 5110
E-mail: oescaraga@ups.com

Actividad
Servicio

FOYER AUDITORIO, STAND 71 F

UPS SUPPLY CHAIN SOLUTIONS

Bogotá, D. C., Colombia
Calle 46 A No. 82-54 Bof 6 y 7 San Cayetano

Teléfono: 571-423 8775 Ext. 128
Fax: 571-423 8760
E-mail: lovila@ups-scs.com

Actividad
Operador Logístico
Productos

Transporte door to door de flores y perecederos.



SALÓN PEGASOS, STAND 290 S

VACUUM COOLING COLOMBIA LTDA.

Bogotá D. C., Colombia
Avenida El Dorado 97-51 Of. 313
Teléfono: 571-415 4999
Fax: 571-415 5566
E-mail: gleser@vacnet.net.co

Actividad

Vacuum cooling service (enfriamiento rápido al vacío).

Productos

Vacuum cooling service.



ESCALERA, STAND 296 O

WHOLESALE FLORIST & FLORIST SUPPLIER ASSOCIATION (WF&FSA)

147 Old Solomons Island Road Suite 302

Annapolis, MD 21401

Phone: 410-573-0400

Fax: 410-573-5001

E-mail: jwanka@wf&f.org

www.wf&f.org

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Calle 81 No. 90 A-47 Bogotá
Teléfono: 571-622 4040
Fax: 571 622 4040
E-mail: hernando.pabon@adn.com.co

Actividad

Proveedor de insumos para flores

Productos

Fungihumox, Onestep, Fertis a la mina, Fertis a lasra FDI, Adelante 14

FOYER AUDITORIO, STAND 75 F

AGRIFIM DE COLOMBIA S.A.

Bogotá D. C., Colombia
Carrera 44 No. 18-68
Teléfono: 571-368 1377
Fax: 571 244 7315
E-mail: gerencia@agrifim.com.co

Actividad

Diseño, fabricación, comercialización e instalación de equipos de riego por goteo y microaspersión. Con certificado NTC-ISO 9001:2000.

Productos

Líneas de goteo, cintas, tuberías lisas, filtros, válvulas, estaciones de filtrado, estaciones de bombeo, automatización, nebulización, antihelada y equipos de medición para el sector floricultor y agrícola.

FOYER AUDITORIO, STAND 86 F

AGROFLOWER S.A.

Bogotá D. C., Colombia
Parque Agroindustrial de Occidente
Bodega No. 62 - kilómetro 1.5 vía a Siberia - Calle 80

Teléfono: 571-864 3328
Celular: 310-764 8245
Fax: 571-876 7067
E-mail: gerencia@agrowflower.com
agrowflower@hotmail.com

Actividad

Elaboración y comercialización de agroquímicos para flores en post-cosecha

Productos

Nurtilife Preservante (Fresh Flower Food), Nurtilife Rosas (Bactericida e hidratante), Nurtilife Clavel y Miniclavel (Bactericida e hidratante).

SALÓN PEGASOS, STAND 284 S

AMAFIBRA / C.I. SUSTRATOS S.A.

Bogotá D. C., y Rionegro Antioquia, Colombia

Dirección Postal: A. 357 Rionegro Antioquia

Teléfono: 574-537 1110

Fax: 574-537 1110

E-mail: csustratos@hotmail.com

www.amafibra.com

Actividad

Venta de sustratos para la floricultura

Productos

Sustratos de fibra de Coco Golden MIX, para germinación e hidroponía en cultivos de flores.



PABELLÓN PATIO BANDERAS, STAND 237 P

BAYER CROPSCIENCE S.A.

Bogotá D. C., Colombia

Carrera 58 No. 10-76

Dirección Postal A.A. 80004

Teléfono: 571-423 4500

Fax: 571-423 4631

E-mail: marvyluz.angel@bayercropsscience.com

Actividad
Producción y comercialización de insumos agrícolas

Productos
Aguafina, Caracoto, Confido, Decis, Fulgor, Mesural, Rulofix, Aletta, Antracol, Bayleton, Derosol, Invento, Miltex, Prevencur, Rovral, Scido, Spiorak, Teldor canbi, Cobo, Silvocat.



C.A. MEJÍA & CIA S.A.
Medellín, Colombia
Correio 48 No. 14-160
Teléfono: 574-266 6767
Fax: 574-312 2322
E-mail: ventas@tiffon.com.co

Actividad
Industria metalmeccánica

Productos
Grupos para invernadero, cierre de cajas de cartón, capuchones y demás grupos industriales. Además: clámbrico plano grupo zuncho, grupo cerco, clavos de acero, clavos de hierro.

HALL DE EXPOSICIONES, STAND 118 E
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INVERGARGA COLOMBIA S.A.
Saboneta, Antioquia, Colombia
Calle 78 Sur No. 47D-21

Teléfono: 574-301 2844 / 301 2244
Fax: 574-378 0448
E-mail: info@centroaceros.com

Actividad
Diseño, fabricación e instalación de sistemas de cable vós, estructuras, puente grúas e invernaderos. Design, manufacture, and installation cable way systems, metallic structures, cranes and greenhouses.

Productos
Sistemas de cable vós, estructuras, puente grúas, invernaderos.
Cable way systems, metallic structures, cranes, greenhouses.



DECORWRAPS
Bogotá D. C., Colombia
Correio 106 No. 15-25 lote 35 y 36 bodega 3
Teléfono: 571-439 6733
Fax: 571-439 6773
E-mail: info@decorwraps.com

Actividad
Fabricante de empaques flexibles para flores y plantas (capuchones y vueros). Flexible packaging for flowers and potted plants (Sleeves and wraps).

Productos
Capuchones (fimpresos y transparentes), vueros, pñefolds. Sleeves (print and clear), wraps, gift bags, pre-folds.



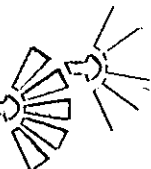
Impresoras para códigos de barras
Cintas de transferencia e insumos
Guantes industriales (Protex)
Zuncho, Girapas y Cinta Adhesiva
Etiqueteria impresa para cultivos

CRA 7 No 180-75 Mod.0 Bod.1
PBX: 670 40 39
FAX: 674 78 32
Bogotá D.C. Colombia
E-mail: sanmateo@aolpremium.com

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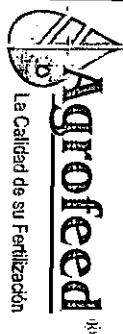


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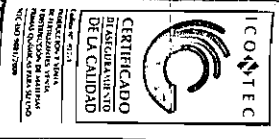


La Vida de sus Flores

FLORISSIMA



La Calidad de su Fertilización



Brenntag Colombia S.A. E-mail: agromarketing@brenntag.com

Brenntag Colombia S.A. E-mail: agromarketing@brenntag.com

FOYER STAND 72F

DURALFOIL AMÉRICA LTDA.

Bogotá D. C., Colombia
Calle 137 No. 38-34 Oficina 101 a 104
Teléfono: 571-614 8948
Celular: 315-835 8962
Fax: 571-614 8948
E-mail: duralfoilamerica@cable.net.co
Web Page: www.tasmanianinsulation.com

Actividad

Importadores de aislamiento térmico, barreros radiantes

Productos

Duralfoil DCR 430 Plateado: un aislante térmico, barrera protectora contra el calor y el frío con aluminio en ambas caras.

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logrando una excelente reflectividad de la luz dándole no solo una presentación atractiva y estética sino que además permite un luminoso ambiente de trabajo.

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ETERNA S.A.

Bogotá D. C., Colombia
Correa 66 No. 13-83
Teléfono: 571-260 1100 Ext. 248
Fax: 571-260 4009
E-mail: khojorquez@eterna.com.co
kardinechi@yahoo.com.mx

Actividad

Fabricantes y comercializadores

Productos

Guanes floricultor, productos de aseo institucional.

FOYER AUDITORIO, STAND 74 F

ETIQUETAS E IMPRESOS GRÁFICOS — ETIGRAF

Medellín, Colombia
Carrera 45 No. 34-43
Teléfono: 574-262 0120

Fax: 574-232 2214

E-mail: mercaventas@etigraf.com.co

Actividad

Diseño, impresión flexográfica y venta de etiquetas.

Productos

Etiquetas autoadhesivas, impresos y fundeados en cualquier dimensión y con el adhesivo según la necesidad.



FOYER AUDITORIO, STAND 81 F

FLOPACK S.A.

Bogotá D. C., Colombia
Calle 161 A No. 34-27

Teléfono: 571-671 8450 / 608 0947

Fax: 571-608 2992

E-mail: flopack@falconfilms.com

Actividad

Fabricación y comercialización de empaque para flor

Productos

Capuchón en PP80 clear, Capuchón en PP80 impreso, Bolsas.

GRAN SALÓN BARAHONA, STAND 233 B

FLORALIFE INC

Waltham, Estados Unidos

751 Thunderbolt drive, Waltham, SC 29488-9366 USA

Phone: 305-591 0200 — 315-3641786

Fax: 305-591 0860

E-mail: info@floralife.com

www.floralife.com

Actividad

Producción, comercialización de productos y servicios para postcosecha.

Asesoría en postcosecha. Servicio de laboratorio.

Auditoria para comercializadoras y floricultores. Prueba de eficacia de nuestros productos.

Productos

Sachet Floralife Crystal Clear, Floralife Quick Dip, Floralife Profesional, Hydralift 100, Floralife Rose & Gerbera PRG, Floralife Alstroemeria & Lily PAL, Sachet Floralife Clear Bulk, Sachet Floralife Bulb Food. Sachet por Marcas (USA BOT, PUBLIX).

HALL DE EXPOSICIONES, STAND 128 E

FLORINTEGRAL LTDA. / SYNGENTA S.A. /**ABOCOL S.A.**

Tenjo, Colombia

Continúa ▶



INTERCOMERCIAL ANDINA LTDA.

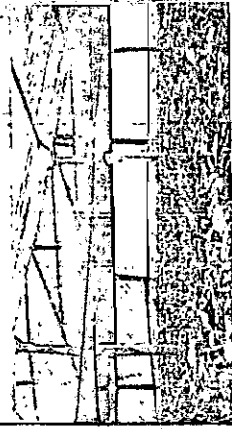
Un Mundo de soluciones con Mallas Plásticas

Carrera 25 No. 17 - 31 PBX: 375 18 22

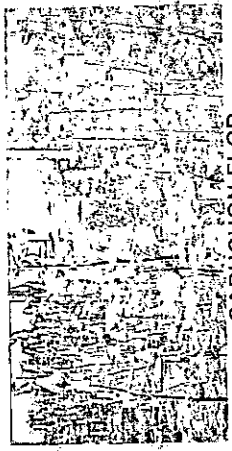
Tel: 375 21 74 - 247 95 24 - 201 87 26 fax: 375 07 63

e-mail: ventas@interandina.net - www.interandina.net

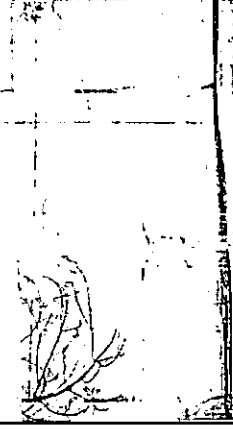
Bogotá - Colombia

**POLISOMBRAS - ZARAM**

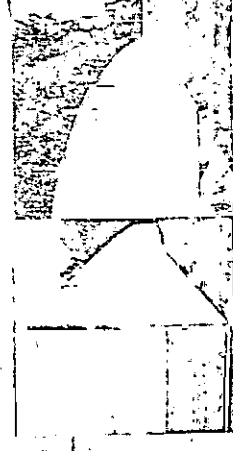
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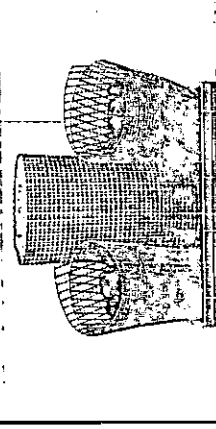
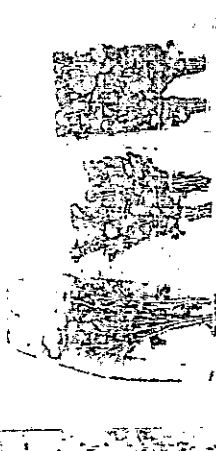
Rosas - Gerberas - Crisantemos - Otras

**MALLA - POLI - THRIPS**

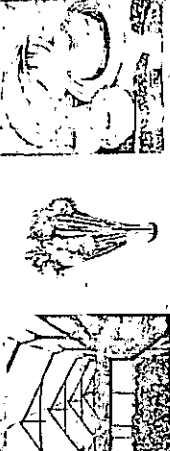
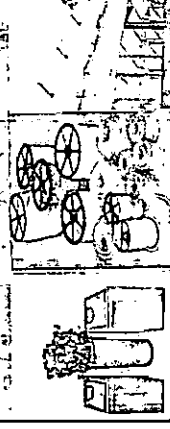
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SUCURSAL COLOMBIA

Bogotá D. C., Colombia

Calle 80 No. 11-68-13

Teléfono: 571-440 3221

Fax: 571-433 7590

E-mail: info@temkin.com.co

Actividad

Producción y comercialización de empaques. Flexibles para flores.

Productos

Capuchones, ruomos y láminas para rosa en polipropileno biodegradable.



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VELTO LTDA. / A - RDO COMPANY LLC

Bogotá D.C., Colombia

Correio 43 A No. 21-22

Teléfono: 571-368 7351
Fax: 571-358 7339

Strongsville, USA

22360 Royallton Road Strongsville, Ohio 44149 USA

Phone: 1-830-372 4770

Fax: 1-830-372-0483

Dirección postal: 44149

E-mail: veltoamerica@velto.com.co

mschuk@0-000.com

Actividad

Soluciones en empaques / Packaging solutions

Productos

Capuchones decorativos para flores / decorative flower sleeves. Empaques para rosas / rose wraps. Etiquetas / labels. Soluciones integrales / Concept solutions. Ruomos / Bouquet inserts.

FABW, Minge BamerIM under US Patent No.

6,505,425, Bouquetbags, Notuworks® PUA

compositible sleeves, Designer's Touch TM Sleeves under

US Patent No. 6,766,003B2

Continúa



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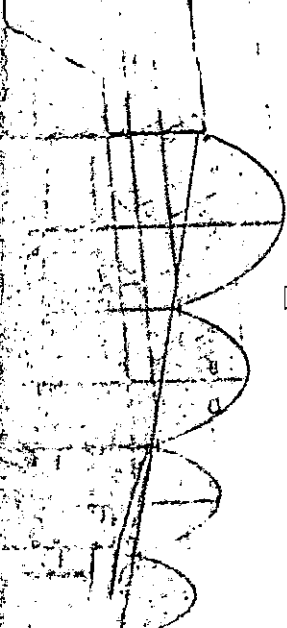
Nuestro objetivo es brindar satisfacción a las empresas que requieren personal idóneo en el área y garantizar el bienestar laboral de cada empleado.

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► *Continúa VELTO LTDA. / A - ROO COMPANY LLC*

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E-mail: agricola@venus.com
diagricola@venus.com

Actividad

Comercializadores de fertilizantes (foliares, quelatos, fosfatos, etc.); sustratos de germinación a base de turba y otros productos agrícolas.

Productos

Klasmann TSI, Substrat Base, Tray Substrat Naturhumic, Naturcomplei-G, Naturseal, Naturtos, Naturfruit, Naturfruit basic, Naturquel Fe, Naturquel Fe-L, Naturmangonoso, Naturzinc, Naturcalcio, Naturbaro, bandejas de germinación A y P.



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C.I. Metroparque, Avenida Circunvalar/Intersección

Cardinalita, Bodega MC11

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Fax: 575-328 9353 / 54

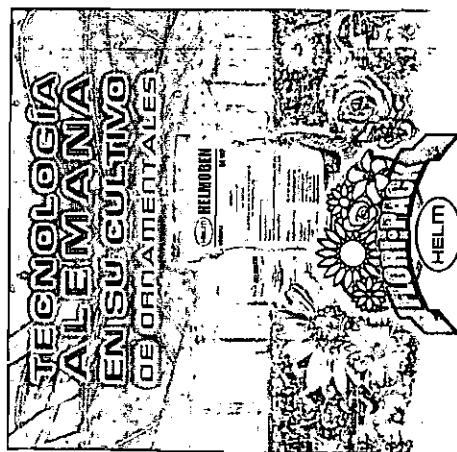
E-mail: carlos.alvarado@yara.com

Actividad

Importación y comercialización de productos fertilizantes

Productos

Colcinit, Krista-K, Kristasol, Kristanag, Krista KP, Hydrocomplex, Kristasap 52.



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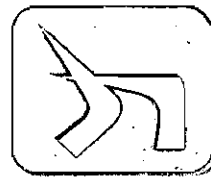
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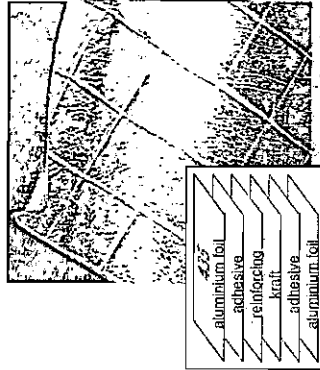
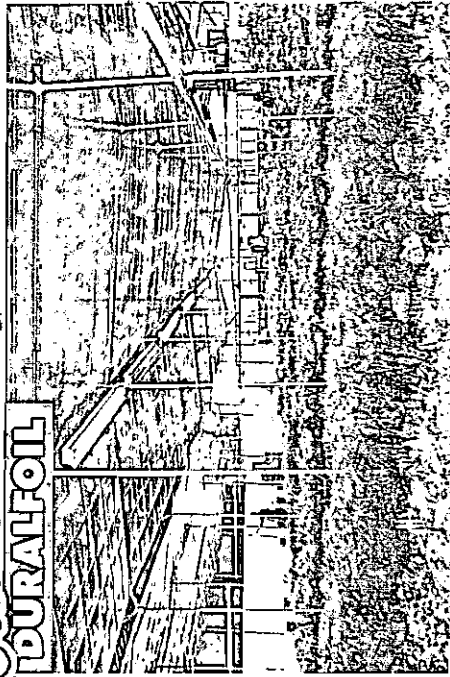
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de sus flores



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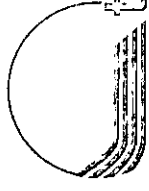
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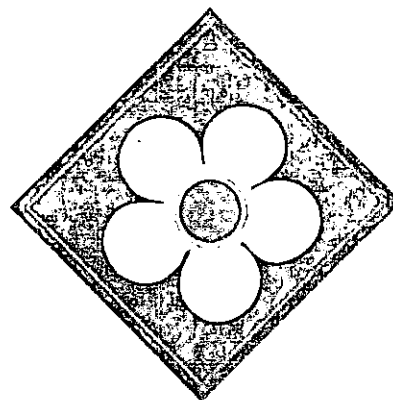
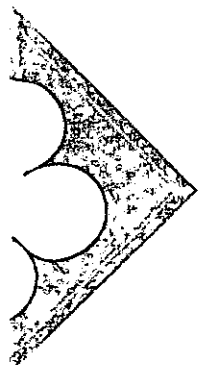
With us your flowers are always their way



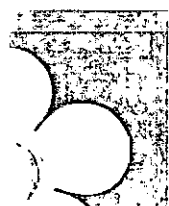
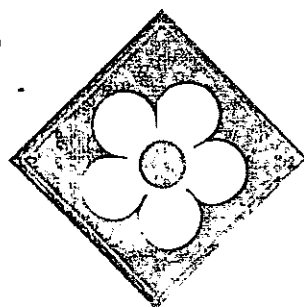
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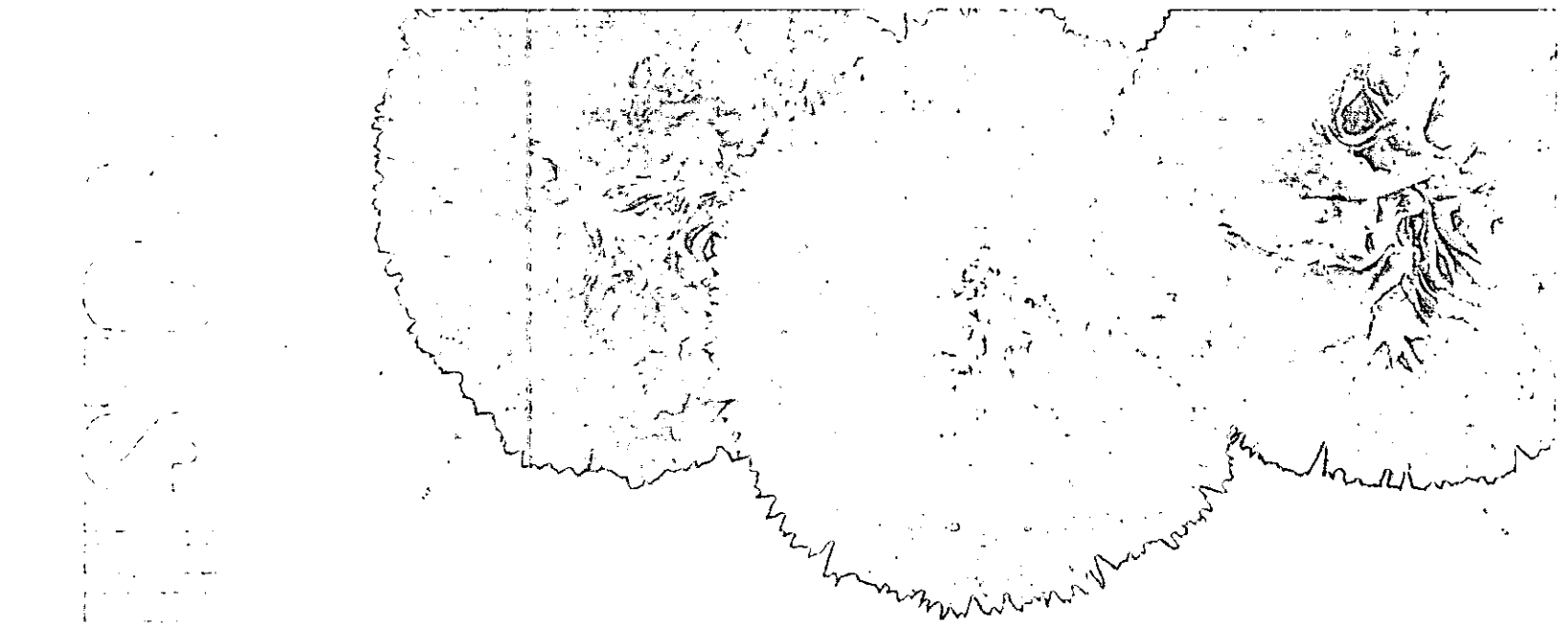
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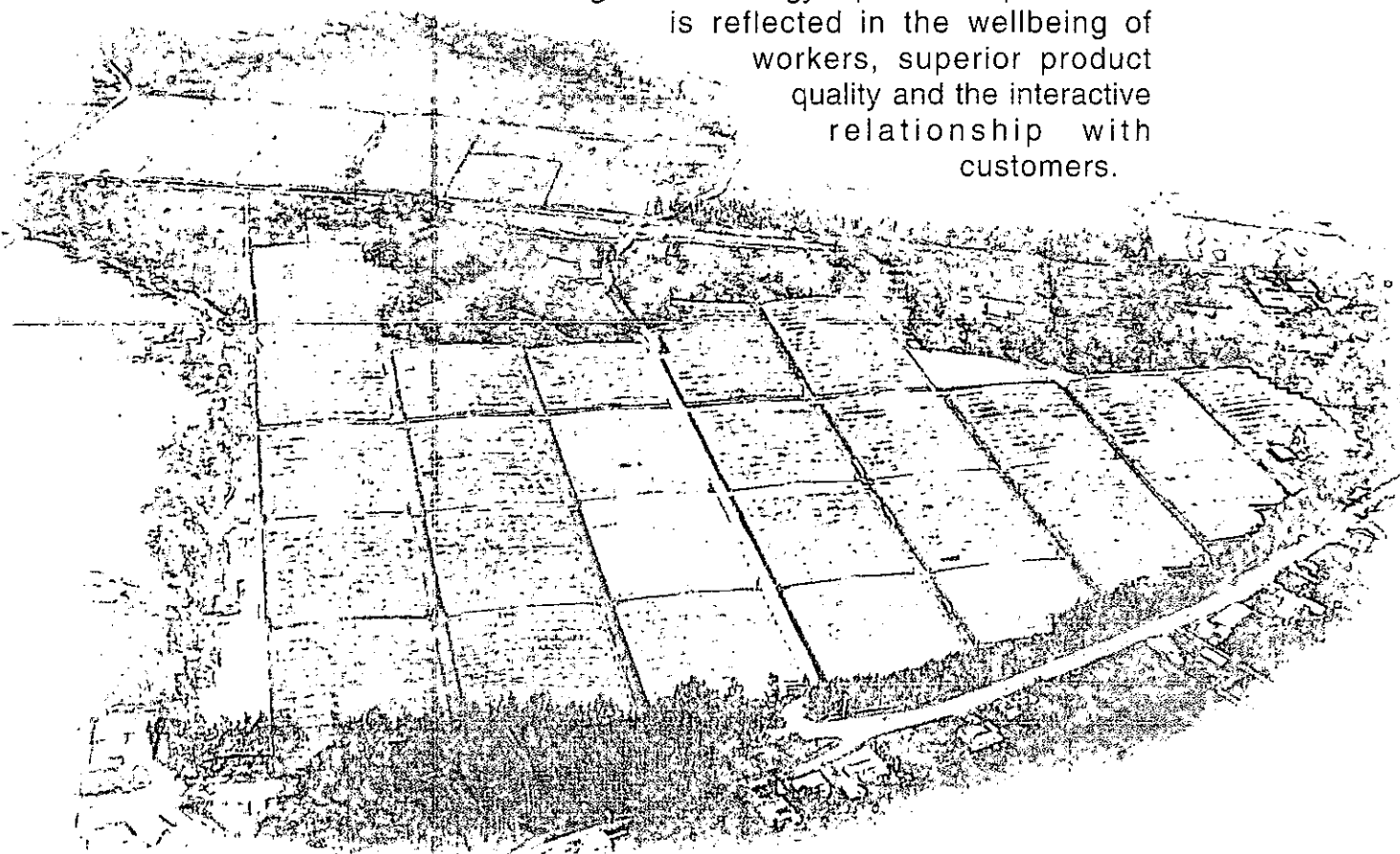
Bio Flora





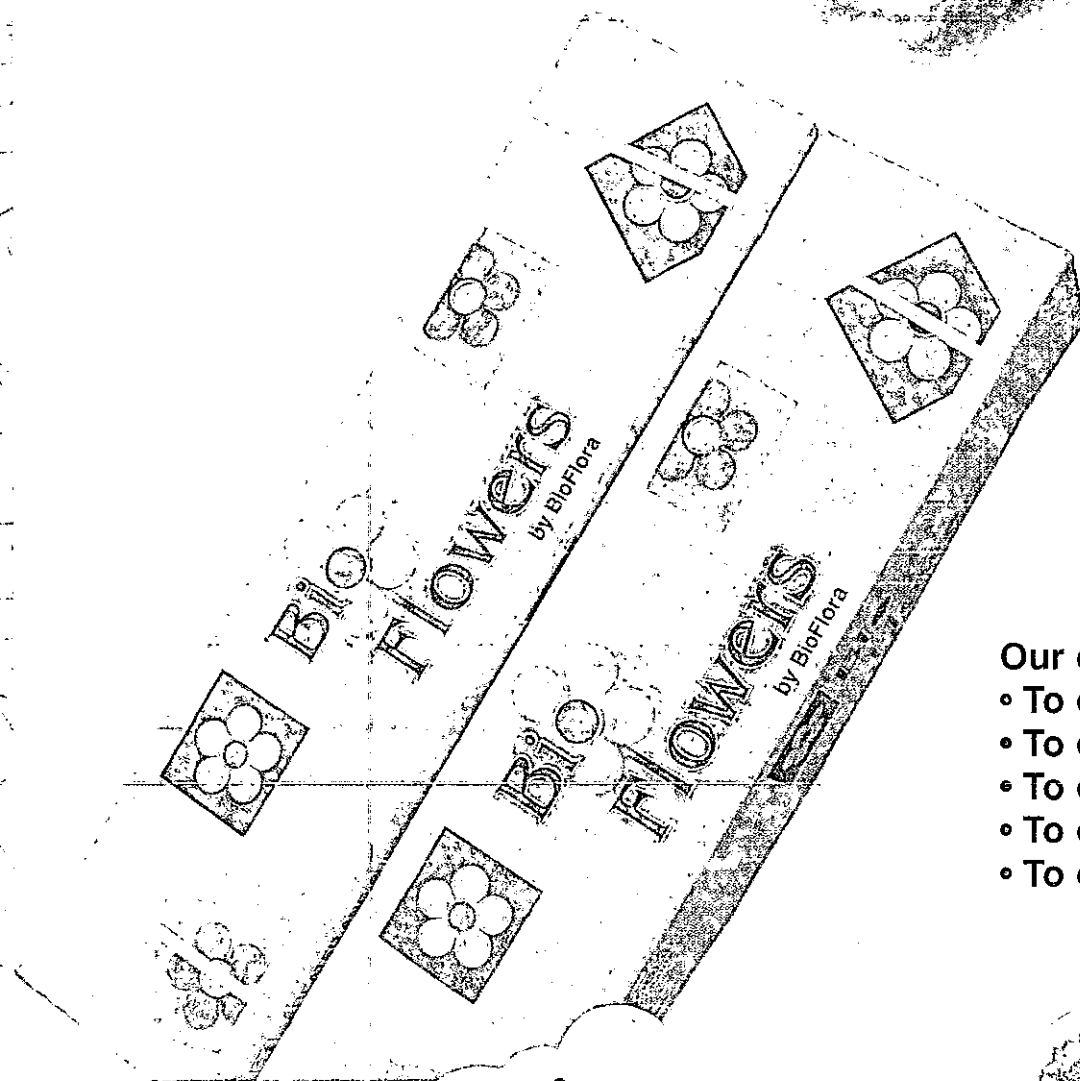
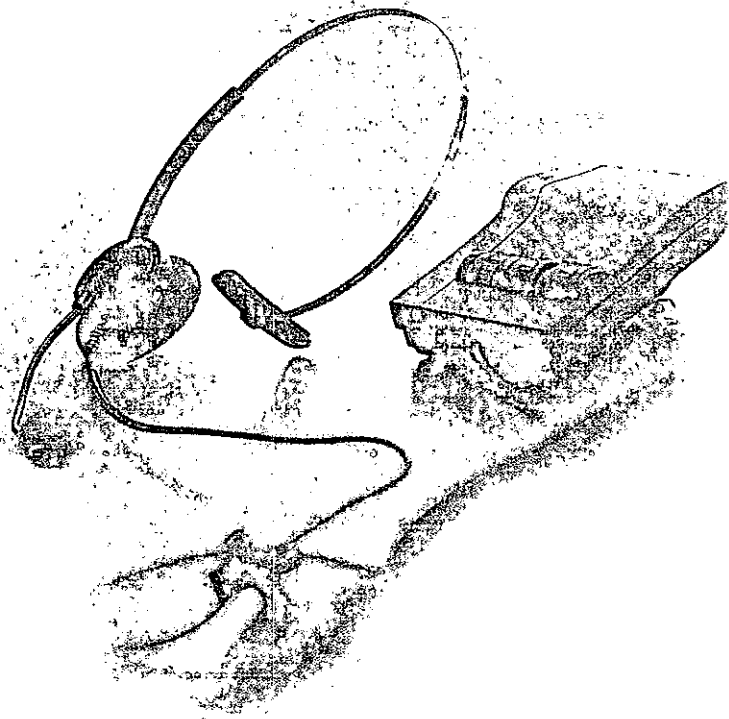
With more than 20 years' expertise in producing high quality carnations, Bioflora has now emerged as a new company which is redefining the process of producing and selling carnations. Bioflora is now a pioneer in its approach to environmental control and personnel care in the production procedures, and continue to be a leading source of outstanding quality carnations.

Bioflora has transformed itself from a production farm into a culture where respect for the environment and the use of cutting edge biotechnology in production procedures is reflected in the wellbeing of workers, superior product quality and the interactive relationship with customers.



Bioflora culture transforms regular sales into a dynamic, interactive experience full of effective solutions for our customers' needs. A trained team strives to understand market conditions and listens attentively to customers to offer timely alternatives to achieve optimum results.

Going back to natural processes means treating customers in a special, personalized way, and paying attention to every detail, guaranteeing freshness and consistent quality, resulting in long term success.



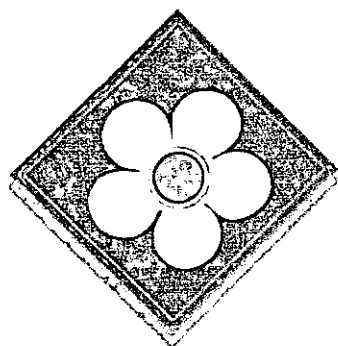
Our commitments:

- To our clients
- To our environment
- To our society
- To our company
- To our future

**Bio
Flora**



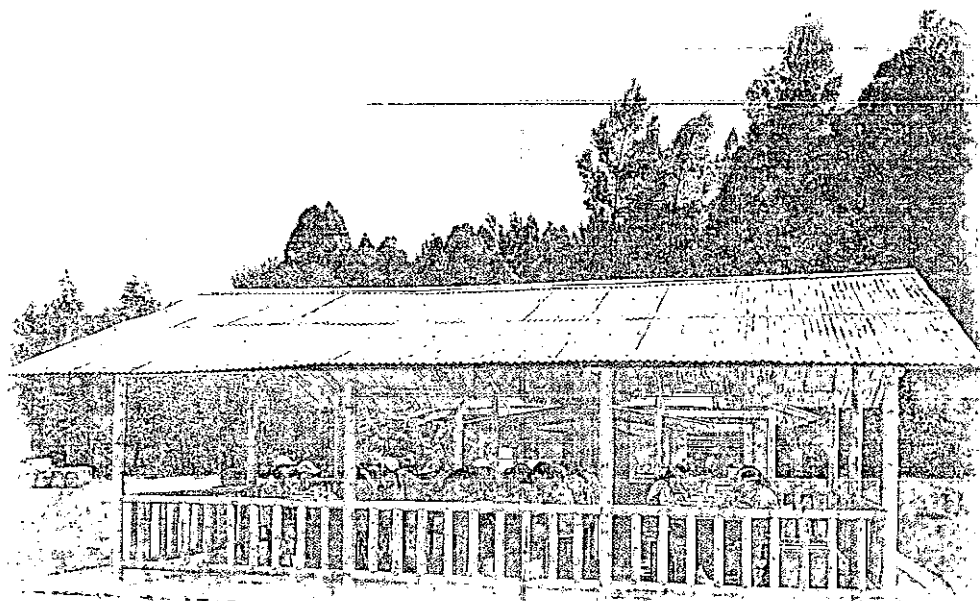
100%
CARNATIONS
FROM
BIOFLORA

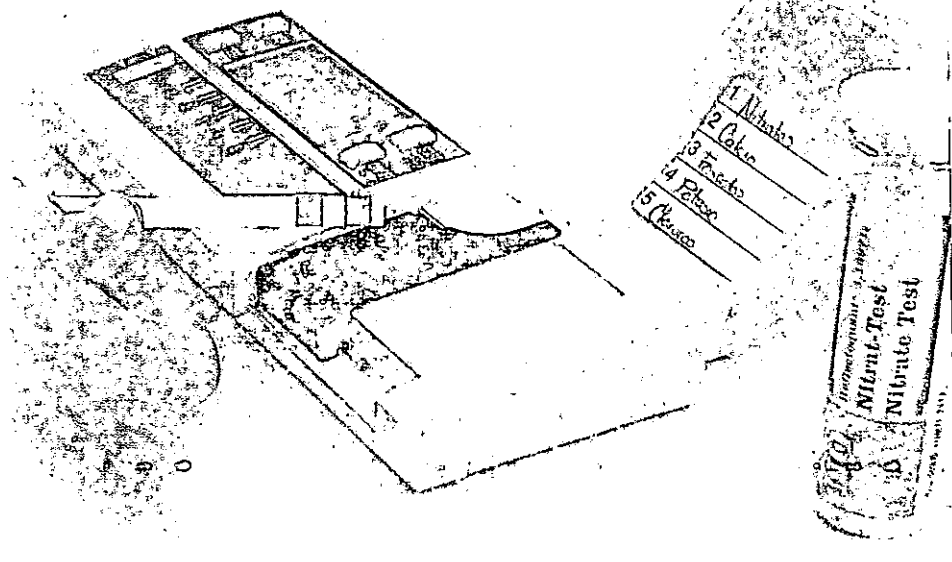


People working at Bioflora are completely involved in and committed to the new culture; they work in a fresh and friendly environment where teamwork and excellent working conditions are the main reason for obtaining exceptional results.

In Bioflora culture, workers are considered as the focus of any program, and their wellbeing is always a priority. Fully equipped facilities, spacious areas to perform different activities and the personal contact and support of the Human Resource department are examples of what Bioflora is doing to keep its workforce satisfied.

Because of Bioflora's commitment to go beyond normal procedures to produce, sell, and take care of their workers and the environment, it is the best, high-quality source of carnations for the most demanding customers around the world.

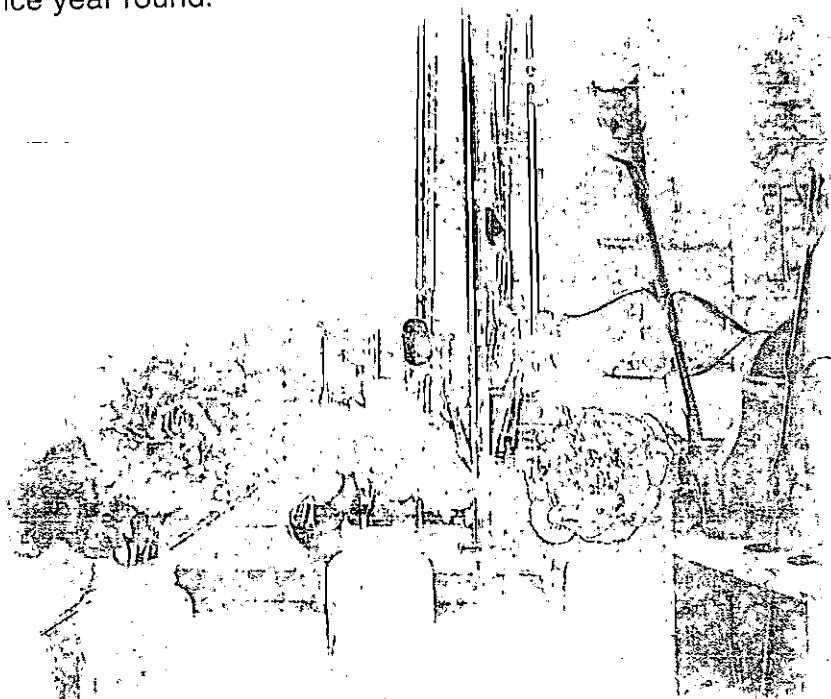
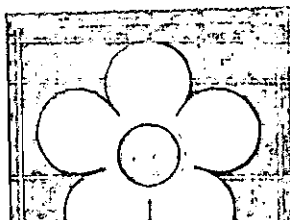
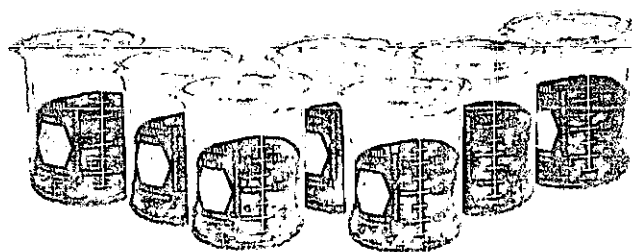




EM- Effective Microorganisms is the most recent biotechnology for the flower industry developed by Japanese experts and now being used by Bioflora to improve elements in soil and plants, to control pests and diseases and to handle residues.

Bioflora culture recovers key natural processes, resulting in healthier plants, real vibrant colors and consistent high level quality, depending each day less and less on the use of chemicals.

With the support of MERCK Colombia, Bioflora counts on the first pilot laboratory in Latin America dedicated to performing soil and subsoil fertility and foliage analysis, essential measures in maintaining a constant level of quality performance year round.

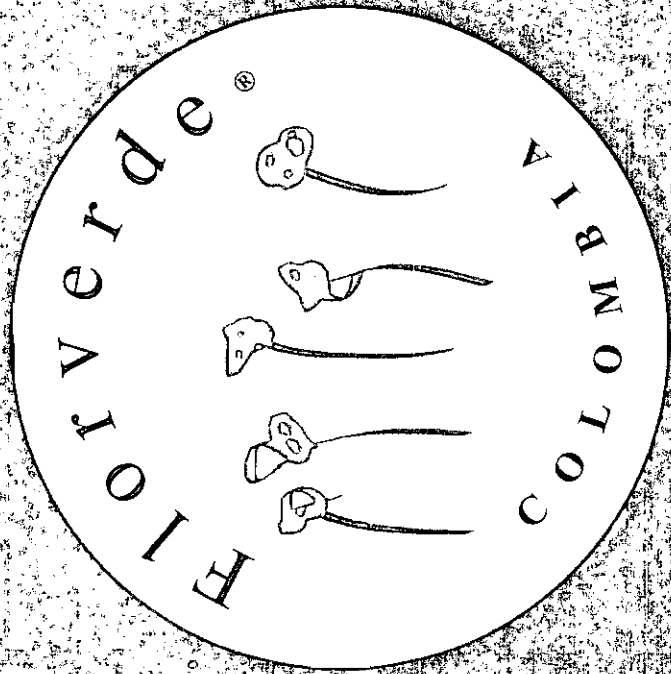


Bio- Flora



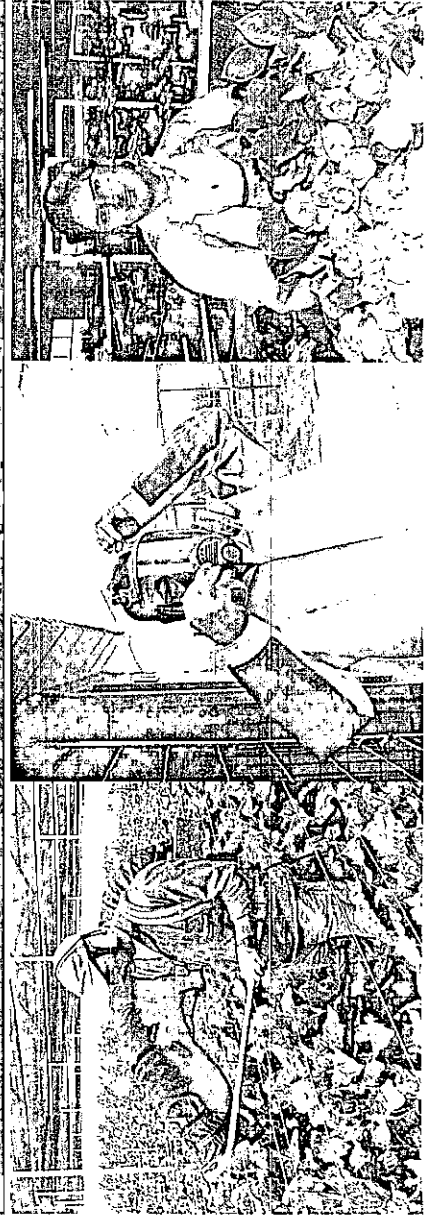
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Bogotá D.C. - Colombia

Better flowers for a better world



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Environmentally friendly

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Go sustainable. Go Florverde®.

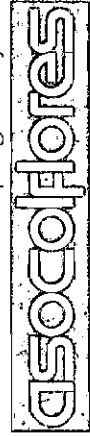
Our People

- 60% of the jobs we provide are filled by women
- The illiteracy rate in our sector is 0.8% (1.8% in 2000)
- 30% of our workers have completed primary school
- 20 % of our workers have completed secondary school studies
- 67% of our workers are between 20 and 39 years old
- The average permanence of workers in one company is 5.6 years and the average life of our companies is 17 years
- 100% of our workers have Social Security coverage
- More than 15% of workers in the floriculture sector are members of unions vs. Colombia's total of 5%*
- More than 44% have collective bargaining agreements*
- 47% of our workers belong to a workers' fund (cooperative worker associations)
- The average wage of workers in member companies is 20% over the minimum legal wage.*
- The average work week in member companies is of 46.5 hours vs. the legal work week of 48 hours.*

* Data in the Social Balance Survey of 83 companies with a total of 24.665 workers.

Florverde® is the Colombian Flower Certification Label
with internationally accepted standards.

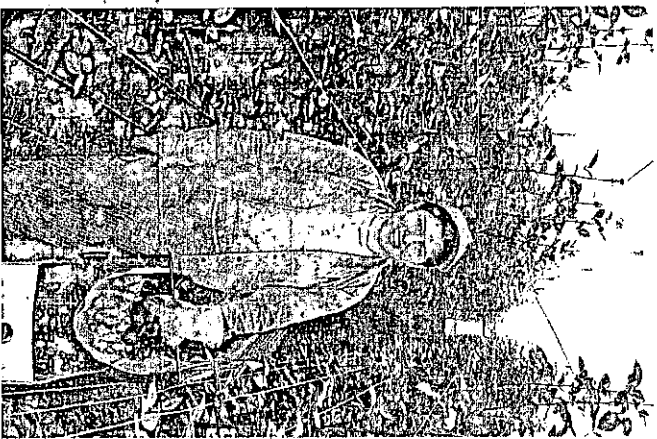
Florverde® is a program by



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florverde@asocolflores.org

For more information on Florverde®, its members and certified companies, visit.





Because we care

In Florverde® continuous improvement is the key to social and environmental responsibility

Florverde® is

- Changing floriculture since 1996
- A program that fosters economic, social, and environmental sustainability
- An initiative that strives for continuous improvement through benchmarking and support
- A measurement system for social and environmental performance
- A set of high standards for flower production
- Certified by SGS

In Florverde® we have guiding principles

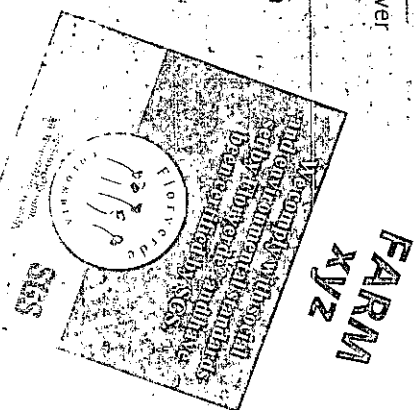
We believe in quality in social management. We believe in:

- Looking after our people
- Promoting health and safety
- Upholding fair labor conditions
- Encouraging teamwork and training
- Creating welfare programs for our workers and their families

We believe in quality in environmental management.

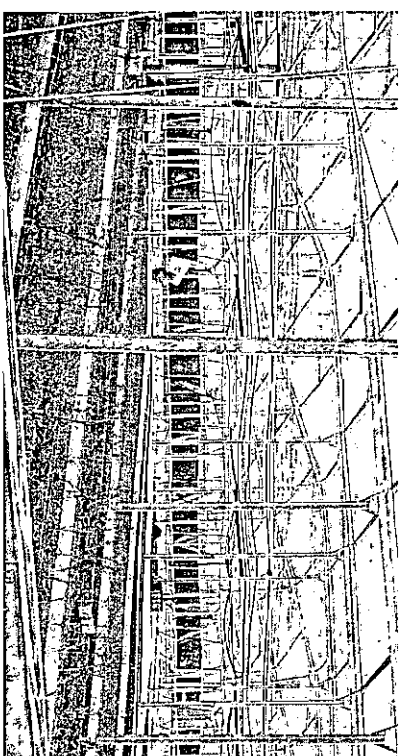
We believe in:

- Implementing cleaner and safer production: By using lower quantities of less toxic agrochemical inputs- pesticides and fertilizers- under safe conditions
- Ensuring clean air, soil and water: By preventing pollution with good agricultural practices
- Protecting our water sources: By capturing and recycling rainwater.
- Protecting our ecosystems: By planting live fences and green areas to create natural borders and beautiful workspaces.



In Florverde® we take action

- We follow the best example: Benchmarking is used to have referential information on social and environmental performance. Following high standards, our farms imitate the best example provided by other program members.
- We give support: Advisory visits, workshops, conferences and documents on best practices are used to support and accompany the farms in their change processes.
- We communicate: Florverde® is an information system that receives periodical data from its members. This information is analyzed and used as feedback for continuous improvement of the farms.
- We share: Florverde® is a unique initiative that can be harmonized with the most demanding labels in the world.



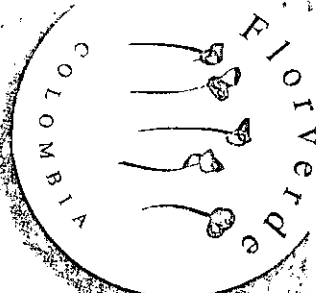
Children of Colombian flower workers at day care.



Florverde®, because

- We are different: By supporting Florverde® and encouraging companies to participate in it, you as clients and the companies you patronize are building local capacity to help solve the innate problems in the floriculture regions of Colombia. We think globally and act locally.
- We have independent certification: As of 2003, a third party, SGS (www.sgs.com), certifies Florverde® farms in the compliance of the Program's standards.

Colombian flower industry data	
Greenhouse production of cut flowers	6.544 Ha. / 16.171 A
Flower companies in Asociflores	202 companies • 308 farms
	75% of total flower exports
	66% of area - 3.971 Ha.
Flower companies in Florverde®	141 • 2.633 Hectares
	44% of the country's area
Florverde® companies certified by SGS	56 (by February 2005)
	1.150 Hectares
	19% of the country's area
	63% of participating area
Direct jobs in Colombian flower industry	94.300 • 89% are farm workers
Indirect jobs in Colombian flower industry	80.200
Exports	US\$ 704 millions



**Zantedeschia
 (Coloured Calla)
 Selection 2006**



Florex Gold



Pot of Gold



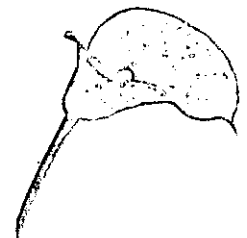
Sunrise



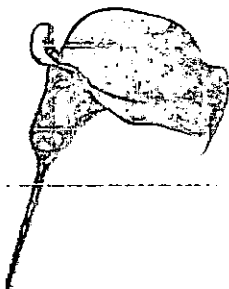
Hot Shot



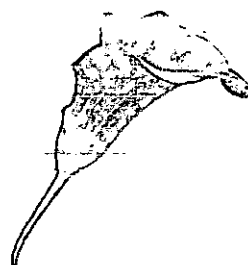
Treasure



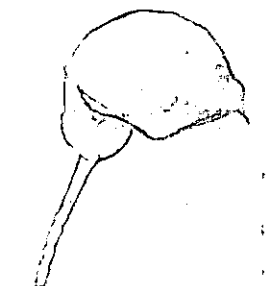
Mango



Majestic Red



Pink Persuasion

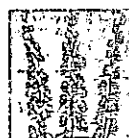


Pacific Pink



BaïSB

SUMINISTRO DE: SEMILLAS • ESQUEJES • PLANTULAS • BULBOS • MATERIAL IN-VITRO • PLANTAS PARA FLOR DE CORTE & ORNAMENTALES



Aconitum



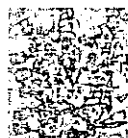
Ammi Majus



Anemones



Bupleurum



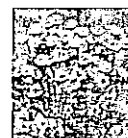
Campanula



Callistephus Meteor



Callistephus Matsumoto



Callistephus Hana



Carthamus



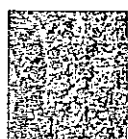
Celosias Bombay



Dianthus Amazone



Delphinium Guardian



Delphinium Clear Spring



Delphinium Waltz



Delphinium Marine blue



Eryngium



Freesia



Gerbera



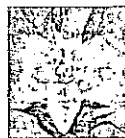
Godetia



Larkspur New Sydney



Liatris



Asiatic Lily



Oriental Lily



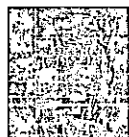
Limonium Beltlaard



Limonium Sinensis



Limonium Sinuatum



Lisianthus



Molucella



Ranunculus



Snapdragons



Stock



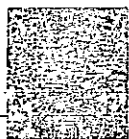
Sunflower Sun bright



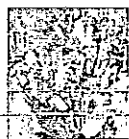
New Sunflowers



Trachelium



Viburnum



Chrysantemun



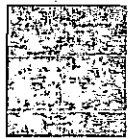
Selecta Carnations



Selecta Carnations



Gypsophila Inbal



• **Baï Colombia**
Bogotá
Av. 82 No. 7 - 22 Of. 101 Bogotá
PBX: 574 944 2851
Fax: 574 944 2851
e-mail: esla@baicolombia.com
esla@baicolombia.com

Medellín
Centro Comercial Ibizá
Km. 7 Carretera Río Negro - Llano Grande
PBX: 574 537 0891
e-mail: dmontoya@baicolombia.com

• **Baï Ecuador**
Arroyo del Río N 37-08 y José Correa
Quito Tel: 244 7447 / 292 1282 / 246 9956
e-mail: dhinostroza@ballecuador.com

• **Baï Uruguay**
Alejandro Gallinal 1730
C.P. 11400 - Montevideo
Tel: 598 2 6137044 / 3125
Fax: 598 2 6132859
e-mail: riaporta@baïuruguay.com

San Martín 290, oficina 15
Guillote, V Región
Telefax: 56 033 358207
e-mail: baichile@terra.cl

• **Baï Argentina**
General Soler No. 25, 4to. Piso E
Código Postal 1704, Buenos Aires
Telefax: 54 11 465 63373
e-mail: azuluaga@ballargentina.com

• **Baï Guatemala**
PLANTEC 20 Calle 18-83 Zona 10
Ciudad de Guatemala
Tel: 502 264 6799
Fax: 502 264 6799
e-mail: esla@baiguatemala.com

ALMACENES DE LINDAVISTA
Dulce Nombre de Cartago,
de la Iglesia Católica - 1km al Sur
Cartago
Telefax: 506 5914153
e-mail: juribe@baïsb.com

• **Baï SB**
7270 N.W. 12th Street, suite 730
Miami, FL 33126
Tel: (305) 471 6191



O.C.I. **El Rosario** S.A.
Tropical flowers and foliage

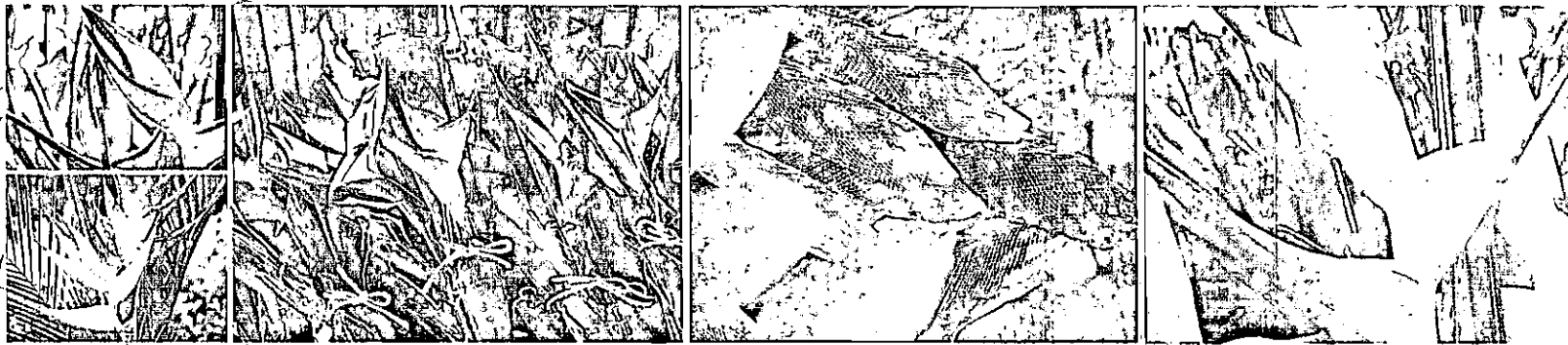
C.I. EL ROSARIO S.A.
Tropical flowers and foliage

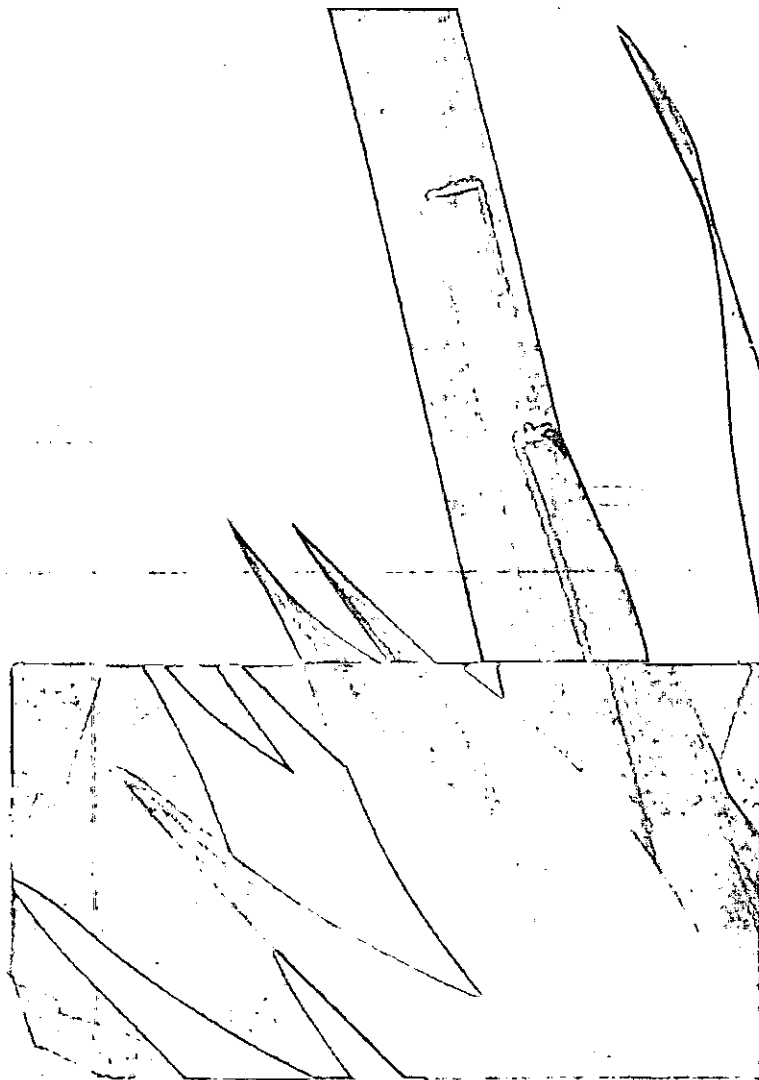
Nuestra plantación comenzó en 1995 como un hobby, pero dada su belleza, calidad y variedad, este pasatiempo se trasformó en un negocio y hoy contamos con 35 hectáreas, con más de 60 variedades de heliconias y 10 de follajes, y estamos comercializando tanto a nivel nacional como internacional.

Contamos con 4 años de experiencia exportadora en Flores, Follajes y Bouquets tropicales, hacia países como Holanda, Francia, España, USA, Inglaterra y Suiza.

Our flower plantation began in 1995 as a hobby, but due to its colors, quality and variety, our hobby changed into a business and now we have more than thirty five hectares planted, 60 different type of heliconias and 10 of foliage, and are marketing both in Colombia and abroad.

We have now 4 years exporting experience of tropical Flowers, Foliage and Bouquets to several countries like Holland, France, Spain, USA, United Kingdom and Switzerland.





C.I El Rosario S.A

Vereda El Rosario - Autopista del Café Km. 21

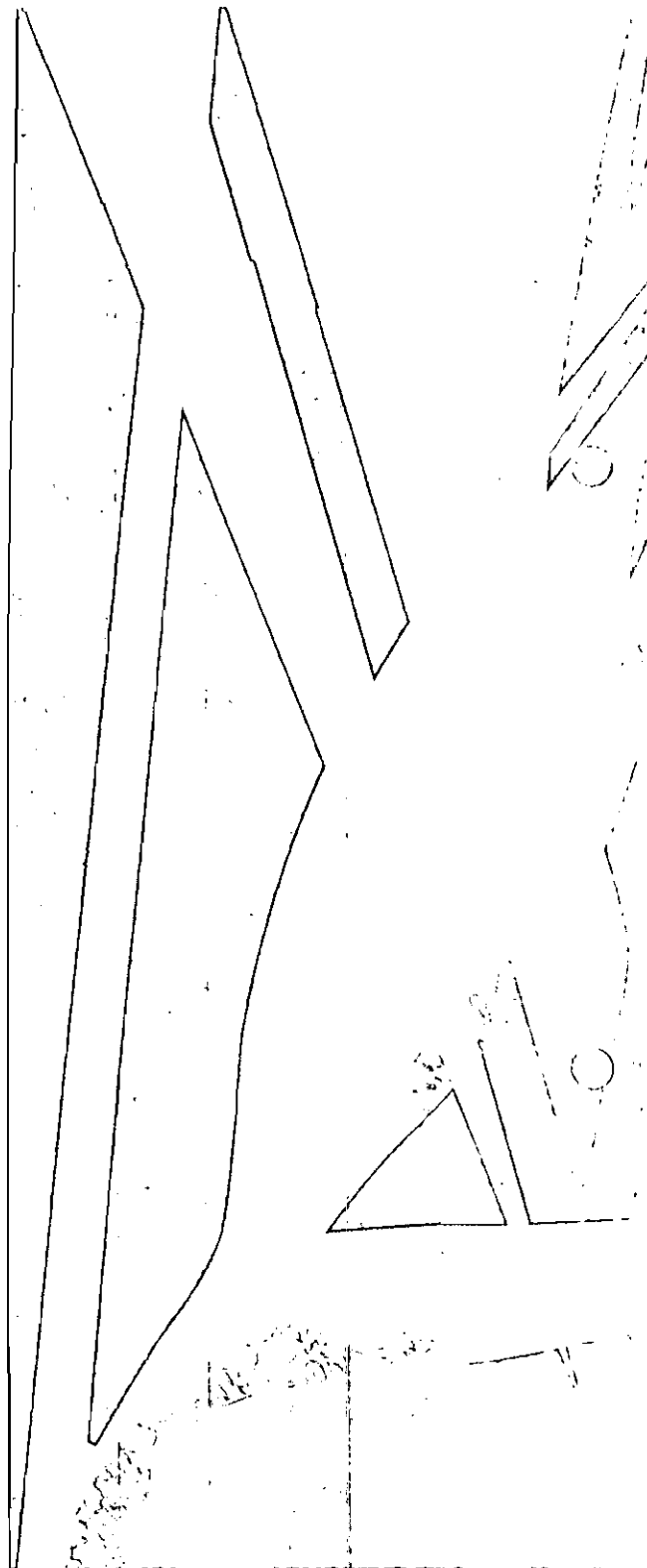
Manizales - Caldas

Correspondencia: Calle 54 # 26-20 Manizales.

Telefax: (57) (6) 8700499-8710088

Cel: 315 4804818 - 315 5347111

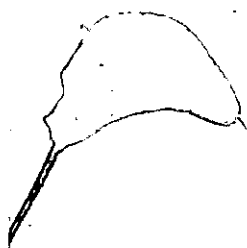
info@heliconiaselrosario.com
www.heliconiaselrosario.com



Zantedeschia

(Coloured Calla)

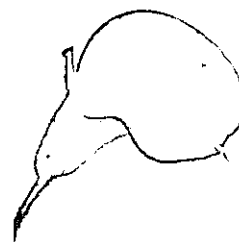
Selection 2006



Florex Gold



Pot of Gold



Sunrise



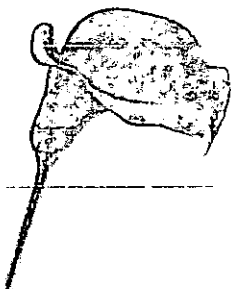
Hot Shot



Treasure



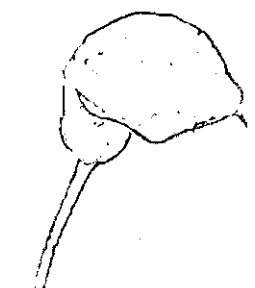
Mango



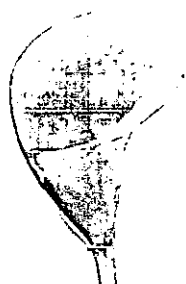
Majestic Red

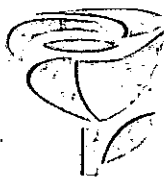
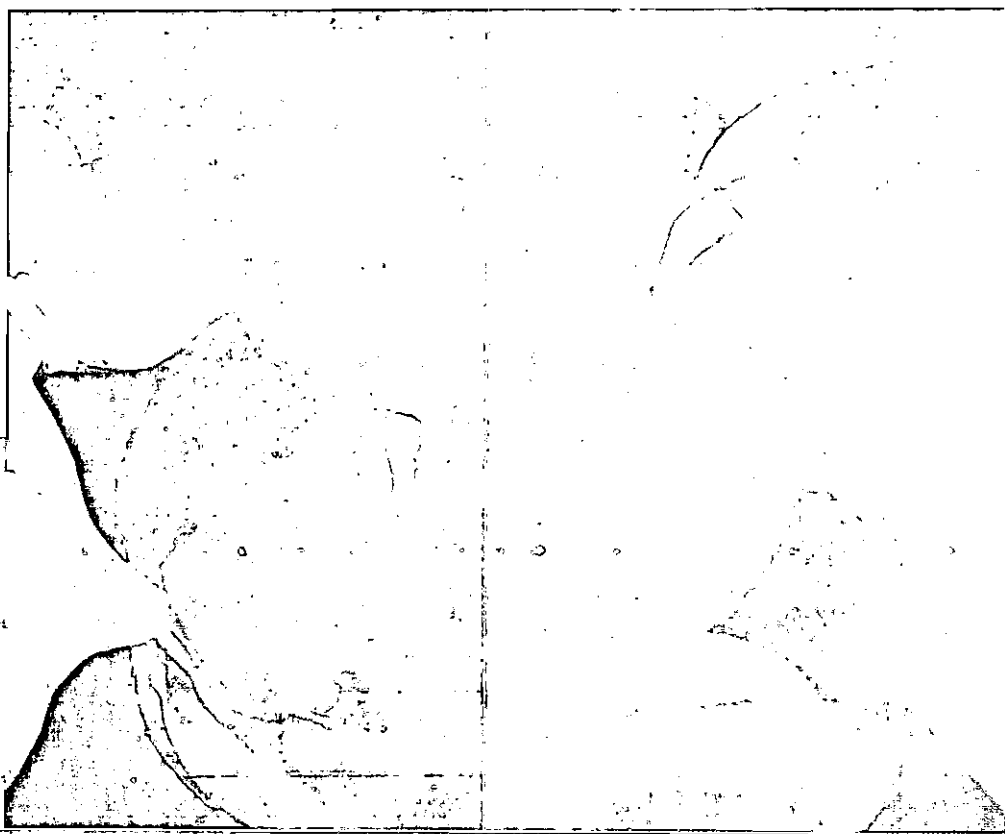


Pink Persuasion



Pacific Pink

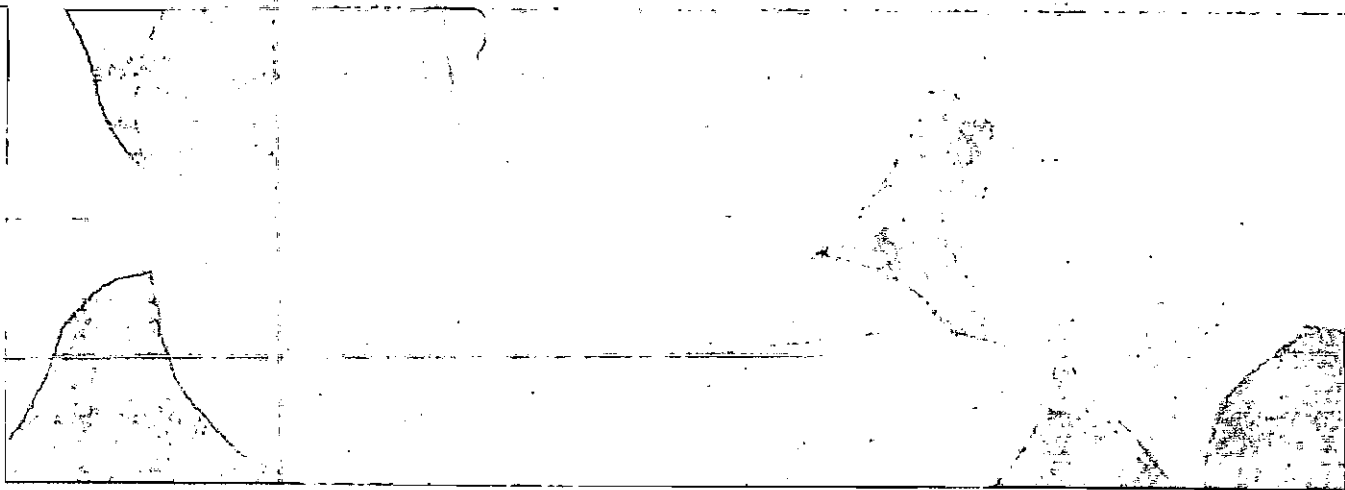


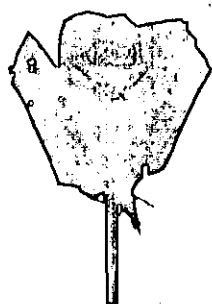


TOTO
flowers

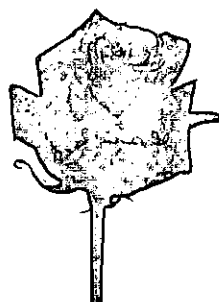


TAG
flowers

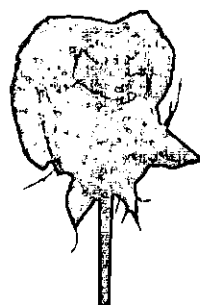




Charlotte



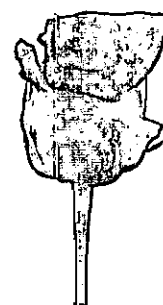
Classy



Madame
Delbard



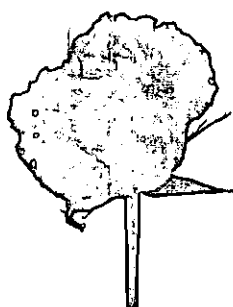
Rouge
Baiser



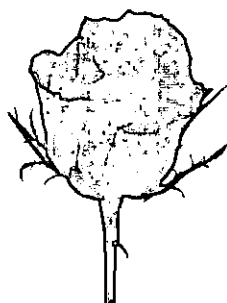
Freedom



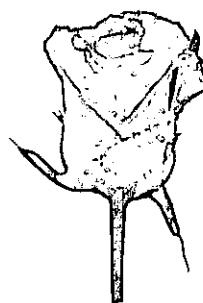
Peckoubo



Lipstick



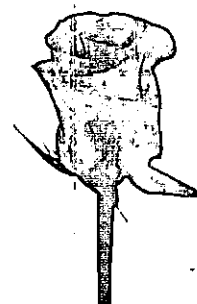
Konfetti



Queensday



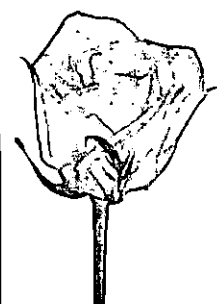
Circus



Leonidas



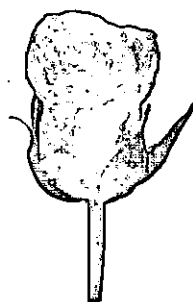
Latin
Beauty



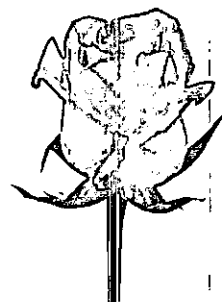
Skyline



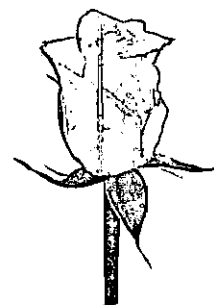
Aalsmeer
Gold



Gold
Strike



Movie
Star



Miracle



Orange
Unique





ivia



na



inia



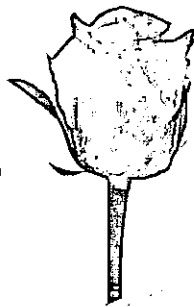
Attache



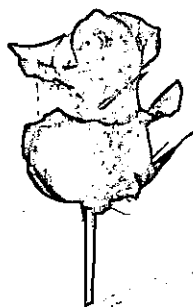
Jacaranda



Anna



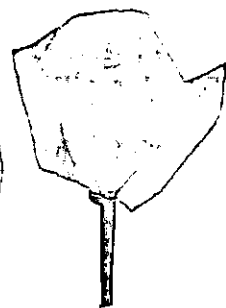
Latin
Breeze



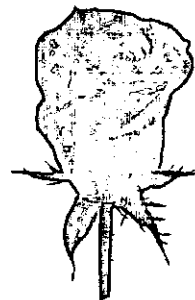
Vogue



Versilia



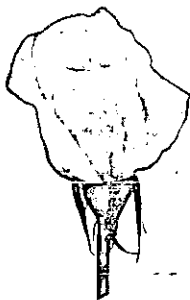
Osiana



Hot
Princess



Alvaro



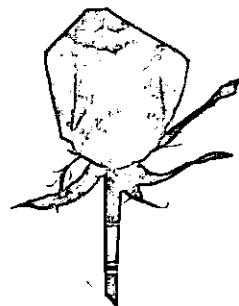
Tineke



Vendela



Latin
Lady



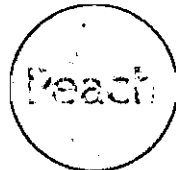
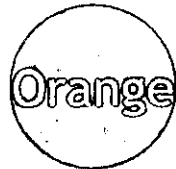
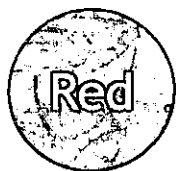
Maritim



TOLO
flowers



TAG
flowers



Variety
Charlotte
Madame Delbard
Rouge Baiser
Freedom
Classy

Stem Length
50-80
50-80
50-80
50-80
50-70

Size
Medium
Very Large
Very Large
Very Large
Medium

Variety
Attache
Livia
Engagement
Alvaro
Peckoubo
Hot Princess

Stem Length
50-70
50-70
50-80
50-60
50-70
50-70

Size
Large
Large
Very Large
Large
Large
Large

Variety
Gold Strike
Skyline
Aalsmeer Gold

Stem Length
50-70
50-80
50-60

Size
Large
Large
Medium

Variety
Virginia
Akito
Tineke

Stem Length
50-80
50-60
50-70

Size
Large
Large
Medium

Variety
Movie Star
Miracle
Orange Unique

Stem Length
50-80
50-70
50-60

Size
Very Large
Medium
Large

Variety
Osiana
Versilia

Stem Length
50-80
50-70

Size
Large
Large

Variety
Vendela
Ariana

Stem Length
50-80
50-60

Size
Large
Medium

Variety
Maritim

Stem Length
50-60

Size
Medium

Color
Red/Yellow
Red/Yellow
Red/Yellow
Peach/Soft Orange
Red/Yellow
Ocre
Red/White
Pink/White
Light Pink
Light/Dark Pink

Variety
Circus
Konfetti
Lipstick
Queensday
Latin Beauty
Leonidas
Latin Lady
Latin Breeze
Anna
Vogue

Stem Length
50-80
50-70
50-70
50-80
50-80
50-70
50-80
50-70
50-70
50-60

Size
Large
Medium
Medium
Very Large
Very Large
Large
Large
Large
Large
Large



Coming up

Wow
Bella Vita
Esperance
Forever Young

www.tagflowers.net







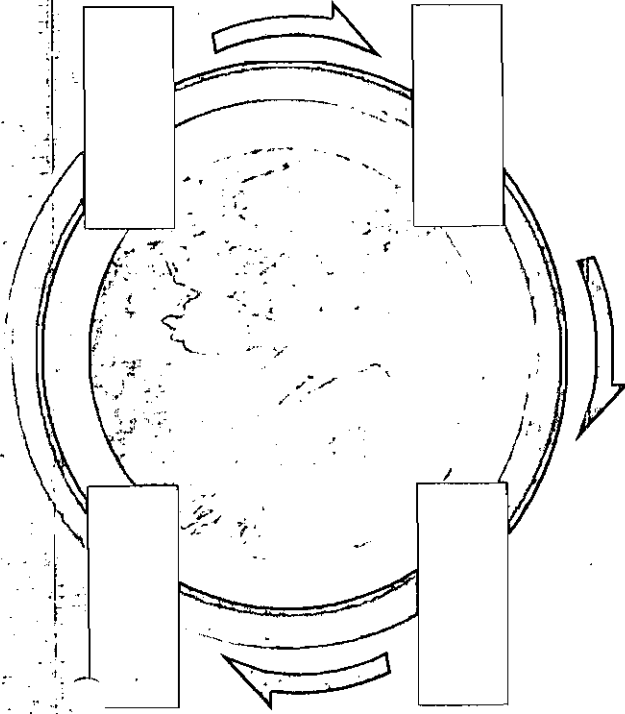





Asociación Colombiana de Exportadores de Flores

Rovral® FLO

1 cm³/l



Anotaciones:

Recomendación de Uso y Manejo:

LEA LA ETIQUETA ANTES DE USAR EL PRODUCTO.
MANTENGASE FUERA DEL ALCANCE DE LOS NIÑOS.

Al manejar / aplicar el producto se deben tener en cuenta las siguientes precauciones:

• Este producto puede ser mortal si se inhala. • Venenoso si se ingiere. • Puede ocasionar daño en los ojos. • Use ropa de protección adecuada, que incluya botas de caucho, guantes de goma y gorra. • Evitar el contacto en el momento de la aplicación. • No comer, beber o fumar durante la manipulación del producto. • Después de la aplicación quítase la ropa de trabajo. • Lávase después la cara y las manos con agua y jabón.

• Utilice protección respiratoria al manipular el producto dentro de los invernaderos.

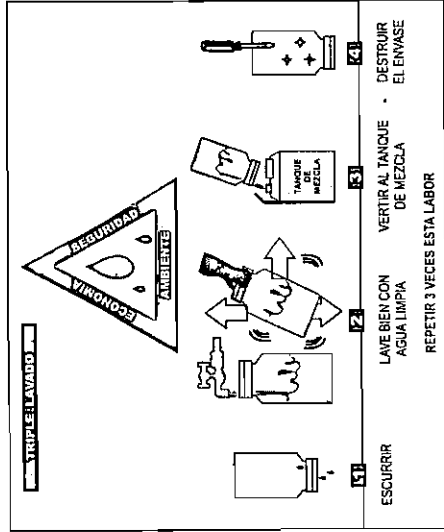
• No debe transportarse ni almacenarse con productos de uso humano o pecuario. • Almacene el producto en el envase original bien cerrado, en un lugar fresco y seco, colocado sobre estibas de madera, alejado de hierbas y otros plaguicidas, legos de alimentos, forrajes, semillas, ropa y artículos. • No almacenar en casa de habitación. • No es tóxico para las abejas e insectos predadores, por contacto o por ingestión, por lo tanto se puede emplear en épocas de floración. • En caso de derrame, recoge el producto con aserrín seco y deséchelo de acuerdo con la regulación local.

EN CASO DE PRESENTARSE UNA EMERGENCIA TOXICOLÓGICA, COMUNICARSE A ATMI A LOS TELÉFONOS 2576818 EN BOGOTÁ Y FUERA DE BOGOTÁ LÍNEA 01 8000 916818. ATENCIÓN 24 HORAS.

Primeros Auxilios: • En caso de contacto con la piel, lávese con agua y jabón durante 20 minutos. • Lave los ojos contaminados con abundante agua pura durante 10 a 15 minutos. • Si ha sido ingerido y la persona está consciente, induzca el vómito.

Guía para el médico: • Seguir tratamiento sintomático.

DESPUÉS DE USAR EL CONTENIDO ENJUAGUE EL ENVASE TRES VECES Y VACÍE EL AGUA DE LAVADO EN LA MEZCLA DE APLICACIÓN, EVITANDO SALPICADURAS. LOS ENVASES, EMPAQUES O EMBALAJES DESOCUPADOS SE DEBERÁN DESTRUIR DE MANERA QUE QUEDEN INSERVIBLES Y SU ELIMINACIÓN FINAL DEBERÁ SER LA APROBADA POR LA RESPECTIVA AUTORIDAD LOCAL.



• Advertencia •
Ningún envase que haya contenido plaguicidas deberá utilizarse para conservar alimentos o agua potable.

Registro de Venta ICA No. 3115

Categoría toxicológica: III Medianamente tóxico



Bayer CropScience S.A.

Sede Las Américas

Av. Las Américas No. 57 - 52

A.A. 80387

PBX (1) 414 2277 • Fax (1) 414 2372

Bogotá, Colombia.

www.bayercropscience.com.co

Sede Norte

Carrera 7 No. 71 - 21 • Torre A • Piso 19

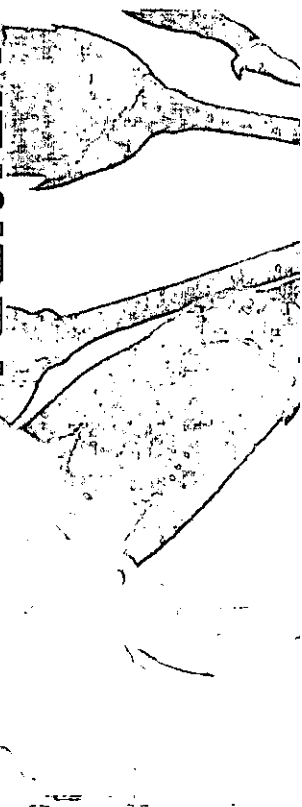
A.A. 80004

PBX (1) 313 8480 • Fax (1) 313 8439

Bogotá, Colombia.

Tiempo extra en protección

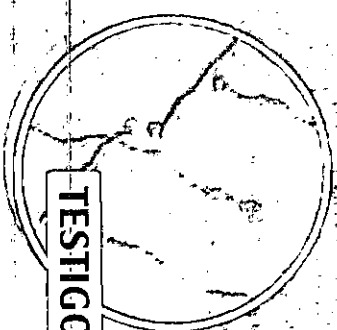
INFORMACIÓN TÉCNICA



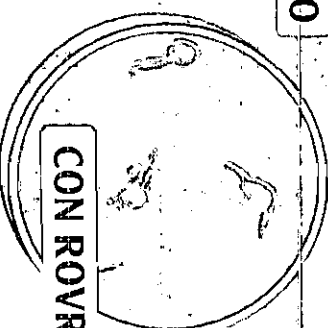
ROVRAL FLO

Esporas de
Botrytis cinerea.

TESTIGO



CON ROVRAL® FLO



VENTAJAS

- Amplio periodo de protección en comparación a otros preventivos.
- No mancha la flor.

Inhíbe la germinación de la conidia.

Inhíbe el crecimiento del micelio.

Afecta el metabolismo de lípidos. (Incrementa peroxidación de lípidos).

Causa efectos sobre síntesis de DNA.

Ingrediente Activo	Iprodione.
Grupo Químico	Hidantoína.
Mecanismo de Acción	Inhíbe la respiración celular y afecta el metabolismo de lípidos.
Concentración	500 g/l
Modo de Acción	Preventivo.
Per. Reentrada al invernadero	6 horas
Presión de Vapor	5,0 x 10 m ⁴ Pa
Solubilidad en Agua	13 mg/l
Densidad	1,4



- ✧ Su aplicacion is inocua para el medio ambiente
- ✧ Carece de agentes propelantes
- ✧ Viene en envases no presurizados
- ✧ Inoloro
- ✧ Proporciona un brillo natural
- ✧ Efecto permanece hasta por 1 mes
- ✧ Elimina manchas y polvo de las hojas
- ✧ No es necesario limpiar el producto despues de aplicado
- ✧ Previene daños de insectos y enfermedades
- ✧ Ingrediente activo indefinido.

PRODUCT INFO

POKON leafshine

PLANT CARE



DISPONIBLE

Aerosol:

- BLG: 20 fluid oz. x 12
- BL: 8.5 fluid oz. x 12
- BBL: 4.2 fluid oz. x 24

Liquido:

- WG: 1.3 gallon x 4
- BLWK: 1.1 quart concentrate x 12
- BRU: 8 oz. spray bottle x 12



POKON CHRYSA

3063 NW 107th AVENUE, MIAMI, FL 33172
TEL: 800-247-9725 • 305-477-0112 • FAX: 305-477-1284
WEB: www.chrysalusa.com • E-MAIL: info@pcusa.com

POKON LEAFSHINE

HOJAS Y TALLOS VERDES Y BRILLANTES

Pokon LEAFSHINE, tiene muchas ventajas en comparacion a otros productos tradicionales. Nuestro producto es biodegradable y por lo tanto seguro para el medio ambiente, pues no contiene solventes organicos ni propelantes.

Pokon LEAFSHINE no es flamable, lo que elimina el riesgo de quemazon de la hojas debido a la evaporacion del producto.

Para una correcta accion de LEAFSHINE, se recomienda aplicar sobre hojas que no se encuentren humedas. No es necesario limpiar las hojas despues de la aplicacion, ya que el producto se evapora dejando brillante la superficie de la hoja. Despues que el producto se ha evaporado, se forma una capa natural sobre la hoja, la cual hace invisible las manchas de cualquier tipo (fertilizante, tierra, polvo, etc.)

El producto es inoloro, lo que hace posible su aplicacion en cualquier ambiente y puede ser utilizado por amas de casa.

Pokon LEAFSHINE se utiliza diluido en agua. La intesidad de brillo puede ser ajustada simplemente variando la dosis de agua.

El efecto de brillo sobre la hojas permanece por mas de 15 dias. Ademias el producto no obstruye estomas, lo que permite al tallo o planta respirar normalmente. La capa natural provee una extra proteccion.

Pokon LEAFSHINE esta disponible en producto concentrado en envases de 1 litro y cajas de 12 litros. La dosificacion es de 1.5 cc/lt de agua. El ingrediente activo funciona indefinidamente. Este producto puede ser utilizado en jardines interiores, macetas, etc.

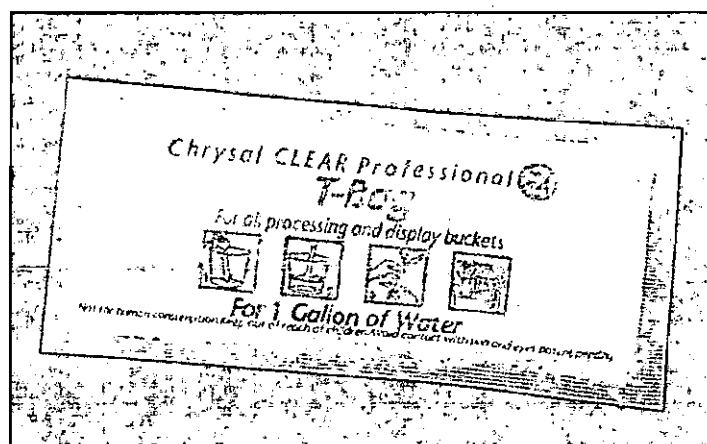
PRODUCT INFO

CHRYSAI CLEAR PROFESSIONAL #2 T-BAG

- Tratamiento para todas las flores cortadas.
- Para uso en mayoristas, compañías bouquetras, almacenes de cadena, supermercados, distribución minorista y floristerías.
- Diseñado especialmente para uso durante la distribución y venta de la flor - tiempo de hidratación.
- La T-Bag está diseñada para ser utilizada tanto en hidratación de flor en cuarto frío, como a temperatura ambiente.
- Contiene ingredientes activos para la hidratación de las flores. 70% hidratante 30 % comida para la flor.
- Contiene cantidades limitadas de comida para la flor, lo cual permite que la flor no se haya demaciado en el tiempo de exhibición.
- El contenido en polvo de la T-Bag está en una bolsa permeable que permite su dilución en 10-15 min en agua.
- La T-Bag es parte de la línea "Clear" de Chrysal.

POKON CHRYSAI

3063 NW 107th AVENUE, MIAMI, FL 33172
TEL: 800-247-9725 • 305-477-0112 • FAX: 305-477-1284
WFR: www.pokonchrysalusa.com • E-MAIL: info@o-cusa.com



CUT FLOWER FOOD AND CARE

CHRYSA CLEAR PROFESSIONAL 2 T-BAG

Efectos

- Mantiene el agua transparente, sin olores
- Controla el pH del agua evitando crecimiento de bacterias
- Previene el bloqueo de tallos y ases vasculares
- Estimula la absorcion de agua en los tallos
- Mantiene las flores en optimas condiciones
- Se puede efectuar un control visual de la solucion en la cual se trata la flor (ver T-Bag en balde)
- Reduce tiempo y es de facil aplicacion.

Guias basicas del producto

Higiene: Utilice solamente baldes y otros materiales limpios y libres de residuos. Desinfecte los recipientes de flor una vez utilizados.

Acidez: El Chrysal Clear Professional # 2, T-Bag mantiene un pH en un rango de 4-5.

Baldes y contenedores: Nunca utilice utencilios metalicos de cobre, aluminio o zinc, puesto que la solucion acida reacciona con estos materiales y puede causar oxido lo cual reduce la vida de la flor.

Calidad de agua: Preferible agua del grifo o acueducto.

Color: El Chrysal Professional #2 T-Bag siempre la solucion es transparente.

Dosis : Coloque en un balde (1) T-Bag Chrysal Professional #2 de 1 galon y agregue 1 galon de agua. O si prefiere menos contenido coloque (1) T-Bag Chrysal Professional #2 de 1.5 litros y agregue igual cantidad de agua 1.5 litros.

El T-Bag es permeable en el agua, no rompa ni corte la bolsa para agregar el contenido.

Vida activa de la solucion: La solucion de Chrysal Clear Professional #2 T-Bag es reutilizable hasta por 6 dias, dependiendo del numero de tallos a tratar. No mezclar soluciones residuales en soluciones recién preparadas.

Manchas: La solucion no causa manchas en la ropa.

Almacenamiento: En su empaque original 1.5 anos. Mantener el Chrysal T-Bag en lugar seco, oscuro y libre de humedades y congelamiento.

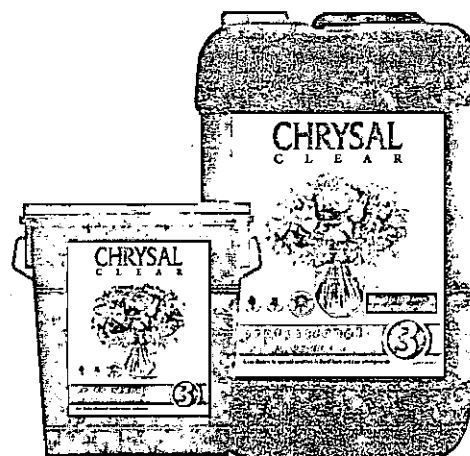
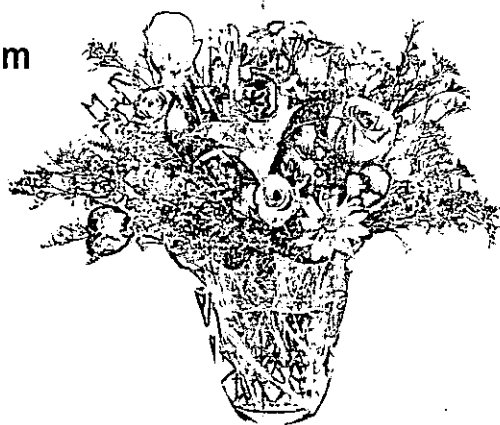
Precauciones: Evitar contacto directo con el polvo en la piel o los ojos.

Desechos: Las soluciones residuales se pueden desechar en las alcantarillas.

PRODUCT INFO

CHRYSA CLEAR PROFESSIONAL #3 VASE SOLUTION

- Solucion de apertura para todas las flores de corte
- Para diseñadores, floristerias, arreglos florales en foam (nasis), ramos en bouquets y minoristas
- Actua bien en todas las calidades de agua
- Ideal para usarse en recipientes de vidrio y floreros transparentes
- Mantiene el agua del florero transparente, limpia y libre de olores
- Desarrolla la flor, su estado de apertura, el color y su fragancia.
- Prolonga la vida de la flor por su contenido de comida para la flor
- Ayuda a la coservacion del follaje permaneciendo verde
- La presentacion liquida facil de dosificar mediante su bomba dosificadora
- Reduce la perdida de flor en el arreglo floral
- Economiza trabajo y perdida de agua en preparaciones diarias.



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TEL: 800-247-9725 • 305-477-0112 • FAX: 305-477-1284
WEB: www.pokonchrysalusa.com • E-MAIL: info@p-cusa.com

CUT FLOWER FOOD AND CARE

CHRYSA CLEAR PROFESSIONAL 3 VASE SOLUTION

Guías básicas del producto

Higiene: Utilice solamente baldes y otros materiales limpios y libres de residuos. Desinfecte los recipientes de flor una vez utilizados.

Acidez: La solución es ácida. Utilice bombas plásticas mangueras de caucho para dosificar el producto.

Baldes y contenedores: Nunca utilice utensilios metálicos de cobre, aluminio o zinc, puesto que la solución ácida reacciona con estos materiales y puede causar óxido lo cual reduce la vida de la flor.

Calidad de agua: Preferible agua del grifo o acueducto, si se utilizara agua de pozo o lluvia colocar un filtro previo a la entrada de agua.

Color: El Chrysal #3 en polvo siempre la solución es transparente, en líquido pudiera presentarse ligeramente amarilla luego de ser reutilizada.

Dosis: Chrysal polvo 10 gramos x litro de agua, en líquido 1/2 onza (1 pump) por litro de agua.

Manchas: La solución no causa manchas en la ropa.

Mezclas: Nunca mezcle soluciones clear (transparentes) con soluciones no transparentes o soluciones residuales a nuevas soluciones.

Almacenamiento: En su empaque original x 1.5 años.
Mantenerlo en lugar fresco, oscuro y libre de congelamiento.

Precauciones: Con la solución concentrada evitar contacto con la piel y los ojos.

Desechos: Las soluciones residuales se pueden desechar en las alcantarillas.

AGENTE DE PRETRATAMIENTO PARA ROSAS, GERBERAS Y CHRISANTEMOS

INFORMACION CHRYSA RVB

Que es la obstruccion vascular?

Las flores cortadas absorben agua y nutrientes atraves del tallo. La perdida de agua de la flor y la hoja se produce a causa de la evaporacion.

Aproximadamente un 95% del agua se evapora atraves de los poros de la hoja y un 5% atraves de otras partes de la planta. La luz y las altas temperaturas aceleran el proceso de evaporacion, como resultado de un ensanchamiento de los poros de la hoja.

El agua se transporta en el tallo atraves de un sistema de canales, los asi llamados vasos lenosos. Estos vasos lenosos se agrupan en numerosos conjuntos llamados "racimos vasculares", que se dividen en particiones, por lo que el agua debe ascender atraves de vasos lenosos adyacentes y laterales. El transporte de humedad y nutrientes es de vital importancia para el desarrollo de la flor cortada. La obstruccion de los vasos lenosos es uno de los problemas mas comunes que afectan la vida de la flor en florero. La obstruccion vascular se produce a raiz de un sin numero de causas:

- ▷ La planta reacciona al corte formando ciertas enzimas que, a su vez, inducen ciertos procesos quimicos que producen la obstruccion vascular.
- ▷ Los productos secretados por la flor, los restos minerales y vegetales y los residuos bacteriologicos, forman un tapon que obstruye los vasos lenosos hasta la primera particion.
- ▷ La fermentacion y las bacterias pueden crecer en los extremos del tallo, en los vasos abiertos y en agua. Una vez que se presentan, se multiplican rapidamente.
- ▷ La acumulacion y los productos secretados son las causas mas comunes de obstruccion vascular. Estos procesos se aceleran por la falta de higiene (equipos, navajas, mesas, etc.), el exceso de temperatura y la conservacion de la flor en seco por largos periodos de tiempo.

Cuales son las consecuencias de la obstruccion vascular?

La obstruccion vascular ocasiona el envejecimiento prematuro de las flores cortadas. En el caso de las rosas y Gerberas, este fenomeno da lugar al arqueamiento de los tallos. En lo referente a las rosas, este sintoma se conoce como cabeceo. En cuanto a los crisantemos, el fenomeno da lugar a hojas y tallos torcidos.



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3063 NW 107th AVENUE, MIAMI, FL 33172
TEL: 800-247-9725 • 305-477-0112 • FAX: 305-477-1284
WEB: www.chrysolusa.com • E-MAIL: info@p-cusa.com

ALIMENTOS Y CUIDADO DE FLORES CORTADAS

Pre-tratamiento optimo con Chrysal RVB

El crecimiento de bacterias y los procesos de oxidacion pueden frenarse al colocar las rosas, gerberas y crisantemos en una solucion de Chrysal RVB, con la mayor brevedad posible despues del corte. Los productos secretados y la contaminacion bacteriana se pueden neutralizar. El pre-tratamiento prolonga la vida de las flores en el florero y aumenta el valor decorativo de las mismas. Este proceso combinado con un nutriente para flores cortadas permite una floracion similar a aquella observada en la planta.

Ventajas de Chrysal RVB para el cultivador y el comercializador

Las ventajas practicas del uso de Chrysal RVB son:

- ▷ Mejoramiento de la calidad: Chrysal RVB controla el crecimiento de micro-organismos y reduce la contaminacion del agua, lo que conlleva un mejoramiento de la calidad interna de la flor. Esto tiene un efecto positivo para la comercializacion de flores cortadas pre-tratadas con Chrysal RVB.
- ▷ Reduccion de mano de obra: Se disminuye al minimo la labor de limpieza de baldes y envases.

Resultados de la investigacion con el pre-tratamiento Chrysal RVB

Los siguientes resultados de la investigacion, dan una idea acerca del mejoramiento de la calidad de las rosas "Sonia" y "Darling" despues del pre-tratamiento con Chrysal RVB.

Variedad	Pre-tratamiento	Total de agua absorbida despues de 6 dias (gr)	Dias de vida en florero
SONIA	AGUA	46	3
SONIA	RVB	82	11
DARLING	AGUA	47	6
DARLING	RVB	77	12

Nota: Condicion del pretratamiento - 12 horas 5^o C/41^o F

Simulacion de transporte - 24 horas secas a 15^o C/60^o F

Post-tratamiento en florero - agua

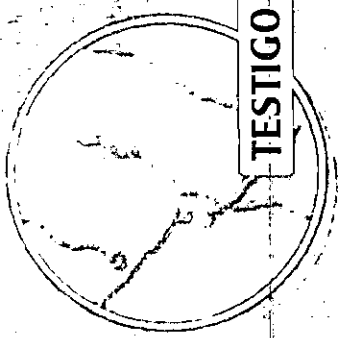
De los resultados de nuestra investigacion se puede concluir que, la absorcion de agua se duplica y la floracion mejora de un 100% a un 300% al utilizar Chrysal RVB en hidratacion.

Instrucciones para la aplicacion de Chrysal RVB

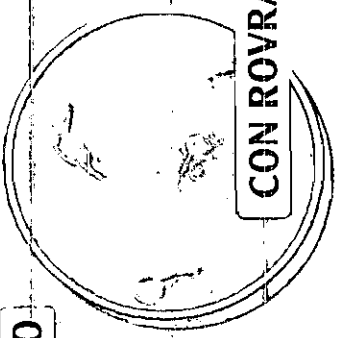
- ▷ Chrysal RVB es un agente de pre-tratamiento de uso en invernadero. Tanto al mayorista como el minorista se le recomienda utilizar un nutriente para flores cortadas, debido al aumento en la necesidad de nutrientes en dicha etapa.
- ▷ Lavar los recipientes con una solucion de 5 ml de cloro en 1 lt de agua. Enjuagarlos despues con agua limpia.
- ▷ Dosificacion: 2 ml de Chrysal RVB en 1 lt de agua
- ▷ El tiempo minimo de tratamiento es de 4 hora a temperatura ambiente o 12 horas a 5^o C.
- ▷ La duracion de la vida util de la solucion de Chrysal RVB es de 7 dias.
- ▷ Manteniendo en cuarto frio, la vida util de la solucion puede alargarse por varias semanas, en tanto esta permanezca clara.
- ▷ No agregar soluciones residuales a preparaciones frescas.
- ~~▷ Despues del corte, colocar las flores en Chrysal RVB a la mayor brevedad posible.~~
- ▷ Un tratamiento mas largo con Chrysal RVB no perjudica a la flor cortada, siempre y cuando se aplique a temperaturas menores a 10^o C.
- ▷ Chrysal RVB no contiene ingredientes nutritivos, de modo que debe evitarse los tratamientos demasiado largos. Si esto no es posible, se debera recurrir al Professional 2 para proveer a la flor de nutrientes. El

ROVRAL FLO

Esporas de
Botrytis cinerea.



TESTIGO



CON ROVRAL[®] FLO

VENTAJAS

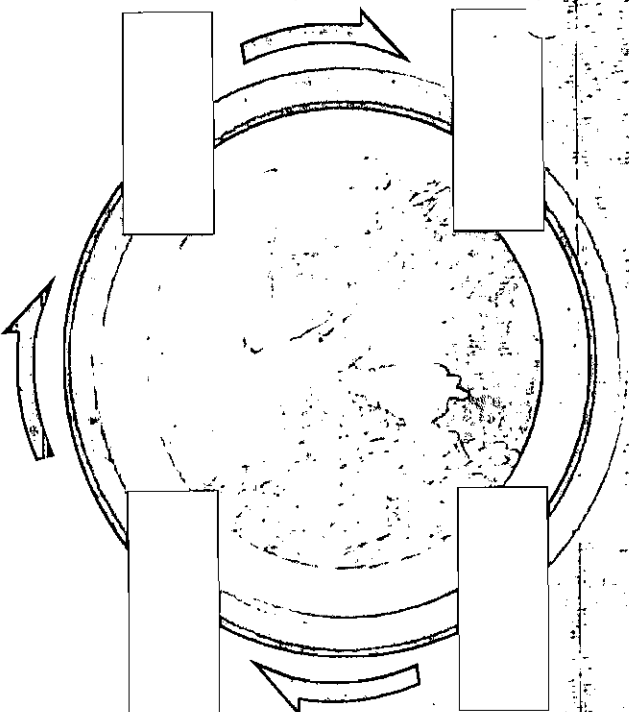
- Amplio periodo de protección en comparación a otros preventivos.
- No mancha la flor.

- Inhibe la germinación de la conidia.
- Inhibe el crecimiento del micelio.
- Afecta el metabolismo de lípidos. (Incrementa peroxidación de lípidos).
- Causa efectos sobre síntesis de DNA.

Ingrediente Activo	Iprodione.
Grupo Químico	Hidantoína.
Mecanismo de Acción	Inhibe la respiración celular y afecta el metabolismo de lípidos.
Concentración	500 g/l
Modo de Acción	Preventivo.
Per. Reentrada al invernadero	6 horas
Presión de Vapor	5,0 x 10 ⁻⁴ Pa
Solubilidad en Agua	13 mg/l
Densidad	1,4

ROVRAL® FLO

1 cm³/l



Anotaciones:

Recomendación de Uso y Manejo:

LEA LA ETIQUETA ANTES DE USAR EL PRODUCTO.
MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS.

Al manejar / aplicar el producto se deben tener en cuenta las siguientes precauciones:

Este producto puede ser mortal si se ingiere. • Venenosos si se inhala. • Puede causar daño en los ojos. • Use ropa de protección adecuada, que incluya batas de caídas, overol, guantes de goma y goma. • Evitar el contacto en el momento de la aplicación. • No comer, beber o fumar durante la manipulación del producto. • Después de la aplicación quítase la ropa de trabajo, lávese después la cara y las manos con agua y jabón.

• Usar protección respiratoria al manipular el producto dentro de las instalaciones.

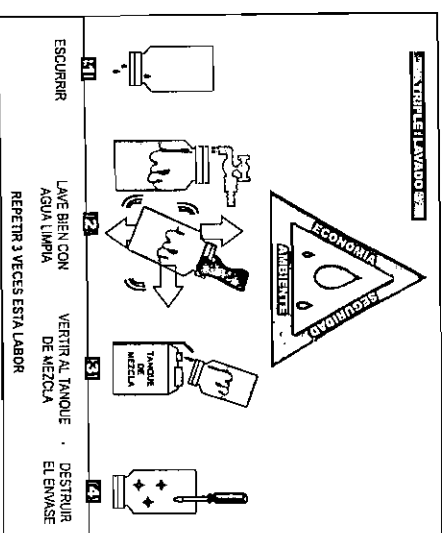
• No debe transportarse ni almacenarse con productos de uso humano o pecuario. • Almacene el producto en el envase original, bien cerrado, en un lugar fresco y seco, alejado sobre estantes de madera, relleno de herbicidas y otros plaguicidas, lejos de alimentos, forrajes, semillas, ropa y animales. • No almacenar en casa de habitación. • No es tóxico para las aves e insectos predadores, por contacto o por ingestión, por lo tanto se puede emplear en épocas de liberación. • En caso de derrame, recoja el producto con aserrín seco y deséchelo de acuerdo con la regulación local.

EN CASO DE PRESENTARSE UNA EMERGENCIA TOXICOLÓGICA, COMUNICARSE A ATENCIÓN A LOS TELÉFONOS 2578078 EN BOGOTÁ Y FUERA DE BOGOTÁ LÍNEA 01 8000 918918. ATENCIÓN 24 HORAS.

Primeros Auxilios: • En caso de contacto con la piel lávese con agua y jabón durante 20 minutos. • Lave los ojos contaminados con abundante agua pura durante 10 a 15 minutos. • Si ha sido ingerido y la persona está consciente, induzca el vómito.

Guía para el médico: • Seguir tratamiento sintomático.

DESPUÉS DE USAR EL CONTENIDO ENLÁZQUE EL ENVASE TRES VECES Y VACÍE EL AGUA DE LAVADO EN LA MEZCLA DE APLICACIÓN, ENTERRANDO SALICICADIPAS. LOS ENVASES EMPALMES DESOCUPADOS SE DEBERÁN DESTRUIR DE MANERA QUE QUEDEN INSEPARABLES Y SU ELIMINACIÓN FINAL DEBERÁ SER LA APROBADA POR LA RESPECTIVA AUTORIDAD LOCAL.

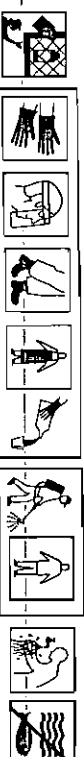


• Advertencia:

Ningún envase que haya contenido plaguicidas deberá utilizarse para conservar alimentos o agua potable.

Registro de Venta ICA No. 3115

Categoría toxicológica: III Medicamento tóxico



Bayer CropScience S.A.

Sede Las Américas
Av. Las Américas No. 57 - 52
A.A. 80387
PBX (1) 414 2277 • Fax (1) 414 2372
Bogotá, Colombia.
www.bayercropscience.com.co

Sede Norte
Carrera 7 No. 71 - 21 • Torre A • Piso 19
A.A. 80004
PBX (1) 313 8480 • Fax (1) 313 8439
Bogotá, Colombia.

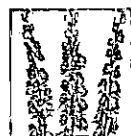
Tiempo extra en protección

INFORMACIÓN

TÉCNICA

BaillSB

SUMINISTRO DE: SEMILLAS • ESQUEJES • PLANTULAS • BULBOS • MATERIAL IN-VITRO • PLANTAS PARA FLOR DE CORTE & ORNAMENTALES



Aconitum



Ammi Majus



Anemones



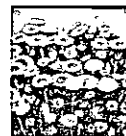
Bupleurum



Campanula



Callistephus Meteor



Callistephus Matsumoto



Callistephus Hana



Carthamus



Celosias Bombay



Dianthus Amazone



Delphinium Guardian



Delphinium Clear Spring



Delphinium Waltz



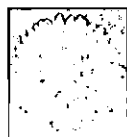
Delphinium Marine blue



Eryngium



Freesia



Gerbera



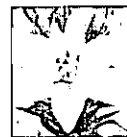
Godetia



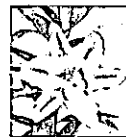
Larkspur New Sydney



Liatris



Asiatic Lily



Oriental Lily



Limonium Beltlaard



Limonium Sinensis



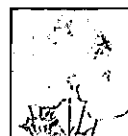
Limonium Sinuatum



Lisianthus



Molucella



Ranunculus



Snapdragons



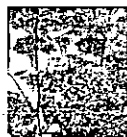
Stock



Sunflower Sun bright



New Sunflowers



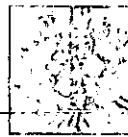
Trachelium



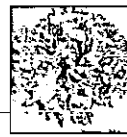
Viburnum



Chrysantemun



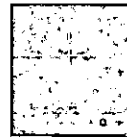
Selecta Carnations



Selecta Carnations



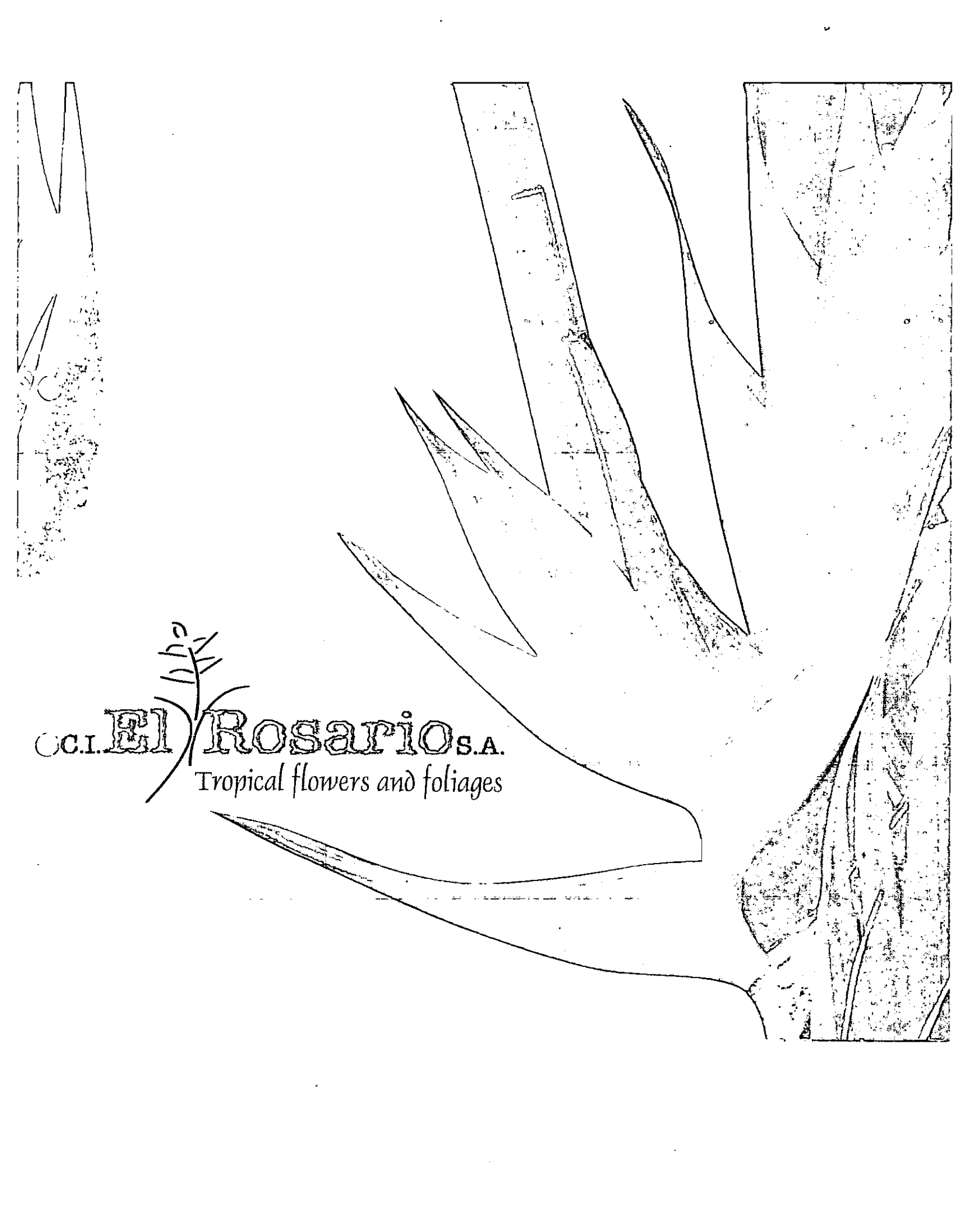
Gypsophila Inbal



- **Baill Colombia**
Bogotá
Av. 82 No. 7 - 22 Of. 101 Bogotá
PBX: 571 218 2861
Fax: 57 1 236 3033
e-mail: dsalazar@baillcolombia.com
dsalazar@baillcolombia.co
- Medellín
Centro Comercial Ibiza
Km. 7 Carretera Río Negro - Llano Grande
PBX: 574 537 0891
e-mail: dmontoya@baillcolombia.com
- **Baill Ecuador**
Arroyo del Río N 37-08 y José Correa
Quito Tel: 244 7447 / 292 1282 / 246 9956
e-mail: dhinostroza@baillcuador.com

- **Baill Uruguay**
Alejandro Gallinal 1730
C.P. 11400 - Montevideo
Tels: 598 2 6137044 / 21550
Fax: 598 2 6132855
e-mail: rlaporta@bailluruguay.com
- San Martín 290, oficina 15
Gulirita, V Región
Telefax: 56 033 350207
e-mail: baillchile@terra.cl
- **Baill Argentina**
General Soler No. 25, 4to. Piso E
Código Postal 1704, Buenos Aires
Telefax: 54 11 465 63373
e-mail: azuluaaga@baillargentina.com

- **Baill Guatemala**
PLANTEC 20 Calle 18-83 Zona 10
Ciudad de Guatemala
Tel: 502 3630700
Fax: 502 3630784
e-mail: juribe@baillsb.com
- San José
ALMACIGOS DE LINDAVISTA
Duice Nombre de Cartago,
de la Iglesia Católica - 1km al Sur
Cartago
Telefax: 506 5914153
e-mail: juribe@baillsb.com
- **Baill SB**
7270 N.W. 12th Street, suite 730
Miami, FL 33126
Tel: (305) 471 6191
Fax: (305) 471 6994



CC.I. **El ROSARIO** S.A.
Tropical flowers and foliages

C.I. EL ROSARIO S.A.
Tropical flowers and foliage

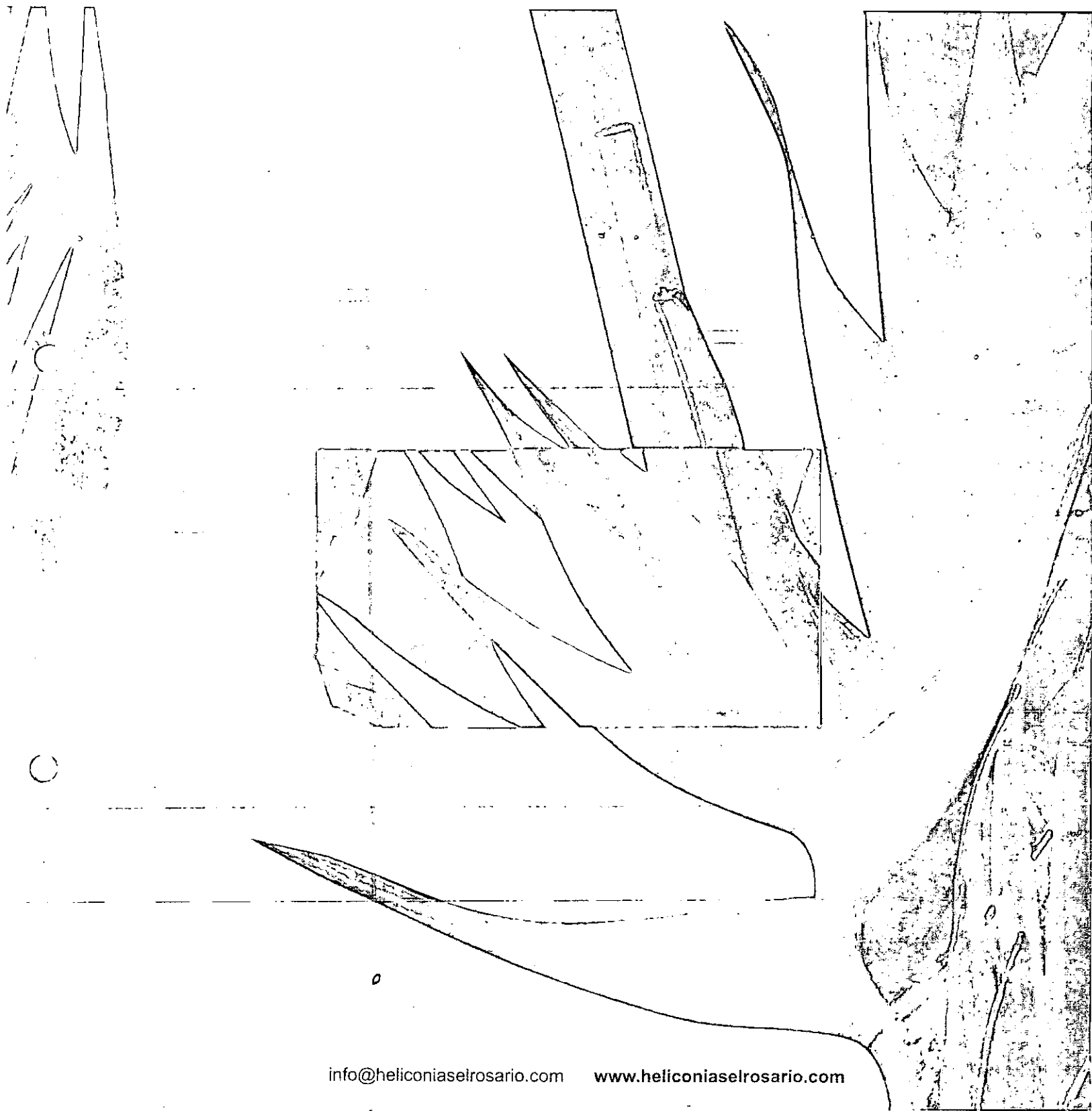
Nuestra plantación comenzó en 1995 como un hobby, pero dada su belleza, calidad y variedad, este pasatiempo se trasformó en un negocio y hoy contamos con 35 hectáreas, con más de 60 variedades de heliconias y 10 de follajes, y estamos comercializando tanto a nivel nacional como internacional.

Contamos con 4 años de experiencia exportadora en Flores, Follajes y Bouquets tropicales, hacia países como Holanda, Francia, España, USA, Inglaterra y Suiza.

Our flower plantation began in 1995 as a hobby, but due to its colors, quality and variety, our hobby changed into a business and now we have more than thirty five hectares planted, 60 different type of heliconias and 10 of foliage, and are marketing both in Colombia and abroad.

We have now 4 years exporting experience of tropical Flowers, Foliage and Bouquets to several countries like Holland, France, Spain, USA, United Kingdom and Switzerland.





info@heliconiaselrosario.com

www.heliconiaselrosario.com

C.I El Rosario S.A

Vereda El Rosario - Autopista del Café Km. 21

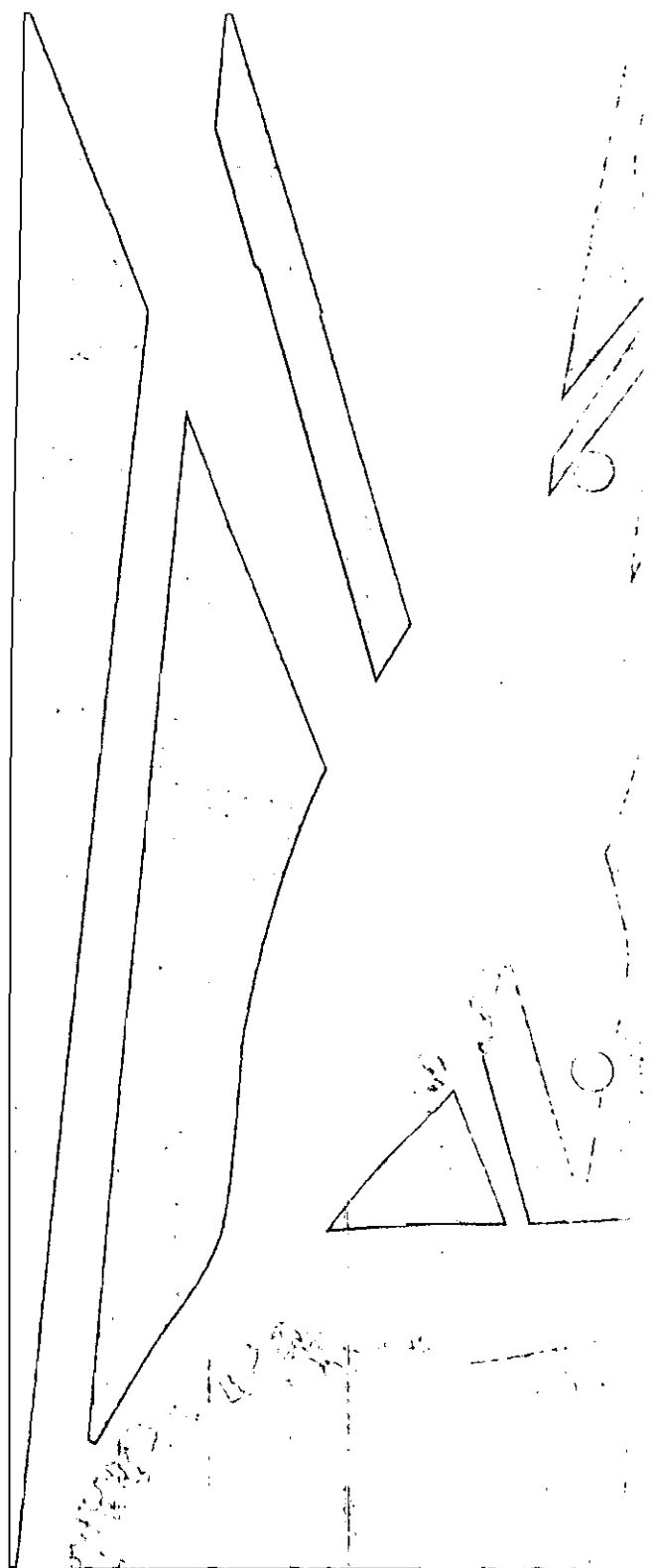
Manizales - Caldas

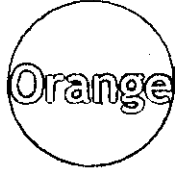
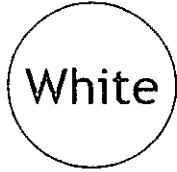
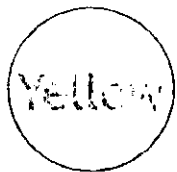
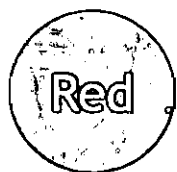
Correspondencia: Calle 54 # 26-20 Manizales.

Telefax: (57) (6) 8700499-8710088

Cel: 315 4304318 - 315 5347111

info@heliconiaselrosario.com
www.heliconiaselrosario.com





Variety	Stem Length	Size
Charlotte	50-80	Medium
Madame Delbard	50-80	Very Large
Rouge Baiser	50-80	Very Large
Freedom	50-80	Very Large
Classy	50-70	Medium

Variety	Stem Length	Size
Attache	50-70	Large
Livia	50-70	Large
Engagement	50-80	Very Large
Alvaro	50-60	Large
Peckoubo	50-70	Large
Hot Princess	50-70	Large

Variety	Stem Length	Size
Gold Strike	50-70	Large
Skyline	50-80	Large
Aalsmeer Gold	50-60	Medium

Variety	Stem Length	Size
Virginia	50-80	Large
Akito	50-60	Large
Tineke	50-70	Medium

Variety	Stem Length	Size
Movie Star	50-80	Very Large
Miracle	50-70	Medium
Orange Unique	50-60	Large

Variety	Stem Length	Size
Osiana	50-80	Large
Versilia	50-70	Large

Variety	Stem Length	Size
Vendela	50-80	Large
Ariana	50-60	Medium

Variety	Stem Length	Size
Maritim	50-60	Medium

Color	Variety	Stem Length	Size
Red/Yellow	Circus	50-80	Large
Red/Yellow	Konfetti	50-70	Medium
Red/Yellow	Lipstick	50-70	Medium
Peach/Soft Orange	Queensday	50-80	Very Large
Red/Yellow	Latin Beauty	50-80	Very Large
Ocre	Leonidas	50-70	Large
Red/White	Latin Lady	50-80	Large
Pink/White	Latin Breeze	50-70	Large
Light Pink	Anna	50-70	Large
Light/Dark Pink	Vogue	50-60	Large



Wow
Bella Vita
Esperance
Forever Young

www.tagflowers.net



FLOWER



PROMOTION
ORGANIZATION



Asociación Colombiana de Exportadores de Flores



ivia



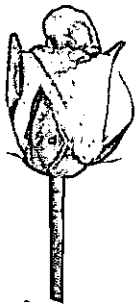
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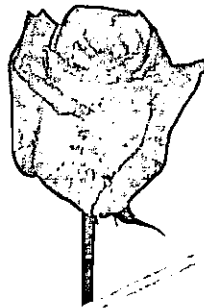
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Attache



Jacaranda



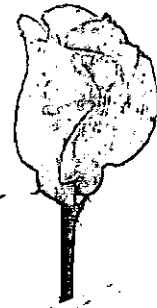
Anna



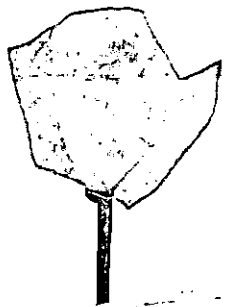
Latin
Breeze



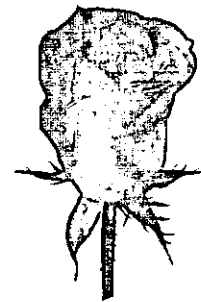
Vogue



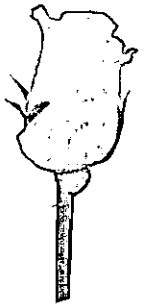
Versilia



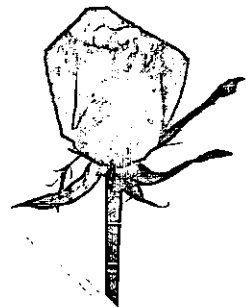
Osiana



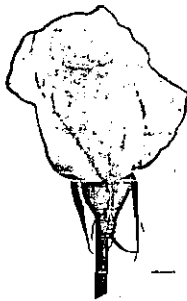
Hot
Princess



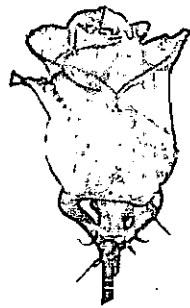
Alvaro



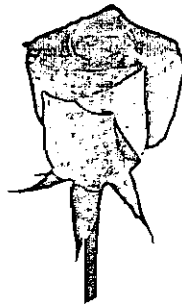
Maritim



Tineke



Vendela



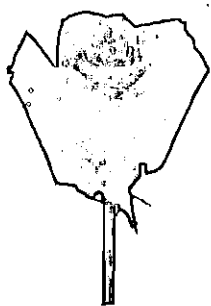
Latin
Lady



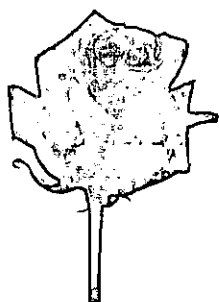
TOTO
flowers



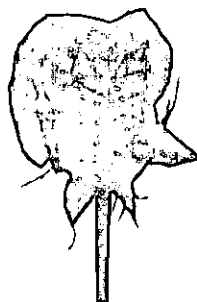
TAG
flowers



Charlotte



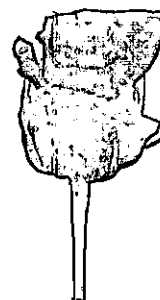
Classy



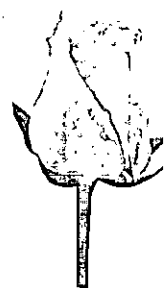
Madame
Delbard



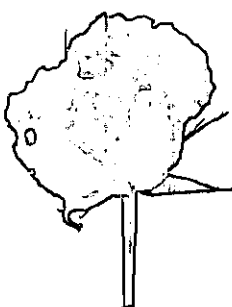
Rouge
Baiser



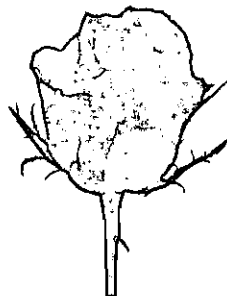
Freedom



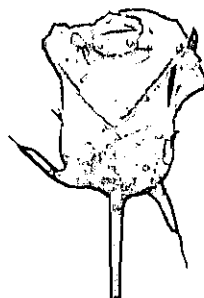
Peckoubo



Lipstick



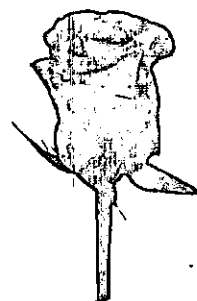
Konfetti



Queensday



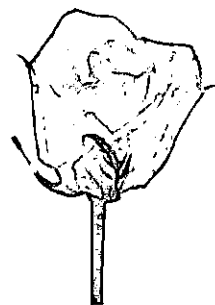
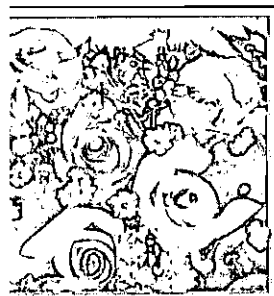
Circus



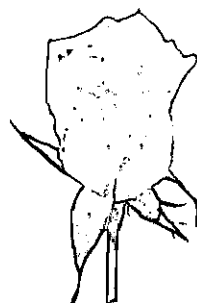
Leonidas



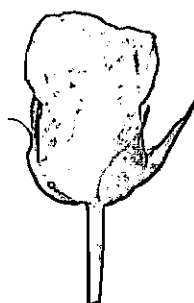
Latin
Beauty



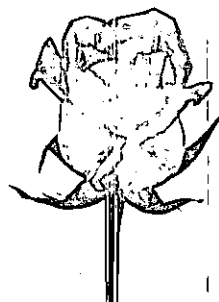
Skyline



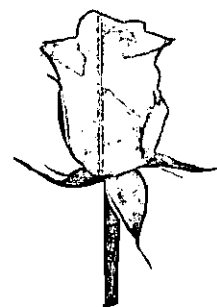
Aalsmeer
Gold



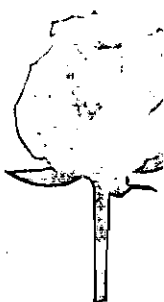
Gold
Strike



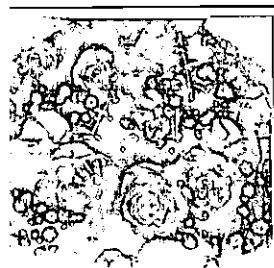
Movie
Star

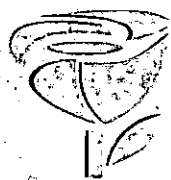
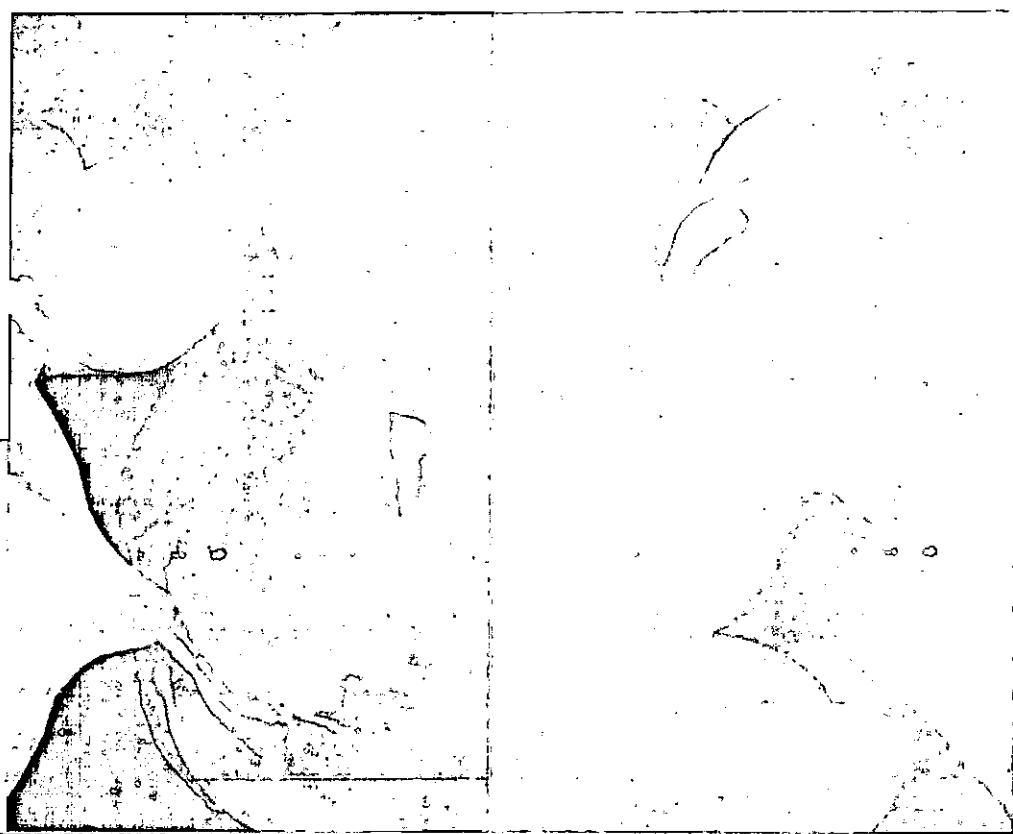


Miracle



Orange
Unique

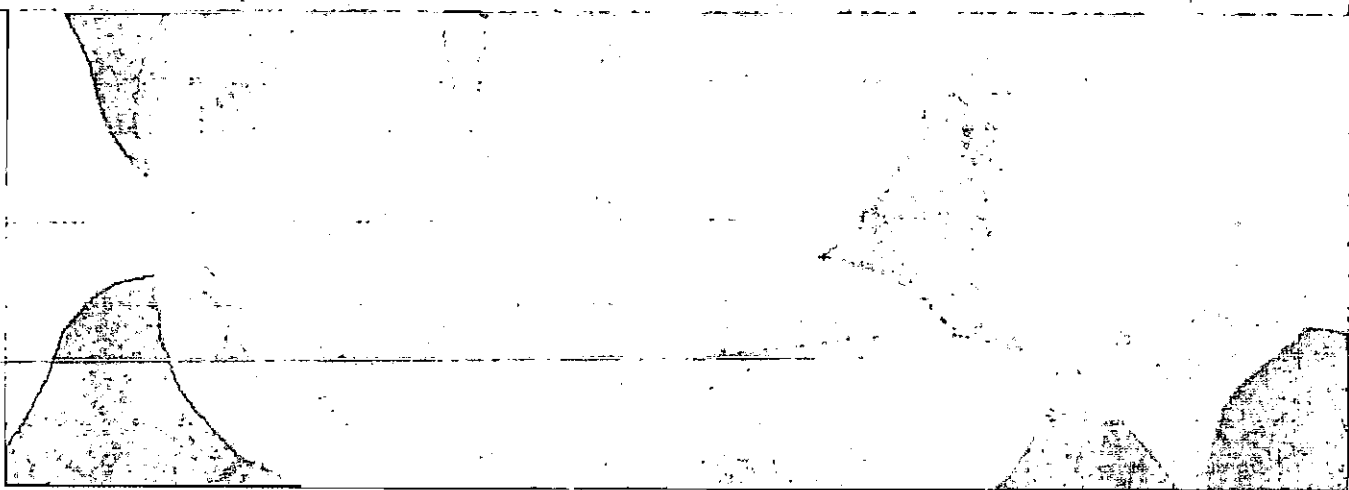


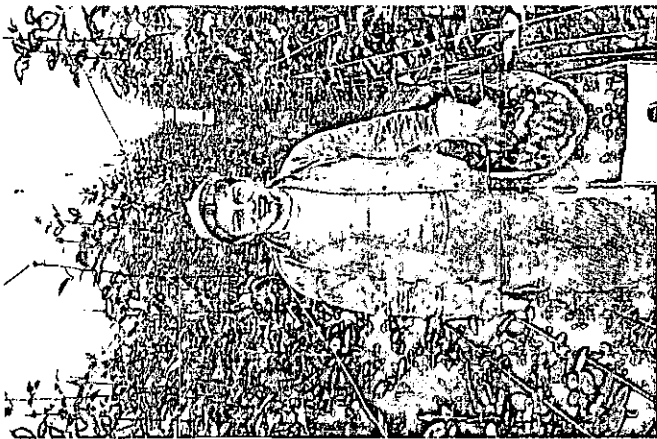


TOTO
flowers



TAG
flowers





Because we care
In Florverde® continuous improvement is the key to social and environmental responsibility

Florverde® is

- Changing floriculture since 1996
- A program that fosters economic, social, and environmental sustainability
- An initiative that strives for continuous improvement through benchmarking and support
- A measurement system for social and environmental performance
- A set of high standards for flower production
- Certified by SGS

In Florverde® we have guiding principles

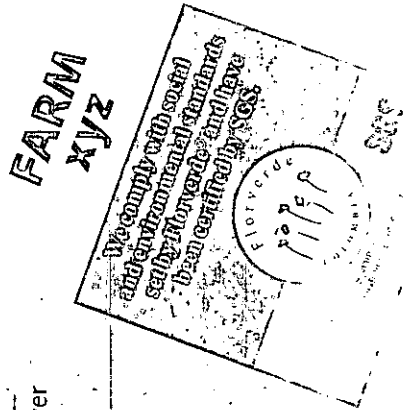
We believe in quality in social management. We believe in:

- Looking after our people
- Promoting health and safety
- Upholding fair labor conditions
- Encouraging teamwork and training
- Creating welfare programs for our workers and their families

We believe in quality in environmental management.

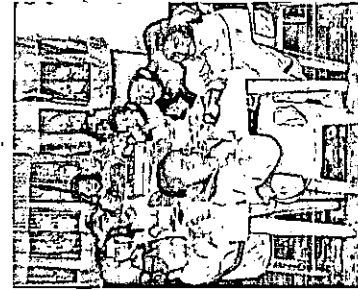
We believe in:

- Implementing cleaner and safer production: By using lower quantities of less toxic agrochemical inputs- pesticides and fertilizers- under safe conditions.
- Ensuring clean air, soil and water: By preventing pollution with good agricultural practices.
- Protecting our water sources: By capturing and recycling rainwater.
- Protecting our ecosystems: By planting live fences and green areas to create natural borders and beautiful workspaces.



In Florverde® we take action

- We follow the best example: Benchmarking is used to have referential information on social and environmental performance. Following high standards, our farms imitate the best example provided by other program members.
- We give support: Advisory visits, workshops, conferences and documents on best practices are used to support and accompany the farms in their change processes.
- We communicate: Florverde® is an information system that receives periodical data from its members. This information is analyzed and used as feedback for continuous improvement of the farms.
- We share: Florverde® is a unique initiative that can be harmonized with the most demanding labels in the world.

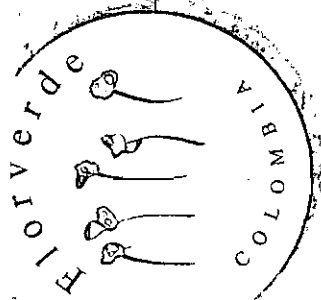


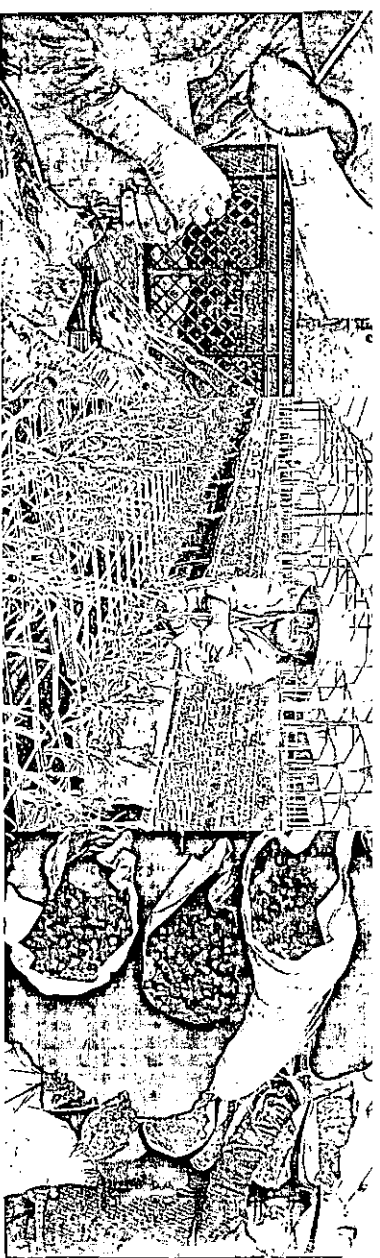
Florverde®, be-cause

- We are different: By supporting Florverde® and encouraging companies to participate in it, you as clients and the companies you patronize are building local capacity to help solve the innate problems in the floriculture regions of Colombia. We think globally and act locally.
- We have independent certification: As of 2003, a third party, SGS (www.sgs.com), certifies Florverde® farms in the compliance of the Program's standards.

Colombian flower industry data

Greenhouse production of cut flowers	6,544 Ha. / 16,171 A
Flower companies in Asociaciones	202 companies • 308 farms
	75% of total flower exports
	66% of area - 3,971 Ha.
Flower companies in Florverde®	141 • 2,633 Hectares
	44% of the country's area
Florverde® companies certified by SGS	56 (by February 2005)
	1,150 Hectares
	19% of the country's area
	63% of participating area
Direct jobs in Colombian flower industry	94,300 • 89% are farm workers
Indirect jobs in Colombian flower industry	80,200
Exports	US\$ 704 millions





Go sustainable. Go Florverde®.

Our People

- 60% of the jobs we provide are filled by women
- The illiteracy rate in our sector is 0.8% (1.8% in 2000)
- 30% of our workers have completed primary school
- 20 % of our workers have completed secondary school studies
- 67% of our workers are between 20 and 39 years old
- The average permanence of workers in one company is 5.6 years and the average life of our companies is 17 years
- 100% of our workers have Social Security coverage
- More than 15% of workers in the floriculture sector are members of unions vs. Colombia's total of 5% *
- More than 44% have collective bargaining agreements *
- 47% of our workers belong to a workers' fund (cooperative worker associations)
- The average wage of workers in member companies is 20% over the minimum legal wage. *
- The average work week in member companies is of 46.5 hours vs. the legal work week of 48 hours. *

* Data in the Social Balance Survey of 83 companies with a total of 24,665 workers.

**Florverde® is the Colombian Flower Certification Label
with internationally accepted standards.**

Florverde® is a program by



Colombian Association of Flower Exporters

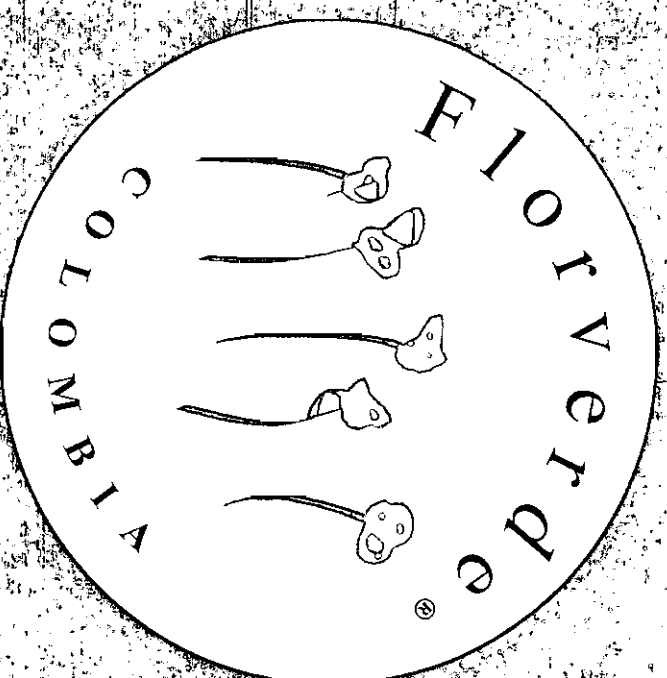
Carrera 9A No. 90-53 • Bogotá, Colombia

Phone: (571) 257 9311 • Fax: (571) 218 3693

florverde@asocoflores.org

For more information on Florverde®, its members and certified companies, visit:

Better flowers for a better world



**Socially responsible
Environmentally friendly**

Florus certified by SGS

